



This report was written by Christian González-Rivera and Jonathan Bowles and edited by Eli Dvorkin. Research support from Guy Mika.

## Center *for an* Urban Future

**Center for an Urban Future** (CUF) is a leading New York City-based think tank that generates smart and sustainable public policies to reduce inequality, increase economic mobility, and grow the economy.

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# STATE OF THE CHAINS, 2018

**The number of chain stores in New York City declined by 0.3 percent over the past year, marking the first year-over-year drop in national retail locations since the Center for an Urban Future began our annual analysis of the city's chain retailers more than a decade ago.**

Our eleventh annual analysis of national retailer locations in New York also finds that a record 124 retailers—37 percent of the 331 national retail companies in our study—reduced their footprint over the past year. This compares to 99 retailers that registered a net gain in stores over the past year, and 108 retailers whose footprints remained unchanged. In fact, the number of retailers reducing stores is up by 91 percent; last year, just 65 of the retailers in our report registered a net decline in stores

Overall, our analysis shows that the 331 retailers listed in last year's ranking reduced their total footprint in New York City by 27 store locations, declining from a total of 7,876 stores in 2017 to 7,849 stores in 2018—an 0.3 percent decrease. The slowdown is led by Manhattan, where the number of chain store locations shrank by 2.3 percent—the sharpest single year decline to date. In every other borough, the number of chain stores increased again this year.

The pullback was most pronounced among merchandise retailers that are struggling to compete in an age of e-commerce, with broad-based declines among retailers selling clothing, shoes, accessories, jewelry, and cosmetics.

- Clothing retailers with declines over the past year include: BCBG Max Azria (a loss of 7 stores), Bolton's (-6), Aeropostale (-5), Club Monaco (-5), True Religion (-5), Gap (-4), Dr Jays (-4), Thomas Pink (-3), Bebe (-3), Brooklyn Industries (-3), Armani Exchange (-2), Chico's (-2), Kenneth Cole (-1), and Banana Republic (-1).
- Shoe companies with declines include: Aerosoles (-13), Nine West (-3), Geox (-3), Fabco Shoes (-3), Rockport (-2), Traffic Shoes (-2), Easy Spirit (-1), Famous Footwear (-1), and Stride Rite (-1).
- Accessories stores with reductions include: Sunglass Hut (-8), Lids (-7), Claire's (-4), Fossil (-4), Laila Rowe (-2), Solstice Sunglass Boutique (-2), and Coach (-1).

Although more than three dozen national food retailers increased their presence over the past year, there were roughly as many retailers in the food sectors closing stores, with the biggest losses among fast food sandwich shops and ice cream stores. The retailer with the single biggest drop in stores was Subway, which had a massive 103-store decrease in shop locations.

### Number of Chain Stores by Borough, 2017 and 2018

	2018	2017	Pct. Change
Bronx	1,000	980	+2.0%
Brooklyn	1,715	1,712	+0.2%
Queens	1,778	1,775	+0.2%
Manhattan	2,904	2,971	-2.3%
Staten Island	452	438	+3.2%
<b>NYC</b>	<b>7,849</b>	<b>7,876</b>	<b>-0.3%</b>

- Food chains with declines include: Subway (-103), McDonalds (-8), Au Bon Pain (-7), 'wichcraft (-5), Checkers (-6), Panera Bread (-5), Wingstop (-5), Potbelly Sandwich Shop (-2), Cosi (-2), Quiznos (-2), Hale and Hearty Soups (-2), and Le Pain Quotidien (-2).
- Ice cream stores with declines include: 16 Handles (-4), Tasti D-Lite (-3), Ben & Jerry's (-2), Häagen-Dazs (-2), Red Mango (-2), and Cold Stone Creamery (-1),

Dunkin Donuts is the biggest national retailer in the city for the tenth year running, with 624 locations, gaining 12 locations since last year. MetroPCS (now called Metro by T-Mobile, but retaining a distinct brand) has 472 locations, up from 444 last year. Subway is still in third place with 330 locations despite having lost 103 locations since last year. Only seven retailers grew by more than 10 locations: AT&T, MetroPCS, Sprint, T-Mobile, Starbucks, Dunkin' Donuts, and Dollar Tree.

The biggest gains by far were among cellular telephone services locations, which added 129 stores city-wide since last year. All five cellphone chains on our list gained locations: AT&T (+58), Metro PCS (+28), Sprint (+26), T-Mobile (+16), and Verizon Wireless (+1). Coffee shops had a net gain of 27 locations, with the growth concentrated in half of the eight coffee

chains on the list, Starbucks (+15), Dunkin' Donuts (+12), Blue Bottle Coffee (+2), and Joe Coffee (+1). There were also considerable gains among chain food retailers, with some surprising increases among traditional fast food restaurants, continued growth by fast casual chains, and sharp gains among bubble tea shops.

- Traditional fast food chain restaurants that added stores include: Burger King (+9), Domino's Pizza (+7), Taco Bell (+6), Popeyes (+4), Panda Express (+4), Wendy's (+3), Chick-fil-A (+3), Boston Market (+3), Five Guys (+2), and Golden Krust (+2).
- Fast casual chains increasing their footprint include: Chipotle (+5), Pret A Manger (+5), sweetgreen (+4), Dig Inn (+4), Shake Shack (+4), Bareburger (+2), Fresh & Co (+2), Just Salad (+1), and Chop't Creative Salad Co. (+1).
- Bubble tea chains that added stores include: Vivi's Bubble Tea (+5), Gong Cha (+4), and Kung Fu Tea (+3).

A record 18 retailers closed all of their locations since last year: bakery Crumbs Bake Shop; shoe retailers Aerosoles, Nine West, Rockport, Traffic Shoes, Easy Spirit, and Stride Rite; fitness clubs David Barton Gym and Gold's Gym, electronics retailer Radio Shack; fast food retailers Quiznos, KyoChon, and Chevy's Fresh Mex; clothing retailers Afaze and DKNY; cosmetics retailer Bare Minerals; toy store Toys 'R Us; and retailer Brookstone.

### Retailer trends since last year

For the tenth consecutive year, Dunkin' Donuts tops our list as the largest national retailer in New York City, with a total of 624 stores, a net increase of 12 stores since 2017. MetroPCS is still the second-largest national retailer in the city, with 472 stores, after gaining 28 stores over the past year. Rounding out the top ten national retailers in New York are Subway (with 330 stores), Starbucks (327), Duane Reade/Walgreens (263), T-Mobile (252), Baskin Robbins (227), McDonald's (207), Rite Aid (178), and CVS (159).<sup>1</sup> There are 15 retailers with at least 100 stores across the city, an

## Top Ten Chain Retailers in Each Borough

Bronx	Brooklyn	Manhattan	Queens	Staten Island
Metro PCS (104)	Metro PCS (149)	Starbucks (227)	Dunkin' Donuts (192)	Dunkin' Donuts (35)
Dunkin' Donuts (90)	Dunkin' Donuts (141)	Dunkin' Donuts (166)	Metro PCS (126)	Metro PCS (24)
Subway (49)	T-Mobile (67)	Duane Reade (139)	Subway (93)	Subway (21)
T-Mobile (43)	Subway (58)	Subway (109)	T-Mobile (80)	CVS/Pharmacy (19)
McDonald's (40)	Baskin-Robbins (55)	Metro PCS (68)	Baskin-Robbins (77)	Duane Reade (13)
Rite Aid (36)	Rite Aid (52)	McDonald's (58)	Rite Aid (58)	Baskin-Robbins and 7-Eleven (12 each)
Baskin-Robbins (28)	McDonald's (50)	Fed Ex Office (57)	McDonald's (51)	T-Mobile (10)
Popeye's and Dollar Tree (21)	Duane Reade (49)	Baskin-Robbins and Pret a Manger (55)	7-Eleven (50)	Carvel (9)
Burger King (19)	Starbucks (38)	CVS/Pharmacy (54)	Duane Reade and CVS/Pharmacy (44 each)	McDonald's and Burger King (8 each)
Duane Reade and Domino's Pizza (18 each)	Popeye's (35)	Chipotle Mexican Grill (53)	Starbucks (38)	Starbucks and Mattress Firm (7 each)

increase from 12 last year.

The number of chain stores decreased by 2.3 percent in Manhattan, which amounts to a loss of 67 locations. The other boroughs gained stores; however, Brooklyn and Queens each registered a net gain of just three stores. Among all boroughs, the fastest growth occurred on Staten Island (a 3.2 percent increase, or a gain of 14 stores) followed by the Bronx (a 2.0 percent jump, or an increase of 20 stores).

Starbucks has more stores in Manhattan than any other national retailer, with 227 locations. In Brooklyn, MetroPCS has overtaken Dunkin' Donuts with 149 locations in the borough to the donut and coffee shop's 141. This happened last year in the Bronx, where the cell phone retailer now has 104 locations to Dunkin's 90. In Queens, and on Staten Island, Dunkin' Donuts retains its lead, with 192 locations and 35 locations, respectively.

Among the large pharmacy chains, Rite Aid is the top pharmacy in the Bronx, Brooklyn, and Queens. Duane Reade/Walgreens has the most locations in Manhattan, and CVS has the top spot on Staten Island. After Dunkin' Donuts, Subway is the most popu-

lar fast-food chain in each of the five boroughs.

Fewer national retailers expanded this year than at any other time over the past 11 years. However, the following retailers did experience significant store growth over the past year:

- AT&T: 118 locations, up from 60 last year and 85 in 2008
- MetroPCS: 472 locations, up from 444 last year and just 7 in 2009
- Sprint: 107 locations, up from 81 last year and just 25 in 2008
- T-Mobile: 252 locations, up from 236 last year and 82 in 2008
- Dunkin' Donuts: 624 locations, up from 612 last year and 341 in 2008
- Dollar Tree: 86 locations, up from 73 last year and just 10 in 2015
- Trader Joe's: 12 locations, up from 7 last year and 3 in 2010
- Target: 19 locations, up from 12 last year and 7 in 2008

The following retailers downsized significantly over the past year, but still have a presence in the city:

- Subway: 330 locations, down from 433 last year and a peak of 462 in 2014
- Family Dollar: 61 locations, down from a peak of 79 last year
- Staples: 38 locations, down from 47 last year and a peak of 63 in 2009
- Sunglass Hut: 16 locations, down from 24 last year and a peak of 32 in 2012
- McDonalds: 207 locations, down from 215 last year and a peak of 258 in 2009
- True Religion: 1 location, down from 6 last year and a peak of 7 in 2014
- Curves: 1 location, down from 4 last year and a peak of 47 in 2008

Clothing retailers have had more losses in retail locations than any other category in our analysis. Of the 86 clothing and accessories retailers we analyzed, 32 lost stores and 48 did not add locations. Of the 16 that expanded their footprints, none added more than four locations.

