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BREAKING **THROUGH**

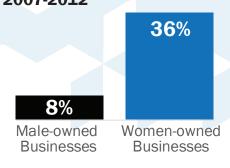
Harnessing the Economic Potential of Women Entrepreneurs



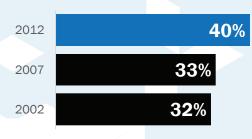
414,000

of women-owned businesses in NYC, more than double the nearest competitor, Los Angeles, which has 192,358

Growth in NYC Businesses. 2007-2012



Share of NYC Private Businesses Owned by Women



Growth of NYC's Women-Owned Firms in Major Industry Sectors, 2007-2012



& Warehousing

45%

Services



Educational Accommodation Professional. & Food Services



Scientific &Technical Services



Construction



Retail

26%

Health

23%

Entertainment

& Recreation

23%

Manufacturing

21%

Information

20%

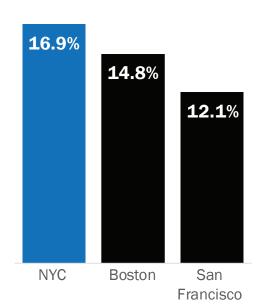
20%

Wholesale

Real Estate

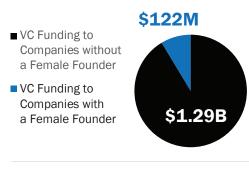
Leading the Way

Share of VC Deals to Firms with a Female Founder, 3Q 2015



Room for Growth

VC Funding For Female-Founded Companies in NYC, 3Q 2015



90.9%

of NYC's women-owned businesses have no paid employees

Among the 25 most populous cities, NYC ranks:

in the growth of women-owned firms

in average sales per women-owned business

in the average number of people they employ

94,000

of jobs that would be created if just 1 of 4 existing women-owned businesses with no employees added a single employee in the next three years