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Future

State of the Chains, 2023

Our sixteenth annual ranking of national retailers in New York City finds a 3.1 percent downtick in chain stores across the five boroughs over the past year. This is the second-largest single-year decline in chain stores since the report began in 2008, and breaks a two-year streak of modest recovery after the unprecedented plunge of 2020.

Center *for an* Urban Future

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Our sixteenth annual ranking of national retailers in New York City finds a 3.1 percent downtick in chain stores across the five boroughs over the past year. This is the second largest single-year decline in chain stores since we started tracking chain retailers in 2008. Only the first year of the pandemic (2020) saw a steeper contraction, and this year's decline breaks a two-year streak of modest chain store growth in New York.

Most national retailers in the city haven't come close to reaching their pre-pandemic levels. The number of chain stores in the city in November 2023 was still 13.8 percent below the total from late 2019—or 1,097 fewer stores than before the pandemic. More than half of the retailers that were featured in our 2019 State of the Chains report have fewer locations today than they did before the pandemic, including 11.2 percent who no longer have any stores here. Additionally, all eight of the city's largest chain retailers have fewer locations today than they did in 2019.

The pullback in chain retailers over the past year occurred even as the city experienced an increase in people returning to the office and upticks in subway ridership and tourist visits. It suggests that hybrid work—with most workers still in the office no more than three days a week—is hampering sales for many retailers, and that the growth of e-commerce is continuing to have a major impact. Indeed, for the fifth year in a row, merchandise retailers—including pharmacies, cell phone stores, and retailers selling clothing, shoes, cosmetics, and other non-food items that can be ordered online—accounted for a disproportionate share of chain stores closures.

Every borough experienced a decline in chain stores over the past year, a surprising trend since many New Yorkers are working in their home neighborhoods multiple days a week. The Bronx had the largest percentage decline (-4.4 percent, or a net loss of 41 stores), but its year-over-year change was not significantly different than the other four boroughs, with number of chain stores dropping by 3.3 percent in Queens (a loss of 59 stores), 3.1 percent in Staten Island (-15 stores), 2.9 percent in Brooklyn (-50 stores), and 2.7 percent in Manhattan (-84 stores).

All five boroughs are still at least 5 percent below their pre-pandemic chain store level, but, predictably, Manhattan's losses during the 2019 to 2023 period have been notably more

Number of Chain Stores by Borough, 2023 and 2022				
	2023	**2022**	**Change (#)**	**Change (%)**
Bronx	891	932	-41	-4.4%
Queens	1,706	1,765	-59	-3.3%
Manhattan	2,975	3,059	-84	-2.7%
Staten Island	465	480	-15	-3.1%
Brooklyn	1,672	1,722	-50	-2.9%
NYC	7,709	7,958	-249	-3.1%

significant. Today, Manhattan has 18.3 percent fewer chain stores than it did in 2019—or 545 fewer stores. Staten Island (still down 5.5 percent) has come the closest to reaching its pre-pandemic totals, while Brooklyn (-10.9 percent), Queens (-11.3 percent) and the Bronx (-13.8 percent) still have further to go.

For roughly five years now—beginning well before the pandemic—merchandise retailers have accounted for an outsized share of the city's chain store declines, suggesting a clear impact of e-commerce. That trend continued this year, with cell phone stores and pharmacies accounting for the greatest losses. No retailer contracted more than T-Mobile, which closed 62 stores over the past year, bringing its store total down to 171 from 233 last year. Three other cell phone chains had large store declines: Metro by T-Mobile (which declined by 26 stores, from 295 to 269), AT&T (-18, from 119 to 101), and Verizon Wireless (-9, from 97 to 88). The city's large pharmacy chains also closed dozens of stores: Rite Aid shut more than half of its store locations (reducing its footprint by 55 stores, from 109 to 54) while Duane Reade had a net decline of 16 stores (from 227 to 211) and CVS reduced its footprint by 4 stores (from 174 to 170).

But merchandise retailers selling clothing, luggage, and shoes also had notable store declines, including:

- Bed, Bath & Beyond -13 (from 13 stores to 0)
- V.I.M. -9 (from 23 stores to 14)
- Party City -7 (from 18 stores to 11)
- Guess -5 (from 8 stores to 3)
- The Children's Place -6 (from 22 stores to 16)
- Mattress Firm -6 (from 51 stores to 45)
- Foot Locker -5 (from 54 stores to 49)
- Footaction - 5 (from 6 stores to 1)
- American Eagle Outfitters -3 (from 12 stores to 9)
- rag and bone -3 (from 8 stores to 5)
- Amazon Go -3 (from 10 stores to 7)
- Charlotte Russe   - 2 (from 2 stores to 0)
- Ann Taylor   - 2 (from 2 stores to 0)
- BCBG Max Azria   -2 (from 3 stores to 1)
- Body Shop -2 (from 6 stores to 4)

- Steve Madden -2 (from 8 stores to 6)
- Hugo Boss -2 (from 8 stores to 6)
- Michael's -2 (from 9 stores to 7)

Despite continued challenges, dozens of retailers are expanding their presence in New York. This includes many newer chains whose expansion in the city has largely occurred in the past decade, including Playa Bowls (expanding from 15 to 22 stores), Nuts Factory (from 5 to 10 stores), Orangetheory Fitness (from 23 to 29 stores), Intimissimi (from 5 to 10 stores), Kyuramen (7 to 9 stores), Naya (12 to 15 stores), Insomnia Cookies (15 to 19 stores), Alo (from 4 to 7 stores), Everytable (from 7 to 9 stores), Warby Parker (from 10 to 15 stores), Pelicana Chicken (from 8 to 10 stores), Aesop (from 11 to 13 stores), and Le Café Coffee (from 13 to 16 stores).

Three retailers had a net gain of more than 10 stores over the past year: Five Below (+21, from 11 to 32), and Nathan's Famous (+15, from 19 to 34)[1]. Other retailers with significant growth over the past year include:

- Package delivery chains, including the UPS Store (an increase of 5 stores, from 96 to 101 stores) and FedEx Office (+2, from 72 to 74 stores).

- Several fast food chains that do not primarily sell burgers, including Nathan's (+15, from 19 to 34), Popeye's (+7, from 137 to 144), Taco Bell (+7, from 75 to 82), KFC (+6, from 40 to 46), Buffalo Wild Wings (+3, from 8 to 11), Wingstop (+3, from 28 to 31), Domino's (+2, from 90 to 92), and Pizza Hut (+2, from 39 to 41).

- Retailers selling ice cream, cookies, and other dessert items, including Baskin-Robbins (+7, from 175 to 182), Carvel (+5, from 60 to 65), Van Leeuwen (+5, from 21 to 26), Nuts Factory (+5, from 5 to 10), Insomnia Cookies (+4, from 15 to 19), Chip City (+2, from 12 to 14), and Paris Baguette (+4, from 26 to 30).

- Coffee chains, including Starbucks (+6, from 316 to 322), Joe Coffee (+3, from 21 to 24), Birch Coffee (+2, from 11 to 13), Le Café Coffee (+3, from 13 to 16).

- Clothing and accessories retailers, including: Intimissimi (+5, from 5 to 10), Claire's (+3, from 13 to 16), Alo (+3, from 4 to 7), and Abercrombie & Fitch (+2, from 3 to 5).

[1] The rise in Nathan's Famous store locations is attributed to the addition of food carts in the official store locator tool this past year.

NYC's Largest Chain Retailers Still Below Pre-Pandemic Levels

Net change in # of store locations for NYC's twenty-five largest national retailers (2019-2023)

Retailer	Net change
Dunkin' Donuts	-17
Starbucks	-29
Metro by T-Mobile	-199
Subway	-72
Duane Reade	-106
McDonald's	-18
Baskin-Robbins	-34
T-Mobile	-74
CVS/Pharmacy	0
Popeye's	39
7-Eleven	-36
Chipotle Mexican Grill	25
AT&T	-35
UPS Store	14
Key Food	-10
Burger King	-7
Domino's Pizza	4
Taco Bell	42
FedEx Office	10
Dollar Tree	-15
Carvel	11
Family Dollar	-2
Rite Aid	-65
Rainbow	-7
Papa John's	0
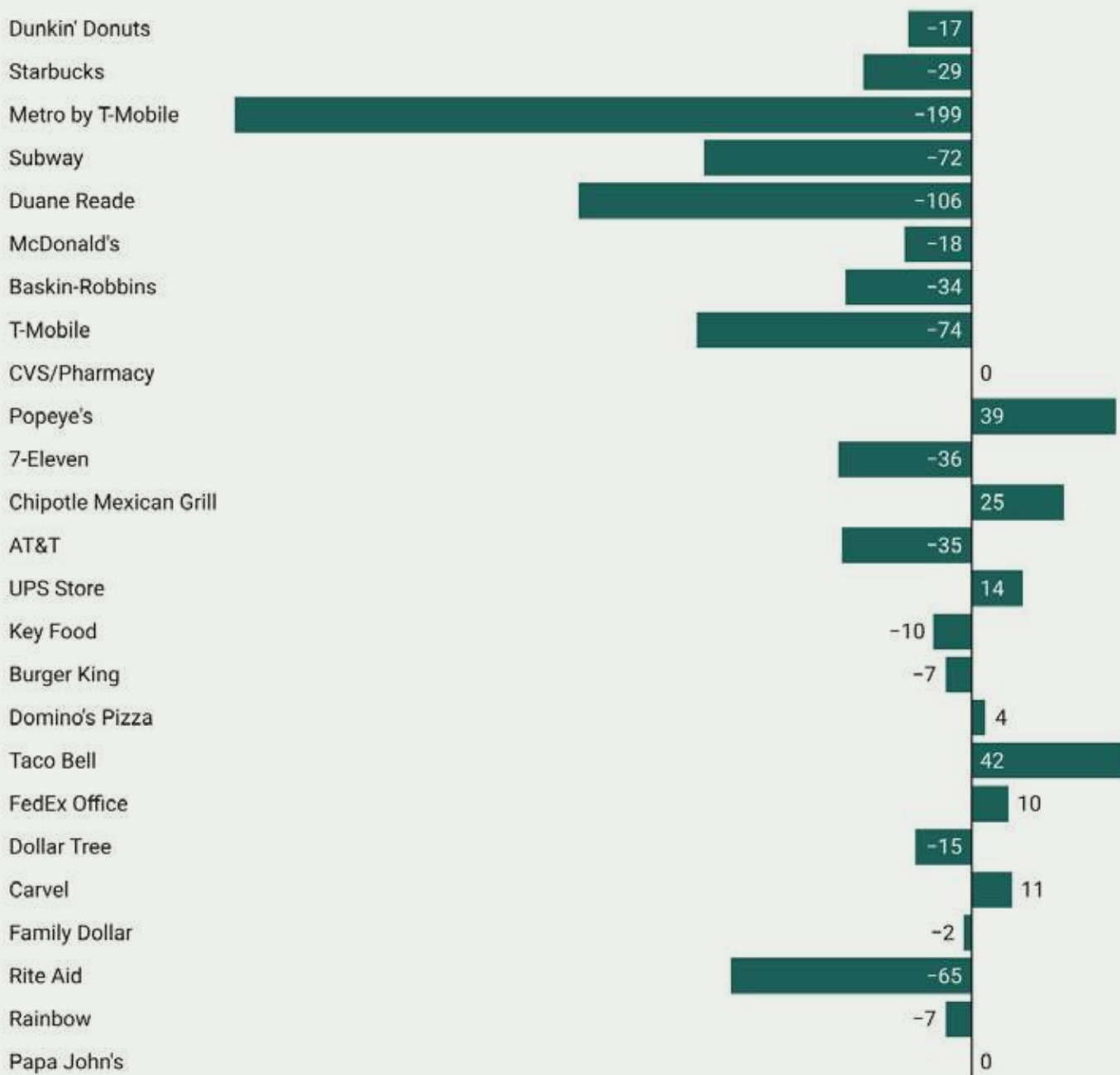
Data compiled between October 16 2023 and November 29 2023, from retailer website store locators.

Created with Datawrapper

This year's State of the Chains report includes data on 108 retailers that we did not track in previous years, eflecting our attempt to keep pace with the changing retail landscape across the five boroughs. The retailers added this year include food retailers such as Da Long Yi Hot Pot, Little Beet, Oh K-Dog, Jollibee, Poke Works, and Cha Cha Matcha, as well as merchandise retailers like Garage, Zumiez, Laced Up, Heyday Skincare, Save Khaki United, and Everything But Water. (We added these 108 retailers last year, but this year's report is the first time we were able to track year-over-year trends for them.)

