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Center *for an* Urban Future

Center for an Urban Future (CUF) is a leading New York City-based think tank that generates smart and sustainable public policies to reduce inequality, increase economic mobility, and grow the economy.

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STATE OF THE CHAINS, 2017

The tenth annual ranking of national retailers in New York City by the Center for an Urban Future (CUF) shows a 1.8 percent increase in the number of store locations over last year.¹ Though this is the ninth consecutive year with a net increase in national chain stores across the five boroughs, the growth was limited to a relatively small number of retailers.

In a year in which the challenges facing brick-and-mortar retail have burst into view, this report finds that New York's national chains are not immune to the pressure. Although food establishments continue to show strong growth, retailers that compete most directly with online outlets—such as shoe and electronics stores—have experienced significant contractions. Overall, a fifth of all national retailers in the city closed stores in the past year, and only one-in-seven retailers on our list increased their footprint—the smallest share since we began keeping track a decade ago.

For the ninth consecutive year, Dunkin' Donuts tops our list as the largest national retailer in New York City, with a total of 612 stores, a net increase of 16 stores since 2016—and 271 since 2008. But this year there is a new retailer in the second position on our list: MetroPCS now has 445 stores in the five boroughs, adding 119 locations over the past year and surpassing Subway, which is now third, with 433 stores.

Fast-casual dining chain restaurants in the five boroughs increased 105 percent over the past decade, from 141 to 289, while the number of fast-food restaurant chains grew 14 percent, from 1,107 to 1,261.² And there are now 952 chain coffee shops in New York, 65 percent more than a decade ago, led by Dunkin' Donuts. Food-related chains are responsible for 41 percent of the growth in national retailer locations in New York over the past ten years, the most of any category.

At the same time, there are fewer than half as many electronics shops in New York today as there were in 2008: down to 53 locations in the five boroughs, compared to 144 stores ten years ago. During the same period, the number of shoe retail chains decreased 16 percent, from 239 locations to 207.

CUF's analysis shows that the 296 retailers listed in last year's ranking expanded their footprint in New York City by 94 store locations, growing from a total of 7,223 stores in 2016 to 7,317 stores in 2017—a 1.8 percent increase. Chains gained locations in every borough except Staten Island. Only four retailers grew by more than 10 locations: Dunkin' Donuts; Crumbs Bake Shop, which recovered last year from a near-bankruptcy under new ownership; and MetroPCS and T-Mobile, which are owned by the same company. MetroPCS grew faster than any other chain in this year's survey. The cell phone retailer has now added far more stores since 2008 than any other brand (438, compared to second-place Dunkin' Donuts' 271 stores).

In addition to our customary analysis of the year-over-year change in the number and distribution of national retailer locations, this tenth edition also captures some trends for the entire past decade. In addition, we have organized the list of national retailers into business categories to break down broader trends across restaurants, pharmacies, clothing stores, and other segments of the retail industry.

Number of Chain Stores by Borough, 2016 and 2017

	2017	2016	Pct. Change
Bronx	907	891	+1.8%
Brooklyn	1,587	1,540	+3.1%
Queens	1,680	1,665	+0.9%
Manhattan	2,734	2,710	+0.9%
Staten Island	409	417	-1.9%
NYC	7,317	7,223	+1.3%

Ten years of chain growth

In reviewing the past decade for New York’s national retailers, one thing is clear: the growth of restaurants and food retailers is leading the charge.

- The number of coffee chains expanded 65 percent since our first chains report was published in 2008, powered by the expansion of Dunkin’ Donuts and Starbucks, as well as local chains like Joe Coffee. During this ten-year period, chain coffee shops added 621 locations, more than any other category. Dunkin’ Donuts alone grew 79 percent
- The number of fast-food restaurant chains expanded 14 percent since 2008. New-to-New-York chains like Checkers and Five Guys have led the growth, while industry leaders like McDonald’s and Subway have closed stores in recent years. There are now 1,261 fast-food restaurant locations in New York City, making them by far the most numerous type of national retailer in the city.
- The number of fast-casual dining chain restaurants in the five boroughs has more than doubled in the past decade, from 141 to 289. The growth of fast-casual chains like Chipotle and Chop’t is in addition to the growth in fast-food restaurants.

- The number of chain bakeries—such as Le Pain Quotidien and Panera Bread—has more than tripled over the past decade, from 55 to 161. This is in addition to the growth in fast-casual chains.
- Chains that specialize in frozen yogurt, such as Red Mango and 16 Handles, have expanded 283 percent—the largest growth rate of any retailer category. In 2008, there were 12 chain yogurt stores, and today there are 46. However, the city seems to have reached peak yogurt in 2014, with 57 chain yogurt locations.
- In contrast, ice cream chain stores have been steadily declining for a decade. The number of ice cream shops decreased from 376 in 2008 to 311 in 2017, a 17 percent drop.
- 7-Eleven grew from just 57 locations in 2008 to 140 in 2016.
- National grocers, namely Whole Foods and Trader Joe’s, increased their presence from just 5 locations in 2008 to 16 locations this year.
- The number of chain wholesale club locations, such as Costco and BJ’s, has more than doubled, going from six locations in 2008 to 13 in 2017.

Cell phone stores have dominated the consumer electronics market in the decade since the iPhone was first released.

- Mobile phone service chains added 621 locations in the past decade, going from 233 locations in 2008 to 854 in 2017.
- In 2017, mobile phone stores overtook clothing stores in terms of number of locations and are now second only to fast food restaurants.
- MetroPCS dominated the growth in mobile stores, going from 7 locations in 2008 to 445 this year—a 267 percent jump. The company’s growth was fueled by a 2013 merger with T-Mobile.

Top 10 Chain Retailers in Each Borough

Bronx	Brooklyn	Manhattan	Queens	Staten Island
MetroPCS (98)	Dunkin' Donuts (139)	Starbucks (223)	Dunkin' Donuts (187)	Dunkin' Donuts (36)
Dunkin' Donuts (89)	MetroPCS (138)	Dunkin' Donuts (161)	MetroPCS (122)	Subway (25)
Subway (58)	Subway (91)	Subway (141)	Subway (118)	MetroPCS (21)
McDonald's (41)	T-Mobile (65)	Duane Reade/Walgreens (140)	Baskin-Robbins (77)	CVS (19)
T-Mobile (36)	Baskin-Robbins (54)	MetroPCS (66)	T-Mobile (76)	Baskin-Robbins and Duane Reade/Walgreens (12 each)
Rite Aid (36)	Rite Aid (52)	McDonald's (61)	Rite Aid (58)	7-Eleven (10)
Baskin-Robbins (26)	Duane Reade/Walgreens (51)	FedEx Office (54)	McDonald's (55)	T-Mobile and Starbucks (9 each)
Family Dollar (23)	McDonald's (50)	Baskin-Robbins (52)	7-Eleven (48)	McDonald's and Mattress Firm (8 each)
Burger King (20)	Popeye's and Sprint (35 each)	Chipotle Mexican Grill (51)	Starbucks (40)	Burger King and Carvel (7 each)
Popeye's (18)	Starbucks (34)	T-Mobile (50)	CVS (38)	Duane Reade/Walgreens, Family Dollar, GameStop, Wendy's (6 each)

Other retailers competing directly with on-line marketplaces are showing signs of retreat.

- Traditional electronics retailers have not fared well. The biggest drop of any national retailer category was in electronics shops. Dragged down by the collapse of RadioShack following the company's bankruptcy, there are now fewer than half as many electronics chains in New York as there were in 2008 (53 locations today, down from 144).
- Office supply chains have lost 25 percent of their locations, falling from 63 stores to 47.
- Shoe retail chains have decreased 16 percent, from 239 locations to 207.

What's changed in 2017?

For the ninth consecutive year, Dunkin' Donuts tops our list as the largest national retailer in New York City, with a total of 612 stores, a net increase of 16 stores

since 2016. MetroPCS has overtaken Subway to become the second-largest national retailer in the city, with 445 stores, after gaining 119 stores over the past year. Rounding out the top ten national retailers in New York are Subway (with 433 stores), Starbucks (317), Duane Reade/Walgreens (307), T-Mobile (236), Baskin Robbins (221), McDonald's (215), Rite Aid (179), and CVS (149).³ Like last year, there are 12 retailers with at least 100 stores across the city.

The vast majority of national retailers—66 percent—maintained the same number of locations as last year, in contrast to the year before, when just one-third of all retailers remained flat. Only one in seven national retailers on this year's list increased their footprint in the city by at least one store over the past year, compared to one out of five last year—the smallest share since we began keeping track a decade ago. About a fifth of all chains closed locations in the past year, including three chains that shuttered all New York City locations: Second Time Around and American Apparel,

both clothing retailers facing stiff online competition, and Bally Total Fitness, which went out of business.

Notably, after years of growth, chain pharmacies have begun to contract. Chain pharmacies, which include Duane Reade/Walgreens, Rite Aid, and CVS, lost 53 locations since last year and now have a total of 588 locations. This number is just 1 percent above the number of chain pharmacy locations in 2008. This is largely because Duane Reade/Walgreens has been consolidating locations since its 2010 merger and is closing 600 locations nationwide in preparation for a major acquisition of stores from Rite Aid.

Manhattan still has more national retailer store locations than any other borough, through Brooklyn has been slowly eroding Manhattan's share of the city's national retailers. Over the past five years Queens' share of the city's chains has remained steady at 23 percent, the Bronx's share has remained at 12 percent, and Staten Island's at 6 percent. But Manhattan's share has dropped from 39 percent in 2012 to 37 percent in 2017, while Brooklyn's share has increased from 20 percent to 22 percent.