Most national retailers were launched or are headquartered outside of New York City. Nonetheless, a fifth of all chain locations in New York City are outposts of homegrown retailers. In addition, New York City-based national chains are responsible for more than half of all store locations in four different retail categories. Fully 99 percent of chain health club locations belong to New York City-based chains like Equinox and New York Sports Club, as well as 75 percent of pet supply store locations, 69 percent of optical good and optometrist chain locations, 67 percent of juice bars, and 66 percent of chain tea shop locations. In contrast, only 2 percent of chain coffee shop locations belong to national retailers based in New York City, along with 6 percent of ice cream chain locations and 11 percent of fast-food restaurant locations.

## Borough Trends

Our report also charts retailer trends within the boroughs. We discovered several interesting trends this year:

- Overall, 174 retailers have more of their stores in Manhattan than any other borough, 59 retailers have more of their stores in Brooklyn, 51 in Queens, 19 in the Bronx, and seven have the most on Staten Island.
- Only 146 out of the 328 national retailers with locations in New York City had at least one location in the Bronx (45 percent) an increase from 133 last year. In comparison, 273 (83 percent) have locations in Manhattan, 211 (64 percent) have locations in Queens, 211 (64 percent) have locations in Brooklyn, and 166 (51 percent) have locations on Staten Island.
- Fifty-four retailers have no locations outside Manhattan, with the largest being Pret a Manger (55 locations), Papyrus (22 locations), and Chop't (18 locations).
- Five retailers have their only locations in Queens: Puma, FYE, Original Soupman, Curves, and True Religion, each with just one location in the city. Three of the national retailers that had their only locations in Queens last year have closed down this year: Gold's Gym, Bare Minerals, and Easy Spirit.
- Only two retailers have their only locations on Staten Island: Planet Wings (5 locations) and Helzberg's Diamonds (1 location). Last year, Build-A-Bear Workshop had its only location on Staten Island, but in the past year the retailer has opened a location in Manhattan and another in Queens. Stride Rite had its only location on Staten Island last year, but has since closed all its New York City locations.

Every year, we add new national retailers to our ranking. This year, we added 9 new retailers: The UPS Store, Nordstrom, H-Mart, Dairy Queen, Key Food, Associated Supermarkets, Stop and Shop, Carter's,

## WHERE THE GROWTH IS OCCURRING

The largest national retailers are expanding all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin' Donuts locations increased by 12 stores citywide since last year, including an increase of five stores each in Queens and Manhattan, two in Brooklyn, one in the Bronx, and a loss of one on Staten Island.

Retailer	Number of Stores, 2018	Difference 2017-2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	624	+12	+2	+1	+5	+5	-1
Metro PCS	472	+28	+11	+6	+4	+2	+3
Subway	330	-103	-33	-9	-25	-32	-4
Starbucks	327	+15	+4	+1	-2	+4	-2
Duane Reade	263	+3	-2	+4	+1	-1	+1
T-Mobile	252	+16	+2	+7	+4	+2	+1
Baskin-Robbins	227	+6	+1	+2	0	+3	0
McDonald's	207	-8	0	-1	-4	-3	0
Rite Aid	178	-1	0	0	0	-1	0
CVS/Pharmacy	159	+10	0	0	6	+4	0

and Foodtown. Including these new retailers, our complete list of 337 retailers has 8,175 store locations across the five boroughs.

### Zip Code Trends

Like last year, the 10314 zip code, home to the Staten Island Mall, took the top place for highest number of national retailer locations at 180, down from 182 last year. Manhattan's East Village 10003 zip code has the second-highest number of chain store locations at 173 (down from 179 last year), while the 10001 zip code in Midtown/Koreatown that is home to the Manhattan Mall and Herald Square shopping areas is third at 164 (down from 167 last year). Zip code 11201 in Brooklyn Heights/Downtown Brooklyn has the largest number

of national retailer locations in that borough at 152, down from 160 last year. In Queens, zip code 11373 in Corona/Elmhurst, home to the Queens Center Mall, has the highest number of chain stores in that borough (128). In the Bronx, zip code 10475, home to the Bay Plaza Shopping Center has the highest number of chain stores of any zip code in that borough (92).

Only 38 percent of the city's zip codes saw increases in the number of chain store locations, the lowest share since we started tracking this information. For the second year in a row, the biggest increase was in the 10007 zip code in Lower Manhattan/Tribeca, which saw an increase of 16 locations, followed by a nine-location increase 10027 (Central Harlem/Morningside Heights, Manhattan) and an

## METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report that analyzes the change in the number and distribution of national retailers in the five boroughs of New York City. The report tallies the number of national retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we grandfather them into the analysis for the sake of continuity. We only remove a retailer from the list on the year after the one in which it closed all locations in New York City.

We obtain the data on the number of locations for each retailer from the store locators on each retailer's website, except in cases where the companies were on the verge of closure and had shut down their websites or otherwise did not have a website. This year we obtained information on the following national retailers from a combination of Yelp, Google Maps, and by calling individual locations and national customer service lines to determine whether they were open or closed: Crumbs Bake Shop, Bolton's, Aerosoles, Easy Pickins, Nine West, Laila Rowe, Strawberry, Rockport, Traffic Shoes, Easy Spirit, Afaze, Toys 'R' Us, and Fabco.

For mobile communications stores, we count only those locations that use the exact name of the retailer, and we do not count authorized retailers that operate under a different name.

This data for this report was compiled between August and December 2018.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report; retailers added this year are not included.

eight-location increases in 10002 (Chinatown/Lower East Side, Manhattan). In the remaining boroughs, 10475 (Baychester/Co-op City, Bronx), 10309 (Pleasant Plains/Princess Bay, Staten Island), and 11413 (Springfield Gardens, Queens) all gained seven locations, while 11222 (Greenpoint, Brooklyn) gained six.

Notably, JFK Airport lost 11 chain store locations, the biggest drop of any zip code. This amounts to 19 percent decrease compared to last year. Brooklyn zip code 11234 (Flatlands) was a close second, losing 10 locations, followed by Manhattan's 10024 (Upper West Side) at a loss of nine locations. In the Bronx, 10451 (Highbridge /Morrisania) lost the most chain store locations in that borough, at 7, and 10312 (Eltingville) on Staten Island lost 2 locations.

Fully 37 percent of all national retailer store locations are in Manhattan, while 23 percent are in Queens, 22 percent in Brooklyn, 13 percent in the Bronx, and 6 percent on Staten Island. Over the past six years Manhattan's share has dropped from 39 per-

cent in 2012 to 37 percent in 2018, while Brooklyn's share has increased from 20 percent to 22 percent.

Manhattan also has the highest concentration of chain stores at 122 locations per square mile. The remaining boroughs have significantly fewer chain stores per square mile: Brooklyn (39), Queens (16), the Bronx (12), and Staten Island (8). Overall there are 26 chain stores per square mile and 1,099 New York City residents for every chain store location in the city.

The remainder of this report details a comprehensive ranking of national chains in New York city by their number of store locations, the number of store locations in each zip code, zip codes with the most and least number of chains, and zip codes with the most and least number of chains by borough.

<sup>1</sup> Duane Reade was acquired by Walgreens in 2010. Although there are still Duane Reade- and Walgreens-branded stores throughout the city, we counted all of these stores together.

# NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2018

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	Coffee Shops	624	612	596	572	536	141	90	192	166	35
Metro PCS	Cellular Telephones (Services)	472	444	326	323	290	149	104	126	68	24
Subway	Restaurants, fast-food	330	433	433	445	462	58	49	93	109	21
Starbucks	Coffee Shops	327	312	317	305	280	38	12	38	227	7
Duane Reade	Pharmacies	263	260	303	307	318	49	18	44	139	13
T-Mobile	Cellular Telephones (Services)	252	236	223	225	181	67	43	80	52	10
Baskin-Robbins	Ice cream	227	221	217	214	209	55	28	77	55	12
McDonald's	Restaurants, fast-food	207	215	217	232	243	50	40	51	58	8
Rite Aid	Pharmacies	178	179	185	188	200	52	36	58	29	3
CVS/Pharmacy	Pharmacies	159	149	153	137	138	28	14	44	54	19
7-Eleven	Other retail	141	140	142	137	135	28	8	50	43	12
AT&T	Cellular Telephones (Services)	118	60	62	62	60	27	12	29	46	4
GNC	Vitamin & Food Supplements	110	110	110	112	156	17	14	26	49	4
Sprint	Cellular Telephones (Services)	107	81	89	70	28	30	16	27	28	5
Burger King	Restaurants, fast-food	103	94	89	85	81	31	19	32	13	8
Popeye's	Restaurants, fast-food	99	95	90	82	78	35	21	28	14	1
Domino's Pizza	Pizza	91	84	79	73	72	23	18	22	23	5
Mattress Firm	Other retail	90	90	96	95	91	19	9	21	34	7
Dollar Tree	Discount retail	86	73	73	10	-	29	21	24	6	6
Chipotle Mexican Grill	Restaurants, fast-casual	79	74	67	58	50	12	4	8	53	2
Payless	Shoes	71	74	95	98	102	29	13	17	8	4
FedEx Office	Other retail	70	61	60	67	66	6	2	3	57	2
GameStop	Games and toys	68	68	70	76	73	20	14	15	13	6
Golden Krust	Restaurants, fast-food	63	61	61	61	69	29	13	14	6	1
Rainbow	Clothing and accessories	62	63	-	-	-	23	17	12	9	1
Family Dollar	Discount retail	61	79	79	67	66	25	17	13	1	5

