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Center *for an* Urban Future

Center for an Urban Future (CUF) is a leading New York City-based think tank that generates smart and sustainable public policies to reduce inequality, increase economic mobility, and grow the economy.

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STATE OF THE CHAINS, 2019

The number of chain stores in New York City declined by 3.7 percent over the past year, marking the largest year-over-year drop in national retail locations since the Center for an Urban Future began our annual analysis of the city's chain retailers more than a decade ago.

Our twelfth annual analysis of national retailer locations in New York shows that the 316 retailers listed in last year's ranking reduced their total footprint in New York City by 304 store locations, declining from a total of 8,136 stores in 2018 to 7,832 stores in 2019—a 3.7 percent decrease.

The slowdown is broadly spread among all five boroughs, led by Queens, where the number of chain store locations shrank by 4.9 percent—the sharpest single year decline to date—followed by Brooklyn (-4 percent), the Bronx (-3.8 percent), Manhattan (-3.1 percent), and Staten Island (-2.4 percent). This is the first year in which all five boroughs have registered declines.

Overall, our analysis also finds that more of the city's chain retailers are shrinking than are growing. In 2019, a total of 114 retailers—36 percent of the 316 national retail companies tracked in our 2019 study—reduced their footprint over the past year. This compares to 76 retailers that registered a net gain in stores over the past year, and 126 retailers whose footprints remain unchanged.

We first observed significant declines in the number of national retail locations over the past two years, with most decreases concentrated among merchandise retailers: chain stores selling clothing, accessories, cosmetics, and other household supplies. Even amid that pullback, our research showed that food retailers continued to grow across the five boroughs through 2018. But this year we see notable declines among both merchandise retailers and food chains, with broad-based declines among fast food restaurants, pizza shops, juice bars, ice cream and yogurt chains, and bakeries. The difference is that many other national food chains have continued to expand in the city, while that generally has not been the case for merchandise retailers.

- Food chains with declines include: Subway¹ (which reduced its footprint in the city by 43 locations), Golden Krust (-15), Little Caesar's (-11), Two Boots Pizza (-7), Au Bon Pain (-6), Famous Famiglia (-5), Auntie Anne's Pretzels (-4), Pizza Hut (-4), McDonald's (-4), Boston Market (-4), Domino's Pizza (-3), Applebee's (-3), KFC (-3), Bareburger (-3), Le Pain Quotidien (-2), Cosi (-2), Hale & Hearty Soups (-2), Nathan's Famous (-2), Red Robin (-2), Wendy's (-1), IHOP (-1), TGI Friday's (-1), Blimpie Subs & Salads (-1), 'Wichcraft (-1), Johnny Rockets (-1), Maoz Vegetarian (-1), Umami Burger (-1), Panda Express (-1), Tim Hortons (-1), Moe's Southwest Grill (-1), Pollo Campero (-1), and Pax Wholesome Foods (-1).
- Ice cream and yogurt stores with declines include: Baskin-Robbins (-10), Red Mango (-6), and 16 Handles (-1).
- Juice bars with declines include: Jamba Juice (-3), Liquiteria (-2), and Juice Press (-1).
- (-1), Forever 21 (-1), Men's Warehouse (-1), Eileen Fisher (-1), Brooklyn Industries (-1), Free People (-1), Ann Taylor (-1), White House/Black Market (-1), Chico's (-1), and Bebe (-1).
- Shoe companies with declines include: Payless Shoes (which closed all 71 of its NYC stores), Steve Madden (-2), Johnston & Murphy (-1), Foot Locker (-1), Skechers (-1), and Famous Footwear (-1).
- Beauty supply and accessories stores with reductions include: Ricky's (-12), Art of Shaving (-2), Crabtree & Evelyn (-2), and L'Occitane (-1)
- Other merchandise retailers with declines include: Mattress Firm (-20), GNC (-8), GameStop (-7), Edible Arrangements (-4), Party City (-3), Modell's (-2), Yankee Candle (-1), and FYE (-1).

Facing growing competition from e-commerce, merchandise retailers selling clothing, shoes, accessories, jewelry, cosmetics, pet supplies, and vitamins also posted pronounced declines, driven by major store closures including shoe retailer Payless, which shuttered all 71 of its locations, after filing for bankruptcy in February of this year,² and beauty supply and accessories chain Ricky's (-12), which closed all but two of its New York City locations.³ Other notable declines include Mattress Firm (-20) and vitamin retailer GNC (-8).

- Clothing retailers with declines over the past year include: Avenue (losing 6 store locations),⁴ Dress Barn (-4), Charlotte Russe (-4), Children's Place (-3), J. Crew (-3), Gymboree (-3), Lululemon Athletica (-2), Banana Republic (-2), Express (-2), Hugo Boss (-2), Diesel (-2), Rainbow (-1), Gap (including GapKids & BabyGap) (-1), V.I.M.

Dunkin' Donuts is the biggest national retailer in the city for the twelfth year running, with 636 locations, gaining 12 locations since last year. The second-largest retailer remains MetroPCS (now called Metro by T-Mobile, but retaining a distinct brand) with 468 locations, down from 471 last year, and followed by Starbucks with 351 locations, which increased its total by 24 locations since last year. Having bought out Duane Reade and acquired parts of Rite Aid,⁵ pharmacy giant Walgreens is now the fourth-largest retailer in New York City with 317 locations, while also posting the single largest gain in store locations among all retailers with 54 new stores. Notably, Rite Aid (-58) dropped significantly, as Walgreens closed or absorbed many of the pharmacy retailer's locations.⁶ Rounding out the top 5 is Subway (-43), falling from third place a year ago, down to 287 locations.

Only five retailers grew by more than 10 locations: Duane Reade/Walgreens, Starbucks, AT&T, Dunkin' Donuts, and CVS.

The biggest gains by category were among coffee and tea shops, which added 45 stores citywide since last year. Among this group, only

Argo Tea (-3) dropped in store locations, with Starbucks (+24), Dunkin’ Donuts (+12), Vivi Bubble Tea (+5), Gong Cha (+3), Kung Fu Tea (+2), Blue Bottle Coffee (+1), and Joe Coffee (+1) all adding locations. There were also notable gains among some beauty supply chains as well as gains for certain chain food retailers, with increases among a few traditional fast food restaurants, and continued growth by fast casual chains.

- Traditional fast food chain restaurants that added stores include: Taco Bell (+8), Chick-fil-a (+6), Popeye’s (+6), Checkers (+3), Burger King (+1), and Arby’s (+1).
- Fast casual chains increasing their footprint include: Dig Inn (+6), Sweetgreen (+4), Shake Shack (+3), Chop’t Salad (+2), Pret A Manger (+1), Just Salad (+1), Wingstop (+1), Qdoba Mexican Eats (+1), Olive Garden (+1), 5 Napkin Burger (+1), Totto Ramen (+1).

Last year’s fastest-growing sector, cellular telephone services, slowed this year, with only AT&T (+18) gaining in locations. Sprint (-17), T-Mobile (-7), Verizon Wireless (-5), and MetroPCS (-3), all declined.

Eight retailers closed all of their locations within the five boroughs, for a net loss of 146 stores, with Payless Shoes (-71) and Petland Discounts (-60) accounting for most of this decline. Other retailers closing all locations in the city since last year: Avenue, Gymboree, Crabtree & Evelyn, Red Robin, Bebe, and FYE.

Retailer trends since last year

For the eleventh consecutive year, Dunkin’ Donuts tops our list as the largest national retailer in New York City, with a total of 636 stores, a net increase of 12 stores since 2018. MetroPCS is still the second-largest national retailer in the city, with 468 stores, despite losing 3 stores over the past year. Rounding out the top ten national retailers in New York are Starbucks (with 351 stores), Duane

Reade/Walgreens (317), Subway (287), T-Mobile (245), Baskin-Robbins (217), McDonald’s (203), CVS (170) and 7-Eleven (141). There are 15 retailers with at least 100 stores across the city, down only 1 from last year.⁷

The number of chain stores decreased by 3.1 percent in Manhattan, which amounts to a loss of 91 locations. In contrast to last year, when Manhattan was the only borough to show decline, this year all five boroughs registered declines. Queens posted the sharpest drop with a 4.9 percent decrease in chain stores, for a net loss of 91 locations. Similarly, Brooklyn posted a 4 percent decline, losing 71 store locations. Last year’s two fastest-growing boroughs, the Bronx and Staten Island, each recorded significant decline in 2019 (-3.8 percent, or a loss of 40 stores in the Bronx, and -2.4 percent, or a loss of 11 stores on Staten Island).

Number of Chain Stores by Borough, 2018 and 2019			
	2019	2018	Pct. Change
Bronx	1,003	1,043	-3.8%
Brooklyn	1,719	1,790	-4.0%
Queens	1,763	1,854	-4.9%
Manhattan	2,891	2,982	-3.1%
Staten Island	456	467	-2.4%
NYC	7,832	8,136	-3.7%

Starbucks has more stores in Manhattan than any other national retailer, with 231 locations. MetroPCS has 159 locations in Brooklyn and 106 locations in the Bronx, making it the top retailer in both boroughs. In Queens, and on Staten Island, Dunkin’ Donuts retains its lead, with 194 locations and 36 locations, respectively.