Brooklyn saw the biggest percentage increase in the number of chain store locations, growing 3.1 percent from 1,540 locations in 2016 to 1,587 locations in 2017. In the Bronx the number of locations increased 1.8 percent, from 891 locations in 2016 to 907 locations in 2017. Queens and Manhattan each saw a 0.9 percent increase, from 1,665 to 1,680 locations in Queens and 2,710 to 2,734 in Manhattan. Staten Island saw a decline of 1.9 percent (from 417 to 409 locations).

Starbucks has more stores in Manhattan than any other national retailer, with 223 locations. In Brooklyn, Queens, and Staten Island, Dunkin' Donuts tops the list—it has 187 stores in Queens, 161 in Manhattan, 139 in Brooklyn, and 36 on Staten Island. But for the first time since we have been tracking this data, Dunkin' Donuts' lead in the Bronx has been overtaken by MetroPCS, which has 98 locations in the Bronx compared to Dunkin' Donuts' 89. In Brooklyn, MetroPCS is just one store shy of tying with the longtime leader. MetroPCS is the top cellular phone services retailer in each of the five boroughs.

Among the large pharmacy chains, Rite Aid is the top pharmacy in the Bronx, Brooklyn, and Queens. Duane Reade/Walgreens is the most numerous in Manhattan, and CVS has the top spot on Staten Island. After Dunkin' Donuts, Subway is the most popular fast-food chain in each of the five boroughs.

Though both national retailer expansions and contractions were rarer this year than in previous years, there are still some areas of growth. The following retailers experienced significant store growth over the past year:

- MetroPCS: 445 locations, up from 326 last year and just 7 locations in 2009
- Dunkin' Donuts: 612 locations, up from 596 in 2016 and 341 in 2008
- T-Mobile: 236 locations, up from 223 in 2016 and 82 in 2008
- Crumbs Bake Shop: 22 locations, up from 10 in 2016 and 2008
- Children's Place: 38 locations, up from 30 in 2016 and 21 in 2008
- Pret a Manger: 50 locations, up from 42 in 2015 and 15 in 2008

The following retailers downsized significantly over the past year, but still have a presence in the city:

- Duane Reade/Walgreens: 260 locations, down from 303 in 2016 and 264 in 2008
- RadioShack: 3 locations, down from 35 in 2016 and 116 in 2008⁴
- Payless: 74 locations, down from 95 in 2016 and 109 in 2008
- Hale and Hearty Soups: 23 locations, down from 31 in 2016 and 20 in 2008

Most national retailers were launched or are headquartered outside of New York City. However, New York City-based national chains are responsible for more than half of all store locations in four different retail

categories. Fully 97 percent of chain health club locations belong to New York City–based chains like Equinox and New York Sports Club, as well as 73 percent of chain tea shop locations, 72 percent of optical good and optometrist chain locations, and 51 percent of chain retail bakery locations. In contrast, only 2 percent of chain coffee shop locations are of national retailers based in New York City as well as 7 percent ice cream chain locations and 10 percent of fast-food restaurant locations.

Borough Trends

Our report also charts retailer trends within the boroughs. We discovered several interesting trends this year:

- MetroPCS added 119 new stores citywide, the greatest increase of any chain. The company opened 34 new stores in Queens alone, the most of any chain in a single borough.
- Duane Reade/Walgreens closed 20 stores in Manhattan, the largest drop for any chain in any borough.
- Overall, 169 retailers have more of their stores in Manhattan than any other borough, 56 retailers have more of their stores in Queens, 52 in Brooklyn, 15 in the Bronx, and three have the most on Staten Island.
- Only 133 out of the 296 national retailers with locations in New York City had at least one location in the Bronx (45 percent), compared to 261 (88 percent) in Manhattan, 204 (69 percent) in Queens, 187 (63 percent) in Brooklyn, and 154 (52 percent) on Staten Island.
- Fifty retailers have no locations outside Manhattan. In addition, four have their only locations in Queens: Gold's Gym, Bare Escentuals, Puma, and Easy Spirit, and two retailers have their only locations on Staten Island: Stride Rite and Build-A-Bear Workshop.

Every year, we add new national retailers to our ranking.

This year, we added 34 new retailers: Adidas, Advance Auto Parts, Aldi, Argo Tea Coffee, Autozone, Baked By Melissa, Bareburger, Blue Bottle Coffee, Bonobos, Danice Stores, Dig Inn, Edible Arrangements, Fabco Shoes, Fresh & Co, Gregory's Coffee, Home Goods, Insomnia Cookies, Juice Press, Kiehl's, Little Caesar's, Lodi's Gift, Napa Auto Parts, Oshkosh B'gosh, Paris Baguette, Petco, PetSmart, Planet Wings, Pollo Campero, Pressed Juicery, Rainbow, Shake Shack, TJ Maxx, Swarovski, Warby Parker, and Wingstop. Including these new retailers, our complete list of 349 retailers has 7,873 store locations across the five boroughs.

Zip Code Trends

Like last year, the 10314 zip code, home to the Staten Island Mall, took the top place for highest number of national retailer locations at 173, down from 183 last year. Manhattan's 10001 zip code in Midtown/Koreatown that is home to the Manhattan Mall and the Herald Square shopping areas is tied with 10003 in Manhattan's East Village for the second highest number of locations, at 162, down from 167 and 160, respectively, last year. Zip code 11201 in Brooklyn Heights/Downtown Brooklyn has the largest number of national retailer locations in that borough at 145, up from 138 last year. In Queens, zip code 11373 in Corona/Elmhurst, home to the Queens Center Mall, has the highest number of chain stores in that borough (131). In the Bronx, zip code 10451 in High Bridge/Morrisania has the highest number of chain stores of any zip code in that borough (83).

Also like last year, increases in retailer locations by zip code were modest. The biggest increase was in the 10007 zip code in Lower Manhattan/Tribeca, which saw an increase of 12 locations, followed by a 10-location increase in 11354 (Flushing, Queens). In the Bronx, 10451 (High Bridge/Morrisania) saw the greatest increase (8 locations), in Brooklyn, 11201 (Brooklyn Heights) has the largest increase, at seven locations, and 10301 (Tompkinsville/New Brighton/Saint George) had the largest increase on Staten Island (3 locations).

Manhattan still has the largest share of national retailer locations in the city at 37 percent of all loca-

tions, followed by Queens at 23 percent, Brooklyn at 22 percent, the Bronx at 12 percent, and Staten Island at 6 percent. Manhattan also has the highest concentration of chain stores at 115 locations per square mile. The remaining boroughs have significantly fewer chain stores per square mile: Brooklyn (36), Queens (15), the Bronx (11), and Staten Island (7). Overall there are 24 chain stores per square mile and 1,169 New York City residents for every chain store location in the city.

The remainder of this report details a comprehensive ranking of national chains in New York city by their number of store locations, the number of store locations in each zip code, zip codes with the most and least number of chains, and zip codes with the most and least number of chains by borough.

¹ CUF defines a “national retailer” as one that has at least two locations in New York City and at least one location outside the city limits.

² For the purposes of this analysis, the category of fast-casual restaurants includes limited-service restaurants with made-to-order food and seating, such as Chipotle Mexican Grill and Chop’t Salad, as well as casual chain restaurants with table service, such as Applebee’s and IHOP. The category of fast-food restaurants includes traditional limited-service and/or takeout-focused chains such as McDonald’s, Subway, Burger King, and Popeyes.

³ Duane Reade was acquired by Walgreens in 2010. Although there are still Duane Reade- and Walgreens-branded stores throughout the city, we counted these stores together.

⁴ RadioShack has since closed its last three stores in New York.

WHERE THE GROWTH IS OCCURRING

The largest national retailers are expanding all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin’ Donuts locations increased by 16 stores citywide since last year, including an increase of eight stores in Queens, four each in the Bronx and Manhattan, one in Brooklyn, and a loss of one on Staten Island.

Retailer	Number of Stores, 2017	Difference 2016–2017	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin’ Donuts	612	+16	+1	+4	+8	+4	-1
MetroPCS	445	+119	+27	+33	+34	+18	+7
Subway	433	0	0	0	0	0	0
Starbucks	317	0	0	0	0	0	0
T-Mobile	236	+13	+6	-1	+4	+1	+3
Baskin-Robbins	221	+4	-3	+5	+2	+1	-1
McDonald’s	215	-2	0	-1	0	-1	0
Duane Reade/ Walgreens	260	-43	-3	-7	-8	-20	-5
Rite Aid	179	-6	-2	-2	0	-2	0
CVS	149	-4	+2	+1	-14	+6	+1

METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report that analyzes the change in the number and distribution of national retailers in the five boroughs of New York City. The report tallies the number of national retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we grandfather them into the analysis for the sake of continuity. We only remove a retailer from the list on the year after the one in which it closed all locations in New York City.

We obtain the data on the number of locations for each retailer exclusively from the store locators on each retailer's website.

For mobile communications stores, we count only those locations that use the exact name of the retailer, and we do not count authorized retailers that operate under a different name.