This year's report, based on data compiled from store locators between October 13, 2023, and November 29, 2023, also finds that most of the national retailers with the biggest footprints in New York saw minimal decreases in store locations since 2022. Of this year's top 15 retailers, 10 have fewer stores this year, 1 registered no change, and 4 had increases. Overall, the top 15 retailers recorded a net change of 155 fewer stores than last year.

Dunkin', with 619 stores, is again the retailer with the most stores in the five boroughs, a title it has held all sixteen years since we started tracking chain store trends in New York. In 2008, the first year that this report was published, Dunkin' had just six more stores than the second-place chain (Subway). Today, Dunkin' has nearly 300 more stores than the number two retailer in the city, Starbucks, which boasts 322 store locations. This year, Dunkin' registered a net loss of 1 store and still has fewer store locations than it did before the pandemic (619 today compared to 636 in 2019).

For the second year in a row, Starbucks has the second-most chain stores in New York. Over the past year, Starbucks had a net increase of six stores, from 316 to 322. Although Starbucks still has fewer locations than it did pre-pandemic (351 in 2019), the coffee chain moved into second position on our list in 2021 by surpassing Metro by T-Mobile. This year, Metro by T-Mobile remains in third place with 269 locations, experiencing a 26-store reduction from 295 to 269.

The other retailers in the top ten include Subway (which now has 215 stores after registering a decline of 39 stores since 2022); Duane Reade (211 stores, -16); McDonald's (185 stores, -6); Baskin-Robbins (183 stores, +1), T-Mobile (171 stores, -62); CVS (170 stores, -4); and Popeye's (144 stores, +7).

Retailers Shedding the Most Stores Since Last Year

- No retailer contracted more than cell phone chain T-Mobile, which closed 62 stores over the past year, bringing its store total down to 171, from 233 last year.

- Rite Aid dropped the second-most store locations, closing 55 locations to fall to 54 from 109 last year, and filing for bankruptcy in October.

- In addition to T-Mobile, three other cellular telephone chains were among the retailers shedding the most stores: Metro by T-Mobile (-26, from 295 to 269), AT&T (-18, from 119 to 101), and Verizon Wireless (-9, from 97 to 88).

- The other stores with double-digit decreases were Subway (-39, 254 to 215), Duane Reade (-16, 227 to 211), Hale & Hearty Soups (-15, 15 to 0), Bed Bath & Beyond (-13, 13 to 0).

- In addition to Hale & Hearty Soups and Bed Bath & Beyond, 11 other retailers closed all their remaining New York City stores since last year: Goodlife (-3), Kmart (-3), Charlotte Russe (-2), Ann Taylor (-2), Dairy Queen (-2), Supercuts (-1), Juan Valdez (-1), Curves (-1), Original Soup Man (-1), Argo Tea Coffee (-1).

Retailers with Notable Changes Since the Pandemic

A majority of national retailers on our list still have fewer store locations than 2019. Some of the notable contractions since the pandemic include:

- Metro by T-Mobile (-199, from 468 in 2019 to 269 in 2023)

- Duane Reade (-106, from 317 in 2019 to 211 in 2023)

- T-Mobile (-74, from 245 in 2019 to 171 in 2023)

- Subway (-72, from 287 in 2019 to 215 in 2023)

- Rite Aid (-65, from 119 in 2019 to 54 in 2023)

- GNC (-53, from 99 in 2019 to 46 in 2023)

- 7-Eleven (-36, from 141 in 2019 to 105 in 2023)

- NY Sports Clubs (-36, from 53 in 2019 to 17 in 2023)

- AT&T (-35, from 136 in 2019 to 101 in 2023)

- Baskin-Robbins (-34, from 217 in 2019 to 183 in 2023)

Several national retailers have bucked the larger trends and added a significant number of stores since 2019, including:

- Taco Bell (+42, from 40 in 2019 to 82 in 2023)

- Popeye's (+39, from 105 in 2019 to 144 in 2023)

- Pizza Hut (+27, from 14 in 2019 to 41 in 2023)

- Chipotle Mexican Grill (+25, from 79 in 2019 to 104 in 2023)

- Nathan's Famous (+23, from 11 in 2019 to 34 in 2023)

- Wingstop (+21, from 10 in 2019 to 31 in 2023)

- Snipes (+21, from 26 in 2019 to 47 in 2023)

- Enterprise (+19, from 25 in 2019 to 44 in 2023)

Borough Trends

Starbucks has more stores in Manhattan than any other national retailer, with 192 total locations. In all other boroughs, Dunkin' is the top retailer with 194 locations in Queens, 136 locations in Brooklyn, 89 locations in the Bronx, and 37 locations on Staten Island.

Brooklyn and the Bronx share the same list of top three chain retailers: Dunkin', Metro by T-Mobile, and McDonald's. The top three retailers in Queens are Dunkin', Baskin-Robbins, and Subway. Manhattan's three biggest retailers are: Starbucks, Dunkin', and Duane Reade (same from 2022). Finally, Staten Island's top three are: Dunkin', CVS, and Subway.

Zip Code Trends

Over the past year, 116 of the city's zip codes experienced a decline in chain stores—more than three times as many as the 32 zip codes that registered an increase in stores. Another 72 zip codes had no change in stores. This is a significant change from last year, when 67 zip codes experienced gains.

The neighborhoods with the biggest net decline in chain stores over the past year include:

- 11201 (Brooklyn Heights/Downtown Brooklyn): -13 stores (179 to 166)

- 10001 (Hudson Yards/Midtown West): -13 stores (from 223 to 210)

- 10012 (Soho/Greenwich Village): -10 stores (from 141 to 131)

- 10018 (Midtown West): -9 stores (from 131 to 122)

- 10016 (Murray Hill): -7 (from 109 to 102)

- 10010 (Flatiron): -7 stores (from 109 to 102)

- 10301 (Tompkinsville/New Brighton/Saint George): -7 (from 40 to 33)

- 10451 (High Bridge/Morrisania): -7 stores (from 64 to 57)

- 11235 (Sheepshead Bay): -7 stores (from 40 to 33)

- 10011 (Chelsea): -6 stores (from 129 to 123)

The zip codes with the most chain stores in the city are:

- 10001 (Hudson Yards/Midtown West): 210 stores (-13, down from 223)

- 10003 (East Village): 173 stores (+3, up from 170)

- 10314 (New Springville/Staten Island Mall): 172 stores (-1, down from 173)

- 10019 (Midtown West): 168 stores (+1, up from 167)

- 11201 (Brooklyn Heights/Downtown Brooklyn): 166 stores (-13, down from 179)

- 11234 (Flatlands): 147 stores (+4, up from 143)

- 11373 (Corona/Elmhurst): 142 stores (-4, down from 146)

- 10022 (Midtown East): 139 stores (-3, down from 142)

- 10036 (Midtown West): 137 stores (+1, up from 136)

- 10012 (Soho/Greenwich Village): 131 stores (-10, down from 141)

The zip code that experienced the largest increase in chain stores was 11101 (Long Island City), where eight stores (+11.9 percent) were added in 2023. Other zip codes to add the most stores over the past year were: 11234 (Flatlands, +4 stores), 10023 (Upper West Side, +4 stores), 10003 (East Village, +3 stores), and 11249 (Williamsburg, +3 stores).

Top Ten Chain Retailers in Each Borough

Bronx	Brooklyn	Manhattan	Queens	Staten Island
Dunkin' (89)	Dunkin' (136)	Starbucks (192)	Dunkin' (194)	Dunkin' (37)
Metro by T-Mobile (62)	Metro by T-Mobile (99)	Dunkin' (163)	Baskin-Robbins (65)	CVS/Pharmacy (18)
McDonald's (39)	McDonald's (50)	Duane Reade (89)	Subway (61)	Subway (16)
Subway (31)	Starbucks (49)	Subway (66)	Metro by T-Mobile (60)	Starbucks (15)
T-Mobile (28)	Popeye's (48)	CVS/Pharmacy (66)	T-Mobile (58)	Metro by T-Mobile (13)
Popeye's (27)	Duane Reade (43)	FedEx Office (61)	Starbucks (51)	Carvel (12)
Baskin-Robbins (26)	Baskin-Robbins (42)	Chipotle Mexican Grill (56)	Duane Reade (51)	7-Eleven (10)
Duane Reade (19)	Subway (41)	UPS Store (51)	CVS/Pharmacy (42)	T-Mobile (9)
Burger King (18)	T-Mobile (38)	McDonald's (48)	McDonald's (42)	Duane Reade (9)
Domino's Pizza (18)	Key Food (36)	Baskin-Robbins (43)	7-Eleven (42)	Verizon Wireless (9)

Manhattan, historically the leading borough in terms of year-over-year increases by zip code, fell last year to third but regained its position as first in 2023. Of the 32 zip codes that saw a year-over-year increase from 2022 to 2023, 12 zip codes (37.5 percent) were located within Manhattan. Brooklyn and Queens followed, with 9 zip codes seeing gains (28.1 percent) and 7 zip codes seeing gains (21.8 percent), respectively. The Bronx and Staten Island each had two zip codes with year-over-year growth (6.2 percent each).

Of all national retailer locations in New York City, 38.6 percent are located within Manhattan. Queens ranks second with 22.1 percent, followed closely by Brooklyn which contains 21.7 percent of total chain store locations in the five boroughs. The Bronx contains 11.5 percent and 6 percent are in Staten Island.

WHERE THE CHANGE IS OCCURRING

The largest national retailers have locations all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin' locations increased by one store citywide since last year, including a net decrease of two stores in Brooklyn and one in Manhattan, an increase of one store each in the Bronx and Queens, and an increase of two stores on Staten Island.

Retailer	Number of Stores, 2023	Difference, 2023–22	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	619	-1	0	-1	-1	2	-1
Starbucks	322	6	3	-1	2	1	1
Metro by T-Mobile	269	-26	-9	-7	-6	-2	-2
Subway	215	-39	-5	-6	-10	-18	0
Duane Reade	211	-16	-5	0	-3	-7	-1
McDonald's	185	-6	0	-1	-3	-1	-1
Baskin-Robbins	183	1	-1	0	4	-1	-1
T-Mobile	171	-62	-20	-16	-13	-12	-1
CVS/Pharmacy	170	-4	3	-1	-6	0	0
Popeye's	144	7	2	1	-2	3	3

METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report analyzing the change in national retailers across New York City. The report tallies the number of chain retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we maintain them for the sake of continuity.

We only remove a retailer from the list on the year after the one in which it closed all locations in New York City, if it remains at zero open locations. This year, we removed Sears, wichcraft, and Strawberry.

We obtain the data on the number of locations for each retailer from the store locators on each retailer's website, except in cases where the companies were on the verge of closure and had shut down their websites or otherwise did not have a website.

For mobile communications stores, we count only those locations that operate under the retailer's brand whether they are authorized retailers or company-owned stores. This year, we updated our methodology for collecting Verizon store data to match our approach for other mobile communications stores.