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Petland Discounts	Pet supplies	60	63	63	63	64	17	11	19	11	2
Cohen's Fashion Optical	Optical Goods and Optometrists	56	54	54	54	58	10	5	9	28	4
Pret A Manger	Restaurants, fast-casual	55	50	42	39	39	0	0	0	55	0
Carvel	Ice cream	53	50	54	51	58	14	8	20	2	9
Papa John's	Pizza	52	54	57	55	61	17	10	17	7	1
NY Sports Clubs	Health Clubs, Studios & Gymsnasiums	51	53	51	54	55	8	1	6	35	1
Modell's	Other retail	49	45	41	38	43	12	7	13	13	4
Wendy's	Restaurants, fast-food	45	42	44	44	47	9	7	13	10	6
KFC	Restaurants, fast-food	45	45	47	47	54	15	6	14	7	3
Foot Locker	Shoes	44	44	45	50	48	12	10	7	14	1
Autozone	Automobile repair, parts, and service	40	31	-	-	-	14	10	10	0	6
Le Pain Quotidien	Bakeries, fast-casual	39	41	39	36	30	1	0	0	38	0
Children's Place	Clothing and accessories	38	38	30	38	39	11	9	9	7	2
Staples	Office Supplies	38	47	44	49	50	7	3	8	17	3
Little Caesar's	Pizza	37	37	-	-	-	14	11	8	4	0
Vitamin Shoppe	Vitamin & Food Supplements	37	37	38	36	33	9	2	5	19	2
Edible Arrangements	Other retail	35	39	-	-	-	9	3	9	10	4
Taco Bell	Restaurants, fast-food	32	26	26	29	24	8	5	7	11	1
Equinox Fitness Club	Health Clubs, Studios & Gymsnasiums	32	30	26	25	20	3	0	0	29	0
Juice Press	Juice Bars	32	26	-	-	-	3	0	1	28	0
Rent-A-Center	Furniture	32	35	35	38	38	10	9	7	3	3
Verizon Wireless	Cellular Telephones (Services)	32	31	36	36	35	5	2	5	18	2
Checkers	Restaurants, fast-food	31	37	37	35	28	12	6	8	4	1
Gap (including GapKids & BabyGap)	Clothing and accessories	29	33	30	31	31	5	3	4	16	1
V.I.M.	Clothing and accessories	28	28	28	27	26	14	7	3	4	0
Applebee's	Restaurants, fast-casual	27	28	29	30	29	7	7	6	3	4
Vivi's Bubble Tea	Tea Shops	26	21	18	-	-	8	0	5	13	0
Au Bon Pain	Bakeries, fast-casual	25	32	33	30	43	2	2	7	13	1