This data for this report was compiled between July and August 2017.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report; new retailers added this year are not included.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2017

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	Coffee Shops	612	596	572	536	515	139	89	187	161	36
MetroPCS	Cell phone services	445	326	323	290	257	138	98	122	66	21
Subway	Restaurants, fast-food	433	433	445	462	461	91	58	118	141	25
Starbucks	Coffee Shops	317	317	305	280	283	34	11	40	223	9
Duane Reade	Pharmacies	260	303	307	318	318	51	14	43	140	12
T-Mobile	Cell phone services	236	223	225	181	158	65	36	76	50	9
Baskin-Robbins	Ice cream	221	217	214	209	202	54	26	77	52	12

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
McDonald's	Restaurants, fast-food	215	217	232	243	240	50	41	55	61	8
Rite Aid	Pharmacies	179	185	188	200	190	52	36	58	30	3
CVS	Pharmacies	149	153	137	138	118	28	14	38	50	19
7-Eleven	Other retail	140	142	137	135	123	28	9	48	45	10
GNC	Vitamin & Food Supplements	110	110	112	156	138	16	14	26	50	4
Popeye's	Restaurants, fast-food	95	90	82	78	80	35	18	27	14	1
Burger King	Restaurants, fast-food	94	89	85	81	83	27	20	26	14	7
Mattress Firm	Other retail	90	96	95	91	93	19	11	19	33	8
Domino's Pizza	Pizza	84	79	73	72	70	21	16	22	23	2
Sprint	Cell phone services	82	89	70	28	28	35	4	19	22	2
Family Dollar	Discount retail	79	79	67	66	60	30	23	19	1	6
Chipotle Mexican Grill	Restaurants, fast-casual	74	67	58	50	43	12	4	6	51	1
Payless	Shoes	74	95	98	102	102	30	13	19	8	4
Dollar Tree	Discount retail	73	73	10	-	-	26	18	19	6	4
GameStop	Games and toys	68	70	76	73	79	19	14	16	13	6
Petland Discounts	Pet supplies	63	63	63	64	61	18	11	20	11	3
FedEx Office	Other retail	61	60	67	66	65	5	1	1	54	0
Golden Krust	Restaurants, fast-food	61	61	61	69	63	29	13	12	6	1
AT&T	Cell phone services	60	62	62	60	61	11	9	10	27	3
Cohen's Fashion Optical	Optical Goods and Optometrists	54	54	54	58	51	10	6	8	27	3
Papa John's	Pizza	54	57	55	61	65	17	10	18	7	2
NY Sports Clubs	Health Clubs, Studios & Gymsnasiums	53	51	54	55	55	8	1	6	37	1
Pret A Manger	Restaurants, fast-food	50	42	39	39	34	0	0	0	50	0
Carvel	Ice cream	50	54	51	58	56	13	8	20	2	7
Staples	Office Supplies	47	44	49	50	51	9	3	11	21	3
Modell's	Other retail	45	41	38	43	39	11	6	11	14	3
KFC	Restaurants, fast-food	45	47	47	54	53	15	6	14	7	3
Foot Locker	Shoes	44	45	50	48	42	12	9	8	13	2
Wendy's	Restaurants, fast-food	42	44	44	47	43	11	6	10	9	6
Le Pain Quotidien	Bakeries, fast-casual	41	39	36	30	30	2	0	0	39	0
Children's Place	Clothing and accessories	38	30	38	39	38	11	9	9	7	2

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Vitamin Shoppe	Vitamin & Food Supplements	37	38	36	33	33	9	2	5	19	2
Checkers	Restaurants, fast-food	37	37	35	28	18	13	9	9	5	1
Rent-A-Center	Furniture	35	35	38	38	38	11	9	8	4	3
Gap (including GapKids & BabyGap)	Clothing and accessories	33	30	31	31	30	5	3	8	15	2
Au Bon Pain	Bakeries, fast-casual	32	33	30	43	40	2	2	9	18	1
Verizon Wireless	Cell phone services	31	36	36	35	42	5	3	5	16	2
Equinox Fitness Club	Health Clubs, Studios & Gymnasiums	30	26	25	20	20	3	0	0	27	0
Applebee's	Restaurants, fast-casual	28	29	30	29	26	7	7	7	3	4
V.I.M.	Clothing and accessories	28	28	27	26	24	14	7	3	4	0
Taco Bell	Restaurants, fast-food	26	26	29	24	24	5	4	7	9	1
Jimmy Jazz	Clothing and accessories	26	24	25	23	24	10	8	2	4	2
Crunch	Health Clubs, Studios & Gymnasiums	24	23	16	12	12	6	2	1	14	1
Sunglass Hut	Clothing and accessories	24	19	19	23	25	3	3	2	15	1
Sephora	Beauty salons, equipment, supplies, and products	23	24	24	22	20	1	0	3	17	2
Aldo	Clothing and accessories	23	23	24	21	23	5	1	2	13	2
Papyrus	Other retail	23	22	18	17	17	0	0	0	23	0
Hale & Hearty Soups	Restaurants, fast-food	23	31	32	30	28	2	0	0	21	0
White Castle	Restaurants, fast-food	23	24	24	27	29	5	7	7	2	2
Auntie Anne's Pretzels	Bakeries, retail	23	24	25	20	21	5	2	10	5	1
Marshalls	Department Stores	22	20	18	17	17	5	6	5	5	1
Crumbs Bake Shop	Bakeries, retail	22	10	11	16	23	1	0	1	20	0
Five Guys	Restaurants, fast-food	22	22	23	21	20	4	1	6	10	1
MAC Cosmetics	Beauty salons, equipment, supplies, and products	22	20	18	16	12	3	0	3	15	1
Red Mango	Yogurt	22	29	29	27	24	3	0	10	8	1

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
IHOP	Restaurants, fast-casual	21	19	18	17	20	6	5	5	4	1
P.C. Richard & Son	Electronics	21	20	20	20	20	7	2	7	4	1
Home Depot	Home Centers	21	21	21	21	21	5	3	8	2	3
Vivi's Bubble Tea	Tea Shops	21	18	-	-	-	7	0	2	12	0
Boston Market	Restaurants, fast-food	20	18	15	15	15	2	4	8	3	3
Bolton's	Clothing and accessories	20	18	18	15	17	1	2	3	14	0
Kung Fu Tea	Tea Shops	20	22	-	-	-	5	0	7	8	0
Victoria's Secret	Clothing and accessories	19	20	19	19	17	3	1	5	9	1
Pizza Hut	Pizza	19	19	19	20	16	4	4	10	1	0
Just Salad	Restaurants, fast-casual	19	19	20	14	11	1	0	0	18	0
Soul Cycle	Health Clubs, Studios & Gymnasiums	19	17	15	-	-	3	0	0	16	0
Panera Bread	Bakeries, fast-casual	18	18	18	15	13	3	1	5	7	2
Best Buy	Electronics	18	19	19	19	19	4	2	3	8	1
Lids	Clothing and accessories	18	20	20	18	19	1	2	1	12	2
Old Navy	Clothing and accessories	18	17	17	17	17	5	3	5	4	1
H&M	Clothing and accessories	17	16	16	17	15	3	0	1	12	1
Party City	Other retail	17	18	18	17	16	3	4	3	4	3
Ricky's	Beauty salons, equipment, supplies, and products	17	20	24	27	25	1	0	1	15	0
LensCrafters	Optical Goods and Optometrists	17	19	19	20	22	2	0	0	14	1
Chop't Salad	Restaurants, fast-casual	17	17	15	14	11	0	0	0	17	0
Claire's	Clothing and accessories	17	16	17	16	15	4	3	5	4	1
Dr. Jay's	Clothing and accessories	17	16	16	17	17	6	7	1	3	0
Potbelly Sandwich Shop	Bakeries, fast-casual	17	17	17	17	15	1	0	0	16	0
Sweetgreen	Restaurants, fast-casual	17	10	-	-	-	2	0	0	15	0
Famous Famiglia Pizzeria	Pizza	16	17	18	18	21	2	1	4	9	0
Crown Fried Chicken	Restaurants, fast-food	16	16	16	16	16	9	1	3	3	0
J. Crew	Clothing and accessories	15	15	15	14	14	1	0	0	14	0

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
L'OCCITANE	Beauty salons, equipment, supplies, and products	15	16	19	23	14	0	0	2	12	1
New York & Co	Clothing and accessories	15	15	15	15	14	4	2	4	3	2
Häagen-Dazs	Ice cream	15	20	20	21	17	3	1	3	8	0
Banana Republic	Clothing and accessories	15	15	15	15	15	2	0	2	11	0
Liberty Travel	Other retail	15	17	19	19	19	4	1	2	6	2
Joe Coffee	Coffee Shops	15	12	10	-	-	1	0	0	14	0
Skechers Retail	Shoes	15	15	11	7	7	2	3	3	6	1
Dress Barn	Clothing and accessories	14	15	15	14	14	3	3	4	2	2
Toys R Us	Games and toys	14	13	14	18	18	2	3	6	1	2
Raymour & Flanigan Furniture	Furniture	14	14	14	14	12	4	2	4	3	1
Pep Boys	Automobile repair, parts, and service	13	13	13	12	8	2	2	7	0	2
Bath & Body Works	Beauty salons, equipment, supplies, and products	13	11	10	9	10	4	1	5	2	1
Nathan's Famous	Restaurants, fast-food	13	11	25	17	24	7	1	2	3	0
Aerosoles	Shoes	13	14	23	23	23	1	0	4	7	1
16 Handles	Yogurt	13	13	13	15	16	3	0	2	8	0
American Eagle Outfitters	Clothing and accessories	13	13	12	10	8	2	2	2	5	2
Target	Department Stores	12	12	11	11	10	3	3	3	1	2
Bed Bath & Beyond	Housewares	12	11	11	10	11	2	1	3	5	1
Men's Warehouse	Clothing and accessories	12	12	12	14	13	2	1	2	6	1
Express	Clothing and accessories	12	12	13	12	11	2	1	3	5	1
Tiger Schulmann's	Health Clubs, Studios & Gymsnasiums	12	12	12	11	6	3	0	5	2	2
Tumi	Other retail	12	12	9	9	9	0	0	3	9	0
Michael's	Other retail	11	11	9	4	5	2	1	3	3	2
Pinkberry	Yogurt	11	11	11	15	16	1	0	0	10	0
TGI Friday's	Restaurants, fast-casual	11	12	12	13	12	1	1	1	7	1
Zales The Diamond Store	Jewelry and watches	11	11	11	12	12	2	3	3	2	1
BCBG Max Azria	Clothing and accessories	11	11	11	11	10	0	0	0	9	2