This data for this report was compiled between October 13, 2023, and November 29, 2023.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report. Retailers added this year are not yet included to ensure an accurate comparison. Each year we add new national retailers to our ranking. This year we will be adding 108 chains; Spectrum, Five Below, Orangetheory, Playa Bowls, Maman, Cinnabon, Pandora Jewelry, Moge Tee, Dos Toros, Le Cafe Coffee, Naya, CocoFreshTea&Juice, Chip City, Aesop, AMC, Cava, Smashburger, Nike, Homemade Taqueria, Cafe Grumpy, Poke Bowl, Nuts Factory, Pelicana Chicken, Intimissimi, Kyuramen, Everytable, Tbaar, Stickys, Mighty Quinns Barbeque, Muji, Ulta Beauty, HomeGoods, Bonchons, Amazon Go, Zumiez, Alo, Intermix, Heyday, maje, Oh K-Dog, Ten Ren, Beatnic, Little Beet, Pokeworks, Jacadi Paris, Lady Ms, Suit Supply, Windsor, Moscot, Jolibee, Daiso, La Maison Du Chocolat, Dave and Busters, Cha Cha Matcha, Diptyque, Selima Optique, Laced Up, Bond no. 9, Brooklyn Roasting Company, Burger Village, Calexico, Moleskine, AG Jeans, Paige, Clarks, Lovisa, Superdry, Chop & Go, Teazzi Tea Shop, Marine Layer, Beard Papas, Sonic, Han Dynasty, Fjallraven, Bottega Veneta, Other Half Brewing, Bake Culture, Americas Best Contacts&, Todd Snyder, Mulberry, Athleta, Garage, Happy Socks, The Hummus & Pita Co., Allbirds, Mighty Bowl, Chinah, Mezeh, Ramen Danbos, Tortazo, Marimekko, Camper, Venus et Fleur, HATCH, Save Khaki United, Kith, A Sneaker City, Deep Indian Kitchen, Da Long Yi Hot Pot, Fuku, CAMP, Crocs, Invicta, Everything But Water, Birkenstock, Vineyard Vines, Oakberry Acai Bowls, and Goodlife.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2023

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	Coffee Shops	619	620	619	618	636	136	89	194	163	37
Starbucks	Coffee Shops	322	316	310	302	351	49	15	51	192	15
Metro by T-Mobile	Cellular Telephones (Services)	269	295	312	333	468	99	62	60	35	13
Subway	Restaurants, fast-food	215	254	278	257	287	41	31	61	66	16
Duane Reade	Pharmacies	211	227	250	253	317	43	19	51	89	9
McDonald's	Restaurants, fast-food	185	191	191	198	203	50	39	42	48	6
Baskin-Robbins	Ice cream	183	182	175	171	217	42	26	65	43	7
T-Mobile	Cellular Telephones (Services)	171	233	241	256	245	38	28	58	38	9
CVS/Pharmacy	Pharmacies	170	174	178	172	170	31	13	42	66	18
Popeye's	Restaurants, fast-food	144	137	134	116	105	48	27	35	28	6
7-Eleven	Other retail	105	105	116	132	141	17	6	42	30	10
Chipotle Mexican Grill	Restaurants, fast-casual	104	105	95	85	79	21	11	14	56	2
AT&T	Cellular Telephones (Services)	101	119	119	135	136	24	12	26	35	4
UPS Store	Other retail	101	96	94	92	87	25	2	20	51	3
Key Food	Grocers	98	99	104	103	108	36	11	34	12	5
Burger King	Restaurants, fast-food	97	105	105	97	104	35	18	26	11	7
Domino's Pizza	Pizza	92	90	89	90	88	24	18	21	22	7
Verizon Wireless	Cellular Telephones (Services)	88	97	96	25	27	16	5	21	37	9
Taco Bell	Restaurants, fast-food	82	75	68	40	40	15	16	16	28	7
FedEx Office	Other retail	74	72	68	64	64	7	1	3	61	2
Dollar Tree	Discount retail	69	72	73	74	84	26	13	22	2	6
Carvel	Ice cream	65	60	55	57	54	19	8	23	3	12
Family Dollar	Discount retail	56	57	56	57	58	23	15	12	1	5
Rite Aid	Pharmacies	54	109	110	109	119	21	10	16	5	2
Rainbow	Clothing and accessories	54	57	59	59	61	20	15	10	7	2
Papa John's	Pizza	53	55	55	54	53	18	10	17	6	2
Cohen's Fashion Optical	Optical Goods and Optometrists	49	51	51	54	56	10	8	7	21	3
Foot Locker	Shoes	49	54	50	47	43	15	12	5	15	2
Wendy's	Restaurants, fast-food	47	46	47	43	43	9	8	12	12	6

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Snipes	Clothing and accessories	47	44	27	0	26	20	13	5	6	3
GNC	Vitamin & Food Supplements	46	46	48	51	99	7	8	14	14	3
KFC	Restaurants, fast-food	46	40	39	40	42	13	7	16	8	2
Mattress Firm	Other retail	45	51	50	55	68	10	6	14	11	4
Enterprise	Other retail	44	46	45	25	25	11	4	16	9	4
GameStop	Games and toys	42	41	43	55	61	14	10	11	4	3
Pret A Manger	Restaurants, fast-casual	41	48	63	40	56	1	0	0	40	0
Pizza Hut	Pizza	41	39	34	12	14	13	11	11	5	1
Golden Krust	Restaurants, fast-food	40	44	46	47	48	18	12	7	3	0
Autozone	Automobile repair, parts, and service	40	40	39	38	38	13	10	11	0	6
Target	Department Stores	38	36	32	25	22	10	4	7	14	3
Shake Shack	Restaurants, fast-casual	37	36	36	20	25	5	1	8	21	2
Sweetgreen	Restaurants, fast-casual	37	37	34	30	25	4	0	1	32	0
Spectrum	Cellular Telephones (Services)	36	33	N/A	N/A	N/A	5	0	13	16	2
Equinox Fitness Club	Health Clubs, Studios & Gymnasiums	35	35	34	34	33	3	0	0	32	0
Foodtown	Grocers	35	34	34	33	33	11	9	8	6	1
Nathan's Famous	Restaurants, fast-food	34	19	16	19	11	7	2	1	23	1
Just Salad	Restaurants, fast-casual	33	29	23	19	21	3	0	0	30	0
Five Below	Discount retail	32	11	N/A	N/A	N/A	10	7	7	5	3
Gong Cha	Tea Shops	32	29	25	20	18	8	2	10	11	1
Wingstop	Restaurants, fast-casual	31	28	19	13	10	7	8	6	9	1
Paris Baguette	Bakeries, retail	30	26	23	21	23	2	0	14	13	1
Orangetheory	Health Clubs, Studios & Gymnasiums	29	23	N/A	N/A	N/A	5	0	7	14	3
Staples	Office Supplies	29	31	32	32	35	7	3	6	12	1
Associated Supermarkets	Grocers	28	31	33	34	33	14	3	4	6	1
Le Pain Quotidien	Bakeries, fast-casual	27	31	35	12	37	0	0	0	27	0
Edible Arrangements	Other retail	26	28	29	28	30	7	3	8	6	2
Kung Fu Tea	Tea Shops	26	30	26	20	27	7	0	9	10	0
Juice Press	Juice Bars	26	25	25	26	29	4	0	0	22	0
Vivi's Bubble Tea	Tea Shops	26	26	25	31	31	7	0	4	13	2
Van Leeuwan	Ice cream	26	21	17	N/A	N/A	6	0	1	19	0
Crunch	Health Clubs, Studios & Gymnasiums	25	25	27	25	24	7	1	2	13	2
Marshalls	Department Stores	25	24	25	26	26	6	7	5	6	1

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Sephora	Beauty salons, equipment, supples, and products	25	25	25	27	23	5	1	3	15	1
Checkers	Restaurants, fast-food	25	26	24	28	34	7	5	8	4	1
Vitamin Shoppe	Vitamin & Food Supplements	24	25	29	31	35	8	2	5	7	2
Stop and Shop	Grocers	24	25	26	27	26	3	5	11	0	5
White Castle	Restaurants, fast-food	24	22	24	20	22	5	7	6	4	2
IHOP	Restaurants, fast-casual	24	24	23	19	20	7	6	8	2	1
Auntie Anne's Pretzels	Bakeries, retail	24	24	21	17	17	4	4	5	9	2
Joe Coffee	Coffee Shops	24	21	21	17	17	3	0	1	20	0
Burlington Coat Factory	Clothing and accessories	24	22	18	14	15	6	6	5	5	2
Five Guys	Restaurants, fast-food	23	22	23	22	24	5	1	4	12	1
Gregory's Coffee	Coffee Shops	23	24	23	26	24	1	0	1	21	0
Old Navy	Clothing and accessories	23	23	23	17	23	5	3	7	5	3
Sunglass Hut	Clothing and accessories	23	23	21	19	19	3	3	4	11	2
Playa Bowls	Juice Bars	22	15	N/A	N/A	N/A	3	0	0	17	2
Home Depot	Home Centers	22	22	22	21	21	5	3	9	2	3
Tj Maxx	Department Stores	21	22	24	25	24	3	4	5	7	2
Petco	Pet supplies	21	22	22	18	19	6	3	6	4	2
Gap (including GapKids & BabyGap)	Clothing and accessories	21	22	21	21	28	5	3	4	8	1
Dig Inn	Restaurants, fast-casual	21	21	20	6	25	2	0	0	19	0
Maman	Restaurants, fast-casual	20	20	N/A	N/A	N/A	2	0	2	16	0
Cinnabon	Bakeries, fast-casual	20	20	N/A	N/A	N/A	9	3	3	4	1
Rent-A-Center	Furniture	20	21	20	25	28	5	6	4	3	2
LensCrafters	Optical Goods and Optometrists	20	21	20	13	14	3	1	3	11	2
Chop't Salad	Restaurants, fast-casual	20	19	18	18	20	0	0	0	20	0
Blue Bottle Coffee	Coffee Shops	20	19	17	17	16	3	0	0	17	0
Applebee's	Restaurants, fast-casual	19	21	22	22	24	5	4	4	2	4
M·A·C Cosmetics	Beauty salons, equipment, supples, and products	19	22	22	10	34	3	2	3	9	2
P.C. Richard & Son	Electronics	19	19	21	21	21	6	2	6	4	1
Little Caesar's	Pizza	19	20	19	21	26	4	8	5	2	0
Insomnia Cookies	Bakeries, retail	19	15	13	11	10	3	1	0	15	0
Pandora Jewelry	Jewelry and watches	18	16	N/A	N/A	N/A	4	1	4	8	1
Moge Tee	Tea Shops	18	16	N/A	N/A	N/A	4	0	9	5	0
Bluestone Lane	Coffee Shops	18	20	20	16	19	1	0	0	17	0
Lodi's Gift	Other retail	18	18	17	17	18	4	4	2	7	1

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Panera Bread	Bakeries, fast-casual	18	17	13	14	13	1	1	6	8	2
Chick-fil-a	Restaurants, fast-food	18	17	12	14	13	1	0	3	13	1
Dos Toros	Restaurants, fast-casual	17	17	N/A	N/A	N/A	2	0	0	15	0
NY Sports Clubs	Health Clubs, Studios & Gymnasiums	17	21	22	25	53	0	0	6	11	0
H&M	Clothing and accessories	17	17	17	17	17	3	1	2	9	2
Best Buy	Electronics	17	15	17	16	16	4	3	3	6	1
Paper Source	Other retail	17	17	17	19	12	2	0	0	15	0
Whole Foods	Grocers	17	16	15	15	13	4	0	0	13	0
Le Cafe Coffee	Coffee Shops	16	13	N/A	N/A	N/A	0	0	0	16	0
Children's Place	Clothing and accessories	16	22	24	28	35	4	5	5	1	1
Soul Cycle	Health Clubs, Studios & Gymnasiums	16	18	19	0	21	2	0	0	14	0
Carter's	Clothing and accessories	16	16	18	20	21	3	3	6	2	2
Tumi	Other retail	16	15	16	10	13	0	0	6	10	0
Trader Joe's	Grocers	16	15	16	13	13	3	0	3	9	1
Lululemon Athletica	Clothing and accessories	16	15	14	15	13	3	0	1	12	0
Raymour & Flanigan Furniture	Furniture	16	14	14	14	14	4	2	5	3	2
Claire's	Clothing and accessories	16	13	13	13	13	5	2	4	4	1
Naya	Restaurants, fast-casual	15	12	N/A	N/A	N/A	1	0	0	14	0
Morton Williams	Grocers	15	15	15	N/A	N/A	0	1	0	14	0
Skechers Retail	Shoes	15	15	14	15	15	3	3	3	4	2
Bath & Body Works	Beauty salons, equipment, supples, and products	15	15	14	13	14	4	2	5	3	1
Lids	Clothing and accessories	15	15	13	15	17	1	1	1	10	2
Warby Parker	Optical Goods and Optometrists	15	10	10	8	9	3	0	1	11	0
CocoFreshTea&Juice	Tea shops	14	14	N/A	N/A	N/A	0	0	9	5	0
Chip City	Bakeries, retail	14	12	N/A	N/A	N/A	2	0	6	6	0
V.I.M.	Clothing and accessories	14	23	22	24	27	7	3	2	2	0
Bluemercury	Beauty salons, equipment, supples, and products	14	15	15	16	17	0	0	0	14	0
Aldo	Clothing and accessories	14	14	14	15	24	4	1	2	6	1
Pep Boys	Automobile repair, parts, and service	14	13	14	14	14	2	2	8	0	2
Swarovski	Jewelry and watches	14	12	10	9	8	1	1	2	9	1