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Jimmy Jazz	Clothing and accessories	25	26	24	25	23	9	7	4	3	2
Aldo	Clothing and accessories	24	23	23	24	21	4	1	3	14	2
Fabco Shoes	Shoes	24	27	-	-	-	9	2	7	5	1
Five Guys	Restaurants, fast-food	24	22	22	23	21	4	1	6	11	2
Gregory's Coffee	Coffee Shops	24	24	-	-	-	1	0	0	23	0
Marshalls	Department Stores	24	22	20	18	17	5	7	5	6	1
Boston Market	Restaurants, fast-food	23	20	18	15	15	2	6	9	3	3
Crunch	Health Clubs, Studios & Gymsnasiums	23	24	23	16	12	7	1	1	13	1
Kung Fu Tea	Tea Shops	23	20	22	-	-	5	0	9	7	2
Sephora	Beauty salons, equipment, supplies, and products	23	23	24	24	22	2	0	4	15	2
Shake Shack	Restaurants, fast-casual	22	18	-	-	-	3	0	4	14	1
Papyrus	Other retail	22	23	22	18	17	0	0	0	22	0
Paris Baguette	Bakeries, retail	22	16	-	-	-	1	0	10	11	0
White Castle	Restaurants, fast-food	22	23	24	24	27	4	7	7	2	2
Tj Maxx	Department Stores	22	18	-	-	-	4	4	5	6	3
Auntie Anne's Pretzels	Bakeries, retail	21	23	24	25	20	4	2	10	5	0
Sweetgreen	Restaurants, fast-casual	21	17	10	-	-	2	0	0	19	0
Bareburger	Restaurants, fast-casual	21	19	-	-	-	2	0	5	14	0
Home Depot	Home Centers	21	21	21	21	21	5	3	8	2	3
IHOP	Restaurants, fast-casual	21	21	19	18	17	6	5	5	4	1
P.C. Richard & Son	Electronics	21	21	20	20	20	7	2	7	4	1
Party City	Other retail	21	17	18	18	17	4	5	5	4	3
Hale & Hearty Soups	Restaurants, fast-food	21	23	31	32	30	1	0	0	20	0
Victoria's Secret	Clothing and accessories	21	19	20	19	19	4	1	5	10	1
Just Salad	Restaurants, fast-casual	20	19	19	20	14	1	0	0	19	0
MAC Cosmetics	Beauty salons, equipment, supplies, and products	20	22	20	18	16	3	0	3	13	1
Red Mango	Yogurt	20	22	29	29	27	1	0	10	8	1
Soul Cycle	Health Clubs, Studios & Gymsnasiums	20	19	17	15	-	3	0	0	17	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dig Inn	Restaurants, fast-casual	19	15	-	-	-	1	0	0	18	0
Target	Department Stores	19	12	12	11	11	5	3	4	5	2
Fresh & Co	Restaurants, fast-casual	18	16	-	-	-	1	0	0	17	0
Chop't Salad	Restaurants, fast-casual	18	17	17	15	14	0	0	0	18	0
Danice Stores	Clothing and accessories	18	18	-	-	-	4	8	4	1	1
Old Navy	Clothing and accessories	18	18	17	17	17	5	3	5	4	1
Pizza Hut	Pizza	18	19	19	19	20	4	4	10	0	0
H&M	Clothing and accessories	17	17	16	16	17	2	0	1	13	1
Lodi's Gift	Other retail	17	19	-	-	-	4	4	2	6	1
Best Buy	Electronics	16	18	19	19	19	4	2	3	6	1
Famous Famiglia Pizzeria	Pizza	16	16	17	18	18	2	1	4	9	0
Joe Coffee	Coffee Shops	16	15	12	10	-	1	0	0	15	0
Crown Fried Chicken	Restaurants, fast-food	16	16	16	16	16	9	1	3	3	0
New York & Co	Clothing and accessories	16	15	15	15	15	5	2	4	3	2
Skechers Retail	Shoes	16	15	15	11	7	2	3	3	6	2
Sunglass Hut	Clothing and accessories	16	24	19	19	23	0	0	2	13	1
Gong Cha	Tea Shops	15	11	8	-	-	2	0	5	8	0
J. Crew	Clothing and accessories	15	15	15	15	14	2	0	0	13	0
L'OCCITANE	Beauty salons, equipment, supplies, and products	15	15	16	19	23	0	0	2	12	1
Lululemon Athletica	Clothing and accessories	15	11	11	11	8	2	0	0	13	0
Potbelly Sandwich Shop	Bakeries, fast-casual	15	17	17	17	17	1	0	0	14	0
Advance Auto Parts	Automobile repair, parts, and service	14	11	-	-	-	4	3	5	0	2
Banana Republic	Clothing and accessories	14	15	15	15	15	2	0	2	10	0
Bed Bath & Beyond	Housewares	14	12	11	11	10	2	1	3	6	2
Blue Bottle Coffee	Coffee Shops	14	12	-	-	-	4	0	0	10	0
Bolton's	Clothing and accessories	14	20	18	18	15	1	2	2	9	0
Dress Barn	Clothing and accessories	14	14	15	15	14	3	3	4	2	2
Petco	Pet supplies	14	14	-	-	-	5	0	5	4	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Raymour & Flanigan Furniture	Furniture	14	14	14	14	14	4	2	4	3	1
Ricky's	Beauty salons, equipment, supplies, and products	14	17	20	24	27	1	0	1	12	0
American Eagle Outfitters	Clothing and accessories	13	13	13	12	10	2	2	2	6	1
Bath & Body Works	Beauty salons, equipment, supplies, and products	13	13	11	10	9	4	1	5	2	1
Burlington Coat Factory	Clothing and accessories	13	11	11	10	8	3	4	1	4	1
Claire's	Clothing and accessories	13	17	16	17	16	3	2	4	3	1
Dr. Jay's	Clothing and accessories	13	17	16	16	17	5	6	1	1	0
Footaction	Shoes	13	11	9	8	8	4	3	1	4	1
Forever 21	Clothing and accessories	13	9	9	10	8	2	2	3	5	1
Häagen-Dazs	Ice cream	13	15	20	20	21	4	0	3	6	0
LensCrafters	Optical Goods and Optometrists	13	17	19	19	20	2	0	0	10	1
Panera Bread	Bakeries, fast-casual	13	18	18	18	15	2	1	4	4	2
Nathan's Famous	Restaurants, fast-food	13	13	11	25	17	7	1	2	3	0
Tumi	Other retail	13	12	12	9	9	0	0	4	9	0
Whole Foods	Grocers	13	9	9	9	8	3	0	0	10	0
Adidas	Clothing and accessories	12	8	-	-	-	2	0	3	6	1
Baked By Melissa	Bakeries, retail	12	11	-	-	-	0	0	1	11	0
Panda Express	Restaurants, fast-food	12	8	5	2	2	3	1	3	5	0
Express	Clothing and accessories	12	12	12	13	12	2	1	3	5	1
Men's Warehouse	Clothing and accessories	12	12	12	12	14	2	1	2	6	1
Michael's	Other retail	12	11	11	9	4	2	1	4	2	3
Pep Boys	Automobile repair, parts, and service	12	13	13	13	12	2	2	6	0	2
Tiger Schulmann's	Health Clubs, Studios & Gymsnasiums	12	12	12	12	11	3	0	5	2	2
Trader Joe's	Grocers	12	7	7	7	7	2	0	1	8	1
Apple Store	Electronics	11	8	8	8	7	2	0	1	7	1
Dallas BBQ	Restaurants, fast-casual	11	10	10	10	10	2	2	2	5	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Lids	Clothing and accessories	11	18	20	20	18	1	1	1	6	2
Pinkberry	Yogurt	11	11	11	11	15	1	0	0	10	0
Pressed Juicery	Juice Bars	11	11	-	-	-	1	0	0	10	0
Swarovski	Jewelry and watches	11	9	-	-	-	1	1	2	6	1
Insomnia Cookies	Bakeries, retail	10	10	-	-	-	0	0	0	10	0
Lot-Less Close-outs	Discount retail	10	9	9	9	8	0	1	2	6	1
Napa Auto Parts	Automobile repair, parts, and service	10	10	-	-	-	4	3	3	0	0
Oshkosh B'gosh	Clothing and accessories	10	9	-	-	-	3	2	2	1	2
TGI Friday's	Restaurants, fast-casual	10	11	12	12	13	1	1	1	6	1
Two Boots Pizza	Pizza	10	9	9	9	9	2	0	1	7	0
Urban Outfitters	Clothing and accessories	10	11	11	12	14	2	0	0	8	0
Zales The Diamond Store	Jewelry and watches	10	11	11	11	12	2	3	3	1	1
Zara	Clothing and accessories	10	8	8	7	7	1	0	0	8	1
16 Handles	Yogurt	9	13	13	13	15	1	0	0	8	0
Bluemercury	Beauty salons, equipment, supplies, and products	9	10	10	7	-	0	0	0	9	0
Cold Stone Creamery	Ice cream	9	10	8	6	4	2	0	4	1	2
Buffalo Wild Wings	Restaurants, fast-casual	9	9	9	8	5	2	1	3	2	1
DSW Shoe Warehouse	Shoes	9	9	9	9	8	2	1	1	4	1
Kiehl's	Beauty salons, equipment, supplies, and products	9	9	-	-	-	1	0	0	8	0
Liberty Travel	Other retail	9	15	17	19	19	3	1	2	2	1
Lucille Roberts	Health Clubs, Studios & Gymsnasiums	9	9	12	15	20	3	1	3	2	0
Macy's	Department Stores	9	9	11	10	10	2	1	3	1	2
Mandee	Clothing and accessories	9	7	10	11	16	4	0	3	1	1
Meineke	Automobile repair, parts, and service	9	9	9	9	9	4	1	2	0	2
Steve Madden	Shoes	9	8	10	10	14	1	0	1	6	1
Warby Parker	Optical Goods and Optometrists	9	7	-	-	-	1	0	0	8	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Wingstop	Restaurants, fast-casual	9	14	-	-	-	5	1	1	1	1
Ashley Stewart	Clothing and accessories	8	8	8	8	8	3	3	1	1	0
Barnes & Noble	Other retail	8	8	9	12	13	2	0	0	5	1
Beach Bum Tanning	Beauty salons, equipment, supplies, and products	8	10	8	12	10	0	0	4	3	1
BJ's Wholesale Club	Wholesale Clubs	8	8	8	8	8	3	2	3	0	0
Brooks Brothers	Clothing and accessories	8	8	8	9	9	0	0	1	7	0
Coach	Clothing and accessories	8	9	9	12	13	0	0	0	8	0
Dashing Diva	Beauty salons, equipment, supplies, and products	8	7	7	7	7	4	0	1	3	0
Eileen Fisher	Clothing and accessories	8	6	6	6	6	1	0	0	7	0
Famous Footwear	Shoes	8	9	9	8	6	2	2	1	2	1
Hugo Boss	Clothing and accessories	8	8	8	5	3	0	0	2	6	0
Jamba Juice	Juice Bars	8	8	6	10	17	0	0	2	5	1
Journeys	Shoes	8	8	8	8	6	2	1	1	3	1
Sterling Optical	Optical Goods and Optometrists	8	9	10	10	10	2	1	2	1	2
Aldi	Grocers	7	7	-	-	-	2	3	1	1	0
Argo Tea Coffee	Tea Shops	7	7	-	-	-	0	0	0	7	0
Century21	Department Stores	7	6	6	5	4	2	0	1	3	1
Champs Sports	Other retail	7	6	6	6	5	2	1	1	2	1
Chick-fil-a	Restaurants, fast-food	7	4	3	-	-	0	0	1	5	1
Chuck E. Cheese	Pizza	7	7	7	7	7	1	2	2	1	1
Blimpie Subs & Salads	Restaurants, fast-casual	7	7	8	12	14	2	3	0	2	0
Godiva Chocolatier	Other retail	7	7	8	10	10	0	0	1	6	0
Home Goods	Housewares	7	4	-	-	-	1	0	2	1	3
Kay Jewelers	Jewelry and watches	7	6	6	6	5	2	1	2	1	1
Liquiteria	Juice Bars	7	6	6	-	-	0	0	0	7	0
Lowe's Home Improvement	Home Centers	7	7	7	5	5	2	0	1	2	2
Sarku	Restaurants, fast-casual	7	7	7	9	5	1	2	3	0	1
Sbarro	Restaurants, fast-food	7	7	6	6	5	2	1	1	3	0
Ralph Lauren	Clothing and accessories	7	7	11	10	10	1	0	0	6	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Solstice Sunglass Boutique	Clothing and accessories	7	9	9	10	8	1	0	2	3	1
Stuart Weitzman	Department Stores	7	5	5	5	5	0	0	0	7	0
Anthropologie	Clothing and accessories	6	4	4	5	5	0	0	0	6	0
Art of Shaving	Beauty salons, equipment, supplies, and products	6	7	7	8	8	0	0	0	6	0
Avenue	Clothing and accessories	6	6	6	7	7	1	2	2	0	1
Bonobos Guide-shop	Clothing and accessories	6	5	-	-	-	1	0	0	5	0
Brooklyn Industries	Clothing and accessories	6	9	10	14	14	6	0	0	0	0
Charlotte Russe	Clothing and accessories	6	5	5	5	4	1	1	2	1	1
Dante Zeller Tuxedo	Clothing and accessories	6	6	6	8	8	1	2	1	0	2
Easy Pickins	Clothing and accessories	6	8	8	7	8	0	5	1	0	0
Free People	Clothing and accessories	6	5	5	5	5	1	0	0	5	0
Guess	Clothing and accessories	6	6	6	6	7	1	0	1	3	1
Tim Hortons	Restaurants, fast-food	6	5	5	10	15	0	0	1	2	3
JCPenney	Department Stores	6	5	5	5	4	2	1	1	1	1
Lane Bryant	Clothing and accessories	6	7	8	6	8	2	1	1	1	1
Levi's	Clothing and accessories	6	6	6	5	5	1	0	0	5	0
Moe's Southwest Grill	Restaurants, fast-food	6	6	5	6	7	0	1	0	3	2
Pearle Vision	Optical Goods and Optometrists	6	7	7	8	8	3	0	3	0	0
Perfumania	Beauty salons, equipment, supplies, and products	6	8	9	9	8	1	2	2	0	1
Petsmart	Pet supplies	6	6	-	-	-	2	0	0	3	1
Pier 1	Furniture	6	7	7	7	6	1	1	2	1	1
Outback Steakhouse	Restaurants, fast-casual	6	7	7	6	5	2	1	1	1	1
Uniqlo	Clothing and accessories	6	6	5	5	5	1	1	1	3	0
Ann Taylor	Clothing and accessories	5	5	6	7	6	0	0	0	4	1
Ben & Jerry's	Ice cream	5	7	8	8	8	0	1	0	4	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Buffalo Exchange	Clothing and accessories	5	5	5	5	5	2	0	1	2	0
Qdoba Mexican Eats	Restaurants, fast-casual	5	4	4	4	3	0	0	2	0	3
Club Monaco	Clothing and accessories	5	10	10	8	8	0	0	0	5	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	5	1	0	2	1	1
Hollister	Clothing and accessories	5	3	3	3	3	1	0	1	2	1
Kmart	Department Stores	5	7	7	7	6	0	2	1	2	0
Olive Garden	Restaurants, fast-casual	5	5	5	5	3	1	1	1	2	0
Red Lobster	Restaurants, fast-casual	5	5	5	5	5	1	1	1	2	0
Pollo Campero	Restaurants, fast-food	5	5	-	-	-	1	2	2	0	0
Planet Wings	Restaurants, fast-food	5	6	-	-	-	0	0	0	0	5
Sears	Department Stores	5	5	8	9	11	2	1	1	0	1
Spencer's	Other retail	5	4	4	4	3	1	1	1	0	2
Cosi	Restaurants, fast-casual	5	7	10	11	12	0	0	0	5	0
Tasti D-Lite	Ice cream	5	8	10	12	14	0	0	0	5	0
Tiffany's	Jewelry and watches	5	3	3	3	3	0	0	0	5	0
wichcraft	Restaurants, fast-casual	5	10	10	10	15	0	0	0	5	0
AAMCO Transmissions	Automobile repair, parts, and service	4	6	6	7	7	2	1	0	0	1
Armani Exchange	Clothing and accessories	4	6	6	8	8	1	0	1	1	1
BCBG Max Azria	Clothing and accessories	4	11	11	11	11	0	0	0	3	1
Body Shop	Beauty salons, equipment, supplies, and products	4	5	5	5	6	1	0	1	2	0
Bose	Electronics	4	3	3	3	3	0	0	0	4	0
5 Napkin Burger	Restaurants, fast-casual	4	4	4	4	3	0	0	0	4	0
Finish Line	Shoes	4	4	4	4	4	1	1	1	0	1
Arby's	Restaurants, fast-food	4	3	3	2	2	0	0	2	2	0
Gucci	Clothing and accessories	4	4	4	2	2	0	0	0	4	0
Guitar Center	Other retail	4	4	4	4	3	1	0	1	2	0
Hot Topic	Clothing and accessories	4	4	4	3	2	1	1	1	0	1