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Burlington Coat Factory	Clothing and accessories	11	11	10	8	6	2	2	2	4	1
Gong Cha	Tea Shops	11	8	-	-	-	1	0	4	6	0
Lululemon Athletica	Clothing and accessories	11	11	11	8	7	1	0	0	10	0
Urban Outfitters	Clothing and accessories	11	11	12	14	10	2	0	0	9	0
Dallas BBQ	Restaurants, fast-casual	10	10	10	10	10	2	2	1	5	0
Club Monaco	Clothing and accessories	10	10	8	8	8	0	0	1	9	0
Cold Stone Creamery	Ice cream	10	8	6	4	15	2	0	5	1	2
Beach Bum Tanning	Beauty salons, equipment, supplies, and products	10	8	12	10	11	0	0	6	3	1
Bluemercury	Beauty salons, equipment, supplies, and products	10	10	7	-	-	0	0	0	10	0
wichcraft	Restaurants, fast-casual	10	10	10	15	15	0	0	0	10	0
DSW Shoe Warehouse	Shoes	9	9	9	8	6	2	1	1	4	1
Whole Foods	Grocers	9	9	9	8	7	1	0	0	8	0
Forever 21	Clothing and accessories	9	9	10	8	7	1	0	3	4	1
Macy's	Department Stores	9	11	10	10	10	2	1	3	1	2
Coach	Clothing and accessories	9	9	12	13	13	0	0	2	7	0
Meineke	Automobile repair, parts, and service	9	9	9	9	10	4	1	2	0	2
Lucille Roberts	Health Clubs, Studios & Gymsnasiums	9	12	15	20	21	3	1	3	2	0
Brooklyn Industries	Clothing and accessories	9	10	14	14	14	7	0	0	2	0
Buffalo Wild Wings	Restaurants, fast-casual	9	9	8	5	4	2	1	3	2	1
Famous Footwear	Shoes	9	9	8	6	5	2	3	1	2	1
Lot-Less Closeouts	Discount retail	9	9	9	8	9	0	1	1	6	1
Solstice Sunglass Boutique	Clothing and accessories	9	9	10	8	8	1	0	2	5	1
Sterling Optical	Optical Goods and Optometrists	9	10	10	10	10	2	1	2	2	2
Two Boots Pizza	Pizza	9	9	9	9	7	2	0	1	6	0
BJ's Wholesale Club	Wholesale Clubs	8	8	8	8	6	3	2	3	0	0

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Perfumania	Beauty salons, equipment, supplies, and products	8	9	9	8	8	2	2	2	1	1
Barnes & Noble	Other retail	8	9	12	13	13	2	0	0	5	1
Jamba Juice	Juice Bars	8	6	10	17	17	0	0	2	5	1
Tasti D-Lite	Ice cream	8	10	12	14	18	0	0	0	7	1
Aeropostale	Clothing and accessories	8	8	9	10	12	2	1	2	2	1
Apple Store	Electronics	8	8	8	7	6	0	0	1	6	1
Ashley Stewart	Clothing and accessories	8	8	8	8	16	3	3	1	1	0
Brooks Brothers	Clothing and accessories	8	8	9	9	9	0	0	1	7	0
Easy Pickins	Clothing and accessories	8	8	7	8	8	0	6	1	1	0
Hugo Boss	Clothing and accessories	8	8	5	3	5	0	0	0	8	0
Journeys	Shoes	8	8	8	6	6	2	1	1	3	1
Panda Express	Restaurants, fast-food	8	5	2	2	-	2	1	1	4	0
Steve Madden	Shoes	8	10	10	14	15	0	0	0	7	1
Zara	Clothing and accessories	8	8	7	7	6	0	0	0	8	0
Chuck E. Cheese	Pizza	7	7	7	7	6	1	2	2	1	1
Outback Steakhouse	Restaurants, fast-casual	7	7	6	5	5	2	1	2	1	1
Kmart	Department Stores	7	7	7	6	5	0	2	2	2	1
Pearle Vision	Optical Goods and Optometrists	7	7	8	8	9	3	0	4	0	0
Ben & Jerry's	Ice cream	7	8	8	8	9	1	0	3	3	0
Lane Bryant	Clothing and accessories	7	8	6	8	8	2	1	1	2	1
Cosi	Restaurants, fast-casual	7	10	11	12	12	0	1	0	6	0
Godiva Chocolatier	Other retail	7	8	10	10	11	0	0	1	6	0
Sbarro	Restaurants, fast-food	7	6	6	5	8	1	1	1	4	0
Mandee	Clothing and accessories	7	10	11	16	14	3	0	3	1	0
Blimpie Subs & Salads	Restaurants, fast-casual	7	8	12	14	20	2	3	0	2	0
Art of Shaving	Beauty salons, equipment, supplies, and products	7	7	8	8	6	0	0	0	7	0

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dashing Diva	Beauty salons, equipment, supplies, and products	7	7	7	7	8	4	0	0	3	0
Lowe's Home Improvement	Home Centers	7	7	5	5	4	2	0	1	2	2
Pier 1	Furniture	7	7	7	6	5	1	1	2	2	1
Ralph Lauren	Clothing and accessories	7	11	10	10	11	1	0	0	6	0
Sarku	Restaurants, fast-casual	7	7	9	5	3	1	2	3	0	1
Trader Joe's	Grocers	7	7	7	7	7	1	0	1	4	1
Kay Jewelers	Jewelry and watches	6	6	6	5	5	2	1	1	1	1
Eileen Fisher	Clothing and accessories	6	6	6	6	6	0	0	0	6	0
AAMCO Transmissions	Automobile repair, parts, and service	6	6	7	7	7	2	1	1	0	2
Pax Wholesome Foods	Restaurants, fast-food	6	6	6	7	11	0	0	0	6	0
Armani Exchange	Clothing and accessories	6	6	8	8	7	1	0	1	3	1
Avenue	Clothing and accessories	6	6	7	7	8	1	2	2	0	1
Century21	Department Stores	6	6	5	4	4	2	0	1	3	0
Champs Sports	Other retail	6	6	6	5	4	1	1	1	2	1
Dante Zeller Tuxedo	Clothing and accessories	6	6	8	8	9	1	2	1	0	2
Footaction	Shoes	6	9	8	8	10	2	0	1	3	0
Fossil Accessory	Clothing and accessories	6	6	7	4	4	0	0	1	4	1
Guess	Clothing and accessories	6	6	6	7	7	1	0	1	3	1
Johnny Rockets	Restaurants, fast-casual	6	6	6	6	6	0	4	1	1	0
Levi's	Clothing and accessories	6	6	5	5	6	1	0	0	5	0
Liquiteria	Juice Bars	6	6	-	-	-	0	0	0	6	0
Moe's Southwest Grill	Restaurants, fast-food	6	5	6	7	5	0	1	0	3	2
True Religion	Clothing and accessories	6	6	7	6	5	1	0	1	4	0
Uniqlo	Clothing and accessories	6	5	5	5	3	1	0	1	4	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	5	1	0	2	1	1
Olive Garden	Restaurants, fast-casual	5	5	5	3	3	1	1	1	2	0
Uno Pizzeria & Grill	Pizza	5	5	5	6	6	1	0	2	2	0

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Ann Taylor	Clothing and accessories	5	6	7	6	7	0	0	0	4	1
Supercuts	Beauty salons, equipment, supplies, and products	5	5	5	8	9	1	0	2	2	0
Body Shop	Beauty salons, equipment, supplies, and products	5	5	5	6	8	1	0	1	3	0
Buffalo Exchange	Clothing and accessories	5	5	5	5	5	2	0	1	2	0
Charlotte Russe	Clothing and accessories	5	5	5	4	3	1	1	2	0	1
Free People	Clothing and accessories	5	5	5	5	5	1	0	0	4	0
JCPenney	Department Stores	5	5	5	4	4	1	1	1	1	1
Justice	Clothing and accessories	5	5	5	4	5	0	0	2	0	3
Pretzel Time	Bakeries, retail	5	5	5	4	5	1	1	3	0	0
Red Lobster	Restaurants, fast-casual	5	5	5	5	4	1	1	1	2	0
Sears	Department Stores	5	8	9	11	10	2	0	2	0	1
Stuart Weitzman	Department Stores	5	5	5	5	5	0	0	0	5	0
Thomas Pink	Clothing and accessories	5	5	8	5	4	0	0	2	3	0
Tim Hortons	Restaurants, fast-food	5	5	10	15	15	0	0	1	2	2
Motherhood Maternity	Clothing and accessories	4	5	6	14	12	1	1	1	0	1
Curves	Health Clubs, Studios & Gymsnasiums	4	5	9	11	12	1	1	2	0	0
5 Napkin Burger	Restaurants, fast-casual	4	4	4	3	-	0	0	0	4	0
Anthropologie	Clothing and accessories	4	4	5	5	5	0	0	0	4	0
Bebe	Clothing and accessories	4	4	5	7	7	0	0	1	2	1
Chick-fil-a	Restaurants, fast-food	4	3	-	-	-	0	0	1	3	0
Chico's	Clothing and accessories	4	4	4	5	5	0	0	1	2	1
David Barton Gym	Health Clubs, Studios & Gymsnasiums	4	4	4	3	3	0	0	0	4	0
David's Tea	Tea Shops	4	4	-	-	-	1	0	0	3	0
Finish Line	Shoes	4	4	4	4	4	1	1	1	0	1