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Aesop	Beauty salons, equipment, supples, and products	13	11	N/A	N/A	N/A	3	0	0	10	0
AMC	Other retail	13	13	N/A	N/A	N/A	0	1	2	9	1
Boston Market	Restaurants, fast-food	13	15	17	16	19	2	1	8	0	2
Bareburger	Restaurants, fast-casual	13	17	17	17	15	2	0	4	7	0
Advance Auto Parts	Automobile repair, parts, and service	13	13	13	13	13	3	3	5	0	2
Dr. Jay's	Clothing and accessories	13	13	13	13	14	5	6	1	1	0
Panda Express	Restaurants, fast-food	13	12	12	11	11	3	2	3	5	0
Tiger Schulmann's	Health Clubs, Studios & Gymnasiums	13	13	12	11	12	2	0	7	2	2
Lot-Less Closeouts	Discount retail	13	12	12	10	10	1	1	4	6	1
Birch Coffee	Coffee Shops	13	11	11	N/A	N/A	0	0	2	11	0
Apple Store	Electronics	12	12	12	11	11	2	1	1	7	1
Macy's	Department Stores	12	12	12	10	10	3	3	3	1	2
Tacombi	Restaurants, fast-casual	12	11	11	N/A	N/A	2	0	3	7	0
Krispy Kreme	Bakeries, retail	12	13	10	7	N/A	0	2	1	8	1
Banana Republic	Clothing and accessories	12	12	6	11	12	0	0	3	8	1
Cava	Restaurants, fast-casual	11	11	N/A	N/A	N/A	1	0	0	10	0
Smashburger	Restaurants, fast-casual	11	11	N/A	N/A	N/A	3	3	2	3	0
Party City	Other retail	11	18	20	18	18	3	2	2	2	2
Danice Stores	Clothing and accessories	11	10	18	18	18	4	4	2	1	0
Häagen-Dazs	Ice cream	11	14	14	12	16	4	1	3	3	0
Baked By Melissa	Bakeries, retail	11	11	12	12	12	0	0	1	10	0
Zara	Clothing and accessories	11	11	11	11	11	1	0	0	9	1
Victoria's Secret	Clothing and accessories	11	12	9	13	22	5	1	1	3	1
Buffalo Wild Wings	Restaurants, fast-casual	11	8	7	7	9	3	1	5	1	1
Nike	Shoes	10	11	N/A	N/A	N/A	2	1	1	5	1
Homemade Taqueria	Restaurants, fast-casual	10	12	N/A	N/A	N/A	2	1	6	1	0
Cafe Grumpy	Coffee Shops	10	10	N/A	N/A	N/A	2	0	0	8	0
Poke Bowl	Restaurants, fast-casual	10	10	N/A	N/A	N/A	0	0	0	10	0
Nuts Factory	Other retail	10	5	N/A	N/A	N/A	2	0	2	6	0
Pelicana Chicken	Restaurants, fast-casual	10	8	N/A	N/A	N/A	2	0	5	3	0
Intimissimi	Clothing and accessories	10	5	N/A	N/A	N/A	0	0	1	8	1
Sally Beauty	Beauty salons, equipment, supples, and products	10	12	14	N/A	N/A	1	1	1	5	2

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Fresh & Co	Restaurants, fast-casual	10	10	11	17	18	0	0	0	10	0
Dallas BBQ	Restaurants, fast-casual	10	11	11	11	11	2	2	2	4	0
Pressed Juicery	Juice Bars	10	11	10	10	11	2	0	0	8	0
Napa Auto Parts	Automobile repair, parts, and service	10	10	8	9	10	4	2	2	0	2
Cold Stone Creamery	Ice cream	10	9	8	7	9	2	0	5	1	2
Express	Clothing and accessories	10	9	7	5	10	2	1	3	3	1
Aldi	Grocers	10	9	7	5	5	3	4	2	1	0
Tim Hortons	Restaurants, fast-food	10	9	7	3	5	2	0	4	0	4
Kyuramen	Restaurants, fast-casual	9	7	N/A	N/A	N/A	1	0	4	4	0
Everytable	Restaurants, fast-casual	9	7	N/A	N/A	N/A	2	0	1	6	0
Tbaar	Tea Shops	9	9	N/A	N/A	N/A	3	0	4	2	0
Stickys	Restaurants, fast-casual	9	9	N/A	N/A	N/A	1	0	0	8	0
Potbelly Sandwich Shop	Bakeries, fast-casual	9	10	13	10	15	0	0	1	8	0
American Eagle Outfitters	Clothing and accessories	9	12	13	14	14	2	1	1	4	1
J. Crew	Clothing and accessories	9	9	10	12	12	1	0	0	8	0
16 Handles	Yogurt	9	9	10	10	8	1	0	0	8	0
BJ's Wholesale Club	Wholesale Clubs	9	9	9	9	8	3	2	4	0	0
Nordstrom	Clothing and accessories	9	9	9	8	7	2	0	0	6	1
La Colombe	Coffee Shops	9	9	8	8	8	0	0	0	9	0
Barnes & Noble	Other retail	9	8	7	7	8	3	0	0	5	1
Mighty Quinns Barbeque	Restaurants, fast-casual	8	9	N/A	N/A	N/A	3	0	1	4	0
Muji	Housewares	8	8	N/A	N/A	N/A	1	0	0	7	0
Ulta Beauty	Beauty salons, equipment, supples, and products	8	8	N/A	N/A	N/A	1	0	2	2	3
HomeGoods	Housewares	8	8	N/A	N/A	N/A	1	0	3	1	3
Famous Famiglia Pizzeria	Pizza	8	11	10	9	11	0	0	0	8	0
Red Mango	Yogurt	8	9	8	7	14	1	0	5	1	1
Men's Warehouse	Clothing and accessories	8	8	8	8	11	1	1	2	3	1
Zales The Diamond Store	Jewelry and watches	8	8	8	8	8	2	2	2	1	1
Champs Sports	Other retail	8	9	8	7	7	3	2	1	2	0
Home Goods	Housewares	8	8	8	8	8	1	0	3	1	3
Madewell	Clothing and accessories	8	8	8	8	9	2	0	0	6	0
Adidas	Clothing and accessories	8	7	7	8	8	2	0	3	3	0
Chuck E. Cheese	Pizza	8	8	7	6	7	1	2	3	1	1
Ralph Lauren	Clothing and accessories	8	7	7	7	7	1	0	0	7	0
Louis Vuitton	Clothing and accessories	8	8	7	8	8	0	0	0	8	0

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Magnolia Bakery	Bakeries, retail	8	8	7	5	N/A	0	0	0	8	0
Journeys	Shoes	8	7	6	8	8	3	1	1	2	1
H-Mart	Grocers	8	6	5	5	5	0	0	8	0	0
Bonchons	Restaurants, fast-food	7	6	N/A	N/A	N/A	1	0	2	4	0
Amazon Go	Other retail	7	10	N/A	N/A	N/A	0	0	0	7	0
Zumiez	Clothing and accessories	7	7	N/A	N/A	N/A	2	1	1	2	1
Alo	Clothing and accessories	7	4	N/A	N/A	N/A	1	0	0	6	0
Kiehl's	Beauty salons, equipment, supples, and products	7	8	20	9	9	1	0	0	6	0
Forever 21	Clothing and accessories	7	8	9	9	12	1	1	1	3	1
Michael's	Other retail	7	9	9	10	12	1	0	2	1	3
Pinkberry	Yogurt	7	8	9	10	11	1	0	0	6	0
DSW Shoe Warehouse	Shoes	7	7	9	9	9	2	1	0	3	1
Milk Bar	Bakeries, retail	7	7	9	9	11	1	0	0	6	0
Urban Outfitters	Clothing and accessories	7	7	7	9	10	2	0	0	5	0
Meineke	Automobile repair, parts, and service	7	7	7	7	8	3	1	1	0	2
Sterling Optical	Optical Goods and Optometrists	7	7	7	7	7	1	1	2	1	2
Sarku	Restaurants, fast-casual	7	7	7	7	7	1	2	3	0	1
Levi's	Clothing and accessories	7	7	7	7	7	1	0	0	5	1
Qdoba Mexican Eats	Restaurants, fast-casual	7	6	6	6	6	1	0	2	0	4
Tiger Sugar	Tea Shops	7	7	5	N/A	N/A	2	0	3	2	0
Intermix	Clothing and accessories	6	6	N/A	N/A	N/A	0	0	0	6	0
Heyday	Beauty salons, equipment, supples, and products	6	6	N/A	N/A	N/A	0	0	0	6	0
maje	Clothing and accessories	6	5	N/A	N/A	N/A	1	0	0	5	0
Oh K-Dog	Restaurants, fast-food	6	6	N/A	N/A	N/A	0	0	3	3	0
Ten Ren	Tea Shops	6	6	N/A	N/A	N/A	1	0	2	3	0
Beatnic	Restaurants, fast-casual	6	8	N/A	N/A	N/A	0	0	0	6	0
Little Beet	Restaurants, fast-casual	6	7	N/A	N/A	N/A	0	0	0	6	0
Pokeworks	Restaurants, fast-casual	6	6	N/A	N/A	N/A	1	0	1	4	0
Jacadi Paris	Clothing and accessories	6	6	N/A	N/A	N/A	1	0	0	5	0
Au Bon Pain	Bakeries, fast-casual	6	10	9	11	18	0	1	2	2	1
Steve Madden	Shoes	6	8	8	8	7	0	0	1	4	1
Hugo Boss	Clothing and accessories	6	8	8	7	6	0	0	0	5	1

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Eileen Fisher	Clothing and accessories	6	6	7	7	7	1	0	0	5	0
Beach Bum Tanning	Beauty salons, equipment, supples, and products	6	6	6	8	8	0	0	4	1	1
Coach	Clothing and accessories	6	6	6	6	8	0	0	0	6	0
Famous Footwear	Shoes	6	6	6	7	7	2	2	1	1	0
Kay Jewelers	Jewelry and watches	6	6	6	7	8	2	1	1	1	1
Stuart Weitzman	Department Stores	6	6	6	6	8	0	0	0	6	0
Pearle Vision	Optical Goods and Optometrists	6	6	6	6	6	3	0	3	0	0
Uniqlo	Clothing and accessories	6	6	6	7	7	1	1	1	3	0
Buffalo Exchange	Clothing and accessories	6	6	6	6	6	2	0	1	3	0
Rumble	Health Clubs, Studios & Gymnasiums	6	6	6	2	6	1	0	0	5	0
Gucci	Clothing and accessories	6	5	5	5	5	0	0	0	6	0
Ashley Furniture	Furniture	6	6	5	4	4	3	1	0	1	1
Two Boots Pizza	Pizza	6	4	4	4	3	2	0	0	4	0
Jamba Juice	Juice Bars	6	6	3	4	5	0	0	2	4	0
Lady Ms	Bakeries, retail	5	5	N/A	N/A	N/A	0	0	0	5	0
Suit Supply	Clothing and accessories	5	5	N/A	N/A	N/A	1	0	0	4	0
Windsor	Clothing and accessories	5	5	N/A	N/A	N/A	1	1	1	1	1
Moscot	Optical Goods and Optometrists	5	5	N/A	N/A	N/A	1	0	0	4	0
Jolibee	Restaurants, fast-food	5	4	N/A	N/A	N/A	1	0	2	2	0
Rag & Bone	Clothing and accessories	5	8	8	8	N/A	1	0	0	4	0
Lush	Beauty salons, equipment, supples, and products	5	7	7	6	N/A	0	0	0	4	1
Outback Steakhouse	Restaurants, fast-casual	5	6	6	6	6	2	1	1	0	1
Tiffany's	Jewelry and watches	5	5	6	5	4	0	0	0	5	0
L'OCCITANE	Beauty salons, equipment, supples, and products	5	6	5	13	14	0	0	1	4	0
Lowe's Home Improvement	Home Centers	5	5	5	5	4	2	0	1	0	2
Bonobos Guideshop	Clothing and accessories	5	5	5	6	6	1	0	0	4	0
Perfumania	Beauty salons, equipment, supples, and products	5	5	5	5	6	1	2	2	0	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	5	1	0	2	1	1

