

# BREAKING THROUGH

Harnessing the Economic Potential of Women Entrepreneurs

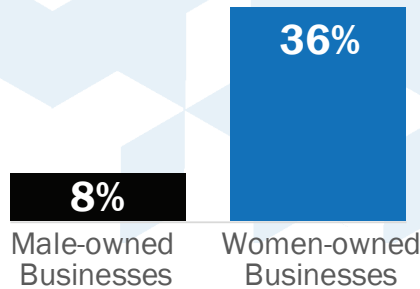
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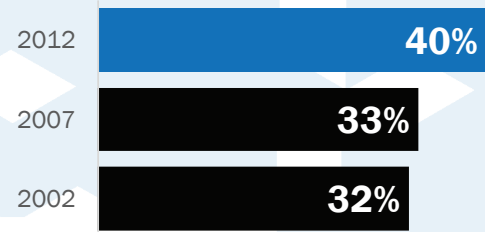
## 414,000

# of women-owned businesses in NYC, more than **double** the nearest competitor, Los Angeles, which has **192,358**

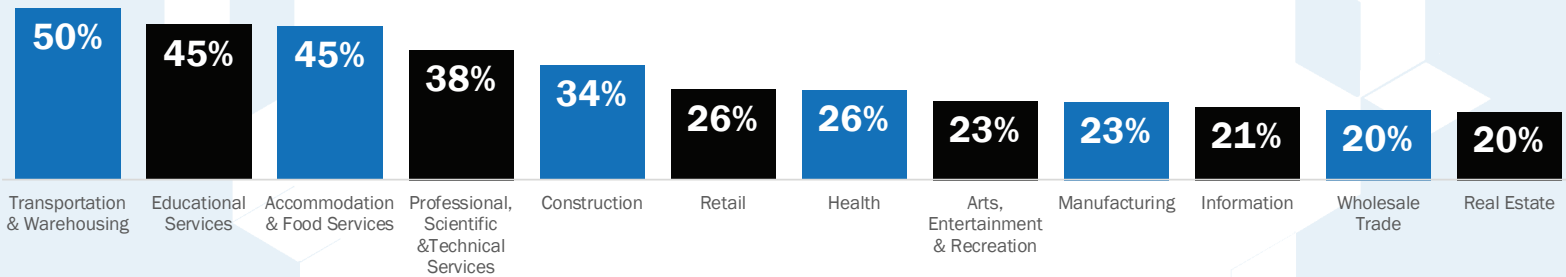
### Growth in NYC Businesses, 2007-2012



### Share of NYC Private Businesses Owned by Women

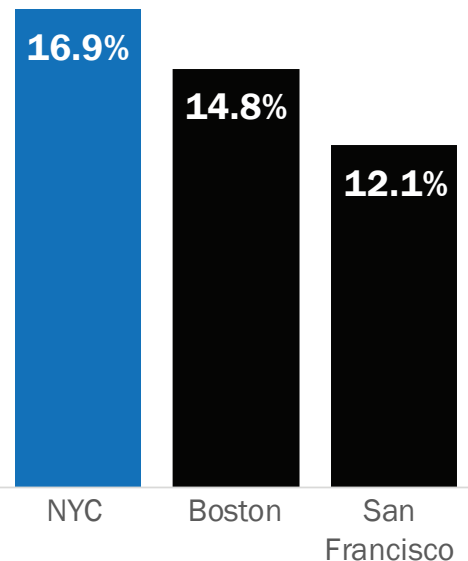


### Growth of NYC's Women-Owned Firms in Major Industry Sectors, 2007-2012



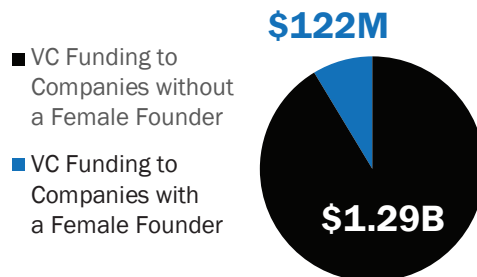
### Leading the Way

Share of VC Deals to Firms with a Female Founder, 3Q 2015



### Room for Growth

VC Funding For Female-Founded Companies in NYC, 3Q 2015



Among the 25 most populous cities, NYC ranks:

- 19th** in the growth of women-owned firms
- 18th** in average sales per women-owned business
- 7th** in the average number of people they employ

## 90.9%

of NYC's women-owned businesses have no paid employees

## 94,000

# of jobs that would be created if just 1 of 4 existing women-owned businesses with no employees added a single employee in the next three years