Among the large pharmacy chains, Duane Reade/Walgreens has become the top pharmacy

Top Ten Chain Retailers in Each Borough

Bronx	Brooklyn	Manhattan	Queens	Staten Island
MetroPCS (106)	MetroPCS (159)	Starbucks (231)	Dunkin' Donuts (194)	Dunkin' Donuts (36)
Dunkin' Donuts (91)	Dunkin' Donuts (141)	Dunkin' Donuts (174)	MetroPCS (122)	MetroPCS and Subway (21)
Subway and T-Mobile (42)	T-Mobile (67)	Duane Reade/Walgreens (139)	Subway (78)	CVS/Pharmacy (18)
McDonald's (40)	Duane Reade/Walgreens (63)	Subway (98)	T-Mobile (76)	Duane Reade/Walgreens (13)
Duane Reade/Walgreens (33)	Baskin-Robbins (51)	CVS/Pharmacy (64)	Baskin-Robbins (73)	Baskin-Robbins and 7-Eleven (12)
Baskin-Robbins (27)	McDonald's (50)	MetroPCS (60)	Duane Reade/Walgreens (69)	Starbucks (11)
Popeye's (23)	Subway (48)	McDonald's (56)	7-Eleven (50)	Carvel (10)
Dollar Tree (21)	Starbucks (45)	Pret a Manger (55)	McDonald's and Starbucks (49)	T-Mobile and Burger King (9)
Rainbow (19)	Popeye's (38)	Baskin-Robbins (54)	CVS/Pharmacy (45)	McDonald's (8)
Rite Aid and Burger King (18)	Key Food (37)	Chipotle Mexican Grill (53)	Key Food (40)	5 Retailers tied at 6 each

in all boroughs except Staten Island, where CVS/Pharmacy remains at the top. After Dunkin' Donuts, Subway remains the most popular fast food chain on Staten Island and in Queens; Starbucks is top among all food retailers in Manhattan; in Brooklyn, McDonald's total of 50 locations outpaces Subway's 48.

Only 24 percent of chain retailers expanded their footprints over the past year. The following retailers experienced notable store growth since 2018:

- Duane Reade/Walgreens: 317 locations, up from 263 last year and closer to its 2015 total of 307 locations
- Starbucks: 351 locations, up from 327 last year and 235 in 2008
- AT&T: 136 locations, up from 118 last year and 59 in 2009
- Dunkin' Donuts: 636 locations, up from 624 last year and 341 in 2008

- CVS/Pharmacy: 170 locations, up from 158 last year and 107 in 2009
- Taco Bell: 40 locations, up from 32 last year and 19 in 2008

The following retailers downsized significantly over the past year, but still have a presence in the city:

- Rite Aid: 119 locations, down from 177 last year and a peak of 209 in 2008
- Subway: 287 locations, down from 330 last year and a peak of 462 in 2014
- Mattress Firm: 68 locations, down from 88 last year
- Sprint: 89 locations, down from a peak of 106 last year
- Golden Krust: 48 locations, down from 63 last year and a peak of 72 in 2008
- Ricky's: 2 locations, down from 14 last year, 25 in 2012, and a peak of 27 in 2014

- Little Caesar's: 26 locations, down from 37 last year
- GNC: 99 locations, down from 107 last year, 143 in 2012, and a peak of 156 in 2014

Borough Trends

Our report also charts retailer trends within the boroughs. We discovered several interesting trends this year:

- Overall, 175 retailers have more of their stores in Manhattan than any other borough, 36 retailers have more of their stores in Queens, 36 in Brooklyn, 7 in the Bronx, and 7 have the most on Staten Island.
- Just 151 out of the 316 national retailers with locations in New York City had at least one location in the Bronx (48 percent) an increase from 148 last year. In comparison, 271 (86 percent) have locations in Manhattan, 206 (65 percent) have locations in Queens, 216 (68 percent) have locations in Brooklyn, and 165 (52 percent) have locations on Staten Island.
- Fifty-three retailers have no locations outside Manhattan, with the largest being Papyrus (22 locations), Chopt Salad (20 locations), Bluemercury (17 locations), and Insomnia Cookies (10 locations).
- Five retailers have locations only in Queens: H-Mart has 5 Queens locations, while Chico's, Original Soupman, Curves, and True Religion each have just one. Two retailers have locations only on Staten Island: Planet Wings (5 locations) and Helzberg's Diamonds (1 location).

Every year, we add new national retailers to our ranking. This year, we added 11 new retailers: Madewell, Aritzia, Flywheel Sports, Rumble, Louis Vuitton, Bluestone Lane, La Colombe, Paper Source, Ashley Furniture, Enterprise, and Milk Bar.

Zip Code Trends

For the first time in our study, zip code 10001, home to the burgeoning Hudson Yards development as well as home to the Manhattan Mall and Herald Square shopping areas, claimed the top place for highest number of national retailer locations at 183 stores, up from 162 in 2018. That distinction used to belong to the 10314 zip code (170 stores), home to the Staten Island Mall, which is down from 182 last year. Manhattan's East Village 10003 zip code has the third-highest number of chain store locations at 164 (down from 174 last year). Zip code 11201 in Brooklyn Heights/Downtown Brooklyn has the largest number of national retailer locations in that borough at 162, up from 155 last year. In Queens, zip code 11373 in Corona/Elmhurst, home to the Queens Center Mall, has the highest number of chain stores in that borough (129). In the Bronx, zip code 10475, home to the Bay Plaza Shopping Center has the highest number of chain stores of any zip code in that borough (95).

Eighty-two (37 percent) of the city's zip codes saw increases in the number of chain store locations. The biggest increase was in the 10001 zip code in the Garment District/Koreatown, which saw an increase of 21 locations, largely fueled by the growth at Hudson Yards, followed by an 11 location increase in 10301 (Tompkinsville/New Brighton/Saint George), an 8 location increase in 11354 (Flushing), a 7 location increase in 11201 (Brooklyn Heights), and a 7 location increase in 10010 (Gramercy Park).

Notably, zip code 10314 (New Springville, Staten Island) lost 12 chain store locations, the biggest drop of any zip code and a 7 percent decrease compared to last year. It was closely followed by 10003 (East Village), which lost 10 store locations, and by 10011 (Chelsea), which lost 8 locations. In the Bronx, 10458 (Fordham/Bronx Park) lost 6 store locations, the greatest loss in that borough, and 10461 (Westchester) lost 4 store locations. In Queens, 11371 (LaGuardia Airport) earned that distinction, losing 8 locations. It was

closely followed by 11430 (JFK Airport), which lost 6 locations, and by 11385 (Ridgewood) and 11103 (Astoria), which lost 5 store locations each. In Brooklyn, 11235 (Sheepshead Bay) lost 6 stores, the greatest decline of any zipcode in that borough.

Fully 37 percent of all national retailer store locations are in Manhattan, while 23 percent are in Queens, 22 percent in Brooklyn, 13 percent in the Bronx, and 6 percent on Staten Island. Over the past 6 years Manhattan's share has dropped from 39 percent in 2012 to 37 percent in 2019, while Brooklyn's share has increased from 20 percent to 22 percent.

Manhattan also has the highest concentration of chain stores at 127 locations per square mile. The remaining boroughs have significantly fewer chain stores per square mile: Brooklyn has 24, Queens has 16, the Bronx has 24 and Staten Island has 8. Overall there are 26 chain stores per square mile and 1,099 New York City residents for every chain store location in the city.

The remainder of this report details a comprehensive ranking of national chains in New York city by their number of store locations, the number of store locations in each zip code, zip codes with the most and least number of chains, and zip codes with the most and least number of chains by borough.

WHERE THE CHANGE IS OCCURRING

The largest national retailers have locations all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin' Donuts locations increased by 12 stores citywide since last year, including an increase of 8 stores in Manhattan, 2 in Queens, one each in the Bronx and on Staten Island, and no change in Brooklyn.

Retailer	Number of Stores, 2019	Difference 2018-2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	636	+12	0	+1	+2	+8	+1
MetroPCS	468	-3	+10	+2	-3	-9	-3
Starbucks	351	+24	+7	+3	+11	-1	+4
Duane Reade/ Walgreens	317	+54	+14	+15	+25	0	0
Subway	287	-43	-10	-7	-15	-11	0
T-Mobile	245	-7	0	-1	-4	-1	-1
Baskin-Robbins	217	-10	-4	-1	-4	-1	0
McDonald's	203	-4	0	0	-2	-2	0
CVS/Pharmacy	170	+12	+1	0	+2	+10	-1
7-Eleven	141	0	0	0	0	0	0

METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report that analyzes the change in the number and distribution of national retailers in the five boroughs of New York City. The report tallies the number of national retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we grandfather them into the analysis for the sake of continuity.

We only remove a retailer from the list on the year after the one in which it closed all locations in New York City. In our 2018 study, a record 18 retailers closed all of their locations since the previous year, and were subsequently removed from this year's report: bakery Crumbs Bake Shop; shoe retailers Aerosoles, Nine West, Rockport, Traffic Shoes, Easy Spirit, and Stride Rite; fitness clubs David Barton Gym and Gold's Gym, electronics retailer Radio Shack; fast food retailers Quiznos, KyoChon, and Chevy's Fresh Mex; clothing retailers Afaze and DKNY; cosmetics retailer Bare Minerals; toy store Toys 'R' Us; and retailer Brookstone.

We obtain the data on the number of locations for each retailer from the store locators on each retailer's website, except in cases where the companies were on the verge of closure and had shut down their websites or otherwise did not have a website. This year we found four chains that no longer have official store website lists or working store locators. As a result, four chains were eliminated from the study: Bolton's, Easy Pickins, Fabco, and Crown Fried Chicken. We removed those chains from the 2018 data in order to make an accurate comparison to the new 2019 data.

For mobile communications stores, we count only those locations that use the exact name of the retailer, and we do not count authorized retailers that operate under a different name.