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Hollister	Clothing and accessories	5	6	5	5	5	1	1	1	1	1
Olive Garden	Restaurants, fast-casual	5	5	5	5	6	2	1	1	1	0
Aeropostale	Clothing and accessories	5	5	5	5	4	1	1	1	1	1
Aritzia	Clothing and accessories	5	5	5	4	4	0	0	0	5	0
Ben & Jerry's	Ice cream	5	4	4	6	8	0	1	0	4	0
Armani Exchange	Clothing and accessories	5	4	4	4	4	1	0	1	2	1
Abercrombie & Fitch	Clothing and accessories	5	3	4	4	3	1	0	1	3	0
Daiso	Discount retail	4	3	N/A	N/A	N/A	1	0	2	1	0
La Maison Du Chocolat	Bakeries, retail	4	4	N/A	N/A	N/A	0	0	0	4	0
Dave and Busters	Restaurants, fast-casual	4	4	N/A	N/A	N/A	2	0	0	1	1
Cha Cha Matcha	Tea Shops	4	4	N/A	N/A	N/A	0	0	0	4	0
Diptyque	Other retail	4	6	N/A	N/A	N/A	0	0	0	4	0
Selima Optique	Optical Goods and Optometrists	4	4	N/A	N/A	N/A	0	0	0	4	0
Laced Up	Shoes	4	5	N/A	N/A	N/A	1	1	1	1	0
Bond no. 9	Beauty salons, equipment, supples, and products	4	3	N/A	N/A	N/A	0	0	0	4	0
Brooklyn Roasting Company	Coffee Shops	4	4	N/A	N/A	N/A	2	0	0	2	0
Burger Village	Restaurants, fast-casual	4	3	N/A	N/A	N/A	2	0	1	1	0
Calexico	Restaurants, fast-casual	4	4	N/A	N/A	N/A	3	0	0	1	0
Moleskine	Office Supplies	4	3	N/A	N/A	N/A	0	0	0	4	0
AG Jeans	Clothing and accessories	4	4	N/A	N/A	N/A	0	0	0	4	0
Paige	Clothing and accessories	4	4	N/A	N/A	N/A	0	0	0	4	0
Clarks	Shoes	4	4	N/A	N/A	N/A	1	1	1	1	0
Lovisa	Jewelry and watches	4	4	N/A	N/A	N/A	1	1	1	0	1
Superdry	Clothing and accessories	4	4	N/A	N/A	N/A	0	0	1	2	1
Chop & Go	Restaurants, fast-casual	4	3	N/A	N/A	N/A	0	0	0	4	0
Teazzi Tea Shop	Tea Shops	4	4	N/A	N/A	N/A	0	0	3	1	0
Marine Layer	Clothing and accessories	4	4	N/A	N/A	N/A	1	0	0	3	0
Ashley Stewart	Clothing and accessories	4	5	6	7	8	3	1	0	0	0
Dashing Diva	Beauty salons, equipment, supples, and products	4	4	6	8	8	1	0	1	2	0
Anthropologie	Clothing and accessories	4	4	6	6	6	0	0	0	4	0
Petsmart	Pet supplies	4	5	6	5	6	2	0	0	0	2

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Body Shop	Beauty salons, equipment, supples, and products	4	6	6	6	5	1	0	1	1	1
Free People	Clothing and accessories	4	4	5	5	5	1	0	0	3	0
Club Monaco	Clothing and accessories	4	4	5	5	5	0	0	0	4	0
Sbarro	Restaurants, fast-food	4	5	4	5	7	1	1	1	1	0
Solstice Sunglass Boutique	Clothing and accessories	4	3	4	7	7	0	0	2	1	1
Dante Zeller Tuxedo	Clothing and accessories	4	4	4	4	6	1	1	0	0	2
JCPenney	Department Stores	4	4	4	4	6	1	1	1	0	1
Planet Wings	Restaurants, fast-food	4	4	4	4	5	0	0	0	0	4
Spencer's	Other retail	4	4	4	4	5	1	1	1	0	1
AAMCO Transmissions	Automobile repair, parts, and service	4	4	4	4	4	2	1	0	0	1
Hot Topic	Clothing and accessories	4	4	4	4	4	1	1	1	0	1
Build-A-Bear Workshop	Games and toys	4	4	4	3	3	0	0	1	2	1
West Elm	Housewares	4	4	4	3	3	2	0	0	2	0
Tourneau	Jewelry and watches	4	4	4	3	3	0	0	0	4	0
New Balance	Shoes	4	3	3	3	N/A	0	0	0	4	0
UGG	Shoes	4	3	3	3	N/A	0	0	0	4	0
Beard Papas	Bakeries, retail	3	3	N/A	N/A	N/A	0	0	1	2	0
Sonic	Restaurants, fast-food	3	2	N/A	N/A	N/A	1	0	1	0	1
Han Dynasty	Restaurants, fast-casual	3	4	N/A	N/A	N/A	1	0	0	2	0
Fjallraven	Clothing and accessories	3	2	N/A	N/A	N/A	0	0	0	3	0
Bottega Veneta	Clothing and accessories	3	3	N/A	N/A	N/A	0	0	0	3	0
Other Half Brewing	Restaurants, fast-casual	3	3	N/A	N/A	N/A	2	0	0	1	0
Bake Culture	Bakeries, fast-casual	3	3	N/A	N/A	N/A	0	0	1	1	1
Americas Best Contacts&	Optical Goods and Optometrists	3	3	N/A	N/A	N/A	0	1	1	0	1
Todd Snyder	Clothing and accessories	3	4	N/A	N/A	N/A	1	0	0	2	0
Mulberry	Clothing and accessories	3	3	N/A	N/A	N/A	0	0	0	3	0
Athleta	Clothing and accessories	3	4	N/A	N/A	N/A	0	0	0	3	0
Garage	Clothing and accessories	3	2	N/A	N/A	N/A	0	0	1	1	1
Happy Socks	Clothing and accessories	3	5	N/A	N/A	N/A	0	0	0	3	0
The Hummus & Pita Co.	Restaurants, fast-casual	3	3	N/A	N/A	N/A	0	0	0	3	0
Allbirds	Shoes	3	3	N/A	N/A	N/A	0	0	0	3	0
Mighty Bowl	Restaurants, fast-casual	3	3	N/A	N/A	N/A	0	0	0	3	0

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Guess	Clothing and accessories	3	8	6	6	6	1	0	1	1	0
Shaking Crab	Restaurants, fast-casual	3	6	6	N/A	N/A	2	0	0	1	0
Blimpie Subs & Salads	Restaurants, fast-casual	3	4	5	5	6	0	3	0	0	0
Red Lobster	Restaurants, fast-casual	3	4	5	5	5	1	1	0	1	0
TGI Friday's	Restaurants, fast-casual	3	2	4	8	9	1	0	1	1	0
Peloton	Health Clubs, Studios & Gymnasiums	3	3	4	4	N/A	0	0	0	3	0
Brooks Brothers	Clothing and accessories	3	3	3	4	9	0	0	0	3	0
Pollo Campero	Restaurants, fast-food	3	3	3	4	4	1	0	2	0	0
Arby's	Restaurants, fast-food	3	3	3	5	5	0	0	2	1	0
Guitar Center	Other retail	3	3	3	4	4	1	0	1	1	0
Kohl's	Department Stores	3	3	3	3	3	1	0	1	0	1
LEGO Store	Games and toys	3	3	3	4	4	0	0	0	2	1
Bloomingdale's	Department Stores	3	3	3	3	3	0	0	0	3	0
Capital Grille	Restaurants, fast-casual	3	3	3	3	3	0	0	0	3	0
Johnston & Murphy	Shoes	3	3	3	1	2	0	0	0	2	1
Sam Ash Music Stores	Other retail	3	3	3	3	3	1	0	1	1	0
Timberland	Clothing and accessories	3	3	3	N/A	N/A	0	0	1	2	0
Chinah	Restaurants, fast-casual	2	2	N/A	N/A	N/A	1	0	0	1	0
Mezeh	Restaurants, fast-casual	2	2	N/A	N/A	N/A	0	0	0	2	0
Ramen Danbos	Restaurants, fast-casual	2	2	N/A	N/A	N/A	1	0	0	1	0
Tortazo	Restaurants, fast-casual	2	3	N/A	N/A	N/A	0	0	0	2	0
Marimekko	Clothing and accessories	2	2	N/A	N/A	N/A	0	0	0	2	0
Camper	Shoes	2	2	N/A	N/A	N/A	0	0	0	2	0
Venus et Fleur	Other retail	2	2	N/A	N/A	N/A	0	0	0	2	0
HATCH	Clothing and accessories	2	2	N/A	N/A	N/A	0	0	0	2	0
Save Khaki United	Clothing and accessories	2	2	N/A	N/A	N/A	0	0	0	2	0
Kith	Clothing and accessories	2	2	N/A	N/A	N/A	1	0	0	1	0
A Sneaker City	Shoes	2	2	N/A	N/A	N/A	0	0	1	1	0
Deep Indian Kitchen	Restaurants, fast-casual	2	3	N/A	N/A	N/A	0	0	0	2	0
Da Long Yi Hot Pot	Restaurants, fast-casual	2	2	N/A	N/A	N/A	0	0	1	1	0
Fuku	Restaurants, fast-food	2	2	N/A	N/A	N/A	0	0	0	2	0
CAMP	Games and toys	2	4	N/A	N/A	N/A	0	0	0	2	0
Crocs	Shoes	2	2	N/A	N/A	N/A	0	0	1	1	0
Invicta	Jewelry and watches	2	3	N/A	N/A	N/A	0	0	1	1	0

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Everything But Water	Clothing and accessories	2	2	N/A	N/A	N/A	0	0	0	2	0
Birkenstock	Shoes	2	2	N/A	N/A	N/A	1	0	0	1	0
Mandee	Clothing and accessories	2	2	9	9	9	1	0	1	0	0
Moe's Southwest Grill	Restaurants, fast-food	2	3	4	4	5	0	1	0	0	1
5 Napkin Burger	Restaurants, fast-casual	2	2	4	5	5	0	0	0	2	0
Finish Line	Shoes	2	2	3	3	4	1	0	0	0	1
Uno Pizzeria & Grill	Pizza	2	2	3	3	4	0	0	1	1	0
The Palm Restaurant	Restaurants, fast-casual	2	2	3	3	N/A	0	0	1	1	0
Lucille Roberts	Health Clubs, Studios & Gymnasiums	2	2	2	9	9	1	0	1	0	0
Cosi	Restaurants, fast-casual	2	2	2	3	3	0	1	0	1	0
Tasti D-Lite	Ice cream	2	2	2	4	5	0	0	0	2	0
7 for all Mankind	Clothing and accessories	2	2	2	2	3	0	0	0	2	0
Container Store	Housewares	2	2	2	3	3	0	0	0	1	1
Montblanc	Jewelry and watches	2	2	2	3	3	0	0	1	1	0
Totto Ramen	Restaurants, fast-casual	2	2	2	2	4	0	0	0	2	0
White House/Black Market	Clothing and accessories	2	2	2	2	2	0	0	1	0	1
Williams-Sonoma	Housewares	2	2	2	3	4	0	0	0	2	0
Chili's	Restaurants, fast-casual	2	2	2	2	2	0	0	1	0	1
J. Jill	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
Mrs. Fields	Bakeries, retail	2	2	2	3	2	0	0	1	1	0
Pottery Barn	Furniture	2	2	2	2	2	0	0	0	2	0
Everlane	Clothing and accessories	2	2	2	N/A	N/A	1	0	0	1	0
Umami Burger	Restaurants, fast-casual	2	2	1	1	1	0	0	0	2	0
Vineyard Vines	Clothing and accessories	1	2	N/A	N/A	N/A	0	0	0	1	0
Oakberry Acai Bowls	Juice Bars	1	2	N/A	N/A	N/A	0	0	0	1	0
Footaction	Shoes	1	6	10	14	13	0	0	0	1	0
BCBG Max Azria	Clothing and accessories	1	3	3	0	6	0	0	0	1	0
Pretzel Time	Bakeries, retail	1	3	3	4	4	0	0	1	0	0
Lane Bryant	Clothing and accessories	1	2	2	3	6	1	0	0	0	0
Lacoste	Clothing and accessories	1	1	2	2	3	0	0	0	1	0
Yankee Candle	Other retail	1	1	2	2	2	0	0	0	0	1
Gloria Jean's Coffee	Coffee Shops	1	1	2	2	2	0	0	0	0	1
Hillstone Restaurant	Restaurants, fast-casual	1	2	2	2	2	0	0	0	1	0
La Perla	Clothing and accessories	1	2	2	1	2	0	0	0	1	0