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Justice	Clothing and accessories	4	5	5	5	4	0	0	1	0	3
Kohl's	Department Stores	4	4	4	4	4	1	0	2	0	1
LEGO Store	Games and toys	4	4	4	3	2	0	0	1	2	1
Motherhood Ma-ternity	Clothing and accessories	4	4	5	6	14	1	1	1	0	1
Paul Smith	Clothing and accessories	4	4	4	3	2	1	0	0	3	0
Pretzel Time	Bakeries, retail	4	5	5	5	4	0	1	3	0	0
Pax Wholesome Foods	Restaurants, fast-food	4	6	6	6	7	0	0	0	4	0
Supercuts	Beauty salons, equipment, supplies, and products	4	5	5	5	8	1	0	1	2	0
Johnny Rockets	Restaurants, fast-casual	4	6	6	6	6	0	3	0	1	0
Uno Pizzeria & Grill	Pizza	4	5	5	5	6	1	0	2	1	0
7 for all Mankind	Clothing and accessories	3	3	3	3	3	0	0	0	3	0
Aeropostale	Clothing and accessories	3	8	8	9	10	0	1	1	0	1
Bloomingdale's	Department Stores	3	3	3	2	2	0	0	0	3	0
Build-A-Bear Workshop	Games and toys	3	1	1	2	2	0	0	1	1	1
Container Store	Housewares	3	2	2	2	2	0	0	0	2	1
David's Tea	Tea Shops	3	4	4	-	-	0	0	0	3	0
Diesel	Clothing and accessories	3	3	3	3	7	0	0	0	3	0
Disney Store	Games and toys	3	3	3	3	3	0	0	1	1	1
Capital Grille	Restaurants, fast-casual	3	3	3	3	3	0	0	0	3	0
Gymboree	Clothing and accessories	3	3	3	4	4	0	0	1	1	1
Johnston & Mur-phy	Shoes	3	1	1	2	2	0	0	0	3	0
Lacoste	Clothing and accessories	3	3	3	3	3	0	0	0	3	0
Lucky Brand Jeans	Clothing and accessories	3	3	3	4	6	1	0	0	2	0
Montblanc	Jewelry and watches	3	2	2	1	1	0	0	1	2	0
Totto Ramen	Restaurants, fast-casual	3	3	3	-	-	0	0	0	3	0
Sam Ash Music Stores	Other retail	3	3	3	3	3	1	0	1	1	0
West Elm	Housewares	3	4	4	4	4	1	0	0	2	0
White House/Black Market	Clothing and accessories	3	4	4	4	4	0	0	1	1	1

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Williams-Sonoma	Housewares	3	3	3	4	4	0	0	0	3	0
Yankee Candle	Other retail	3	3	3	3	2	0	0	2	0	1
Abercrombie & Fitch	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Chico's	Clothing and accessories	2	4	4	4	5	0	0	1	1	0
Crabtree & Evelyn	Beauty salons, equipment, supplies, and products	2	2	2	2	2	0	0	0	2	0
Fossil Accessory	Clothing and accessories	2	6	6	7	4	0	0	0	2	0
Gloria Jean's Coffee	Coffee Shops	2	2	2	0	0	0	0	1	0	1
Chili's	Restaurants, fast-casual	2	2	2	2	1	0	0	1	0	1
Hillstone Restaurant	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
J. Jill	Clothing and accessories	2	2	2	1	1	0	0	0	2	0
Juan Valdez	Coffee Shops	2	3	3	3	3	0	0	1	1	0
Maoz Vegetarian	Restaurants, fast-casual	2	2	2	4	-	0	0	0	2	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	2	3	2	0	0	0	2	0
La Perla	Clothing and accessories	2	2	2	3	1	0	0	0	2	0
Mrs. Fields	Bakeries, retail	2	3	3	3	4	0	0	1	1	0
Oakley	Clothing and accessories	2	2	2	3	3	0	0	0	2	0
Red Robin	Restaurants, fast-food	2	2	2	2	1	0	1	0	0	1
Pottery Barn	Furniture	2	2	2	3	3	0	0	0	2	0
Sur La Table	Housewares	2	3	3	3	3	0	0	0	2	0
Talbots	Clothing and accessories	2	2	2	3	3	0	0	0	2	0
Thomas Pink	Clothing and accessories	2	5	5	8	5	0	0	0	2	0
Tourneau	Jewelry and watches	2	3	3	3	2	0	0	0	2	0
Umami Burger	Restaurants, fast-casual	2	4	3	3	1	0	0	0	2	0
Aroma Espresso Bar	Coffee Shops	1	3	3	-	-	0	0	0	1	0
Bebe	Clothing and accessories	1	4	4	5	7	0	0	0	1	0
Billabong	Clothing and accessories	1	1	1	1	2	0	0	0	1	0
Crate & Barrel	Furniture	1	1	1	2	2	0	0	0	1	0
Curves	Health Clubs, Studios & Gymsnasiums	1	4	5	9	11	0	0	1	0	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
French Connection	Clothing and accessories	1	1	1	2	2	0	0	0	1	0
FYE	Other retail	1	2	2	2	3	0	0	1	0	0
Geox	Shoes	1	4	4	5	5	0	0	0	1	0
Helzberg's Diamonds	Jewelry and watches	1	2	2	2	2	0	0	0	0	1
JoS. A. Bank	Clothing and accessories	1	2	2	2	2	0	0	0	1	0
Kenneth Cole	Clothing and accessories	1	2	2	3	4	0	0	0	1	0
Laila Rowe	Clothing and accessories	1	3	3	4	6	0	0	0	1	0
Puma	Clothing and accessories	1	1	1	2	2	0	0	1	0	0
Strawberry	Clothing and accessories	1	2	6	7	18	0	0	0	1	0
Original SoupMan	Restaurants, fast-food	1	3	3	4	5	0	0	1	0	0
True Religion	Clothing and accessories	1	6	6	7	6	0	0	1	0	0
Aerosoles	Shoes	0	13	14	23	23	0	0	0	0	0
Afaze	Clothing and accessories	0	1	1	2	3	0	0	0	0	0
American Apparel	Clothing and accessories	0	0	16	19	20	0	0	0	0	0
Bakers Shoes	Shoes	0	0	0	1	2	0	0	0	0	0
Bally Total Fitness	Shoes	0	0	3	3	15	0	0	0	0	0
Bare Minerals	Beauty salons, equipment, supplies, and products	0	1	1	2	2	0	0	0	0	0
Benetton	Clothing and accessories	0	0	0	6	6	0	0	0	0	0
Brookstone	Other retail	0	3	3	3	4	0	0	0	0	0
Cache	Clothing and accessories	0	0	0	3	3	0	0	0	0	0
Coldwater Creek	Clothing and accessories	0	0	0	0	0	0	0	0	0	0
Crumbs Bake Shop	Bakeries, retail	0	22	10	11	16	0	0	0	0	0
David Barton Gym	Health Clubs, Studios & Gymsnasiums	0	4	4	4	3	0	0	0	0	0
DKNY	Clothing and accessories	0	1	1	2	3	0	0	0	0	0
Easy Spirit	Shoes	0	1	1	3	4	0	0	0	0	0
Ecko Unltd.	Clothing and accessories	0	0	0	0	2	0	0	0	0	0
Frederick's of Hollywood	Clothing and accessories	0	0	0	0	1	0	0	0	0	0

Retail Chain	Category	2018	2017	2016	2015	2014	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Gold's Gym	Health Clubs, Studios & Gymsnasiums	0	1	1	1	1	0	0	0	0	0
Gordon's Jewelers	Jewelry and watches	0	0	0	1	1	0	0	0	0	0
Hollywood Tans	Beauty salons, equipment, supples, and products	0	0	0	1	1	0	0	0	0	0
Joyce Leslie	Clothing and accessories	0	0	0	4	4	0	0	0	0	0
Juicy Couture	Clothing and accessories	0	0	0	0	0	0	0	0	0	0
Arthur Treacher's	Restaurants, fast-food	0	0	0	1	1	0	0	0	0	0
Baja Fresh	Restaurants, fast-food	0	0	0	0	2	0	0	0	0	0
Goodburger	Restaurants, fast-food	0	0	0	0	0	0	0	0	0	0
Naturalizer Shoes	Shoes	0	0	0	2	2	0	0	0	0	0
Nine West	Shoes	0	3	6	11	11	0	0	0	0	0
OfficeMax	Office Supplies	0	0	0	1	2	0	0	0	0	0
Ranch One	Restaurants, fast-food	0	0	0	3	2	0	0	0	0	0
Submarina CA Subs	Restaurants, fast-food	0	0	0	0	0	0	0	0	0	0
Radio Shack	Electronics	0	3	35	38	113	0	0	0	0	0
Chevy's Fresh Mex	Restaurants, fast-casual	0	1	1	1	1	0	0	0	0	0
Rockport	Shoes	0	2	2	2	2	0	0	0	0	0
Second Time Around	Discount retail	0	0	11	11	11	0	0	0	0	0
Square One	Clothing and accessories	0	0	0	2	2	0	0	0	0	0
Stride Rite	Shoes	0	1	1	2	2	0	0	0	0	0
Quiznos	Restaurants, fast-food	0	2	3	4	6	0	0	0	0	0
Kyo Chon	Restaurants, fast-casual	0	2	2	2	2	0	0	0	0	0
Toys R Us	Games and toys	0	14	13	14	18	0	0	0	0	0
Traffic Shoes	Shoes	0	2	2	2	3	0	0	0	0	0
Underground by Journeys	Clothing and accessories	0	0	0	0	2	0	0	0	0	0

# NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2008–2018

Retailer Category	Number of Locations			Share of Total		Examples
	2018	2017	Change YOY	2018	2008	
Restaurants, fast-food	1,133	1,222	-7%	14%	20%	Subway, McDonald's, Popeyes
Coffee Shops	1,010	983	3%	13%	11%	Dunkin' Donuts, Starbucks, Joe Coffee
Cellular Telephones (Services)	981	852	15%	12%	4%	Metro PCS, T-Mobile, Sprint
Clothing and accessories	755	814	-7%	10%	9%	Children's Place, Gap (including GapKids & BabyGap), V.I.M.
Pharmacies	600	588	2%	8%	11%	Duane Reade, Rite Aid, CVS/Pharmacy
Other retail	517	512	1%	7%	7%	Modell's, Papyrus, Party City
Restaurants, fast-casual	429	421	2%	5%	3%	Chevy's Fresh Mex, Dallas BBQ, Johnny Rockets
Ice cream	312	311	0%	4%	7%	Baskin-Robbins, Carvel, Häagen-Dazs
Pizza	235	231	2%	3%	4%	Domino's Pizza, Papa John's, Pizza Hut
Shoes	210	236	-11%	3%	4%	Payless, Foot Locker, Skechers
Discount retail	157	161	-2%	2%	0%	Family Dollar, Dollar Tree, Lot-Less Closeouts
Health Clubs, Studios & Gymnasiums	148	156	-5%	2%	3%	NY Sports Clubs, Equinox Fitness Club, Crunch
Vitamin & Food Supplements	147	147	0%	2%	3%	GNC, Vitamin Shoppe
Beauty salons, equipment, supplies, and products	141	154	-8%	2%	2%	Sephora, M-A-C Cosmetics, Ricky's
Department Stores	111	96	16%	1%	1%	Marshalls, Target, Macy's
Optical Goods and Optometrists	92	94	-2%	1%	1%	Cohen's Fashion Optical, LensCrafters, Sterling Optical
Bakeries, fast-casual	92	108	-15%	1%	1%	Le Pain Quotidien, Au Bon Pain, Panera Bread
Automobile repair, parts, and service	89	80	11.3%	1%	1%	Pep Boys, Meineke, AAMCO Transmissions
Pet supplies	80	83	-4%	1%	1%	Petland Discounts, Petco, PetSmart
Games and toys	78	90	-13%	1%	2%	GameStop, Toys R Us, LEGO Store
Tea Shops	74	63	17.5%	1%	0%	Vivi's Bubble Tea, Kung Fu Tea, Gong Cha
Bakeries, retail	71	90	-21%	1%	0%	Auntie Anne's Pretzels, Crumbs Bake Shop, Pretzel Time
Juice Bars	58	51	14%	1%	0%	Jamba Juice, Liquiteria, Juice Press

Retailer Category	Number of Locations			Share of Total		Examples
	2018	2017	Change YOY	2018	2008	
Furniture	55	59	-7%	1%	1%	Rent-A-Center, Raymour & Flanigan Furniture, Pier 1
Electronics	52	53	-2%	1%	3%	P.C. Richard & Son, Best Buy, Apple Store
Yogurt	40	46	-13%	1%	0%	Red Mango, 16 Handles, Pinkberry
Jewelry and watches	39	36	8%	0%	0%	Zales The Diamond Store, Kay Jewelers, Tourneau
Office Supplies	38	47	-19%	0%	1%	Staples, OfficeMax
Housewares	32	28	14%	0%	0%	Bed Bath & Beyond, West Elm, Sur La Table
Grocers	32	23	39%	0%	0%	Whole Foods, Trader Joe's, Aldi
Home Centers	28	28	0%	0%	0%	Home Depot, Lowe's Home Improvement
Wholesale Clubs	13	13	0%	0%	0%	BJ's Wholesale Club, Costco Wholesale,
<b>Grand Total</b>	<b>7,849</b>	<b>7,876</b>	<b>-0.3%</b>	<b>1</b>	<b>1</b>	

## NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2018	2017	Difference	% Change
New Springville	Staten Island	10314	180	182	-2	-1%
East Village	Manhattan	10003	173	179	-6	-3%
Garment district/Koreatown	Manhattan	10001	164	167	-3	-2%
Brooklyn Heights	Brooklyn	11201	152	160	-8	-5%
Midtown West	Manhattan	10019	151	155	-4	-3%
Midtown West	Manhattan	10036	146	151	-5	-3%
Midtown East	Manhattan	10022	144	148	-4	-3%
Chelsea	Manhattan	10011	140	139	1	1%
Flatlands	Brooklyn	11234	131	141	-10	-7%
Corona/Elmhurst	Queens	11373	128	137	-9	-7%
Midtown East	Manhattan	10017	124	127	-3	-2%
Midtown West	Manhattan	10018	111	113	-2	-2%
Greenwich Village/SoHo	Manhattan	10012	105	109	-4	-4%
Murray Hill	Manhattan	10016	100	106	-6	-6%
Gramercy Park	Manhattan	10010	95	103	-8	-8%
Upper West Side/Morningside Heights	Manhattan	10025	93	98	-5	-5%
Lower Manhattan/TriBeCa	Manhattan	10007	92	76	16	21%
Baychester/Co/op city	Bronx	10475	92	86	6	7%

Neighborhood	Borough	Zip Code	2018	2017	Difference	% Change
Ridgewood	Queens	11385	90	92	-2	-2%
Central Harlem/Morningside Heights	Manhattan	10027	86	77	9	12%
East Flatbush / Flatbush	Brooklyn	11226	85	87	-2	-2%
Forest Hills	Queens	11375	85	86		-1%
Upper West Side	Manhattan	10023	84	89	-5	-6%
Upper East Side	Manhattan	10028	83	84		-1%
Parkchester	Bronx	10462	83	81	2	2%
Flushing	Queens	11354	81	84	-3	-4%
High Bridge / Morrisania	Bronx	10451	78	85	-7	-8%
Bay Ridge	Brooklyn	11209	78	77	1	1%
Jackson Heights	Queens	11372	77	76	1	1%
Jamaica	Queens	11432	74	75		-1%
Fordham / Bronx Park	Bronx	10458	71	74	-3	-4%
Bensonhurst	Brooklyn	11214	69	70		-1%
Canarsie	Brooklyn	11236	68	69		-1%
Lower Manhattan/Financial District	Manhattan	10038	65	66		-2%
Brownsville	Brooklyn	11212	65	63	2	3%
Westchester	Bronx	10461	63	60	3	5%
Astoria	Queens	11103	63	63	0	0%
Williamsbridge	Bronx	10467	62	59	3	5%
Upper East Side	Manhattan	10021	61	69	-8	-12%
Sheepshead Bay	Brooklyn	11229	61	60	1	2%
Rego Park	Queens	11374	61	60	1	2%
TriBeCa/Chinatown	Manhattan	10013	60	58	2	3%
Park Slope	Brooklyn	11217	60	60	0	0%
Spanish Harlem/East Harlem	Manhattan	10029	59	62	-3	-5%
Kingsbridge	Bronx	10463	58	54	4	7%
East New York	Brooklyn	11207	57	56	1	2%
Upper East Side	Manhattan	10065	56	52	4	8%
Upper West Side	Manhattan	10024	55	64	-9	-14%
Oakwood/New Dorp	Staten Island	10306	55	54	1	2%
West Village	Manhattan	10014	54	62	-8	-13%
Long Island City	Queens	11101	54	50	4	8%
Park Slope	Brooklyn	11215	54	51	3	6%
Sheepshead Bay	Brooklyn	11235	54	56	-2	-4%
Hunts Point / Mott Haven	Bronx	10455	53	54		-2%
Chinatown/Lower East Side	Manhattan	10002	51	43	8	19%
Flatbush/East Flatbush	Brooklyn	11203	50	50	0	0%
Woodside	Queens	11377	50	49	1	2%
Corona	Queens	11368	49	51	-2	-4%
Flatbush/East Flatbush	Brooklyn	11210	48	49		-2%
Bay Ridge	Brooklyn	11220	48	45	3	7%
East Harlem	Manhattan	10035	47	46	1	2%
Canarsie	Brooklyn	11239	46	45	1	2%
JFK Airport	Queens	11430	46	57	-11	-19%
Washington Heights	Manhattan	10033	45	49	-4	-8%

Neighborhood	Borough	Zip Code	2018	2017	Difference	% Change
Hunts Point / Mott Haven	Bronx	10459	45	44	1	2%
Pleasant Plains/Princess Bay	Staten Island	10309	44	37	7	19%
Williamsburg/Bushwick	Brooklyn	11206	43	42	1	2%
Kingsbridge	Bronx	10468	42	39	3	8%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	42	42	0	0%
High Bridge / Morrisania	Bronx	10452	41	38	3	8%
East New York	Brooklyn	11208	40	43	-3	-7%
Bayside	Queens	11361	40	37	3	8%
Rochdale Village/Jamaica	Queens	11434	40	39	1	3%
Upper East Side	Manhattan	10128	39	39	0	0%
Borough Park	Brooklyn	11204	38	33	5	15%
Washington Heights	Manhattan	10031	36	37		-3%
West Farms	Bronx	10460	36	37		-3%
Long Island City / Astoria	Queens	11106	36	36	0	0%
Bushwick	Brooklyn	11237	36	36	0	0%
Financial District/Battery Park City	Manhattan	10004	35	43	-8	-19%
Wakefield	Bronx	10466	35	35	0	0%
Baychester	Bronx	10469	35	34	1	3%
Jamaica	Queens	11435	35	35	0	0%
Washington Heights	Manhattan	10032	34	34	0	0%
Soundview/Unionport	Bronx	10473	34	32	2	6%
Greenpoint	Brooklyn	11222	34	28	6	21%
South Richmond Hill	Queens	11419	34	34	0	0%
Soundview/Unionport	Bronx	10472	33	30	3	10%
Williamsburg	Brooklyn	11211	33	33	0	0%
Gravesend	Brooklyn	11223	33	33	0	0%
Prospect Lefferts Gardens	Brooklyn	11225	32	29	3	10%
Port Richmond	Staten Island	10302	31	31	0	0%
Bushwick	Brooklyn	11221	31	28	3	11%
Springfield Gardens	Queens	11413	30	23	7	30%
Mariners Harbor	Staten Island	10303	28	26	2	8%
Morris Heights	Bronx	10453	28	29		-3%
Tremont	Bronx	10457	28	31	-3	-10%
Flushing	Queens	11356	28	29		-3%
Bayside	Queens	11360	28	30	-2	-7%
Middle Village	Queens	11379	28	28	0	0%
Howard Beach	Queens	11414	28	30	-2	-7%
Ozone Park	Queens	11417	28	26	2	8%
East Village/Alphabet City	Manhattan	10009	27	29	-2	-7%
Pelham / Throgs Neck	Bronx	10465	27	25	2	8%
Coney Island/Sheepshead Bay	Brooklyn	11224	27	27	0	0%
Midtown	Manhattan	10020	26	31	-5	-16%
South Beach, Linden/Park, Rosebank	Staten Island	10305	26	24	2	8%
Sunnyside	Queens	11104	26	25	1	4%
Astoria	Queens	11105	26	25	1	4%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	26	26	0	0%