The data for this report was compiled between August and December 2019.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report, excluding the four chains eliminated due to lack of store locator data. Retailers added this year are also not included to ensure an accurate comparison.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2019

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	Coffee Shops	636	624	612	596	572	141	91	194	174	36
MetroPCS	Cellular Telephones (Services)	468	471	444	326	323	159	106	122	60	21
Starbucks	Coffee Shops	351	327	312	317	305	45	15	49	231	11
Duane Reade	Pharmacies	317	263	260	303	307	63	33	69	139	13
Subway	Restaurants, fast-food	287	330	433	433	445	48	42	78	98	21
T-Mobile	Cellular Telephones (Services)	245	252	236	223	225	67	42	76	51	9
Baskin-Robbins	Ice cream	217	227	221	217	214	51	27	73	54	12
McDonald's	Restaurants, fast-food	203	207	215	217	232	50	40	49	56	8
CVS/Pharmacy	Pharmacies	170	158	149	153	137	29	14	45	64	18
7-Eleven	Other retail	141	141	140	142	137	28	8	50	43	12
AT&T	Cellular Telephones (Services)	136	118	60	62	62	32	14	33	51	6
Rite Aid	Pharmacies	119	177	179	185	188	36	18	35	27	3
Key Food	Grocers	108	113	N/A	N/A	N/A	37	14	40	11	6
Popeye's	Restaurants, fast-food	105	99	95	90	82	38	23	27	15	2
Burger King	Restaurants, fast-food	104	103	94	89	85	33	18	33	11	9
GNC	Vitamin & Food Supplements	99	107	110	110	112	14	13	24	43	5
Sprint	Cellular Telephones (Services)	89	106	81	89	70	26	14	23	23	3
Domino's Pizza	Pizza	88	91	84	79	73	23	17	21	22	5
UPS Store	Other retail	87	87	N/A	N/A	N/A	18	0	17	49	3
Dollar Tree	Discount retail	84	86	73	73	10	29	21	23	5	6
Chipotle Mexican Grill	Restaurants, fast-casual	79	79	74	67	58	12	4	8	53	2
Mattress Firm	Other retail	68	88	90	96	95	13	7	19	25	4
FedEx Office	Other retail	64	65	61	60	67	5	2	2	53	2
GameStop	Games and toys	61	68	68	70	76	20	13	13	9	6

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Family Dollar	Discount retail	58	61	79	79	67	24	15	13	1	5
Cohen's Fashion Optical	Optical Goods and Optometrists	56	57	54	54	54	10	6	9	28	3
Pret A Manger	Restaurants, fast-casual	56	55	50	42	39	1	0	0	55	0
Carvel	Ice cream	54	52	50	54	51	14	7	21	2	10
NY Sports Clubs	Health Clubs, Studios & Gymnasiums	54	57	53	51	54	8	1	6	38	1
Papa John's	Pizza	53	52	54	57	55	16	10	18	8	1
Golden Krust	Restaurants, fast-food	48	63	61	61	61	21	12	10	5	0
Foot Locker	Shoes	43	44	44	45	50	12	10	7	13	1
Modell's	Other retail	43	45	45	41	38	12	6	10	13	2
Wendy's	Restaurants, fast-food	43	44	42	44	44	9	7	12	10	5
KFC	Restaurants, fast-food	42	45	45	47	47	15	6	13	6	2
Taco Bell	Restaurants, fast-food	40	32	26	26	29	8	9	8	15	0
Autozone	Automobile repair, parts, and service	38	40	31	N/A	N/A	13	9	10	0	6
Le Pain Quotidien	Bakeries, fast-casual	37	39	41	39	36	1	0	0	36	0
Children's Place	Clothing and accessories	35	38	38	30	38	9	9	8	7	2
Staples	Office Supplies	35	38	47	44	49	7	3	8	15	2
Vitamin Shoppe	Vitamin & Food Supplements	35	37	37	38	36	9	2	5	17	2
Checkers	Restaurants, fast-food	34	31	37	37	35	12	7	8	6	1
MAC Cosmetics	Beauty salons, equipment, supplies, and products	34	34	22	20	18	7	2	6	17	2
Associated Supermarkets	Grocers	33	34	N/A	N/A	N/A	13	9	4	7	0
Equinox Fitness Club	Health Clubs, Studios & Gymnasiums	33	32	30	26	25	3	0	0	30	0
Foodtown	Grocers	33	32	N/A	N/A	N/A	9	10	8	6	0
Vivi Bubble Tea	Tea Shops	31	26	21	18	N/A	9	0	5	15	2
Edible Arrangements	Other retail	30	34	39	N/A	N/A	7	3	8	9	3
Juice Press	Juice Bars	29	30	26	N/A	N/A	3	0	0	26	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Gap (including GapKids & BabyGap)	Clothing and accessories	28	29	33	30	31	5	3	5	13	2
Rent-A-Center	Furniture	28	32	35	35	38	9	8	6	3	2
Kung Fu Tea	Tea Shops	27	25	20	22	N/A	6	0	8	11	2
V.I.M.	Clothing and accessories	27	28	28	28	27	14	6	3	4	0
Verizon Wireless	Cellular Telephones (Services)	27	32	31	36	36	5	2	4	15	1
Jimmy Jazz	Clothing and accessories	26	25	26	24	25	9	7	4	4	2
Little Caesar's	Pizza	26	37	37	N/A	N/A	7	9	6	4	0
Marshalls	Department Stores	26	24	22	20	18	6	7	5	7	1
Stop and Shop	Grocers	26	24	N/A	N/A	N/A	4	5	12	0	5
Dig Inn	Restaurants, fast-casual	25	19	15	N/A	N/A	1	0	0	24	0
Shake Shack	Restaurants, fast-casual	25	22	18	N/A	N/A	3	0	5	16	1
Sweetgreen	Restaurants, fast-casual	25	21	17	10	N/A	3	0	0	22	0
Aldo	Clothing and accessories	24	24	23	23	24	4	1	3	14	2
Applebee's	Restaurants, fast-casual	24	27	28	29	30	6	6	5	3	4
Crunch	Health Clubs, Studios & Gymsnasiums	24	23	24	23	16	7	1	2	13	1
Five Guys	Restaurants, fast-food	24	24	22	22	23	5	1	5	11	2
Gregory's Coffee	Coffee Shops	24	24	24	N/A	N/A	1	0	0	23	0
Tj Maxx	Department Stores	24	22	18	N/A	N/A	4	4	6	7	3
Old Navy	Clothing and accessories	23	18	18	17	17	5	3	7	6	2
Paris Baguette	Bakeries, retail	23	22	16	N/A	N/A	2	0	10	11	0
Sephora	Beauty salons, equipment, supplies, and products	23	21	23	24	24	3	0	3	16	1
Papyrus	Other retail	22	22	23	22	18	0	0	0	22	0
Target	Department Stores	22	19	12	12	11	6	3	4	7	2
Victoria's Secret	Clothing and accessories	22	21	19	20	19	4	1	5	11	1
White Castle	Restaurants, fast-food	22	22	23	24	24	4	7	7	2	2
Carter's	Clothing and accessories	21	20	N/A	N/A	N/A	5	5	6	2	3

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Home Depot	Home Centers	21	21	21	21	21	5	3	8	2	3
Just Salad	Restaurants, fast-casual	21	20	19	19	20	1	0	0	20	0
P.C. Richard & Son	Electronics	21	21	21	20	20	7	2	7	4	1
Soul Cycle	Health Clubs, Studios & Gymsnasiums	21	20	19	17	15	3	0	0	18	0
Chop't Salad	Restaurants, fast-casual	20	18	17	17	15	0	0	0	20	0
IHOP	Restaurants, fast-casual	20	21	21	19	18	6	5	4	4	1
Boston Market	Restaurants, fast-food	19	23	20	18	15	2	5	8	1	3
Hale & Hearty Soups	Restaurants, fast-food	19	21	23	31	32	1	0	0	18	0
Petco	Pet supplies	19	14	14	N/A	N/A	5	3	5	4	2
Sunglass Hut	Clothing and accessories	19	20	24	19	19	2	2	2	12	1
Au Bon Pain	Bakeries, fast-casual	18	24	32	33	30	2	2	5	8	1
Danice Stores	Clothing and accessories	18	18	18	N/A	N/A	4	8	4	1	1
Fresh & Co	Restaurants, fast-casual	18	18	16	N/A	N/A	1	0	0	17	0
Gong Cha	Tea Shops	18	15	11	8	N/A	3	0	6	9	0
Lodi's Gift	Other retail	18	17	19	N/A	N/A	4	4	2	7	1
Party City	Other retail	18	21	17	18	18	3	4	4	4	3
Auntie Anne's Pretzels	Bakeries, retail	17	21	23	24	25	3	3	6	4	1
Bluemercury	Beauty salons, equipment, supplies, and products	17	16	10	10	7	0	0	0	17	0
H&M	Clothing and accessories	17	17	17	16	16	2	0	2	11	2
Joe Coffee	Coffee Shops	17	16	15	12	10	1	0	0	16	0
Lids	Clothing and accessories	17	18	18	20	20	1	2	1	11	2
New York & Co	Clothing and accessories	17	16	15	15	15	5	2	5	3	2
Best Buy	Electronics	16	16	18	19	19	4	2	3	6	1
Blue Bottle Coffee	Coffee Shops	16	15	12	N/A	N/A	3	0	0	13	0
Häagen-Dazs	Ice cream	16	15	15	20	20	5	1	4	5	1
Bareburger	Restaurants, fast-casual	15	18	19	N/A	N/A	2	0	5	8	0
Burlington Coat Factory	Clothing and accessories	15	14	11	11	10	3	5	2	4	1
Potbelly Sandwich Shop	Bakeries, fast-casual	15	16	17	17	17	1	0	0	14	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Skechers Retail	Shoes	15	16	15	15	11	2	3	3	5	2
American Eagle Outfitters	Clothing and accessories	14	13	13	13	12	2	2	2	7	1
Bath & Body Works	Beauty salons, equipment, supplies, and products	14	14	13	11	10	4	1	5	3	1
Dr. Jay's	Clothing and accessories	14	13	17	16	16	6	6	1	1	0
LensCrafters	Optical Goods and Optometrists	14	14	17	19	19	2	0	0	11	1
L'OCCITANE	Beauty salons, equipment, supplies, and products	14	15	15	16	19	0	0	1	12	1
Pep Boys	Automobile repair, parts, and service	14	13	13	13	13	2	2	8	0	2
Pizza Hut	Pizza	14	18	19	19	19	3	4	7	0	0
Raymour & Flanigan Furniture	Furniture	14	14	14	14	14	4	2	4	3	1
Red Mango	Yogurt	14	20	22	29	29	0	0	6	7	1
Advance Auto Parts	Automobile repair, parts, and service	13	14	11	N/A	N/A	3	3	5	0	2
Bed Bath & Beyond	Housewares	13	14	12	11	11	2	1	3	6	1
Chick-fil-a	Restaurants, fast-food	13	7	4	3	N/A	1	0	1	10	1
Claire's	Clothing and accessories	13	13	17	16	17	3	2	4	3	1
Footaction	Shoes	13	13	11	9	8	4	3	1	4	1
Lululemon Athletica	Clothing and accessories	13	15	11	11	11	2	0	0	11	0
Panera Bread	Bakeries, fast-casual	13	13	18	18	18	2	1	4	4	2
Trader Joe's	Grocers	13	12	7	7	7	2	0	1	9	1
Tumi	Other retail	13	13	12	12	9	0	0	3	10	0
Whole Foods	Grocers	13	13	9	9	9	3	0	0	10	0
Baked By Melissa	Bakeries, retail	12	12	11	N/A	N/A	0	0	1	11	0
Banana Republic	Clothing and accessories	12	14	15	15	15	0	0	0	11	1
Forever 21	Clothing and accessories	12	13	9	9	10	2	2	3	4	1
J. Crew	Clothing and accessories	12	15	15	15	15	2	0	0	10	0
Michael's	Other retail	12	12	11	11	9	2	1	4	2	3