Retail Chain	Category	2023	2022	2021	2020	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Oakley	Clothing and accessories	1	1	2	2	2	0	0	0	1	0
Sprinkles	Bakeries, retail	1	1	2	2	N/A	0	0	0	1	0
Dylan's Candy Bar	Bakeries, retail	1	2	2	4	N/A	0	0	0	1	0
Ikea	Furniture	1	2	2	N/A	N/A	1	0	0	0	0
Art of Shaving	Beauty salons, equipment, supples, and products	1	1	1	1	4	0	0	0	1	0
Paul Smith	Clothing and accessories	1	1	1	1	4	0	0	0	1	0
Diesel	Clothing and accessories	1	1	1	1	1	0	0	0	1	0
Disney Store	Games and toys	1	1	1	3	3	0	0	0	1	0
Chico's	Clothing and accessories	1	1	1	1	1	0	0	1	0	0
Sur La Table	Housewares	1	1	1	2	2	0	0	0	1	0
Talbots	Clothing and accessories	1	1	1	2	2	0	0	0	1	0
Crate & Barrel	Furniture	1	1	1	1	1	0	0	0	1	0
Helzberg's Diamonds	Jewelry and watches	1	1	1	1	1	0	0	0	0	1
JoS. A. Bank	Clothing and accessories	1	1	1	1	2	0	0	0	1	0
Puma	Clothing and accessories	1	1	1	1	1	0	0	0	1	0
Naturalizer Shoes	Shoes	1	1	1	1	1	0	0	0	1	0
Century21	Department Stores	1	0	0	5	7	0	0	0	1	0
Billabong	Clothing and accessories	1	0	0	0	1	0	0	0	1	0
Kenneth Cole	Clothing and accessories	1	0	0	1	1	0	0	0	1	0
Goodlife	Clothing and accessories	0	3	N/A	N/A	N/A	0	0	0	0	0
Hale & Hearty Soups	Restaurants, fast-food	0	15	16	13	19	0	0	0	0	0
Bed Bath & Beyond	Housewares	0	13	10	12	13	0	0	0	0	0
Charlotte Russe	Clothing and accessories	0	2	3	0	2	0	0	0	0	0
Kmart	Department Stores	0	3	3	3	4	0	0	0	0	0
Argo Tea Coffee	Tea Shops	0	1	2	3	4	0	0	0	0	0
Ann Taylor	Clothing and accessories	0	2	2	4	4	0	0	0	0	0
Dairy Queen	Yogurt	0	2	2	3	4	0	0	0	0	0
Supercuts	Beauty salons, equipment, supples, and products	0	1	1	2	4	0	0	0	0	0
Juan Valdez	Coffee Shops	0	1	1	2	2	0	0	0	0	0
Curves	Health Clubs, Studios & Gymnasiums	0	1	1	1	1	0	0	0	0	0
Original SoupMan	Restaurants, fast-food	0	1	1	1	1	0	0	0	0	0

NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2022–2023

Category	2023	2022	Difference	% Change	Examples
Automobile repair, parts, and service	88	87	1	1.1%	Autozone, Napa Auto Parts
Bakeries, fast-casual	83	91	-8	-8.8%	Panera Bread, Le Pain Quotidien
Bakeries, retail	142	136	6	4.4%	Milk Bar, Sprinkles, Baked by Melissa
Beauty salons, equipment, supples, and products	151	161	-10	-6.2%	Supercuts, Lush, Sephora
Cellular Telephones (Services)	665	777	-112	-14.4%	Metro by T-Mobile, Verizon
Clothing and accessories	703	724	-21	-2.9%	H&M, Hugo Boss, Louis Vuitton
Coffee Shops	1,079	1,069	10	0.9%	Gregory's, Blue Bottle Coffee
Department Stores	113	113	0	0.0%	Bloomingdale's, Macy's, Target
Discount retail	174	155	19	12.3%	Dollar Tree, Family Dollar
Electronics	48	46	2	4.3%	P.C. Richard & Son, Best Buy
Furniture	46	46	0	0.0%	IKEA, Ashley Furniture
Games and toys	52	53	-1	-1.9%	Build-A-Bear Workshop, Disney Store
Grocers	251	250	1	0.4%	Trader Joe's, Foodtown
Health Clubs, Studios & Gymnasiums	146	147	-1	-0.7%	Soul Cycle, Curves, Rumble
Home Centers	27	27	0	0.0%	Home Depot, Lowe's
Housewares	33	46	-13	-28.3%	Home Goods, Bed Bath & Beyond
Ice cream	302	292	10	3.4%	Häagen-Dazs, Coldstone Creamery, Van Leeuwan
Jewelry and watches	64	61	3	4.9%	Tiffany's, Zales the Diamond Store
Juice Bars	65	59	6	10.2%	Juice Press, Jamba Juice
Office Supplies	33	34	-1	-2.9%	Staples
Optical Goods and Optometrists	109	107	2	1.9%	Cohen's Fashion Optical, Sterling Optical
Other retail	528	539	-11	-2.0%	Mattress Firm, Barnes & Noble, Guitar Center
Pet supplies	25	27	-2	-7.4%	Petsmart, Petco
Pharmacies	435	510	-75	-14.7%	Duane Reade, Rite Aid
Pizza	229	229	0	0.0%	Famous Famiglia, Pizza Hut, Little Caesar's
Restaurants, fast-casual	674	679	-5	-0.7%	Buffalo Wild Wings, Outback Steak
Restaurants, fast-food	1,055	1,088	-33	-3.0%	White Castle, Taco Bell, Wendy's
Shoes	135	146	-11	-7.5%	Sketchers, Foot Locker, Footaction
Tea Shops	146	146	0	0.0%	Gong Cha, Argo Tea Coffee
Vitamin & Food Supplements	70	71	-1	-1.4%	Autozone, Napa Auto Parts
Wholesale Clubs	14	14	0	0.0%	Costco Wholesale, BJ's Wholesale Club
Yogurt	24	28	-4	-14.3%	Red Mango, Dairy Queen

NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2023	2022	Difference	% Change
Garment District / Koreatown	Manhattan	10001	210	223	-13	-5.8%
East Village	Manhattan	10003	173	170	3	1.8%
New Springville	Staten Island	10314	172	173	-1	-0.6%
Midtown West	Manhattan	10019	168	167	1	0.6%
Brooklyn Heights	Brooklyn	11201	166	179	-13	-7.3%
Flatlands	Brooklyn	11234	147	143	4	2.8%
Corona / Elmhurst	Queens	11373	142	146	-4	-2.7%
Midtown East	Manhattan	10022	139	142	-3	-2.1%
Midtown West	Manhattan	10036	137	136	1	0.7%
Greenwich Village / SoHo	Manhattan	10012	131	141	-10	-7.1%
Midtown East	Manhattan	10017	126	127	-1	-0.8%
Chelsea	Manhattan	10011	123	129	-6	-4.7%
Midtown West	Manhattan	10018	122	131	-9	-6.9%
Gramercy Park	Manhattan	10010	102	109	-7	-6.4%
Murray Hill	Manhattan	10016	100	108	-8	-7.4%
Baychester / Co-op city	Bronx	10475	100	100	0	0.0%
Upper West Side / Morningside Heights	Manhattan	10025	95	95	0	0.0%
Flushing	Queens	11354	92	95	-3	-3.2%
Upper East Side	Manhattan	10028	88	90	-2	-2.2%
Upper West Side	Manhattan	10023	87	83	4	4.8%
Forest Hills	Queens	11375	86	84	2	2.4%
Lower Manhattan / TriBeCa	Manhattan	10007	85	87	-2	-2.3%
Central Harlem / Morningside Heights	Manhattan	10027	83	87	-4	-4.6%
Long Island City	Queens	11101	75	67	8	11.9%
TriBeCa / Chinatown	Manhattan	10013	74	76	-2	-2.6%
Ridgewood	Queens	11385	73	79	-6	-7.6%
Parkchester	Bronx	10462	72	77	-5	-6.5%
East Flatbush / Flatbush	Brooklyn	11226	72	77	-5	-6.5%
Park Slope	Brooklyn	11217	72	71	1	1.4%
Jamaica	Queens	11432	70	72	-2	-2.8%
West Village	Manhattan	10014	70	69	1	1.4%
Bay Ridge	Brooklyn	11209	68	69	-1	-1.4%
Jackson Heights	Queens	11372	68	67	1	1.5%
Upper West Side	Manhattan	10024	67	65	2	3.1%
Fordham / Bronx Park	Bronx	10458	65	65	0	0.0%
Lower Manhattan / Financial District	Manhattan	10038	64	66	-2	-3.0%
Bensonhurst	Brooklyn	11214	62	66	-4	-6.1%
Park Slope	Brooklyn	11215	62	62	0	0.0%
Kingsbridge	Bronx	10463	61	63	-2	-3.2%

Neighborhood	Borough	Zip Code	2023	2022	Difference	% Change
Canarsie	Brooklyn	11236	60	61	-1	-1.6%
Oakwood / New Dorp	Staten Island	10306	59	62	-3	-4.8%
High Bridge / Morrisania	Bronx	10451	57	64	-7	-10.9%
Upper East Side	Manhattan	10021	57	58	-1	-1.7%
Williamsbridge	Bronx	10467	56	59	-3	-5.1%
Westchester	Bronx	10461	55	54	1	1.9%
Upper East Side	Manhattan	10065	54	58	-4	-6.9%
Hunts Point / Mott Haven	Bronx	10455	53	54	-1	-1.9%
Astoria	Queens	11103	53	54	-1	-1.9%
Spanish Harlem / East Harlem	Manhattan	10029	52	53	-1	-1.9%
Rego Park	Queens	11374	52	52	0	0.0%
Canarsie	Brooklyn	11239	51	50	1	2.0%
East New York	Brooklyn	11207	50	54	-4	-7.4%
Brownsville	Brooklyn	11212	50	53	-3	-5.7%
Sheepshead Bay	Brooklyn	11229	48	51	-3	-5.9%
Williamsburg	Brooklyn	11211	47	53	-6	-11.3%
Bayside	Queens	11361	47	49	-2	-4.1%
Woodside	Queens	11377	47	49	-2	-4.1%
Chinatown / Lower East Side	Manhattan	10002	47	48	-1	-2.1%
Financial District / Battery Park City	Manhattan	10004	45	48	-3	-6.3%
Corona	Queens	11368	45	47	-2	-4.3%
Bay Ridge	Brooklyn	11220	45	43	2	4.7%
Flatbush / East Flatbush	Brooklyn	11210	44	44	0	0.0%
Washington Heights	Manhattan	10033	43	47	-4	-8.5%
Pleasant Plains / Princess Bay	Staten Island	10309	43	45	-2	-4.4%
East New York	Brooklyn	11208	41	42	-1	-2.4%
JFK Airport	Queens	11430	40	43	-3	-7.0%
Williamsburg / Bushwick	Brooklyn	11206	40	42	-2	-4.8%
Greenpoint	Brooklyn	11222	40	40	0	0.0%
Sheepshead Bay	Brooklyn	11235	39	46	-7	-15.2%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	38	36	2	5.6%
Williamsburg	Brooklyn	11249	38	35	3	8.6%
Rochdale Village / Jamaica	Queens	11434	37	40	-3	-7.5%
Hunts Point / Mott Haven	Bronx	10459	37	38	-1	-2.6%
Flatbush / East Flatbush	Brooklyn	11203	37	38	-1	-2.6%
Jamaica	Queens	11435	37	38	-1	-2.6%
Port Richmond	Staten Island	10302	37	36	1	2.8%
High Bridge / Morrisania	Bronx	10452	37	36	1	2.8%
Upper East Side	Manhattan	10128	36	36	0	0.0%
Washington Heights	Manhattan	10032	35	39	-4	-10.3%
Long Island City / Astoria	Queens	11106	35	34	1	2.9%
Gravesend	Brooklyn	11223	34	37	-3	-8.1%
Coney Island / Sheepshead Bay	Brooklyn	11224	34	35	-1	-2.9%
Tompkinsville / New Brighton / Saint George	Staten Island	10301	33	40	-7	-17.5%
Washington Heights	Manhattan	10031	33	34	-1	-2.9%
West Farms	Bronx	10460	32	35	-3	-8.6%
Astoria	Queens	11105	32	32	0	0.0%
Wakefield	Bronx	10466	31	35	-4	-11.4%
Kingsbridge	Bronx	10468	31	33	-2	-6.1%
Bushwick	Brooklyn	11237	31	32	-1	-3.1%
Howard Beach	Queens	11414	31	32	-1	-3.1%