Neighborhood	Borough	Zip Code	2018	2017	Difference	% Change
Woodhaven	Queens	11421	25	25	0	0%
Rosedale	Queens	11422	25	22	3	14%
Financial District	Manhattan	10005	24	27	-3	-11%
Eltingville	Staten Island	10312	24	26	-2	-8%
Midwood	Brooklyn	11230	24	24	0	0%
Flushing	Queens	11358	24	22	2	9%
Tompkinsville/New Brighton/Saint George	Staten Island	10301	23	20	3	15%
Sunset Park	Brooklyn	11232	23	24		-4%
Flushing	Queens	11357	23	24		-4%
Fresh Meadows	Queens	11365	23	23	0	0%
Central Harlem/Morningside Heights	Manhattan	10026	22	21	1	5%
Fort George/Inwood	Manhattan	10040	22	20	2	10%
Fresh Meadows	Queens	11366	22	20	2	10%
Hollis	Queens	11423	21	19	2	11%
Far Rockaway	Queens	11691	21	20	1	5%
Kew Gardens/Richmond Hill	Queens	11418	20	19	1	5%
Midtown	Manhattan	10112	19	18	1	6%
Kensington	Brooklyn	11218	19	21	-2	-10%
Borough Park	Brooklyn	11219	19	19	0	0%
Flushing	Queens	11355	19	18	1	6%
LaGuardia Airport	Queens	11371	19	17	2	12%
Upper Harlem	Manhattan	10039	18	17	1	6%
Upper East Side	Manhattan	10075	18	19		-5%
North Floral Park	Queens	11004	18	16	2	13%
Financial District	Manhattan	10006	17	18		-6%
Garment district/Koreatown	Manhattan	10119	17	16	1	6%
Clinton Hill	Brooklyn	11205	17	16	1	6%
Williamsburg	Brooklyn	11249	17	12	5	42%
Ozone Park	Queens	11416	17	19	-2	-11%
High Bridge / Morrisania	Bronx	10456	16	15	1	7%
Jamaica	Queens	11433	16	14	2	14%
Dyker Heights	Brooklyn	11228	15	15	0	0%
Oakland Gardens	Queens	11364	15	13	2	15%
East Elmhurst	Queens	11369	15	15	0	0%
Maspeth	Queens	11378	15	14	1	7%
Queens Village	Queens	11429	15	16		-6%
Inwood	Manhattan	10034	14	13	1	8%
West New Brighton	Staten Island	10310	14	14	0	0%
Mott Haven	Bronx	10454	14	11	3	27%
Astoria	Queens	11102	14	15		-7%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	14	13	1	8%
Adelphi	Brooklyn	11238	14	16	-2	-13%
South Ozone Park	Queens	11420	14	14	0	0%
Financial District	Manhattan	10281	12	11	1	9%
Little Neck	Queens	11362	12	14	-2	-14%
Fresh Meadows	Queens	11367	12	11	1	9%

Neighborhood	Borough	Zip Code	2018	2017	Difference	% Change
St. Albans	Queens	11412	12	12	0	0%
Kew Gardens	Queens	11415	11	12		-8%
Queens Village	Queens	11427	11	11	0	0%
Queens Village	Queens	11428	11	11	0	0%
Rockaway Park	Queens	11694	11	9	2	22%
Stapleton/Emerson Hill	Staten Island	10304	10	10	0	0%
Woodlawn	Bronx	10470	10	11		-9%
Riverdale	Bronx	10471	10	9	1	11%
East Elmhurst	Queens	11370	10	11		-9%
Tottenville	Staten Island	10307	9	6	3	50%
Cambria Heights	Queens	11411	9	8	1	13%
Bellerose	Queens	11426	9	8	1	13%
Far Rockaway/Broad Channel	Queens	11693	9	9	0	0%
Central Harlem/Morningside Heights	Manhattan	10030	8	8	0	0%
Garment district/Koreatown	Manhattan	10121	8	6	2	33%
Great Kills	Staten Island	10308	8	8	0	0%
Red Hook	Brooklyn	11231	7	8		-13%
Jamaica	Queens	11436	6	6	0	0%
Garment district/Koreatown	Manhattan	10118	5	4	1	25%
Harlem	Manhattan	10037	4	4	0	0%
Roosevelt Island	Manhattan	10044	4	4	0	0%
Midtown	Manhattan	10103	4	5		-20%
Midtown	Manhattan	10107	4	4	0	0%
Garment district/Koreatown	Manhattan	10123	4	2	2	100%
Midtown	Manhattan	10166	4	4	0	0%
Hunts Point	Bronx	10474	4	5		-20%
Far Rockaway/Arverne	Queens	11692	4	5		-20%
Garment district/Koreatown	Manhattan	10120	3	1	2	200%
Midtown	Manhattan	10170	3	6	-3	-50%
Midtown	Manhattan	10173	3	3	0	0%
Financial District	Manhattan	10282	3	3	0	0%
Fort Hamilton	Brooklyn	11252	3	3	0	0%
Midtown	Manhattan	10111	2	2	0	0%
Harlem	Manhattan	10116	2	2	0	0%
Garment district/Koreatown	Manhattan	10122	2	3		-33%
Midtown	Manhattan	10168	2	2	0	0%
Midtown	Manhattan	10169	2	2	0	0%
Midtown	Manhattan	10175	2	2	0	0%
Pelham Bay Park/City Island	Bronx	10464	2	2	0	0%
Downtown Brooklyn	Brooklyn	11241	2	2	0	0%
Little Neck/Douglaston	Queens	11363	2	3		-33%
Midtown	Manhattan	10104	1	1	0	0%
Midtown	Manhattan	10105	1	1	0	0%
Midtown	Manhattan	10129	1	1	0	0%
Midtown	Manhattan	10153	1	1	0	0%

Neighborhood	Borough	Zip Code	2018	2017	Difference	% Change
Midtown	Manhattan	10165	1	0	1	-
Midtown	Manhattan	10174	1	2		-50%
Midtown	Manhattan	10176	1	1	0	0%
Financial District	Manhattan	10271	1	1	0	0%
Financial District	Manhattan	10279	1	1	0	0%
Kew Gardens	Queens	11424	1	1	0	0%
Jamaica	Queens	11425	1	1	0	0%
Jamaica	Queens	11439	1	1	0	0%
Midtown	Manhattan	10110	0	0	0	-
Midtown	Manhattan	10167	0	0	0	-
Financial District	Manhattan	10285	0	0	0	-
Financial District	Manhattan	10286	0	0	0	-
New Springville	Staten Island	10313	0	0	0	-
Greenpoint	Brooklyn	11202	0	0	0	-
Navy Yard	Brooklyn	11251	0	0	0	-
Jamaica	Queens	11431	0	0	0	-
Breezy Point	Queens	11697	0	0	0	-

# MANHATTAN

## Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2018	2017	Difference	% Change
East Village	10003	173	179	-6	-3%
Garment district/Koreatown	10001	164	167	-3	-2%
Midtown West	10019	151	155	-4	-3%
Midtown West	10036	146	151	-5	-3%
Midtown East	10022	144	148	-4	-3%
Chelsea	10011	140	139	1	1%
Midtown East	10017	124	127	-3	-2%
Midtown West	10018	111	113	-2	-2%
Greenwich Village/SoHo	10012	105	109	-4	-4%
Murray Hill	10016	100	106	-6	-6%

## Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2018	2017	Difference	% Change
Midtown	10153	1	1	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Financial District	10279	1	1	0	0%
Midtown	10174	1	2		-50%
Midtown	10110	0	0	0	-
Midtown	10167	0	0	0	-
Financial District	10285	0	0	0	-
Financial District	10286	0	0	0	-

### Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2018	2017	Difference	% Change
Chinatown/Lower East Side	10002	51	43	8	19%
East Village	10003	173	179	-6	-3%
Financial District/Battery Park City	10004	35	43	-8	-19%
Financial District	10005	24	27	-3	-11%
Financial District	10006	17	18		-6%
Lower Manhattan/TriBeCa	10007	92	76	16	21%
East Village/Alphabet City	10009	27	29	-2	-7%
Gramercy Park	10010	95	103	-8	-8%
Chelsea	10011	140	139	1	1%
Greenwich Village/SoHo	10012	105	109	-4	-4%
TriBeCa/Chinatown	10013	60	58	2	3%
West Village	10014	54	62	-8	-13%
Murray Hill	10016	100	106	-6	-6%
Midtown East	10017	124	127	-3	-2%
Midtown West	10018	111	113	-2	-2%
Midtown West	10019	151	155	-4	-3%
Midtown	10020	26	31	-5	-16%
Upper East Side	10021	61	69	-8	-12%
Midtown East	10022	144	148	-4	-3%
Upper West Side	10023	84	89	-5	-6%
Upper West Side	10024	55	64	-9	-14%
Upper West Side/Morningside Heights	10025	93	98	-5	-5%
Central Harlem/Morningside Heights	10026	22	21	1	5%
Central Harlem/Morningside Heights	10027	86	77	9	12%
Upper East Side	10028	83	84		-1%
Spanish Harlem/East Harlem	10029	59	62	-3	-5%
Central Harlem/Morningside Heights	10030	8	8	0	0%
Washington Heights	10031	36	37		-3%
Washington Heights	10032	34	34	0	0%
Washington Heights	10033	45	49	-4	-8%
Inwood	10034	14	13	1	8%
East Harlem	10035	47	46	1	2%
Midtown West	10036	146	151	-5	-3%
Harlem	10037	4	4	0	0%
Lower Manhattan/Financial District	10038	65	66		-2%
Upper Harlem	10039	18	17	1	6%
Fort George/Inwood	10040	22	20	2	10%
Roosevelt Island	10044	4	4	0	0%
Upper East Side	10065	56	52	4	8%
Upper East Side	10075	18	19		-5%
Midtown	10103	4	5		-20%
Midtown	10104	1	1	0	0%
Midtown	10105	1	1	0	0%
Midtown	10107	4	4	0	0%
Midtown	10110	0	0	0	-