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Tiger Schulmann's	Health Clubs, Studios & Gymsnasiums	12	12	12	12	12	3	0	5	2	2
Apple Store	Electronics	11	11	8	8	8	2	0	1	7	1
Dallas BBQ	Restaurants, fast-casual	11	11	10	10	10	2	2	2	5	0
Famous Famiglia Pizzeria	Pizza	11	16	16	17	18	1	1	1	8	0
Men's Warehouse	Clothing and accessories	11	12	12	12	12	2	1	2	5	1
Nathan's Famous	Restaurants, fast-food	11	13	13	11	25	5	2	2	2	0
Oshkosh B'gosh	Clothing and accessories	11	10	9	N/A	N/A	3	2	2	2	2
Panda Express	Restaurants, fast-food	11	12	8	5	2	3	1	3	4	0
Pinkberry	Yogurt	11	11	11	11	11	1	1	0	9	0
Pressed Juicery	Juice Bars	11	11	11	N/A	N/A	1	0	0	10	0
Zara	Clothing and accessories	11	10	8	8	7	1	0	0	9	1
Dress Barn	Clothing and accessories	10	14	14	15	15	2	3	2	1	2
Express	Clothing and accessories	10	12	12	12	13	1	1	3	4	1
Insomnia Cookies	Bakeries, retail	10	10	10	N/A	N/A	0	0	0	10	0
Lot-Less Closeouts	Discount retail	10	10	9	9	9	0	1	2	6	1
Macy's	Department Stores	10	9	9	11	10	2	2	3	1	2
Napa Auto Parts	Automobile repair, parts, and service	10	10	10	N/A	N/A	4	3	3	0	0
Urban Outfitters	Clothing and accessories	10	10	11	11	12	2	0	0	8	0
Wingstop	Restaurants, fast-casual	10	9	14	N/A	N/A	6	1	1	1	1
Brooks Brothers	Clothing and accessories	9	8	8	8	9	0	0	1	7	1
Buffalo Wild Wings	Restaurants, fast-casual	9	9	9	9	8	2	1	3	2	1
Cold Stone Creamery	Ice cream	9	9	10	8	6	2	0	5	1	1
DSW Shoe Warehouse	Shoes	9	9	9	9	9	2	1	1	4	1
Kiehl's	Beauty salons, equipment, supplies, and products	9	9	9	N/A	N/A	1	0	0	8	0
Liberty Travel	Other retail	9	9	15	17	19	3	1	2	2	1

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Lucille Roberts	Health Clubs, Studios & Gymsnasiums	9	9	9	12	15	3	1	3	2	0
Mandee	Clothing and accessories	9	9	7	10	11	3	0	3	2	1
TGI Friday's	Restaurants, fast-casual	9	10	11	12	12	1	1	1	6	0
Warby Parker	Optical Goods and Optometrists	9	9	7	N/A	N/A	2	0	0	7	0
16 Handles	Yogurt	8	9	13	13	13	1	0	0	7	0
Adidas	Clothing and accessories	8	8	8	N/A	N/A	2	0	2	3	1
Ashley Stewart	Clothing and accessories	8	8	8	8	8	3	3	1	1	0
Barnes & Noble	Other retail	8	8	8	9	12	2	0	0	5	1
Beach Bum Tanning	Beauty salons, equipment, supplies, and products	8	8	10	8	12	0	0	4	3	1
Ben & Jerry's	Ice cream	8	8	7	8	8	1	1	2	4	0
BJ's Wholesale Club	Wholesale Clubs	8	8	8	8	8	3	2	3	0	0
Coach	Clothing and accessories	8	8	9	9	12	0	0	0	8	0
Dashing Diva	Beauty salons, equipment, supplies, and products	8	8	7	7	7	4	0	1	3	0
Godiva Chocolatier	Other retail	8	7	7	8	10	0	0	1	7	0
Home Goods	Housewares	8	7	4	N/A	N/A	1	0	3	1	3
Journeys	Shoes	8	8	8	8	8	2	1	1	3	1
Kay Jewelers	Jewelry and watches	8	7	6	6	6	3	1	2	1	1
Meineke	Automobile repair, parts, and service	8	9	9	9	9	3	1	2	0	2
Stuart Weitzman	Department Stores	8	7	5	5	5	0	0	0	8	0
Swarovski	Jewelry and watches	8	11	9	N/A	N/A	1	1	1	4	1
Zales The Diamond Store	Jewelry and watches	8	10	11	11	11	2	2	2	1	1
Century21	Department Stores	7	7	6	6	5	2	0	1	4	0
Champs Sports	Other retail	7	7	6	6	6	2	1	1	2	1
Chuck E. Cheese	Pizza	7	7	7	7	7	1	2	2	1	1
Eileen Fisher	Clothing and accessories	7	8	6	6	6	1	0	0	6	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Famous Footwear	Shoes	7	8	9	9	8	2	2	1	1	1
Levi's	Clothing and accessories	7	6	6	6	5	1	0	0	5	1
Motherhood Maternity	Clothing and accessories	7	4	4	5	6	3	1	2	1	0
Nordstrom	Clothing and accessories	7	6	N/A	N/A	N/A	2	0	1	3	1
Ralph Lauren	Clothing and accessories	7	7	7	11	10	1	0	0	6	0
Sarku	Restaurants, fast-casual	7	7	7	7	9	1	2	3	0	1
Sbarro	Restaurants, fast-food	7	7	7	6	6	2	1	1	3	0
Solstice Sunglass Boutique	Clothing and accessories	7	7	9	9	10	0	0	2	4	1
Sterling Optical	Optical Goods and Optometrists	7	8	9	10	10	1	1	2	1	2
Steve Madden	Shoes	7	9	8	10	10	1	0	1	4	1
Uniqlo	Clothing and accessories	7	6	6	5	5	1	1	1	4	0
Anthropologie	Clothing and accessories	6	6	4	4	5	0	0	0	6	0
BCBG Max Azria	Clothing and accessories	6	6	11	11	11	1	0	0	4	1
Blimpie Subs & Salads	Restaurants, fast-casual	6	7	7	8	12	2	3	0	1	0
Bonobos Guideshop	Clothing and accessories	6	6	5	N/A	N/A	1	0	0	5	0
Buffalo Exchange	Clothing and accessories	6	5	5	5	5	2	0	1	3	0
Dante Zeller Tuxedo	Clothing and accessories	6	6	6	6	8	1	2	1	0	2
Guess	Clothing and accessories	6	6	6	6	6	1	0	1	3	1
Hugo Boss	Clothing and accessories	6	8	8	8	5	0	0	0	6	0
JCPenney	Department Stores	6	6	5	5	5	2	1	1	1	1
Justice	Clothing and accessories	6	4	5	5	5	0	0	2	1	3
Lane Bryant	Clothing and accessories	6	6	7	8	6	2	1	1	1	1
Olive Garden	Restaurants, fast-casual	6	5	5	5	5	2	1	1	2	0
Outback Steakhouse	Restaurants, fast-casual	6	6	7	7	6	2	1	1	1	1
Pearle Vision	Optical Goods and Optometrists	6	6	7	7	8	3	0	3	0	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Perfumania	Beauty salons, equipment, supplies, and products	6	6	8	9	9	1	2	2	0	1
Petsmart	Pet supplies	6	6	6	N/A	N/A	2	0	0	3	1
Qdoba Mexican Eats	Restaurants, fast-casual	6	5	4	4	4	1	0	2	0	3
5 Napkin Burger	Restaurants, fast-casual	5	4	4	4	4	0	0	0	5	0
Aldi	Grocers	5	7	7	N/A	N/A	2	1	1	1	0
Arby's	Restaurants, fast-food	5	4	3	3	2	0	1	2	2	0
Body Shop	Beauty salons, equipment, supplies, and products	5	4	5	5	5	1	0	1	3	0
Brooklyn Industries	Clothing and accessories	5	6	9	10	14	5	0	0	0	0
Club Monaco	Clothing and accessories	5	5	10	10	8	0	0	0	5	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	5	1	0	2	1	1
Free People	Clothing and accessories	5	6	5	5	5	1	0	0	4	0
Gucci	Clothing and accessories	5	4	4	4	2	0	0	0	5	0
H-Mart	Grocers	5	5	N/A	N/A	N/A	0	0	5	0	0
Hollister	Clothing and accessories	5	5	3	3	3	1	0	1	2	1
Jamba Juice	Juice Bars	5	8	8	6	10	0	0	1	4	0
Liquiteria	Juice Bars	5	7	6	6	N/A	0	0	0	5	0
Moe's Southwest Grill	Restaurants, fast-food	5	6	6	5	6	0	1	0	2	2
Pier 1	Furniture	5	6	7	7	7	1	1	2	0	1
Planet Wings	Restaurants, fast-food	5	5	6	N/A	N/A	0	0	0	0	5
Red Lobster	Restaurants, fast-casual	5	5	5	5	5	1	1	1	2	0
Spencer's	Other retail	5	5	4	4	4	1	1	1	0	2
Tasti D-Lite	Ice cream	5	5	8	10	12	0	0	0	5	0
Tim Hortons	Restaurants, fast-food	5	6	5	5	10	0	0	1	1	3
AAMCO Transmissions	Automobile repair, parts, and service	4	4	6	6	7	2	1	0	0	1
Aeropostale	Clothing and accessories	4	3	8	8	9	1	1	1	1	0
Ann Taylor	Clothing and accessories	4	5	5	6	7	0	0	0	4	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Argo Tea Coffee	Tea Shops	4	7	7	N/A	N/A	0	0	0	4	0
Armani Exchange	Clothing and accessories	4	4	6	6	8	1	0	1	1	1
Art of Shaving	Beauty salons, equipment, supplies, and products	4	6	7	7	8	0	0	0	4	0
Dairy Queen	Yogurt	4	4	N/A	N/A	N/A	0	1	0	1	2
Finish Line	Shoes	4	4	4	4	4	1	1	1	0	1
Guitar Center	Other retail	4	4	4	4	4	1	0	1	2	0
Hot Topic	Clothing and accessories	4	4	4	4	3	1	1	1	0	1
Kmart	Department Stores	4	5	7	7	7	0	2	0	2	0
LEGO Store	Games and toys	4	4	4	4	3	0	0	1	2	1
Lowe's Home Improvement	Home Centers	4	7	7	7	5	2	0	1	0	1
Lucky Brand Jeans	Clothing and accessories	4	3	3	3	4	1	0	0	2	1
Paul Smith	Clothing and accessories	4	4	4	4	3	1	0	0	3	0
Pollo Campero	Restaurants, fast-food	4	5	5	N/A	N/A	1	1	2	0	0
Pretzel Time	Bakeries, retail	4	4	5	5	5	0	1	3	0	0
Sears	Department Stores	4	5	5	8	9	2	1	1	0	0
Supercuts	Beauty salons, equipment, supplies, and products	4	4	5	5	5	1	0	1	2	0
Tiffany's	Jewelry and watches	4	5	3	3	3	0	0	0	4	0
Totto Ramen	Restaurants, fast-casual	4	3	3	3	N/A	0	0	1	3	0
Uno Pizzeria & Grill	Pizza	4	4	5	5	5	1	0	2	1	0
'Wichcraft	Restaurants, fast-casual	4	5	10	10	10	0	0	0	4	0
Williams-Sonoma	Housewares	4	4	3	3	4	0	0	0	4	0
7 for all Mankind	Clothing and accessories	3	3	3	3	3	0	0	0	3	0
Abercrombie & Fitch	Clothing and accessories	3	2	2	2	2	1	0	0	1	1
Bloomingdale's	Department Stores	3	3	3	3	2	0	0	0	3	0
Build-A-Bear Workshop	Games and toys	3	3	1	1	2	0	0	1	1	1
Capital Grille	Restaurants, fast-casual	3	3	3	3	3	0	0	0	3	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Container Store	Housewares	3	3	2	2	2	0	0	0	2	1
Cosi	Restaurants, fast-casual	3	5	7	10	11	0	1	0	2	0
David's Tea	Tea Shops	3	3	4	4	N/A	0	0	0	3	0
Disney Store	Games and toys	3	3	3	3	3	0	0	1	1	1
Johnny Rockets	Restaurants, fast-casual	3	4	6	6	6	0	3	0	0	0
Kohl's	Department Stores	3	4	4	4	4	1	0	1	0	1
Lacoste	Clothing and accessories	3	3	3	3	3	0	0	0	3	0
Montblanc	Jewelry and watches	3	3	2	2	1	0	0	1	2	0
Pax Wholesome Foods	Restaurants, fast-food	3	4	6	6	6	0	0	0	3	0
Sam Ash Music Stores	Other retail	3	3	3	3	3	1	0	1	1	0
Thomas Pink	Clothing and accessories	3	2	5	5	8	0	0	0	3	0
Tourneau	Jewelry and watches	3	2	3	3	3	0	0	0	3	0
Two Boots Pizza	Pizza	3	10	9	9	9	2	0	0	1	0
West Elm	Housewares	3	3	4	4	4	1	0	0	2	0
Bose	Electronics	2	4	3	3	3	0	0	0	2	0
Charlotte Russe	Clothing and accessories	2	6	5	5	5	1	0	1	0	0
Chili's	Restaurants, fast-casual	2	2	2	2	2	0	0	1	0	1
Fossil Accessory	Clothing and accessories	2	2	6	6	7	0	0	0	2	0
Gloria Jean's Coffee	Coffee Shops	2	2	2	2	0	0	0	1	0	1
Hillstone Restaurant	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
J. Jill	Clothing and accessories	2	2	2	2	1	0	0	0	2	0
Johnston & Murphy	Shoes	2	3	1	1	2	0	0	0	2	0
JoS. A. Bank	Clothing and accessories	2	1	2	2	2	0	0	0	2	0
Juan Valdez	Coffee Shops	2	2	3	3	3	0	0	1	1	0
La Perla	Clothing and accessories	2	2	2	2	3	0	0	0	2	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	2	2	3	0	0	0	2	0
Mrs. Fields	Bakeries, retail	2	2	3	3	3	0	0	1	1	0
Oakley	Clothing and accessories	2	2	2	2	3	0	0	0	2	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Pottery Barn	Furniture	2	2	2	2	3	0	0	0	2	0
Ricky's	Beauty salons, equipment, supplies, and products	2	14	17	20	24	0	0	0	2	0
Sur La Table	Housewares	2	2	3	3	3	0	0	0	2	0
Talbots	Clothing and accessories	2	2	2	2	3	0	0	0	2	0
White House/Black Market	Clothing and accessories	2	3	4	4	4	0	0	1	0	1
Yankee Candle	Other retail	2	3	3	3	3	0	0	1	0	1
Aroma Espresso Bar	Coffee Shops	1	1	3	3	N/A	0	0	0	1	0
Billabong	Clothing and accessories	1	1	1	1	1	0	0	0	1	0
Chico's	Clothing and accessories	1	2	4	4	4	0	0	1	0	0
Crate & Barrel	Furniture	1	1	1	1	2	0	0	0	1	0
Curves	Health Clubs, Studios & Gymsnasiums	1	1	4	5	9	0	0	1	0	0
Diesel	Clothing and accessories	1	3	3	3	3	0	0	0	1	0
French Connection	Clothing and accessories	1	1	1	1	2	0	0	0	1	0
Geox	Shoes	1	1	4	4	5	0	0	0	1	0
Helzberg's Diamonds	Jewelry and watches	1	1	2	2	2	0	0	0	0	1
Kenneth Cole	Clothing and accessories	1	1	2	2	3	0	0	0	1	0
Laila Rowe	Clothing and accessories	1	1	3	3	4	0	0	0	1	0
Maoz Vegetarian	Restaurants, fast-casual	1	2	2	2	4	0	0	0	1	0
Naturalizer Shoes	Shoes	1	0	0	0	2	0	0	0	1	0
Original SoupMan	Restaurants, fast-food	1	1	3	3	4	0	0	1	0	0
Puma	Clothing and accessories	1	1	1	1	2	0	0	0	1	0
Strawberry	Clothing and accessories	1	1	2	6	7	0	0	0	1	0
True Religion	Clothing and accessories	1	1	6	6	7	0	0	1	0	0
Umami Burger	Restaurants, fast-casual	1	2	4	3	3	0	0	0	1	0
Avenue	Clothing and accessories	0	6	6	6	7	0	0	0	0	0
Bebe	Clothing and accessories	0	1	4	4	5	0	0	0	0	0