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Geox	Shoes	4	4	5	5	5	0	0	0	4	0
Gucci	Clothing and accessories	4	4	2	2	2	0	0	0	4	0
Guitar Center	Other retail	4	4	4	3	3	1	0	1	2	0
Hot Topic	Clothing and accessories	4	4	3	2	2	1	1	1	0	1
Kohl's	Department Stores	4	4	4	4	4	1	0	2	0	1
LEGO Store	Games and toys	4	4	3	2	2	0	0	1	2	1
Paul Smith	Clothing and accessories	4	4	3	2	2	1	0	0	3	0
Qdoba Mexican Eats	Restaurants, fast-casual	4	4	4	3	2	0	0	2	0	2
Spencer's	Other retail	4	4	4	3	4	1	1	0	1	1
Umami Burger	Restaurants, fast-casual	4	3	3	1	-	1	0	0	3	0
West Elm	Housewares	4	4	4	4	4	2	0	0	2	0
White House/Black Market	Clothing and accessories	4	4	4	4	3	0	0	1	2	1
Gymboree	Clothing and accessories	3	3	4	4	4	0	0	1	1	1
Williams-Sonoma	Housewares	3	3	4	4	4	0	0	0	3	0
Lucky Brand Jeans	Clothing and accessories	3	3	4	6	7	1	0	0	2	0
Mrs. Fields	Bakeries, retail	3	3	3	4	5	0	0	1	2	0
Nine West	Shoes	3	6	11	11	13	1	1	0	1	0
Radio Shack	Electronics	3	35	38	113	118	0	0	2	1	0
7 for all Mankind	Clothing and accessories	3	3	3	3	3	0	0	0	3	0
Arby's	Restaurants, fast-food	3	3	2	2	2	0	0	2	1	0
Aroma Espresso Bar	Coffee Shops	3	3	-	-	-	0	0	0	3	0
Bloomingdale's	Department Stores	3	3	2	2	2	0	0	0	3	0
Bose	Electronics	3	3	3	3	3	0	0	0	3	0
Brookstone	Other retail	3	3	3	4	6	0	0	2	1	0
Capital Grille	Restaurants, fast-casual	3	3	3	3	3	0	0	0	3	0
Diesel	Clothing and accessories	3	3	3	7	8	0	0	0	3	0
Disney Store	Games and toys	3	3	3	3	3	0	0	1	1	1
Hollister	Clothing and accessories	3	3	3	3	3	0	0	0	2	1
Juan Valdez	Coffee Shops	3	3	3	3	3	0	0	2	1	0
Lacoste	Clothing and accessories	3	3	3	3	4	0	0	0	3	0

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Laila Rowe	Clothing and accessories	3	3	4	6	8	0	0	0	3	0
Original SoupMan	Restaurants, fast-food	3	3	4	5	5	0	0	0	2	1
Sam Ash Music Stores	Other retail	3	3	3	3	3	1	0	1	1	0
Sur La Table	Housewares	3	3	3	3	3	0	0	0	3	0
Tiffany's	Jewelry and watches	3	3	3	3	3	0	0	0	3	0
Totto Ramen	Restaurants, fast-casual	3	3	-	-	-	0	0	0	3	0
Tourneau	Jewelry and watches	3	3	3	2	3	0	0	0	3	0
Yankee Candle	Other retail	3	3	3	2	3	0	0	2	0	1
Abercrombie & Fitch	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Talbots	Clothing and accessories	2	2	3	3	3	0	0	0	2	0
Pottery Barn	Furniture	2	2	3	3	3	0	0	0	2	0
Crabtree & Evelyn	Beauty salons, equipment, supplies, and products	2	2	2	2	2	0	0	0	2	0
Kenneth Cole	Clothing and accessories	2	2	3	4	4	0	0	0	2	0
FYE	Other retail	2	2	2	3	3	0	1	1	0	0
Strawberry	Clothing and accessories	2	6	7	18	15	0	0	1	1	0
Quiznos	Restaurants, fast-food	2	3	4	6	7	0	0	1	1	0
Chili's	Restaurants, fast-casual	2	2	2	1	-	0	0	1	0	1
Container Store	Housewares	2	2	2	2	2	0	0	0	2	0
Gloria Jean's Coffee	Coffee Shops	2	2	0	0	2	0	0	1	0	1
Helzberg's Diamonds	Jewelry and watches	2	2	2	2	2	0	0	1	0	1
Hillstone Restaurant	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
J. Jill	Clothing and accessories	2	2	1	1	1	0	0	0	2	0
JoS. A. Bank	Clothing and accessories	2	2	2	2	3	0	0	0	2	0
Kyo Chon	Restaurants, fast-casual	2	2	2	2	1	0	0	1	1	0
La Perla	Clothing and accessories	2	2	3	1	3	0	0	0	2	0
Maoz Vegetarian	Restaurants, fast-casual	2	2	4	-	-	0	0	0	2	0

Retail Chain	Category	2017	2016	2015	2014	2013	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Montblanc	Jewelry and watches	2	2	1	1	1	0	0	1	1	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	3	2	2	0	0	0	2	0
Oakley	Clothing and accessories	2	2	3	3	3	0	0	0	2	0
Red Robin	Restaurants, fast-food	2	2	2	1	-	0	1	0	0	1
Rockport	Shoes	2	2	2	2	2	0	0	1	0	1
Traffic Shoes	Shoes	2	2	2	3	3	0	0	1	0	1
Crate & Barrel	Furniture	1	1	2	2	2	0	0	0	1	0
Gold's Gym	Health Clubs, Studios & Gymsnasiums	1	1	1	1	2	0	0	1	0	0
Easy Spirit	Shoes	1	1	3	4	5	0	0	1	0	0
Afaze	Clothing and accessories	1	1	2	3	2	0	0	0	1	0
Bare Minerals	Beauty salons, equipment, supplies, and products	1	1	2	2	4	0	0	1	0	0
Billabong	Clothing and accessories	1	1	1	2	3	0	0	0	1	0
Build-A-Bear Workshop	Games and toys	1	1	2	2	2	0	0	0	0	1
Chevy's Fresh Mex	Restaurants, fast-casual	1	1	1	1	1	0	0	0	1	0
DKNY	Clothing and accessories	1	1	2	3	3	0	0	0	1	0
French Connection	Clothing and accessories	1	1	2	2	2	0	0	0	1	0
Johnston & Murphy	Shoes	1	1	2	2	2	0	0	0	1	0
Puma	Clothing and accessories	1	1	2	2	3	0	0	1	0	0
Stride Rite	Shoes	1	1	2	2	3	0	0	0	0	1
American Apparel	Clothing and accessories	0	16	19	20	21	0	0	0	0	0
Bally Total Fitness	Shoes	0	3	3	15	15	0	0	0	0	0
Second Time Around	Discount retail	0	11	11	11	5	0	0	0	0	0

NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2008–2017

Retailer Category	Number of Locations, 2017	Number of Locations, 2008	Growth	Share of Total, 2017	Share of Total, 2008	Examples
Restaurants, fast-food	1261	1107	14%	17%	20%	Subway, McDonald's, Popeyes
Coffee Shops	952	576	65%	13%	11%	Dunkin' Donuts, Starbucks, Joe Coffee
Cell phone services	854	233	267%	12%	4%	MetroPCS, T-Mobile, Sprint
Clothing and accessories	711	504	41%	10%	9%	Children's Place, Gap
Pharmacies	588	581	1%	8%	11%	Duane Reade, Rite Aid, CVS
Other retail	454	360	26%	6%	7%	Modell's, Papyrus, Party City
Ice cream	311	376	-17%	4%	7%	Baskin-Robbins, Carvel, Häagen-Dazs
Restaurants, fast-casual	289	141	105%	4%	3%	Chevy's Fresh Mex, Dallas BBQ, Johnny Rockets
Shoes	204	239	-15%	3%	4%	Payless, Foot Locker, Skechers
Pizza	194	200	-3%	3%	4%	Domino's Pizza, Papa John's, Pizza Hut
Discount retail	161	0	-	2%	0%	Family Dollar, Dollar Tree, Lot-Less Closeouts
Health Clubs, Studios & Gymsnasiums	156	160	-3%	2%	3%	NY Sports Clubs, Equinox Fitness Club, Crunch
Vitamin & Food Supplements	147	147	0%	2%	3%	GNC, Vitamin Shoppe
Beauty salons, equipment, supplies, and products	145	121	20%	2%	2%	Sephora, MAC Cosmetics, Ricky's
Bakeries, fast-casual	108	55	96%	1%	1%	Le Pain Quotidien, Au Bon Pain, Panera Bread
Games and toys	90	83	8%	1%	2%	GameStop, Toys R Us, LEGO Store
Optical Goods and Optometrists	87	72	21%	1%	1%	Cohen's Fashion Optical, LensCrafters
Department Stores	78	32	144%	1%	1%	Marshalls, Target, Macy's
Pet supplies	63	59	7%	1%	1%	Petland Discounts, Petco, Petsmart
Furniture	59	44	34%	1%	1%	Rent-A-Center, Raymour & Flanigan Furniture, Pier 1
Tea Shops	56	0	-	1%	0%	Vivi's Bubble Tea, Kung Fu Tea, Gong Cha
Bakeries, retail	53	0	-	1%	0%	Auntie Anne's Pretzels, Crumbs Bake Shop
Electronics	53	144	-63%	1%	3%	P.C. Richard & Son, Best Buy, Apple Store
Office Supplies	47	63	-25%	1%	1%	Staples, OfficeMax
Yogurt	46	12	283%	1%	0%	Red Mango, 16 Handles, Pinkberry
Home Centers	28	20	40%	0%	0%	Home Depot, Lowe's Home Improvement
Automobile repair, parts, and service	28	28	0%	0%	1%	Pep Boys, Meineke, AAMCO Transmissions
Jewelry and watches	27	20	35%	0%	0%	Zales The Diamond Store, Kay Jewelers, Tourneau
Housewares	24	13	85%	0%	0%	Bed Bath & Beyond, West Elm, Sur La Table
Grocers	16	5	220%	0%	0%	Whole Foods, Trader Joe's, Aldi
Juice Bars	14	18	-22%	0%	0%	Jamba Juice, Liquiteria, Juice Press
Wholesale Clubs	13	6	117%	0%	0%	BJ's Wholesale Club, Costco Wholesale
Total	7317	5419	35%			

NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2017 Retailers	2016 Retailers	2016-17 Difference	2016-17 % Change
New Springville	Staten Island	10314	173	183	-10	-5%
Upper East Side	Manhattan	10021	67	70	-3	-4%
Fordham / Bronx Park	Bronx	10458	67	66	1	2%
Bensonhurst	Brooklyn	11214	65	61	4	7%
Upper West Side	Manhattan	10024	62	67	-5	-7%
Canarsie	Brooklyn	11236	62	62	0	0%
Astoria	Queens	11103	61	57	4	7%
Lower Manhattan/Financial District	Manhattan	10038	60	60	0	0%
Park Slope	Brooklyn	11217	59	58	1	2%
Sheepshead Bay	Brooklyn	11229	58	54	4	7%
Spanish Harlem/East Harlem	Manhattan	10029	57	54	3	6%
Westchester	Bronx	10461	56	52	4	8%
Williamsbridge	Bronx	10467	56	56	0	0%
Bronxville	Brooklyn	11212	56	52	4	8%
TriBeCa/Chinatown	Manhattan	10013	55	52	3	6%
West Village	Manhattan	10014	54	52	2	4%
Rego Park	Queens	11374	54	52	2	4%
JFK Airport	Queens	11430	54	58	-4	-7%
Sheepshead Bay	Brooklyn	11235	52	51	1	2%
Oakwood/New Dorp	Staten Island	10306	49	52	-3	-6%
Hunts Point / Mott Haven	Bronx	10455	49	45	4	9%
Kingsbridge	Bronx	10463	49	50	-1	-2%
East New York	Brooklyn	11207	49	50	-1	-2%
Upper East Side	Manhattan	10065	48	51	-3	-6%
Long Island City	Queens	11101	48	47	1	2%
Park Slope	Brooklyn	11215	46	50	-4	-8%
Corona	Queens	11368	46	43	3	7%
Woodside	Queens	11377	46	46	0	0%
Washington Heights	Manhattan	10033	45	44	1	2%
Flatbush/East Flatbush	Brooklyn	11203	45	44	1	2%
Flatbush/East Flatbush	Brooklyn	11210	45	40	5	13%
Bay Ridge	Brooklyn	11220	42	37	5	14%
Canarsie	Brooklyn	11239	42	39	3	8%
East Harlem	Manhattan	10035	41	39	2	5%
Hunts Point / Mott Haven	Bronx	10459	41	39	2	5%
East New York	Brooklyn	11208	40	37	3	8%
Chinatown/Lower East Side	Manhattan	10002	39	40	-1	-3%

Neighborhood	Borough	Zip Code	2017 Retailers	2016 Retailers	2016-17 Difference	2016-17 % Change
Financial District/Battery Park City	Manhattan	10004	38	37	1	3%
Williamsburg/Bushwick	Brooklyn	11206	38	36	2	6%
Washington Heights	Manhattan	10031	37	34	3	9%
Upper East Side	Manhattan	10128	37	39	-2	-5%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	37	37	0	0%
Rochdale Village/Jamaica	Queens	11434	37	33	4	12%
Pleasant Plains/Princess Bay	Staten Island	10309	35	38	-3	-8%
Kingsbridge	Bronx	10468	35	37	-2	-5%
High Bridge / Morrisania	Bronx	10452	34	33	1	3%
Long Island City / Astoria	Queens	11106	34	34	0	0%
Bushwick	Brooklyn	11237	34	32	2	6%
Wakefield	Bronx	10466	33	34	-1	-3%
Bayside	Queens	11361	33	38	-5	-13%
Jamaica	Queens	11435	33	31	2	6%
Baychester	Bronx	10469	32	31	1	3%
Borough Park	Brooklyn	11204	32	32	0	0%
Gravesend	Brooklyn	11223	32	35	-3	-9%
South Richmond Hill	Queens	11419	32	33	-1	-3%
Washington Heights	Manhattan	10032	31	26	5	19%
West Farms	Bronx	10460	31	29	2	7%
Williamsburg	Brooklyn	11211	31	31	0	0%
Tremont	Bronx	10457	30	29	1	3%
Bayside	Queens	11360	30	29	1	3%
Midtown	Manhattan	10020	29	30	-1	-3%
Prospect Lefferts Gardens	Brooklyn	11225	29	29	0	0%
Soundview/Unionport	Bronx	10473	28	28	0	0%
Flushing	Queens	11356	27	27	0	0%
East Village/Alphabet City	Manhattan	10009	26	28	-2	-7%
Port Richmond	Staten Island	10302	26	26	0	0%
Morris Heights	Bronx	10453	26	25	1	4%
Soundview/Unionport	Bronx	10472	26	26	0	0%
Greenpoint	Brooklyn	11222	26	28	-2	-7%
Coney Island/Sheepshead Bay	Brooklyn	11224	26	26	0	0%
Middle Village	Queens	11379	26	28	-2	-7%
Howard Beach	Queens	11414	26	26	0	0%
Ozone Park	Queens	11417	26	25	1	4%
Eltingville	Staten Island	10312	25	25	0	0%
Sunnyside	Queens	11104	25	24	1	4%
Mariners Harbor	Staten Island	10303	24	23	1	4%
Pelham / Throgs Neck	Bronx	10465	24	25	-1	-4%
Astoria	Queens	11105	24	23	1	4%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	24	21	3	14%
Bushwick	Brooklyn	11221	24	24	0	0%
Financial District	Manhattan	10005	23	22	1	5%
South Beach, Linden/Park, Rosebank	Staten Island	10305	23	22	1	5%

Neighborhood	Borough	Zip Code	2017 Retailers	2016 Retailers	2016-17 Difference	2016-17 % Change
Midwood	Brooklyn	11230	23	20	3	15%
Flushing	Queens	11357	23	24	-1	-4%
Woodhaven	Queens	11421	23	23	0	0%
Flushing	Queens	11358	22	21	1	5%
Fresh Meadows	Queens	11365	22	25	-3	-12%
Central Harlem/Morningside Heights	Manhattan	10026	21	19	2	11%
Sunset Park	Brooklyn	11232	21	21	0	0%
Springfield Gardens	Queens	11413	21	26	-5	-19%
Rosedale	Queens	11422	21	20	1	5%
Kensington	Brooklyn	11218	20	21	-1	-5%
Upper East Side	Manhattan	10075	19	19	0	0%
Ozone Park	Queens	11416	19	19	0	0%
Kew Gardens/Richmond Hill	Queens	11418	19	17	2	12%
Fort George/Inwood	Manhattan	10040	18	20	-2	-10%
Tompkinsville/New Brighton/Saint George	Staten Island	10301	18	15	3	20%
Fresh Meadows	Queens	11366	18	17	1	6%
Hollis	Queens	11423	18	17	1	6%
Far Rockaway	Queens	11691	18	19	-1	-5%
Financial District	Manhattan	10006	17	15	2	13%
Upper Harlem	Manhattan	10039	17	16	1	6%
LaGuardia Airport	Queens	11371	17	16	1	6%
Midtown	Manhattan	10112	16	14	2	14%
Clinton Hill	Brooklyn	11205	16	15	1	7%
Borough Park	Brooklyn	11219	16	16	0	0%
Flushing	Queens	11355	16	15	1	7%
North Floral Park	Queens	11004	15	18	-3	-17%
Astoria	Queens	11102	15	15	0	0%
Adelphi	Brooklyn	11238	15	12	3	25%
East Elmhurst	Queens	11369	15	14	1	7%
Garment district/Koreatown	Manhattan	10119	14	15	-1	-7%
High Bridge / Morrisania	Bronx	10456	14	12	2	17%
Little Neck	Queens	11362	14	17	-3	-18%
Maspeth	Queens	11378	14	14	0	0%
Queens Village	Queens	11429	14	13	1	8%
Dyker Heights	Brooklyn	11228	13	12	1	8%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	13	12	1	8%
Oakland Gardens	Queens	11364	13	14	-1	-7%
South Ozone Park	Queens	11420	13	12	1	8%
Jamaica	Queens	11433	13	14	-1	-7%
Inwood	Manhattan	10034	12	14	-2	-14%
West New Brighton	Staten Island	10310	12	11	1	9%
St. Albans	Queens	11412	12	12	0	0%
Kew Gardens	Queens	11415	12	13	-1	-8%