Neighborhood	Zip Code	2018	2017	Difference	% Change
Midtown	10111	2	2	0	0%
Midtown	10112	19	18	1	6%
Harlem	10116	2	2	0	0%
Garment district/Koreatown	10118	5	4	1	25%
Garment district/Koreatown	10119	17	16	1	6%
Garment district/Koreatown	10120	3	1	2	200%
Garment district/Koreatown	10121	8	6	2	33%
Garment district/Koreatown	10122	2	3		-33%
Garment district/Koreatown	10123	4	2	2	100%
Upper East Side	10128	39	39	0	0%
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%
Midtown	10165	1	0	1	-
Midtown	10166	4	4	0	0%
Midtown	10167	0	0	0	-
Midtown	10168	2	2	0	0%
Midtown	10169	2	2	0	0%
Midtown	10170	3	6	-3	-50%
Midtown	10173	3	3	0	0%
Midtown	10174	1	2		-50%
Midtown	10175	2	2	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Financial District	10279	1	1	0	0%
Financial District	10281	12	11	1	9%
Financial District	10282	3	3	0	0%
Financial District	10285	0	0	0	-
Financial District	10286	0	0	0	-

# BROOKLYN

## Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2018	2017	Difference	% Change
Brooklyn Heights	11201	152	160	-8	-5%
Flatlands	11234	131	141	-10	-7%
East Flatbush / Flatbush	11226	85	87	-2	-2%
Bay Ridge	11209	78	77	1	1%
Bensonhurst	11214	69	70		-1%
Canarsie	11236	68	69		-1%
Brownsville	11212	65	63	2	3%
Sheepshead Bay	11229	61	60	1	2%
Park Slope	11217	60	60	0	0%
East New York	11207	57	56	1	2%

## Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2018	2017	Difference	% Change
Williamsburg	11249	17	12	5	42%
Clinton Hill	11205	17	16	1	6%
Dyker Heights	11228	15	15	0	0%
Bedford Stuyvesant / Crown Heights	11233	14	13	1	8%
Adelphi	11238	14	16	-2	-13%
Red Hook	11231	7	8		-13%
Fort Hamilton	11252	3	3	0	0%
Downtown Brooklyn	11241	2	2	0	0%
Greenpoint	11202	0	0	0	-
Navy Yard	11251	0	0	0	-

### Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2018	2017	Difference	% Change
Greenpoint	11202	0	0	0	-
Flatbush/East Flatbush	11203	50	50	0	0%
Borough Park	11204	38	33	5	15%
Clinton Hill	11205	17	16	1	6%
Williamsburg/Bushwick	11206	43	42	1	2%
East New York	11207	57	56	1	2%
East New York	11208	40	43	-3	-7%
Bay Ridge	11209	78	77	1	1%
Flatbush/East Flatbush	11210	48	49		-2%
Williamsburg	11211	33	33	0	0%
Brownsville	11212	65	63	2	3%
Bedford Stuyvesant / Crown Heights	11213	26	26	0	0%
Bensonhurst	11214	69	70		-1%
Park Slope	11215	54	51	3	6%
Bedford Stuyvesant / Crown Heights	11216	42	42	0	0%
Park Slope	11217	60	60	0	0%
Kensington	11218	19	21	-2	-10%
Borough Park	11219	19	19	0	0%
Bay Ridge	11220	48	45	3	7%
Bushwick	11221	31	28	3	11%
Greenpoint	11222	34	28	6	21%
Gravesend	11223	33	33	0	0%
Coney Island/Sheepshead Bay	11224	27	27	0	0%
Prospect Lefferts Gardens	11225	32	29	3	10%
East Flatbush / Flatbush	11226	85	87	-2	-2%
Dyker Heights	11228	15	15	0	0%
Sheepshead Bay	11229	61	60	1	2%
Midwood	11230	24	24	0	0%
Red Hook	11231	7	8		-13%
Sunset Park	11232	23	24		-4%
Bedford Stuyvesant / Crown Heights	11233	14	13	1	8%
Flatlands	11234	131	141	-10	-7%
Sheepshead Bay	11235	54	56	-2	-4%
Canarsie	11236	68	69		-1%
Bushwick	11237	36	36	0	0%
Adelphi	11238	14	16	-2	-13%
Canarsie	11239	46	45	1	2%
Downtown Brooklyn	11241	2	2	0	0%
Williamsburg	11249	17	12	5	42%
Navy Yard	11251	0	0	0	-
Fort Hamilton	11252	3	3	0	0%

# QUEENS

## Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2018	2017	Difference	% Change
TOP		2018	2017	Diff.	% Change
Corona/Elmhurst	11373	128	137	-9	-7%
Ridgewood	11385	90	92	-2	-2%
Forest Hills	11375	85	86		-1%
Flushing	11354	81	84	-3	-4%
Jackson Heights	11372	77	76	1	1%
Jamaica	11432	74	75		-1%
Astoria	11103	63	63	0	0%
Rego Park	11374	61	60	1	2%
Long Island City	11101	54	50	4	8%
Woodside	11377	50	49	1	2%

## Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2018	2017	Difference	% Change
Far Rockaway/Broad Channel	11693	9	9	0	0%
Jamaica	11436	6	6	0	0%
Far Rockaway/Arverne	11692	4	5		-20%
Little Neck/Douglaston	11363	2	3		-33%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	1	0	0%
Jamaica	11431	0	0	0	-
Breezy Point	11697	0	0	0	-

### Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2018	2017	Difference	% Change
Long Island City	11101	54	50	4	8%
Astoria	11102	14	15		-7%
Astoria	11103	63	63	0	0%
Sunnyside	11104	26	25	1	4%
Astoria	11105	26	25	1	4%
Long Island City / Astoria	11106	36	36	0	0%
Flushing	11354	81	84	-3	-4%
Flushing	11355	19	18	1	6%
Flushing	11356	28	29		-3%
Flushing	11357	23	24		-4%
Flushing	11358	24	22	2	9%
Bayside	11360	28	30	-2	-7%
Bayside	11361	40	37	3	8%
Little Neck	11362	12	14	-2	-14%
Little Neck/Douglaston	11363	2	3		-33%
Oakland Gardens	11364	15	13	2	15%
Fresh Meadows	11365	23	23	0	0%
Fresh Meadows	11366	22	20	2	10%
Fresh Meadows	11367	12	11	1	9%
Corona	11368	49	51	-2	-4%
East Elmhurst	11369	15	15	0	0%
East Elmhurst	11370	10	11		-9%
LaGuardia Airport	11371	19	17	2	12%
Jackson Heights	11372	77	76	1	1%
Corona/Elmhurst	11373	128	137	-9	-7%
Rego Park	11374	61	60	1	2%
Forest Hills	11375	85	86		-1%
Woodside	11377	50	49	1	2%
Maspeth	11378	15	14	1	7%
Middle Village	11379	28	28	0	0%
Ridgewood	11385	90	92	-2	-2%
Cambria Heights	11411	9	8	1	13%
St. Albans	11412	12	12	0	0%
Springfield Gardens	11413	30	23	7	30%
Howard Beach	11414	28	30	-2	-7%
Kew Gardens	11415	11	12		-8%
Ozone Park	11416	17	19	-2	-11%

### Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2018	2017	Difference	% Change
Ozone Park	11417	28	26	2	8%
Kew Gardens/Richmond Hill	11418	20	19	1	5%
South Richmond Hill	11419	34	34	0	0%
South Ozone Park	11420	14	14	0	0%
Woodhaven	11421	25	25	0	0%
Rosedale	11422	25	22	3	14%
Hollis	11423	21	19	2	11%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Bellerose	11426	9	8	1	13%
Queens Village	11427	11	11	0	0%
Queens Village	11428	11	11	0	0%
Queens Village	11429	15	16		-6%
JFK Airport	11430	46	57	-11	-19%
Jamaica	11431	0	0	0	-
Jamaica	11432	74	75		-1%
Jamaica	11433	16	14	2	14%
Rochdale Village/Jamaica	11434	40	39	1	3%
Jamaica	11435	35	35	0	0%
Jamaica	11436	6	6	0	0%
Jamaica	11439	1	1	0	0%
Far Rockaway	11691	21	20	1	5%
Far Rockaway/Arverne	11692	4	5		-20%
Far Rockaway/Broad Channel	11693	9	9	0	0%
Rockaway Park	11694	11	9	2	22%
Breezy Point	11697	0	0	0	-

# BRONX

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2018	2017	Difference	% Change
Baychester/Co/op city	10475	92	86	6	7%
Parkchester	10462	83	81	2	2%
High Bridge / Morrisania	10451	78	85	-7	-8%
Fordham / Bronx Park	10458	71	74	-3	-4%
Westchester	10461	63	60	3	5%
Williamsbridge	10467	62	59	3	5%
Kingsbridge	10463	58	54	4	7%
Hunts Point / Mott Haven	10455	53	54	-1	-2%
Hunts Point / Mott Haven	10459	45	44	1	2%
Kingsbridge	10468	42	39	3	8%
High Bridge / Morrisania	10452	41	38	3	8%
West Farms	10460	36	37	-1	-3%
Baychester	10469	35	34	1	3%
Wakefield	10466	35	35	0	0%
Soundview/Unionport	10473	34	32	2	6%
Soundview/Unionport	10472	33	30	3	10%
Morris Heights	10453	28	29	-1	-3%
Tremont	10457	28	31	-3	-10%
Pelham / Throgs Neck	10465	27	25	2	8%
High Bridge / Morrisania	10456	16	15	1	7%
Mott Haven	10454	14	11	3	27%
Riverdale	10471	10	9	1	11%
Woodlawn	10470	10	11	-1	-9%
Hunts Point	10474	4	5	-1	-20%
Pelham Bay Park/City Island	10464	2	2	0	0%

# STATEN ISLAND

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2018	2017	Difference	% Change
New Springville	10314	180	182	-2	-1%
Oakwood/New Dorp	10306	55	54	1	2%
Pleasant Plains/Princess Bay	10309	44	37	7	19%
Port Richmond	10302	31	31	0	0%
Mariners Harbor	10303	28	26	2	8%
South Beach, Linden/Park, Rosebank	10305	26	24	2	8%
Eltingville	10312	24	26	-2	-8%
Tompkinsville/New Brighton/Saint George	10301	23	20	3	15%
West New Brighton	10310	14	14	0	0%
Stapleton/Emerson Hill	10304	10	10	0	0%
Tottenville	10307	9	6	3	50%
Great Kills	10308	8	8	0	0%
New Springville	10313	0	0	0	-

**Center for an Urban Future**

120 Wall Street, Floor 20  
New York, NY 10005

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