Neighborhood	Borough	Zip Code	2023	2022	Difference	% Change
Baychester	Bronx	10469	30	31	-1	-3.2%
Bayside	Queens	11360	29	30	-1	-3.3%
Fresh Meadows	Queens	11365	29	30	-1	-3.3%
Pelham / Throgs Neck	Bronx	10465	29	29	0	0.0%
East Harlem	Manhattan	10035	28	32	-4	-12.5%
Upper East Side	Manhattan	10075	28	30	-2	-6.7%
Mariners Harbor	Staten Island	10303	28	30	-2	-6.7%
Borough Park	Brooklyn	11204	28	30	-2	-6.7%
Flushing	Queens	11358	28	30	-2	-6.7%
Midtown	Manhattan	10020	28	29	-1	-3.4%
Sunnyside	Queens	11104	28	29	-1	-3.4%
Flushing	Queens	11356	28	29	-1	-3.4%
South Richmond Hill	Queens	11419	27	29	-2	-6.9%
Morris Heights	Bronx	10453	26	28	-2	-7.1%
Soundview / Unionport	Bronx	10472	26	28	-2	-7.1%
Soundview / Unionport	Bronx	10473	26	28	-2	-7.1%
East Village / Alphabet City	Manhattan	10009	26	27	-1	-3.7%
Ozone Park	Queens	11417	26	26	0	0.0%
South Beach, Linden / Park, Rosebank	Staten Island	10305	26	25	1	4.0%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	26	25	1	4.0%
Eltingville	Staten Island	10312	25	25	0	0.0%
Middle Village	Queens	11379	24	24	0	0.0%
Bushwick	Brooklyn	11221	24	23	1	4.3%
Prospect Lefferts Gardens	Brooklyn	11225	23	26	-3	-11.5%
Sunset Park	Brooklyn	11232	23	23	0	0.0%
Financial District	Manhattan	10006	23	21	2	9.5%
Midwood	Brooklyn	11230	22	22	0	0.0%
Fresh Meadows	Queens	11366	22	22	0	0.0%
Financial District	Manhattan	10005	21	25	-4	-16.0%
Clinton Hill	Brooklyn	11205	21	21	0	0.0%
Springfield Gardens	Queens	11413	20	25	-5	-20.0%
Tremont	Bronx	10457	20	23	-3	-13.0%
Woodhaven	Queens	11421	20	22	-2	-9.1%
Flushing	Queens	11357	19	22	-3	-13.6%
Fort George / Inwood	Manhattan	10040	19	19	0	0.0%
Rosedale	Queens	11422	18	21	-3	-14.3%
Ozone Park	Queens	11416	18	20	-2	-10.0%
Financial District	Manhattan	10281	18	18	0	0.0%
Prospect Heights / Clinton Hill	Brooklyn	11218	18	18	0	0.0%
Hollis	Queens	11423	18	18	0	0.0%
Borough Park	Brooklyn	11219	17	20	-3	-15.0%
West New Brighton	Staten Island	10310	17	17	0	0.0%
Little Neck	Queens	11362	17	17	0	0.0%
Maspeth	Queens	11378	16	19	-3	-15.8%
Flushing	Queens	11355	16	17	-1	-5.9%
Prospect Heights / Clinton Hill	Brooklyn	11238	16	15	1	6.7%
High Bridge / Morrisania	Bronx	10456	15	17	-2	-11.8%
Kew Gardens / Richmond Hill	Queens	11418	15	17	-2	-11.8%
Oakland Gardens	Queens	11364	15	16	-1	-6.3%
South Ozone Park	Queens	11420	15	15	0	0.0%
Midtown	Manhattan	10112	14	17	-3	-17.6%

Neighborhood	Borough	Zip Code	2023	2022	Difference	% Change
Central Harlem / Morningside Heights	Manhattan	10026	14	16	-2	-12.5%
Jamaica	Queens	11433	14	15	-1	-6.7%
Upper Harlem	Manhattan	10039	14	14	0	0.0%
Inwood	Manhattan	10034	13	17	-4	-23.5%
North Floral Park	Queens	11004	13	15	-2	-13.3%
Red Hook	Brooklyn	11231	13	13	0	0.0%
East Elmhurst	Queens	11369	13	12	1	8.3%
Dyker Heights	Brooklyn	11228	12	13	-1	-7.7%
Queens Village	Queens	11427	12	12	0	0.0%
Queens Village	Queens	11429	12	12	0	0.0%
Far Rockaway	Queens	11691	11	15	-4	-26.7%
Fresh Meadows	Queens	11367	11	12	-1	-8.3%
LaGuardia Airport	Queens	11371	11	12	-1	-8.3%
Astoria	Queens	11102	11	11	0	0.0%
Rockaway Park	Queens	11694	11	11	0	0.0%
Mott Haven	Bronx	10454	10	12	-2	-16.7%
Stapleton / Emerson Hill	Staten Island	10304	10	10	0	0.0%
Queens Village	Queens	11428	10	10	0	0.0%
East Elmhurst	Queens	11370	9	11	-2	-18.2%
Woodlawn	Bronx	10470	9	9	0	0.0%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	9	9	0	0.0%
St. Albans	Queens	11412	9	9	0	0.0%
Bellerose	Queens	11426	8	11	-3	-27.3%
Riverdale	Bronx	10471	8	10	-2	-20.0%
Great Kills	Staten Island	10308	8	9	-1	-11.1%
Far Rockaway / Broad Channel	Queens	11693	8	9	-1	-11.1%
Kew Gardens	Queens	11415	8	8	0	0.0%
Garment District / Koreatown	Manhattan	10118	8	7	1	14.3%
Central Harlem / Morningside Heights	Manhattan	10030	7	9	-2	-22.2%
Tottenville	Staten Island	10307	7	8	-1	-12.5%
Garment District / Koreatown	Manhattan	10119	7	6	1	16.7%
Far Rockaway / Arverne	Queens	11692	7	5	2	40.0%
Harlem	Manhattan	10037	6	6	0	0.0%
Garment District / Koreatown	Manhattan	10120	6	5	1	20.0%
Roosevelt Island	Manhattan	10044	4	5	-1	-20.0%
Cambria Heights	Queens	11411	4	5	-1	-20.0%
Jamaica	Queens	11436	4	4	0	0.0%
Garment District / Koreatown	Manhattan	10121	4	3	1	33.3%
Midtown	Manhattan	10103	3	4	-1	-25.0%
Midtown	Manhattan	10107	3	3	0	0.0%
Midtown	Manhattan	10111	3	3	0	0.0%
Midtown	Manhattan	10168	3	3	0	0.0%
Midtown	Manhattan	10169	3	3	0	0.0%
Midtown	Manhattan	10170	3	3	0	0.0%
Financial District	Manhattan	10282	3	3	0	0.0%
Hunts Point	Bronx	10474	3	3	0	0.0%
Midtown	Manhattan	10104	2	2	0	0.0%
Garment District / Koreatown	Manhattan	10123	2	2	0	0.0%
Midtown	Manhattan	10173	2	2	0	0.0%
Battery Park City / Dowtown Manhattan	Manhattan	10280	2	2	0	0.0%
Pelham Bay Park / City Island	Bronx	10464	2	2	0	0.0%

Neighborhood	Borough	Zip Code	2023	2022	Difference	% Change
Downtown Brooklyn	Brooklyn	11241	2	2	0	0.0%
Midtown	Manhattan	10174	1	2	-1	-50.0%
Fort Hamilton	Brooklyn	11252	1	2	-1	-50.0%
Little Neck / Douglaston	Queens	11363	1	2	-1	-50.0%
Jamaica	Queens	11439	1	2	-1	-50.0%
Midtown	Manhattan	10105	1	1	0	0.0%
Midtown	Manhattan	10129	1	1	0	0.0%
Midtown	Manhattan	10153	1	1	0	0.0%
Midtown	Manhattan	10165	1	1	0	0.0%
Midtown	Manhattan	10166	1	1	0	0.0%
Midtown	Manhattan	10175	1	1	0	0.0%
Midtown	Manhattan	10176	1	1	0	0.0%
Financial District	Manhattan	10270	1	1	0	0.0%
Financial District	Manhattan	10271	1	1	0	0.0%
Financial District	Manhattan	10286	1	1	0	0.0%
Kew Gardens	Queens	11424	1	1	0	0.0%
Jamaica	Queens	11425	1	1	0	0.0%
Midtown	Manhattan	10110	1	0	1	—
Breezy Point	Queens	11697	1	0	1	—
Harlem	Manhattan	10116	0	0	0	—
Garment District / Koreatown	Manhattan	10122	0	0	0	—
Midtown	Manhattan	10167	0	0	0	—
Financial District	Manhattan	10279	0	0	0	—
Financial District	Manhattan	10285	0	0	0	—
New Springville	Staten Island	10313	0	0	0	—
Greenpoint	Brooklyn	11202	0	0	0	—
Navy Yard	Brooklyn	11251	0	0	0	—
Jamaica	Queens	11431	0	0	0	—

MANHATTAN

Top Zip Codes for National Chain Stores, Manhattan

Neighborhood	Zip Code	2023	2022	Difference	% Change
Garment District / Koreatown	10001	210	223	-13	-5.8%
East Village	10003	173	170	3	1.8%
Midtown West	10019	168	167	1	0.6%
Midtown East	10022	139	142	-3	-2.1%
Midtown West	10036	137	136	1	0.7%
Greenwich Village / SoHo	10012	131	141	-10	-7.1%
Midtown East	10017	126	127	-1	-0.8%
Chelsea	10011	123	129	-6	-4.7%
Midtown West	10018	122	131	-9	-6.9%
Gramercy Park	10010	102	109	-7	-6.4%

Top Zip Codes for National Chain Stores, Manhattan

Neighborhood	Zip Code	2023	2022	Difference	% Change
Midtown	10175	1	1	0	0.0%
Midtown	10176	1	1	0	0.0%
Financial District	10270	1	1	0	0.0%
Financial District	10271	1	1	0	0.0%
Financial District	10286	1	1	0	0.0%
Harlem	10116	0	0	0	—
Garment District / Koreatown	10122	0	0	0	—
Midtown	10167	0	0	0	—
Financial District	10279	0	0	0	—
Financial District	10285	0	0	0	—

Number of National Retail Outlets, by Zip Code, Manhattan

Neighborhood	Zip Code	2023	2022	Difference	% Change
Garment District / Koreatown	10001	210	223	-13	-5.8%
East Village	10003	173	170	3	1.8%
Midtown West	10019	168	167	1	0.6%
Midtown East	10022	139	142	-3	-2.1%
Midtown West	10036	137	136	1	0.7%
Greenwich Village / SoHo	10012	131	141	-10	-7.1%
Midtown East	10017	126	127	-1	-0.8%
Chelsea	10011	123	129	-6	-4.7%
Midtown West	10018	122	131	-9	-6.9%
Gramercy Park	10010	102	109	-7	-6.4%
Murray Hill	10016	100	108	-8	-7.4%
Upper West Side / Morningside Heights	10025	95	95	0	0.0%
Upper East Side	10028	88	90	-2	-2.2%
Upper West Side	10023	87	83	4	4.8%
Lower Manhattan / TriBeCa	10007	85	87	-2	-2.3%
Central Harlem / Morningside Heights	10027	83	87	-4	-4.6%
TriBeCa / Chinatown	10013	74	76	-2	-2.6%
West Village	10014	70	69	1	1.4%
Upper West Side	10024	67	65	2	3.1%
Lower Manhattan / Financial District	10038	64	66	-2	-3.0%
Upper East Side	10021	57	58	-1	-1.7%
Upper East Side	10065	54	58	-4	-6.9%
Spanish Harlem / East Harlem	10029	52	53	-1	-1.9%
Chinatown / Lower East Side	10002	47	48	-1	-2.1%
Financial District / Battery Park City	10004	45	48	-3	-6.3%
Washington Heights	10033	43	47	-4	-8.5%
Upper East Side	10128	36	36	0	0.0%
Washington Heights	10032	35	39	-4	-10.3%
Washington Heights	10031	33	34	-1	-2.9%
Midtown	10020	28	29	-1	-3.4%
East Harlem	10035	28	32	-4	-12.5%
Upper East Side	10075	28	30	-2	-6.7%
East Village / Alphabet City	10009	26	27	-1	-3.7%
Financial District	10006	23	21	2	9.5%
Financial District	10005	21	25	-4	-16.0%
Fort George / Inwood	10040	19	19	0	0.0%
Financial District	10281	18	18	0	0.0%
Central Harlem / Morningside Heights	10026	14	16	-2	-12.5%
Upper Harlem	10039	14	14	0	0.0%
Midtown	10112	14	17	-3	-17.6%
Inwood	10034	13	17	-4	-23.5%
Garment District / Koreatown	10118	8	7	1	14.3%
Central Harlem / Morningside Heights	10030	7	9	-2	-22.2%
Garment District / Koreatown	10119	7	6	1	16.7%
Harlem	10037	6	6	0	0.0%