Neighborhood	Borough	Zip Code	2017 Retailers	2016 Retailers	2016-17 Difference	2016-17 % Change
Fresh Meadows	Queens	11367	11	11	0	0%
Queens Village	Queens	11427	11	11	0	0%
Queens Village	Queens	11428	11	10	1	10%
Financial District	Manhattan	10281	10	10	0	0%
Stapleton/Emerson Hill	Staten Island	10304	10	10	0	0%
Mott Haven	Bronx	10454	10	10	0	0%
Woodlawn	Bronx	10470	10	9	1	11%
Williamsburg	Brooklyn	11249	10	7	3	43%
East Elmhurst	Queens	11370	10	11	-1	-9%
Riverdale	Bronx	10471	9	8	1	13%
Rockaway Park	Queens	11694	9	9	0	0%
Central Harlem/Morningside Heights	Manhattan	10030	8	8	0	0%
Great Kills	Staten Island	10308	8	7	1	14%
Red Hook	Brooklyn	11231	8	9	-1	-11%
Cambria Heights	Queens	11411	8	7	1	14%
Bellerose	Queens	11426	8	9	-1	-11%
Far Rockaway/Broad Channel	Queens	11693	8	8	0	0%
Garment district/Koreatown	Manhattan	10121	6	5	1	20%
Tottenville	Staten Island	10307	6	5	1	20%
Jamaica	Queens	11436	6	5	1	20%
Midtown	Manhattan	10103	5	5	0	0%
Midtown	Manhattan	10170	5	3	2	67%
Hunts Point	Bronx	10474	5	4	1	25%
Far Rockaway/Arverne	Queens	11692	5	5	0	0%
Harlem	Manhattan	10037	4	4	0	0%
Roosevelt Island	Manhattan	10044	4	4	0	0%
Garment district/Koreatown	Manhattan	10118	4	4	0	0%
Midtown	Manhattan	10107	3	3	0	0%
Garment district/Koreatown	Manhattan	10122	3	2	1	50%
Midtown	Manhattan	10166	3	2	1	50%
Midtown	Manhattan	10173	3	3	0	0%
Fort Hamilton	Brooklyn	11252	3	3	0	0%
Little Neck/Douglaston	Queens	11363	3	3	0	0%
Midtown	Manhattan	10111	2	2	0	0%
Harlem	Manhattan	10116	2	2	0	0%
Garment district/Koreatown	Manhattan	10123	2	2	0	0%
Midtown	Manhattan	10168	2	2	0	0%
Midtown	Manhattan	10169	2	2	0	0%
Midtown	Manhattan	10174	2	2	0	0%
Midtown	Manhattan	10175	2	2	0	0%
Financial District	Manhattan	10282	2	2	0	0%
Pelham Bay Park/City Island	Bronx	10464	2	2	0	0%
Downtown Brooklyn	Brooklyn	11241	2	2	0	0%

Neighborhood	Borough	Zip Code	2017 Retailers	2016 Retailers	2016-17 Difference	2016-17 % Change
Midtown	Manhattan	10104	1	1	0	0%
Midtown	Manhattan	10105	1	1	0	0%
Garment district/Koreatown	Manhattan	10120	1	1	0	0%
Midtown	Manhattan	10129	1	1	0	0%
Midtown	Manhattan	10153	1	1	0	0%
Financial District	Manhattan	10271	1	1	0	0%
Financial District	Manhattan	10279	1	1	0	0%
Kew Gardens	Queens	11424	1	1	0	0%
Jamaica	Queens	11425	1	1	0	0%
Jamaica	Queens	11439	1	2	-1	-50%
Midtown	Manhattan	10110	0	0	0	
Midtown	Manhattan	10165	0	0	0	
Midtown	Manhattan	10167	0	1	-1	-100%
Midtown	Manhattan	10176	0	0	0	
Financial District	Manhattan	10285	0	0	0	
Financial District	Manhattan	10286	0	0	0	
New Springville	Staten Island	10313	0	0	0	
Greenpoint	Brooklyn	11202	0	0	0	
Navy Yard	Brooklyn	11251	0	0	0	
Jamaica	Queens	11431	0	0	0	
Breezy Point	Queens	11697	0	0	0	

MANHATTAN

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2017	2016	Difference	% Change
Garment district/Koreatown	10001	162	167	-5	-3%
East Village	10003	162	160	2	1%
Midtown West	10019	143	135	8	6%
Midtown West	10036	141	133	8	6%
Chelsea	10011	134	134	0	0%
Midtown East	10022	133	137	-4	-3%
Midtown East	10017	118	124	-6	-5%
Midtown West	10018	100	99	1	1%
Greenwich Village/SoHo	10012	96	101	-5	-5%
Gramercy Park	10010	94	91	3	3%

Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2017	2016	Difference	% Change
Midtown	10110	0	0	0	-
Midtown	10165	0	0	0	-
Midtown	10167	0	1	-1	-100%
Midtown	10176	0	0	0	-
Financial District	10285	0	0	0	-
Financial District	10286	0	0	0	-
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%
Financial District	10271	1	1	0	0%
Financial District	10279	1	1	0	0%

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2017	2016	Difference	% Change
Garment district/Koreatown	10001	162	167	-500%	-3%
East Village	10003	162	160	200%	1%
Midtown West	10019	143	135	800%	6%
Midtown West	10036	141	133	800%	6%
Chelsea	10011	134	134	0%	0%

Number of National Retail Outlets by Zip Code (continued)

Neighborhood	Zip Code	2017	2016	Difference	% Change
Midtown East	10022	133	137	-400%	-3%
Midtown East	10017	118	124	-600%	-5%
Midtown West	10018	100	99	100%	1%
Greenwich Village/SoHo	10012	96	101	-500%	-5%
Gramercy Park	10010	94	91	300%	3%
Murray Hill	10016	94	98	-400%	-4%
Upper West Side	10023	85	89	-400%	-4%
Upper West Side/Morningside Heights	10025	85	81	400%	5%
Upper East Side	10028	77	78	-100%	-1%
Lower Manhattan/TriBeCa	10007	73	61	1200%	20%
Central Harlem/Morningside Heights	10027	71	68	300%	4%
Upper East Side	10021	67	70	-300%	-4%
Upper West Side	10024	62	67	-500%	-7%
Lower Manhattan/Financial District	10038	60	60	0%	0%
Spanish Harlem/East Harlem	10029	57	54	300%	6%
TriBeCa/Chinatown	10013	55	52	300%	6%
West Village	10014	54	52	200%	4%
Upper East Side	10065	48	51	-300%	-6%
Washington Heights	10033	45	44	100%	2%
East Harlem	10035	41	39	200%	5%
Chinatown/Lower East Side	10002	39	40	-100%	-3%
Financial District/Battery Park City	10004	38	37	100%	3%
Washington Heights	10031	37	34	300%	9%
Upper East Side	10128	37	39	-200%	-5%
Washington Heights	10032	31	26	500%	19%
Midtown	10020	29	30	-100%	-3%
East Village/Alphabet City	10009	26	28	-200%	-7%
Financial District	10005	23	22	100%	5%
Central Harlem/Morningside Heights	10026	21	19	200%	11%
Upper East Side	10075	19	19	0%	0%
Fort George/Inwood	10040	18	20	-200%	-10%
Financial District	10006	17	15	200%	13%
Upper Harlem	10039	17	16	100%	6%
Midtown	10112	16	14	200%	14%
Garment district/Koreatown	10119	14	15	-100%	-7%
Inwood	10034	12	14	-200%	-14%
Financial District	10281	10	10	0%	0%
Central Harlem/Morningside Heights	10030	8	8	0%	0%
Garment district/Koreatown	10121	6	5	100%	20%
Midtown	10103	5	5	0%	0%
Midtown	10170	5	3	200%	67%
Harlem	10037	4	4	0%	0%

Number of National Retail Outlets by Zip Code (continued)

Neighborhood	Zip Code	2017	2016	Difference	% Change
Roosevelt Island	10044	4	4	0%	0%
Garment district/Koreatown	10118	4	4	0%	0%
Midtown	10107	3	3	0%	0%
Garment district/Koreatown	10122	3	2	100%	50%
Midtown	10166	3	2	100%	50%
Midtown	10173	3	3	0%	0%
Midtown	10111	2	2	0%	0%
Harlem	10116	2	2	0%	0%
Garment district/Koreatown	10123	2	2	0%	0%
Midtown	10168	2	2	0%	0%
Midtown	10169	2	2	0%	0%
Midtown	10174	2	2	0%	0%
Midtown	10175	2	2	0%	0%
Financial District	10282	2	2	0%	0%
Midtown	10104	1	1	0%	0%
Midtown	10105	1	1	0%	0%
Garment district/Koreatown	10120	1	1	0%	0%
Midtown	10129	1	1	0%	0%
Midtown	10153	1	1	0%	0%
Financial District	10271	1	1	0%	0%
Financial District	10279	1	1	0%	0%
Midtown	10110	0	0	0%	-
Midtown	10165	0	0	0%	-
Midtown	10167	0	1	-100%	-100%
Midtown	10176	0	0	0%	-
Financial District	10285	0	0	0%	-
Financial District	10286	0	0	0%	-