Retail Chain	Category	2019	2018	2017	2016	2015	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Crabtree & Evelyn	Beauty salons, equipment, supplies, and products	0	2	2	2	2	0	0	0	0	0
FYE	Other retail	0	1	2	2	2	0	0	0	0	0
Gymboree	Clothing and accessories	0	3	3	3	4	0	0	0	0	0
Payless	Shoes	0	71	74	95	98	0	0	0	0	0
Petland Discounts	Pet supplies	0	60	63	63	63	0	0	0	0	0
Red Robin	Restaurants, fast-food	0	2	2	2	2	0	0	0	0	0

NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2018–2019

Category	2019	2018	Difference YOY	Change YOY	Examples
Restaurants, fast-food	1060	1116	-56	-5%	Subway, McDonald's, Popeyes
Coffee Shops	1049	1011	38	4%	Dunkin' Donuts, Starbucks, Joe Coffee
Cellular Telephones (Services)	965	979	-14	-1%	MetroPCS, T-Mobile, Sprint
Clothing and accessories	754	771	-17	-2%	Children's Place, Gap (including GapKids & BabyGap), V.I.M.
Pharmacies	606	598	8	1%	Duane Reade, Rite Aid, CVS/Pharmacy
Other retail	562	592	-30	-5%	Modell's, Papyrus, Party City
Restaurants, fast-casual	433	426	7	2%	Chevy's Fresh Mex, Dallas BBQ, Johnny Rockets
Ice cream	309	316	-7	-2%	Baskin-Robbins, Carvel, Häagen-Dazs
Grocers	236	240	-4	-2%	Whole Foods, Trader Joe's, Aldi
Pizza	206	235	-29	-12%	Domino's Pizza, Papa John's, Pizza Hut
Health Clubs, Studios & Gymsnasiums	154	154	0	0%	NY Sports Clubs, Equinox Fitness Club, Crunch
Discount retail	152	157	-5	-3%	Family Dollar, Dollar Tree, Lot-Less Closeouts
Beauty salons, equipment, supplies, and products	148	161	-13	-8%	Sephora, M-AC Cosmetics

Category	2019	2018	Difference YOY	Change YOY	Examples
Vitamin & Food Supplements	134	144	-10	-7%	GNC, Vitamin Shoppe
Department Stores	117	111	6	5%	Marshalls, Target, Macy's
Shoes	110	186	-76	-41%	Foot Locker, Skechers
Optical Goods and Optometrists	92	94	-2	-2%	Cohen's Fashion Optical, LensCrafters, Sterling Optical
Automobile repair, parts, and service	87	90	-3	-3%	Pep Boys, Meineke, AAMCO Transmissions
Bakeries, fast-casual	83	92	-9	-10%	Le Pain Quotidien, Au Bon Pain, Panera Bread
Tea Shops	83	76	7	9%	Vivi Bubble Tea, Kung Fu Tea, Gong Cha
Games and toys	71	78	-7	-9%	GameStop, LEGO Store
Bakeries, retail	68	71	-3	-4%	Auntie Anne's Pretzels, Pretzel Time
Electronics	50	52	-2	-4%	P.C. Richard & Son, Best Buy, Apple Store
Furniture	50	55	-5	-9%	Rent-A-Center, Raymour & Flanigan Furniture, Pier 1
Juice Bars	50	56	-6	-11%	Jamba Juice, Liquiteria, Juice Press
Yogurt	37	44	-7	-16%	Red Mango, 16 Handles, Pinkberry
Jewelry and watches	35	39	-4	-10%	Zales The Diamond Store, Kay Jewelers, Tourneau
Office Supplies	35	38	-3	-8%	Staples
Housewares	33	33	0	0%	Bed Bath & Beyond, West Elm, Sur La Table
Home Centers	25	28	-3	-11%	Home Depot, Lowe's Home Improvement
Pet supplies	25	80	-55	-69%	Petco, Petsmart
Wholesale Clubs	13	13	0	0%	BJ's Wholesale Club, Costco Wholesale

NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2019	2018	Difference	% Change
Garment District / Koreatown	Manhattan	10001	183	162	21	13%
New Springville	Staten Island	10314	170	182	-12	-7%
East Village	Manhattan	10003	164	174	-10	-6%
Brooklyn Heights	Brooklyn	11201	162	155	7	5%
Midtown West	Manhattan	10019	150	152	-2	-1%
Midtown East	Manhattan	10022	143	144	-1	-1%
Midtown West	Manhattan	10036	139	144	-5	-3%
Flatlands	Brooklyn	11234	135	133	2	2%
Chelsea	Manhattan	10011	130	138	-8	-6%
Corona / Elmhurst	Queens	11373	129	127	2	2%
Midtown East	Manhattan	10017	123	123	0	0%
Midtown West	Manhattan	10018	106	112	-6	-5%
Murray Hill	Manhattan	10016	102	100	2	2%
Gramercy Park	Manhattan	10010	102	95	7	7%
Greenwich Village / SoHo	Manhattan	10012	100	104	-4	-4%
Baychester / Co-op City	Bronx	10475	95	94	1	1%
Upper West Side / Morningside Heights	Manhattan	10025	94	93	1	1%
Lower Manhattan / TriBeCa	Manhattan	10007	91	93	-2	-2%
Central Harlem / Morningside Heights	Manhattan	10027	90	86	4	5%
Flushing	Queens	11354	89	81	8	10%
Ridgewood	Queens	11385	85	90	-5	-6%
Forest Hills	Queens	11375	84	85	-1	-1%
Parkchester	Bronx	10462	83	86	-3	-3%
Upper East Side	Manhattan	10028	83	82	1	1%
East Flatbush / Flatbush	Brooklyn	11226	81	85	-4	-5%
Bay Ridge	Brooklyn	11209	81	78	3	4%
Upper West Side	Manhattan	10023	81	86	-5	-6%
Jackson Heights	Queens	11372	79	77	2	3%
Jamaica	Queens	11432	77	74	3	4%
High Bridge / Morrisania	Bronx	10451	76	79	-3	-4%
Bensonhurst	Brooklyn	11214	70	69	1	1%
Canarsie	Brooklyn	11236	69	68	1	1%
Williamsbridge	Bronx	10467	66	62	4	6%
Fordham / Bronx Park	Bronx	10458	65	71	-6	-8%

Neighborhood	Borough	Zip Code	2019	2018	Difference	% Change
Lower Manhattan / Financial District	Manhattan	10038	65	65	0	0%
Park Slope	Brooklyn	11217	62	59	3	5%
Sheepshead Bay	Brooklyn	11229	61	61	0	0%
El Barrio / East Harlem	Manhattan	10029	61	59	2	3%
Brownsville	Brooklyn	11212	60	65	-5	-8%
Upper East Side	Manhattan	10021	60	61	-1	-2%
Westchester	Bronx	10461	59	63	-4	-6%
Kingsbridge	Bronx	10463	59	59	0	0%
Upper West Side	Manhattan	10024	58	55	3	5%
Astoria	Queens	11103	58	63	-5	-8%
Rego Park	Queens	11374	58	61	-3	-5%
Upper East Side	Manhattan	10065	57	56	1	2%
Park Slope	Brooklyn	11215	55	54	1	2%
Oakwood / New Dorp	Staten Island	10306	55	54	1	2%
Hunts Point / Mott Haven	Bronx	10455	54	53	1	2%
East New York	Brooklyn	11207	54	57	-3	-5%
TriBeCa / Chinatown	Manhattan	10013	54	61	-7	-11%
Chinatown / Lower East Side	Manhattan	10002	51	51	0	0%
Long Island City	Queens	11101	51	55	-4	-7%
Woodside	Queens	11377	50	50	0	0%
West Village	Manhattan	10014	49	55	-6	-11%
Sheepshead Bay	Brooklyn	11235	48	54	-6	-11%
Washington Heights	Manhattan	10033	48	45	3	7%
Bay Ridge	Brooklyn	11220	47	48	-1	-2%
Corona	Queens	11368	47	49	-2	-4%
East New York	Brooklyn	11208	46	40	6	15%
Flatbush / East Flatbush	Brooklyn	11203	45	50	-5	-10%
Flatbush / East Flatbush	Brooklyn	11210	45	48	-3	-6%
Canarsie	Brooklyn	11239	45	47	-2	-4%
Hunts Point / Mott Haven	Bronx	10459	44	44	0	0%
Bayside	Queens	11361	44	40	4	10%
East Harlem	Manhattan	10035	42	47	-5	-11%
Rochdale Village / Jamaica	Queens	11434	42	40	2	5%
Pleasant Plains / Princess Bay	Staten Island	10309	42	44	-2	-5%
High Bridge / Morrisania	Bronx	10452	40	41	-1	-2%
Kingsbridge	Bronx	10468	40	41	-1	-2%
Williamsburg / Bushwick	Brooklyn	11206	39	43	-4	-9%
Upper East Side	Manhattan	10128	39	38	1	3%
JFK Airport	Queens	11430	39	45	-6	-13%
Williamsburg	Brooklyn	11211	38	33	5	15%
West Farms	Bronx	10460	37	35	2	6%

Neighborhood	Borough	Zip Code	2019	2018	Difference	% Change
Wakefield	Bronx	10466	37	35	2	6%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	37	42	-5	-12%
Borough Park	Brooklyn	11204	37	38	-1	-3%
Washington Heights	Manhattan	10032	37	34	3	9%
Baychester	Bronx	10469	36	35	1	3%
Soundview / Unionport	Bronx	10473	36	34	2	6%
Gravesend	Brooklyn	11223	36	33	3	9%
Financial District / Battery Park City	Manhattan	10004	36	35	1	3%
Bushwick	Brooklyn	11237	35	35	0	0%
Washington Heights	Manhattan	10031	35	36	-1	-3%
Long Island City / Astoria	Queens	11106	35	36	-1	-3%
Jamaica	Queens	11435	35	35	0	0%
Tompkinsville / New Brighton / Saint George	Staten Island	10301	34	23	11	48%
Soundview / Unionport	Bronx	10472	33	33	0	0%
Morris Heights	Bronx	10453	33	28	5	18%
Greenpoint	Brooklyn	11222	33	34	-1	-3%
Port Richmond	Staten Island	10302	33	31	2	6%
Prospect Lefferts Gardens	Brooklyn	11225	31	32	-1	-3%
East Village / Alphabet City	Manhattan	10009	31	27	4	15%
South Richmond Hill	Queens	11419	31	34	-3	-9%
Springfield Gardens	Queens	11413	31	30	1	3%
Bayside	Queens	11360	31	28	3	11%
Coney Island / Sheepshead Bay	Brooklyn	11224	29	27	2	7%
Flushing	Queens	11356	29	29	0	0%
Mariners Harbor	Staten Island	10303	29	28	1	4%
Bushwick	Brooklyn	11221	28	31	-3	-10%
Howard Beach	Queens	11414	28	28	0	0%
Pelham / Throgs Neck	Bronx	10465	27	27	0	0%
Ozone Park	Queens	11417	27	28	-1	-4%
Tremont	Bronx	10457	26	28	-2	-7%
Midwood	Brooklyn	11230	26	24	2	8%
Sunnyside	Queens	11104	26	26	0	0%
Astoria	Queens	11105	26	26	0	0%
South Beach / Linden Park / Rosebank	Staten Island	10305	26	26	0	0%
Eltingville	Staten Island	10312	26	24	2	8%
Middle Village	Queens	11379	25	28	-3	-11%
Flushing	Queens	11357	25	23	2	9%
Flushing	Queens	11355	25	20	5	25%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	24	26	-2	-8%
Sunset Park	Brooklyn	11232	24	22	2	9%
Flushing	Queens	11358	24	24	0	0%

Neighborhood	Borough	Zip Code	2019	2018	Difference	% Change
Fresh Meadows	Queens	11365	24	23	1	4%
Financial District	Manhattan	10005	23	24	-1	-4%
Woodhaven	Queens	11421	23	25	-2	-8%
Borough Park	Brooklyn	11219	22	19	3	16%
Midtown	Manhattan	10020	22	26	-4	-15%
Fresh Meadows	Queens	11366	22	22	0	0%
Central Harlem / Morningside Heights	Manhattan	10026	21	22	-1	-5%
Fort George / Inwood	Manhattan	10040	21	22	-1	-5%
Rosedale	Queens	11422	21	24	-3	-13%
Hollis	Queens	11423	21	21	0	0%
Kew Gardens / Richmond Hill	Queens	11418	21	20	1	5%
High Bridge / Morrisania	Bronx	10456	20	16	4	25%
Kensington	Brooklyn	11218	19	19	0	0%
Clinton Hill	Brooklyn	11205	19	17	2	12%
Williamsburg	Brooklyn	11249	18	17	1	6%
Inwood	Manhattan	10034	18	14	4	29%
Far Rockaway	Queens	11691	18	20	-2	-10%
East Elmhurst	Queens	11369	18	15	3	20%
Adelphi	Brooklyn	11238	17	14	3	21%
Upper East Side	Manhattan	10075	17	18	-1	-6%
Garment District / Koreatown	Manhattan	10119	17	17	0	0%
North Floral Park	Queens	11004	17	19	-2	-11%
Ozone Park	Queens	11416	17	16	1	6%
Oakland Gardens	Queens	11364	17	14	3	21%
Maspeth	Queens	11378	17	14	3	21%
Financial District	Manhattan	10006	16	17	-1	-6%
Midtown	Manhattan	10112	15	19	-4	-21%
Upper Harlem	Manhattan	10039	15	18	-3	-17%
Astoria	Queens	11102	15	14	1	7%
South Ozone Park	Queens	11420	15	14	1	7%
West New Brighton	Staten Island	10310	15	14	1	7%
Mott Haven	Bronx	10454	14	14	0	0%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	14	14	0	0%
Jamaica	Queens	11433	14	16	-2	-13%
Little Neck	Queens	11362	14	12	2	17%
Financial District	Manhattan	10281	13	12	1	8%
Fresh Meadows	Queens	11367	13	12	1	8%
Dyker Heights	Brooklyn	11228	12	15	-3	-20%
LaGuardia Airport	Queens	11371	12	20	-8	-40%
Queens Village	Queens	11429	12	15	-3	-20%
Queens Village	Queens	11428	12	11	1	9%