Neighborhood	Zip Code	2023	2022	Difference	% Change
Garment District / Koreatown	10120	6	5	1	20.0%
Roosevelt Island	10044	4	5	-1	-20.0%
Garment District / Koreatown	10121	4	3	1	33.3%
Midtown	10103	3	4	-1	-25.0%
Midtown	10107	3	3	0	0.0%
Midtown	10111	3	3	0	0.0%
Midtown	10168	3	3	0	0.0%
Midtown	10169	3	3	0	0.0%
Midtown	10170	3	3	0	0.0%
Financial District	10282	3	3	0	0.0%
Midtown	10104	2	2	0	0.0%
Garment District / Koreatown	10123	2	2	0	0.0%
Midtown	10173	2	2	0	0.0%
Battery Park City / Dowtown Manhattan	10280	2	2	0	0.0%
Midtown	10105	1	1	0	0.0%
Midtown	10110	1	0	1	—
Midtown	10129	1	1	0	0.0%
Midtown	10153	1	1	0	0.0%
Midtown	10165	1	1	0	0.0%
Midtown	10166	1	1	0	0.0%
Midtown	10174	1	2	-1	-50.0%
Midtown	10175	1	1	0	0.0%
Midtown	10176	1	1	0	0.0%
Financial District	10270	1	1	0	0.0%
Financial District	10271	1	1	0	0.0%
Financial District	10286	1	1	0	0.0%
Harlem	10116	0	0	0	—
Garment District / Koreatown	10122	0	0	0	—
Midtown	10167	0	0	0	—
Financial District	10279	0	0	0	—
Financial District	10285	0	0	0	—

BROOKLYN

Top Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2023	2022	Difference	% Change
Brooklyn Heights	11201	166	179	-13	-7.3%
Flatlands	11234	147	143	4	2.8%
Park Slope	11217	72	71	1	1.4%
East Flatbush / Flatbush	11226	72	77	-5	-6.5%
Bay Ridge	11209	68	69	-1	-1.4%
Bensonhurst	11214	62	66	-4	-6.1%
Park Slope	11215	62	62	0	0.0%
Canarsie	11236	60	61	-1	-1.6%
Canarsie	11239	51	50	1	2.0%
East New York	11207	50	54	-4	-7.4%

Bottom Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2023	2022	Difference	% Change
Kensington	11218	18	18	0	0.0%
Borough Park	11219	17	20	-3	-15.0%
Prospect Heights / Clinton Hill	11238	16	15	1	6.7%
Red Hook	11231	13	13	0	0.0%
Dyker Heights	11228	12	13	-1	-7.7%
Bedford Stuyvesant / Crown Heights	11233	9	9	0	0.0%
Downtown Brooklyn	11241	2	2	0	0.0%
Fort Hamilton	11252	1	2	-1	-50.0%
Greenpoint	11202	0	0	0	—
Navy Yard	11251	0	0	0	—

Number of National Retail Outlets, by Zip Code, Brooklyn

Neighborhood	Zip Code	2023	2022	Difference	% Change
Brooklyn Heights	11201	166	179	-13	-7.3%
Flatlands	11234	147	143	4	2.8%
Park Slope	11217	72	71	1	1.4%
East Flatbush / Flatbush	11226	72	77	-5	-6.5%
Bay Ridge	11209	68	69	-1	-1.4%
Bensonhurst	11214	62	66	-4	-6.1%
Park Slope	11215	62	62	0	0.0%
Canarsie	11236	60	61	-1	-1.6%
Canarsie	11239	51	50	1	2.0%
East New York	11207	50	54	-4	-7.4%
Brownsville	11212	50	53	-3	-5.7%
Sheepshead Bay	11229	48	51	-3	-5.9%
Williamsburg	11211	47	53	-6	-11.3%
Bay Ridge	11220	45	43	2	4.7%
Flatbush / East Flatbush	11210	44	44	0	0.0%
East New York	11208	41	42	-1	-2.4%
Williamsburg / Bushwick	11206	40	42	-2	-4.8%
Greenpoint	11222	40	40	0	0.0%
Sheepshead Bay	11235	39	46	-7	-15.2%
Bedford Stuyvesant / Crown Heights	11216	38	36	2	5.6%
Williamsburg	11249	38	35	3	8.6%
Flatbush / East Flatbush	11203	37	38	-1	-2.6%
Gravesend	11223	34	37	-3	-8.1%
Coney Island / Sheepshead Bay	11224	34	35	-1	-2.9%
Bushwick	11237	31	32	-1	-3.1%
Borough Park	11204	28	30	-2	-6.7%
Bedford Stuyvesant / Crown Heights	11213	26	25	1	4.0%
Bushwick	11221	24	23	1	4.3%
Prospect Lefferts Gardens	11225	23	26	-3	-11.5%
Sunset Park	11232	23	23	0	0.0%
Midwood	11230	22	22	0	0.0%
Clinton Hill	11205	21	21	0	0.0%
Kensington	11218	18	18	0	0.0%
Borough Park	11219	17	20	-3	-15.0%
Prospect Heights / Clinton Hill	11238	16	15	1	6.7%
Red Hook	11231	13	13	0	0.0%
Dyker Heights	11228	12	13	-1	-7.7%
Bedford Stuyvesant / Crown Heights	11233	9	9	0	0.0%
Downtown Brooklyn	11241	2	2	0	0.0%
Fort Hamilton	11252	1	2	-1	-50.0%
Greenpoint	11202	0	0	0	—
Navy Yard	11251	0	0	0	—

QUEENS

Top Zip Codes for National Chain Stores, Queens

Neighborhood	Zip Code	2023	2022	Difference	% Change
Corona / Elmhurst	11373	142	146	-4	-2.7%
Flushing	11354	92	95	-3	-3.2%
Forest Hills	11375	86	84	2	2.4%
Long Island City	11101	75	67	8	11.9%
Ridgewood	11385	73	79	-6	-7.6%
Jamaica	11432	70	72	-2	-2.8%
Jackson Heights	11372	68	67	1	1.5%
Astoria	11103	53	54	-1	-1.9%
Rego Park	11374	52	52	0	0.0%
Bayside	11361	47	49	-2	-4.1%

Bottom Zip Codes for National Chain Stores, Queens

Neighborhood	Zip Code	2023	2022	Difference	% Change
Far Rockaway / Broad Channel	11693	8	9	-1	-11.1%
Far Rockaway / Arverne	11692	7	5	2	40.0%
Cambria Heights	11411	4	5	-1	-20.0%
Jamaica	11436	4	4	0	0.0%
Little Neck / Douglaston	11363	1	2	-1	-50.0%
Kew Gardens	11424	1	1	0	0.0%
Jamaica	11425	1	1	0	0.0%
Jamaica	11439	1	2	-1	-50.0%
Breezy Point	11697	1	0	1	—
Jamaica	11431	0	0	0	—

Number of National Retail Outlets, by Zip Code, Queens

Neighborhood	Zip Code	2023	2022	Difference	% Change
Corona / Elmhurst	11373	142	146	-4	-2.7%
Flushing	11354	92	95	-3	-3.2%
Forest Hills	11375	86	84	2	2.4%
Long Island City	11101	75	67	8	11.9%
Ridgewood	11385	73	79	-6	-7.6%
Jamaica	11432	70	72	-2	-2.8%
Jackson Heights	11372	68	67	1	1.5%
Astoria	11103	53	54	-1	-1.9%
Rego Park	11374	52	52	0	0.0%
Bayside	11361	47	49	-2	-4.1%
Woodside	11377	47	49	-2	-4.1%
Corona	11368	45	47	-2	-4.3%
JFK Airport	11430	40	43	-3	-7.0%
Rochdale Village / Jamaica	11434	37	40	-3	-7.5%
Jamaica	11435	37	38	-1	-2.6%
Long Island City / Astoria	11106	35	34	1	2.9%
Astoria	11105	32	32	0	0.0%
Howard Beach	11414	31	32	-1	-3.1%
Bayside	11360	29	30	-1	-3.3%
Fresh Meadows	11365	29	30	-1	-3.3%
Sunnyside	11104	28	29	-1	-3.4%
Flushing	11356	28	29	-1	-3.4%
Flushing	11358	28	30	-2	-6.7%
South Richmond Hill	11419	27	29	-2	-6.9%
Ozone Park	11417	26	26	0	0.0%
Middle Village	11379	24	24	0	0.0%
Fresh Meadows	11366	22	22	0	0.0%
Springfield Gardens	11413	20	25	-5	-20.0%
Woodhaven	11421	20	22	-2	-9.1%
Flushing	11357	19	22	-3	-13.6%
Ozone Park	11416	18	20	-2	-10.0%
Rosedale	11422	18	21	-3	-14.3%
Hollis	11423	18	18	0	0.0%
Little Neck	11362	17	17	0	0.0%
Flushing	11355	16	17	-1	-5.9%
Maspeth	11378	16	19	-3	-15.8%
Oakland Gardens	11364	15	16	-1	-6.3%
Kew Gardens / Richmond Hill	11418	15	17	-2	-11.8%
South Ozone Park	11420	15	15	0	0.0%
Jamaica	11433	14	15	-1	-6.7%
North Floral Park	11004	13	15	-2	-13.3%
East Elmhurst	11369	13	12	1	8.3%
Queens Village	11427	12	12	0	0.0%
Queens Village	11429	12	12	0	0.0%
Astoria	11102	11	11	0	0.0%

Neighborhood	Zip Code	2023	2022	Difference	% Change
Fresh Meadows	11367	11	12	-1	-8.3%
LaGuardia Airport	11371	11	12	-1	-8.3%
Far Rockaway	11691	11	15	-4	-26.7%
Rockaway Park	11694	11	11	0	0.0%
Queens Village	11428	10	10	0	0.0%
East Elmhurst	11370	9	11	-2	-18.2%
St. Albans	11412	9	9	0	0.0%
Kew Gardens	11415	8	8	0	0.0%
Bellerose	11426	8	11	-3	-27.3%
Far Rockaway / Broad Channel	11693	8	9	-1	-11.1%
Far Rockaway / Arverne	11692	7	5	2	40.0%
Cambria Heights	11411	4	5	-1	-20.0%
Jamaica	11436	4	4	0	0.0%
Little Neck / Douglaston	11363	1	2	-1	-50.0%
Kew Gardens	11424	1	1	0	0.0%
Jamaica	11425	1	1	0	0.0%
Jamaica	11439	1	2	-1	-50.0%
Breezy Point	11697	1	0	1	—
Jamaica	11431	0	0	0	—

BRONX

Number of National Retail Outlets, by Zip Code, Bronx

Neighborhood	Zip Code	2023	2022	Difference	% Change
Baychester / Co-op city	10475	100	100	0	0.0%
Parkchester	10462	72	77	-5	-6.5%
Fordham / Bronx Park	10458	65	65	0	0.0%
Kingsbridge	10463	61	63	-2	-3.2%
High Bridge / Morrisania	10451	57	64	-7	-10.9%
Williamsbridge	10467	56	59	-3	-5.1%
Westchester	10461	55	54	1	1.9%
Hunts Point / Mott Haven	10455	53	54	-1	-1.9%
High Bridge / Morrisania	10452	37	36	1	2.8%
Hunts Point / Mott Haven	10459	37	38	-1	-2.6%
West Farms	10460	32	35	-3	-8.6%
Wakefield	10466	31	35	-4	-11.4%
Kingsbridge	10468	31	33	-2	-6.1%
Baychester	10469	30	31	-1	-3.2%
Pelham / Throgs Neck	10465	29	29	0	0.0%
Morris Heights	10453	26	28	-2	-7.1%
Soundview / Unionport	10472	26	28	-2	-7.1%
Soundview / Unionport	10473	26	28	-2	-7.1%
Tremont	10457	20	23	-3	-13.0%
High Bridge / Morrisania	10456	15	17	-2	-11.8%
Mott Haven	10454	10	12	-2	-16.7%
Woodlawn	10470	9	9	0	0.0%
Riverdale	10471	8	10	-2	-20.0%
Hunts Point	10474	3	3	0	0.0%
Pelham Bay Park/City Island	10464	2	2	0	0.0%

STATEN ISLAND

Number of National Retail Outlets, by Zip Code, Staten Island

Neighborhood	Zip Code	2023	2022	Difference	% Change
New Springville	10314	172	173	-1	-0.6%
Oakwood / New Dorp	10306	59	62	-3	-4.8%
Pleasant Plains / Princess Bay	10309	43	45	-2	-4.4%
Port Richmond	10302	37	36	1	2.8%
Tompkinsville / New Brighton / Saint George	10301	33	40	-7	-17.5%
Mariners Harbor	10303	28	30	-2	-6.7%
South Beach, Linden / Park, Rosebank	10305	26	25	1	4.0%
Eltingville	10312	25	25	0	0.0%
West New Brighton	10310	17	17	0	0.0%
Stapleton / Emerson Hill	10304	10	10	0	0.0%
Great Kills	10308	8	9	-1	-11.1%
Tottenville	10307	7	8	-1	-12.5%
New Springville	10313	0	0	0	—