BROOKLYN

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2017	2016	Difference	% Change
Brooklyn Heights	11201	145	138	7	5%
Flatlands	11234	133	133	0	0%
East Flatbush / Flatbush	11226	80	78	2	3%
Bay Ridge	11209	75	75	0	0%
Bensonhurst	11214	65	61	4	7%
Canarsie	11236	62	62	0	0%
Park Slope	11217	59	58	1	2%
Sheepshead Bay	11229	58	54	4	7%
Bronxville	11212	56	52	4	8%
Sheepshead Bay	11235	52	51	1	2%

Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2017	2016	Difference	% Change
Greenpoint	11202	0	0	0	-
Navy Yard	11251	0	0	0	-
Downtown Brooklyn	11241	2	2	0	0%
Fort Hamilton	11252	3	3	0	0%
Red Hook	11231	8	9	-1	-11%
Williamsburg	11249	10	7	3	43%
Dyker Heights	11228	13	12	1	8%
Bedford Stuyvesant / Crown Heights	11233	13	12	1	8%
Adelphi	11238	15	12	3	25%
Borough Park	11219	16	16	0	0%

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2017	2016	Difference	% Change
Brooklyn Heights	11201	145	138	7	5%
Flatlands	11234	133	133	0	0%
East Flatbush / Flatbush	11226	80	78	2	3%
Bay Ridge	11209	75	75	0	0%
Bensonhurst	11214	65	61	4	7%
Canarsie	11236	62	62	0	0%
Park Slope	11217	59	58	1	2%
Sheepshead Bay	11229	58	54	4	7%
Bronxville	11212	56	52	4	8%
Sheepshead Bay	11235	52	51	1	2%
East New York	11207	49	50	-1	-2%
Park Slope	11215	46	50	-4	-8%
Flatbush/East Flatbush	11203	45	44	1	2%
Flatbush/East Flatbush	11210	45	40	5	13%
Bay Ridge	11220	42	37	5	14%
Canarsie	11239	42	39	3	8%
East New York	11208	40	37	3	8%
Williamsburg/Bushwick	11206	38	36	2	6%
Bedford Stuyvesant / Crown Heights	11216	37	37	0	0%
Bushwick	11237	34	32	2	6%
Borough Park	11204	32	32	0	0%
Gravesend	11223	32	35	-3	-9%
Williamsburg	11211	31	31	0	0%
Prospect Lefferts Gardens	11225	29	29	0	0%
Greenpoint	11222	26	28	-2	-7%
Coney Island/Sheepshead Bay	11224	26	26	0	0%
Bedford Stuyvesant / Crown Heights	11213	24	21	3	14%
Bushwick	11221	24	24	0	0%
Midwood	11230	23	20	3	15%
Sunset Park	11232	21	21	0	0%
Kensington	11218	20	21	-1	-5%
Clinton Hill	11205	16	15	1	7%
Borough Park	11219	16	16	0	0%
Adelphi	11238	15	12	3	25%
Dyker Heights	11228	13	12	1	8%
Bedford Stuyvesant / Crown Heights	11233	13	12	1	8%
Williamsburg	11249	10	7	3	43%
Red Hook	11231	8	9	-1	-11%
Fort Hamilton	11252	3	3	0	0%
Downtown Brooklyn	11241	2	2	0	0%
Greenpoint	11202	0	0	0	-
Navy Yard	11251	0	0	0	-

QUEENS

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2017	2016	Difference	% Change
Corona/Elmhurst	11373	131	129	2	2%
Ridgewood	11385	86	85	1	1%
Forest Hills	11375	83	86	-3	-3%
Flushing	11354	78	68	10	15%
Jackson Heights	11372	72	68	4	6%
Jamaica	11432	68	67	1	1%
Astoria	11103	61	57	4	7%
Rego Park	11374	54	52	2	4%
JFK Airport	11430	54	58	-4	-7%
Long Island City	11101	48	47	1	2%

Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2017	2016	Difference	% Change
Jamaica	11431	0	0	0	-
Breezy Point	11697	0	0	0	-
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	2	-1	-50%
Little Neck/Douglaston	11363	3	3	0	0%
Far Rockaway/Arverne	11692	5	5	0	0%
Jamaica	11436	6	5	1	20%
Bellerose	11426	8	9	-1	-11%
Far Rockaway/Broad Channel	11693	8	8	0	0%

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2017	2016	Difference	% Change
Corona/Elmhurst	11373	131	129	2	2%
Ridgewood	11385	86	85	1	1%
Forest Hills	11375	83	86	-3	-3%
Flushing	11354	78	68	10	15%
Jackson Heights	11372	72	68	4	6%
Jamaica	11432	68	67	1	1%
Astoria	11103	61	57	4	7%
Rego Park	11374	54	52	2	4%
JFK Airport	11430	54	58	-4	-7%
Long Island City	11101	48	47	1	2%
Corona	11368	46	43	3	7%
Woodside	11377	46	46	0	0%
Rochdale Village/Jamaica	11434	37	33	4	12%
Long Island City / Astoria	11106	34	34	0	0%
Bayside	11361	33	38	-5	-13%
Jamaica	11435	33	31	2	6%
South Richmond Hill	11419	32	33	-1	-3%
Bayside	11360	30	29	1	3%
Flushing	11356	27	27	0	0%
Middle Village	11379	26	28	-2	-7%
Howard Beach	11414	26	26	0	0%
Ozone Park	11417	26	25	1	4%
Sunnyside	11104	25	24	1	4%
Astoria	11105	24	23	1	4%
Flushing	11357	23	24	-1	-4%
Woodhaven	11421	23	23	0	0%
Flushing	11358	22	21	1	5%
Fresh Meadows	11365	22	25	-3	-12%
Springfield Gardens	11413	21	26	-5	-19%
Rosedale	11422	21	20	1	5%
Ozone Park	11416	19	19	0	0%
Kew Gardens/Richmond Hill	11418	19	17	2	12%
Fresh Meadows	11366	18	17	1	6%
Hollis	11423	18	17	1	6%
Far Rockaway	11691	18	19	-1	-5%
LaGuardia Airport	11371	17	16	1	6%
Flushing	11355	16	15	1	7%
North Floral Park	11004	15	18	-3	-17%
Astoria	11102	15	15	0	0%
East Elmhurst	11369	15	14	1	7%
Little Neck	11362	14	17	-3	-18%
Maspeth	11378	14	14	0	0%

Number of National Retail Outlets by Zip Code (continued)

Neighborhood	Zip Code	2017	2016	Difference	% Change
Queens Village	11429	14	13	1	8%
Oakland Gardens	11364	13	14	-1	-7%
South Ozone Park	11420	13	12	1	8%
Jamaica	11433	13	14	-1	-7%
St. Albans	11412	12	12	0	0%
Kew Gardens	11415	12	13	-1	-8%
Fresh Meadows	11367	11	11	0	0%
Queens Village	11427	11	11	0	0%
Queens Village	11428	11	10	1	10%
East Elmhurst	11370	10	11	-1	-9%
Rockaway Park	11694	9	9	0	0%
Cambria Heights	11411	8	7	1	14%
Bellerose	11426	8	9	-1	-11%
Far Rockaway/Broad Channel	11693	8	8	0	0%
Jamaica	11436	6	5	1	20%
Far Rockaway/Arverne	11692	5	5	0	0%
Little Neck/Douglaston	11363	3	3	0	0%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	2	-1	-50%
Jamaica	11431	0	0	0	-
Breezy Point	11697	0	0	0	-

BRONX

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2017	2016	Difference	% Change
High Bridge / Morrisania	10451	83	75	8	11%
Baychester/Co/op city	10475	81	86	-5	-6%
Parkchester	10462	76	80	-4	-5%
Fordham / Bronx Park	10458	67	66	1	2%
Westchester	10461	56	52	4	8%
Williamsbridge	10467	56	56	0	0%
Hunts Point / Mott Haven	10455	49	45	4	9%
Kingsbridge	10463	49	50	-1	-2%
Hunts Point / Mott Haven	10459	41	39	2	5%
Kingsbridge	10468	35	37	-2	-5%
High Bridge / Morrisania	10452	34	33	1	3%
Wakefield	10466	33	34	-1	-3%
Baychester	10469	32	31	1	3%
West Farms	10460	31	29	2	7%
Tremont	10457	30	29	1	3%
Soundview/Unionport	10473	28	28	0	0%
Morris Heights	10453	26	25	1	4%
Soundview/Unionport	10472	26	26	0	0%
Pelham / Throgs Neck	10465	24	25	-1	-4%
High Bridge / Morrisania	10456	14	12	2	17%
Mott Haven	10454	10	10	0	0%
Woodlawn	10470	10	9	1	11%
Riverdale	10471	9	8	1	13%
Hunts Point	10474	5	4	1	25%
Pelham Bay Park/City Island	10464	2	2	0	0%

STATEN ISLAND

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2017	2016	Difference	% Change
New Springville	10314	173	183	-10	-5%
Oakwood/New Dorp	10306	49	52	-3	-6%
Pleasant Plains/Princess Bay	10309	35	38	-3	-8%
Port Richmond	10302	26	26	0	0%
Eltingville	10312	25	25	0	0%
Mariners Harbor	10303	24	23	1	4%
South Beach, Linden/Park, Rosebank	10305	23	22	1	5%
Tompkinsville/New Brighton/Saint George	10301	18	15	3	20%
West New Brighton	10310	12	11	1	9%
Stapleton/Emerson Hill	10304	10	10	0	0%
Great Kills	10308	8	7	1	14%
Tottenville	10307	6	5	1	20%
New Springville	10313	0	0	0	-

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