Neighborhood	Borough	Zip Code	2019	2018	Difference	% Change
St. Albans	Queens	11412	11	12	-1	-8%
Queens Village	Queens	11427	11	11	0	0%
East Elmhurst	Queens	11370	11	10	1	10%
Red Hook	Brooklyn	11231	10	7	3	43%
Central Harlem / Morningside Heights	Manhattan	10030	10	8	2	25%
Rockaway Park	Queens	11694	10	11	-1	-9%
Woodlawn	Bronx	10470	9	10	-1	-10%
Kew Gardens	Queens	11415	9	10	-1	-10%
Far Rockaway / Broad Channel	Queens	11693	9	9	0	0%
Stapleton / Emerson Hill	Staten Island	10304	9	10	-1	-10%
Tottenville	Staten Island	10307	9	8	1	13%
Riverdale	Bronx	10471	8	10	-2	-20%
Garment district/Koreatown	Manhattan	10121	8	8	0	0%
Great Kills	Staten Island	10308	8	8	0	0%
Harlem	Manhattan	10037	7	4	3	75%
Garment District / Koreatown	Manhattan	10118	6	5	1	20%
Cambria Heights	Queens	11411	6	9	-3	-33%
Bellerose	Queens	11426	6	9	-3	-33%
Jamaica	Queens	11436	6	6	0	0%
Far Rockaway / Arverne	Queens	11692	6	4	2	50%
Hunts Point	Bronx	10474	4	4	0	0%
Fort Hamilton	Brooklyn	11252	4	3	1	33%
Roosevelt Island	Manhattan	10044	4	4	0	0%
Midtown	Manhattan	10103	4	4	0	0%
Garment District / Koreatown	Manhattan	10123	4	4	0	0%
Garment District / Koreatown	Manhattan	10120	4	3	1	33%
Midtown	Manhattan	10107	3	4	-1	-25%
Midtown	Manhattan	10166	3	4	-1	-25%
Midtown	Manhattan	10170	3	3	0	0%
Midtown	Manhattan	10173	3	3	0	0%
Financial District	Manhattan	10282	3	3	0	0%
Midtown	Manhattan	10169	3	2	1	50%
Pelham Bay Park / City Island	Bronx	10464	2	2	0	0%
Downtown Brooklyn	Brooklyn	11241	2	2	0	0%
Midtown	Manhattan	10111	2	2	0	0%
Garment District / Koreatown	Manhattan	10122	2	2	0	0%
Midtown	Manhattan	10168	2	2	0	0%
Midtown	Manhattan	10175	2	2	0	0%
Midtown	Manhattan	10104	2	1	1	100%
Battery Park City / Lower Manhattan	Manhattan	10280	2	0	2	-
Little Neck / Douglaston	Queens	11363	2	2	0	0%

Neighborhood	Borough	Zip Code	2019	2018	Difference	% Change
Harlem	Manhattan	10116	1	1	0	0%
Midtown	Manhattan	10129	1	1	0	0%
Midtown	Manhattan	10153	1	1	0	0%
Midtown	Manhattan	10165	1	1	0	0%
Midtown	Manhattan	10174	1	1	0	0%
Midtown	Manhattan	10176	1	1	0	0%
Financial District	Manhattan	10271	1	1	0	0%
Financial District	Manhattan	10279	1	1	0	0%
Financial District	Manhattan	10286	1	0	1	-
Kew Gardens	Queens	11424	1	1	0	0%
Jamaica	Queens	11425	1	1	0	0%
Jamaica	Queens	11439	1	1	0	0%
Greenpoint	Brooklyn	11202	0	0	0	-
Navy Yard	Brooklyn	11251	0	0	0	-
Midtown	Manhattan	10105	0	1	-1	-100%
Midtown	Manhattan	10110	0	0	0	-
Midtown	Manhattan	10167	0	0	0	-
Financial District	Manhattan	10285	0	0	0	-
Jamaica	Queens	11431	0	0	0	-
Breezy Point	Queens	11697	0	0	0	-
New Springville	Staten Island	10313	0	0	0	-

MANHATTAN

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Garment district/Koreatown	10001	183	162	21	13%
East Village	10003	164	174	-10	-6%
Midtown West	10019	150	152	-2	-1%
Midtown East	10022	143	144	-1	-1%
Midtown West	10036	139	144	-5	-3%
Chelsea	10011	130	138	-8	-6%
Midtown East	10017	123	123	0	0%
Midtown West	10018	106	112	-6	-5%
Murray Hill	10016	102	100	2	2%
Gramercy Park	10010	102	95	7	7%

Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Midtown	10165	1	1	0	0%
Midtown	10174	1	1	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Financial District	10279	1	1	0	0%
Financial District	10286	1	0	1	-
Midtown	10105	0	1	-1	-100%
Midtown	10110	0	0	0	-
Midtown	10167	0	0	0	-
Financial District	10285	0	0	0	-

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Garment district/Koreatown	10001	183	162	21	13%
East Village	10003	164	174	-10	-6%
Midtown West	10019	150	152	-2	-1%
Midtown East	10022	143	144	-1	-1%
Midtown West	10036	139	144	-5	-3%
Chelsea	10011	130	138	-8	-6%
Midtown East	10017	123	123	0	0%
Midtown West	10018	106	112	-6	-5%
Murray Hill	10016	102	100	2	2%
Gramercy Park	10010	102	95	7	7%
Greenwich Village/SoHo	10012	100	104	-4	-4%
Upper West Side/Morningside Heights	10025	94	93	1	1%
Lower Manhattan/TriBeCa	10007	91	93	-2	-2%
Central Harlem/Morningside Heights	10027	90	86	4	5%
Upper East Side	10028	83	82	1	1%
Upper West Side	10023	81	86	-5	-6%
Lower Manhattan/Financial District	10038	65	65	0	0%
Spanish Harlem/East Harlem	10029	61	59	2	3%
Upper East Side	10021	60	61	-1	-2%
Upper West Side	10024	58	55	3	5%
Upper East Side	10065	57	56	1	2%
TriBeCa/Chinatown	10013	54	61	-7	-11%
Chinatown/Lower East Side	10002	51	51	0	0%
West Village	10014	49	55	-6	-11%
Washington Heights	10033	48	45	3	7%
East Harlem	10035	42	47	-5	-11%
Upper East Side	10128	39	38	1	3%
Washington Heights	10032	37	34	3	9%
Financial District/Battery Park City	10004	36	35	1	3%
Washington Heights	10031	35	36	-1	-3%
East Village/Alphabet City	10009	31	27	4	15%
Financial District	10005	23	24	-1	-4%
Midtown	10020	22	26	-4	-15%
Central Harlem/Morningside Heights	10026	21	22	-1	-5%
Fort George/Inwood	10040	21	22	-1	-5%
Inwood	10034	18	14	4	29%
Upper East Side	10075	17	18	-1	-6%
Garment district/Koreatown	10119	17	17	0	0%
Financial District	10006	16	17	-1	-6%
Midtown	10112	15	19	-4	-21%

Neighborhood	Zip Code	2019	2018	Difference	% Change
Upper Harlem	10039	15	18	-3	-17%
Financial District	10281	13	12	1	8%
Central Harlem/Morningside Heights	10030	10	8	2	25%
Garment district/Koreatown	10121	8	8	0	0%
Harlem	10037	7	4	3	75%
Garment district/Koreatown	10118	6	5	1	20%
Roosevelt Island	10044	4	4	0	0%
Midtown	10103	4	4	0	0%
Garment district/Koreatown	10123	4	4	0	0%
Garment district/Koreatown	10120	4	3	1	33%
Midtown	10107	3	4	-1	-25%
Midtown	10166	3	4	-1	-25%
Midtown	10170	3	3	0	0%
Midtown	10173	3	3	0	0%
Financial District	10282	3	3	0	0%
Midtown	10169	3	2	1	50%
Midtown	10111	2	2	0	0%
Garment district/Koreatown	10122	2	2	0	0%
Midtown	10168	2	2	0	0%
Midtown	10175	2	2	0	0%
Midtown	10104	2	1	1	100%
Battery Park City/Downtown Manhattan	10280	2	0	2	-
Harlem	10116	1	1	0	0%
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%
Midtown	10165	1	1	0	0%
Midtown	10174	1	1	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Financial District	10279	1	1	0	0%
Financial District	10286	1	0	1	-
Midtown	10105	0	1	-1	-100%
Midtown	10110	0	0	0	-
Midtown	10167	0	0	0	-
Financial District	10285	0	0	0	-

BROOKLYN

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Brooklyn Heights	11201	162	155	7	5%
Flatlands	11234	135	133	2	2%
East Flatbush / Flatbush	11226	81	85	-4	-5%
Bay Ridge	11209	81	78	3	4%
Bensonhurst	11214	70	69	1	1%
Canarsie	11236	69	68	1	1%
Park Slope	11217	62	59	3	5%
Sheepshead Bay	11229	61	61	0	0%
Brownsville	11212	60	65	-5	-8%
Park Slope	11215	55	54	1	2%

Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Kensington	11218	19	19	0	0%
Williamsburg	11249	18	17	1	6%
Adelphi	11238	17	14	3	21%
Bedford Stuyvesant / Crown Heights	11233	14	14	0	0%
Dyker Heights	11228	12	15	-3	-20%
Red Hook	11231	10	7	3	43%
Fort Hamilton	11252	4	3	1	33%
Downtown Brooklyn	11241	2	2	0	0%
Greenpoint	11202	0	0	0	-
Navy Yard	11251	0	0	0	-

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2019	2018	Difference	% Change
Brooklyn Heights	11201	162	155	7	5%
Flatlands	11234	135	133	2	2%
East Flatbush / Flatbush	11226	81	85	-4	-5%
Bay Ridge	11209	81	78	3	4%
Bensonhurst	11214	70	69	1	1%
Canarsie	11236	69	68	1	1%
Park Slope	11217	62	59	3	5%
Sheepshead Bay	11229	61	61	0	0%
Brownsville	11212	60	65	-5	-8%
Park Slope	11215	55	54	1	2%
East New York	11207	54	57	-3	-5%
Sheepshead Bay	11235	48	54	-6	-11%
Bay Ridge	11220	47	48	-1	-2%
East New York	11208	46	40	6	15%
Flatbush/East Flatbush	11203	45	50	-5	-10%
Flatbush/East Flatbush	11210	45	48	-3	-6%
Canarsie	11239	45	47	-2	-4%
Williamsburg/Bushwick	11206	39	43	-4	-9%
Williamsburg	11211	38	33	5	15%
Bedford Stuyvesant / Crown Heights	11216	37	42	-5	-12%
Borough Park	11204	37	38	-1	-3%
Gravesend	11223	36	33	3	9%
Bushwick	11237	35	35	0	0%
Greenpoint	11222	33	34	-1	-3%
Prospect Lefferts Gardens	11225	31	32	-1	-3%
Coney Island/Sheepshead Bay	11224	29	27	2	7%
Bushwick	11221	28	31	-3	-10%
Midwood	11230	26	24	2	8%
Bedford Stuyvesant / Crown Heights	11213	24	26	-2	-8%
Sunset Park	11232	24	22	2	9%
Borough Park	11219	22	19	3	16%
Kensington	11218	19	19	0	0%
Clinton Hill	11205	19	17	2	12%
Williamsburg	11249	18	17	1	6%
Adelphi	11238	17	14	3	21%
Bedford Stuyvesant / Crown Heights	11233	14	14	0	0%
Dyker Heights	11228	12	15	-3	-20%
Red Hook	11231	10	7	3	43%
Fort Hamilton	11252	4	3	1	33%
Downtown Brooklyn	11241	2	2	0	0%
Greenpoint	11202	0	0	0	-
Navy Yard	11251	0	0	0	-

QUEENS

Top Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Corona/Elmhurst	11373	129	127	2	2%
Flushing	11354	89	81	8	10%
Ridgewood	11385	85	90	-5	-6%
Forest Hills	11375	84	85	-1	-1%
Jackson Heights	11372	79	77	2	3%
Jamaica	11432	77	74	3	4%
Astoria	11103	58	63	-5	-8%
Rego Park	11374	58	61	-3	-5%
Long Island City	11101	51	55	-4	-7%
Woodside	11377	50	50	0	0%

Bottom Zip Codes for National Chain Stores

Neighborhood	Zip Code	2019	2018	Difference	% Change
Cambria Heights	11411	6	9	-3	-33%
Bellerose	11426	6	9	-3	-33%
Jamaica	11436	6	6	0	0%
Far Rockaway/Arverne	11692	6	4	2	50%
Little Neck/Douglaston	11363	2	2	0	0%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	1	0	0%
Jamaica	11431	0	0	0	-
Breezy Point	11697	0	0	0	-

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2019	2018	Difference	% Change
Corona/Elmhurst	11373	129	127	2	2%
Flushing	11354	89	81	8	10%
Ridgewood	11385	85	90	-5	-6%
Forest Hills	11375	84	85	-1	-1%
Jackson Heights	11372	79	77	2	3%
Jamaica	11432	77	74	3	4%
Astoria	11103	58	63	-5	-8%
Rego Park	11374	58	61	-3	-5%
Long Island City	11101	51	55	-4	-7%
Woodside	11377	50	50	0	0%
Corona	11368	47	49	-2	-4%
Bayside	11361	44	40	4	10%
Rochdale Village/Jamaica	11434	42	40	2	5%
JFK Airport	11430	39	45	-6	-13%
Long Island City / Astoria	11106	35	36	-1	-3%
Jamaica	11435	35	35	0	0%
South Richmond Hill	11419	31	34	-3	-9%
Springfield Gardens	11413	31	30	1	3%
Bayside	11360	31	28	3	11%
Flushing	11356	29	29	0	0%
Howard Beach	11414	28	28	0	0%
Ozone Park	11417	27	28	-1	-4%
Sunnyside	11104	26	26	0	0%
Astoria	11105	26	26	0	0%
Middle Village	11379	25	28	-3	-11%
Flushing	11357	25	23	2	9%
Flushing	11355	25	20	5	25%
Flushing	11358	24	24	0	0%
Fresh Meadows	11365	24	23	1	4%
Woodhaven	11421	23	25	-2	-8%
Fresh Meadows	11366	22	22	0	0%
Rosedale	11422	21	24	-3	-13%
Hollis	11423	21	21	0	0%
Kew Gardens/Richmond Hill	11418	21	20	1	5%
Far Rockaway	11691	18	20	-2	-10%
East Elmhurst	11369	18	15	3	20%
North Floral Park	11004	17	19	-2	-11%
Ozone Park	11416	17	16	1	6%
Oakland Gardens	11364	17	14	3	21%
Maspeth	11378	17	14	3	21%

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2019	2018	Difference	% Change
Astoria	11102	15	14	1	7%
South Ozone Park	11420	15	14	1	7%
Jamaica	11433	14	16	-2	-13%
Little Neck	11362	14	12	2	17%
Fresh Meadows	11367	13	12	1	8%
LaGuardia Airport	11371	12	20	-8	-40%
Queens Village	11429	12	15	-3	-20%
Queens Village	11428	12	11	1	9%
St. Albans	11412	11	12	-1	-8%
Queens Village	11427	11	11	0	0%
East Elmhurst	11370	11	10	1	10%
Rockaway Park	11694	10	11	-1	-9%
Kew Gardens	11415	9	10	-1	-10%
Far Rockaway/Broad Channel	11693	9	9	0	0%
Cambria Heights	11411	6	9	-3	-33%
Bellerose	11426	6	9	-3	-33%
Jamaica	11436	6	6	0	0%
Far Rockaway/Arverne	11692	6	4	2	50%
Little Neck/Douglaston	11363	2	2	0	0%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	1	0	0%
Jamaica	11431	0	0	0	-
Breezy Point	11697	0	0	0	-

BRONX

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2019	2018	Difference	% Change
Baychester/Co/op city	10475	95	94	1	1%
Parkchester	10462	83	86	-3	-3%
High Bridge / Morrisania	10451	76	79	-3	-4%
Williamsbridge	10467	66	62	4	6%
Fordham / Bronx Park	10458	65	71	-6	-8%
Westchester	10461	59	63	-4	-6%
Kingsbridge	10463	59	59	0	0%
Hunts Point / Mott Haven	10455	54	53	1	2%
Hunts Point / Mott Haven	10459	44	44	0	0%
High Bridge / Morrisania	10452	40	41	-1	-2%
Kingsbridge	10468	40	41	-1	-2%
West Farms	10460	37	35	2	6%
Wakefield	10466	37	35	2	6%
Baychester	10469	36	35	1	3%
Soundview/Unionport	10473	36	34	2	6%
Soundview/Unionport	10472	33	33	0	0%
Morris Heights	10453	33	28	5	18%
Pelham / Throgs Neck	10465	27	27	0	0%
Tremont	10457	26	28	-2	-7%
High Bridge / Morrisania	10456	20	16	4	25%
Mott Haven	10454	14	14	0	0%
Woodlawn	10470	9	10	-1	-10%
Riverdale	10471	8	10	-2	-20%
Hunts Point	10474	4	4	0	0%
Pelham Bay Park/City Island	10464	2	2	0	0%

STATEN ISLAND

Number of National Retail Outlets by Zip Code

Neighborhood	Zip Code	2019	2018	Difference	% Change
New Springville	10314	170	182	-12	-7%
Oakwood/New Dorp	10306	55	54	1	2%
Pleasant Plains/Princess Bay	10309	42	44	-2	-5%
Tompkinsville/New Brighton/Saint George	10301	34	23	11	48%
Port Richmond	10302	33	31	2	6%
Mariners Harbor	10303	29	28	1	4%
South Beach, Linden/Park, Rosebank	10305	26	26	0	0%
Eltingville	10312	26	24	2	8%
West New Brighton	10310	15	14	1	7%
Stapleton/Emerson Hill	10304	9	10	-1	-10%
Tottenville	10307	9	8	1	13%
Great Kills	10308	8	8	0	0%
New Springville	10313	0	0	0	-

ENDNOTES

1. "Subway is scrambling to put the brakes on store closings," New York Post. Retrieved from: <https://nypost.com/2019/11/10/subways-latest-policy-criticized-by-franchise-owners/>
2. "The rise and fall of Payless Shoe Source," Business Insider. Retrieved from: <https://www.businessinsider.com/the-rise-and-fall-of-payless-shoesource-2019-6>
3. "Iconic NYC costume and beauty store Ricky's is on its last legs," New York Post. Retrieved from: <https://nypost.com/2019/06/18/iconic-costume-beauty-store-rickys-fading-fast-in-manhattan/>
4. "Avenue to close all its stores," Retail Dive. Retrieved from: <https://www.retaildive.com/news/avenue-to-close-all-its-stores-sources-say/560841/>
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6. "As More Rite Aids Close, Walgreens May Accelerate 'Small Store' Development," Forbes. Retrieved from: <https://www.forbes.com/sites/brucejapsen/2019/04/03/as-more-rite-aids-close-walgreens-may-accelerate-small-store-development/#49a8b128122d>
7. Duane Reade was acquired by Walgreens in 2010. Although there are still Duane Reade- and Walgreens-branded stores throughout the city, we counted all of these stores together.

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