

CREATIVE NEW YORK

From museums to film studios, dance companies to design firms, the creative sector is one of New York City's most important economic assets. But while the sector added thousands of new jobs in recent years, the city's working artists, nonprofit arts groups and for-profit creative firms face a number of significant challenges.

Center for an
Urban
Future

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Funded by:

New York Community Trust
Robert Sterling Clark Foundation
Rockefeller Brothers Fund
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Edelman

295,755

Number of **people employed** in NYC's creative sector in 2013

8.6%

NYC's share of the nation's creative sector jobs, up from **7.1%** in 2003

28%

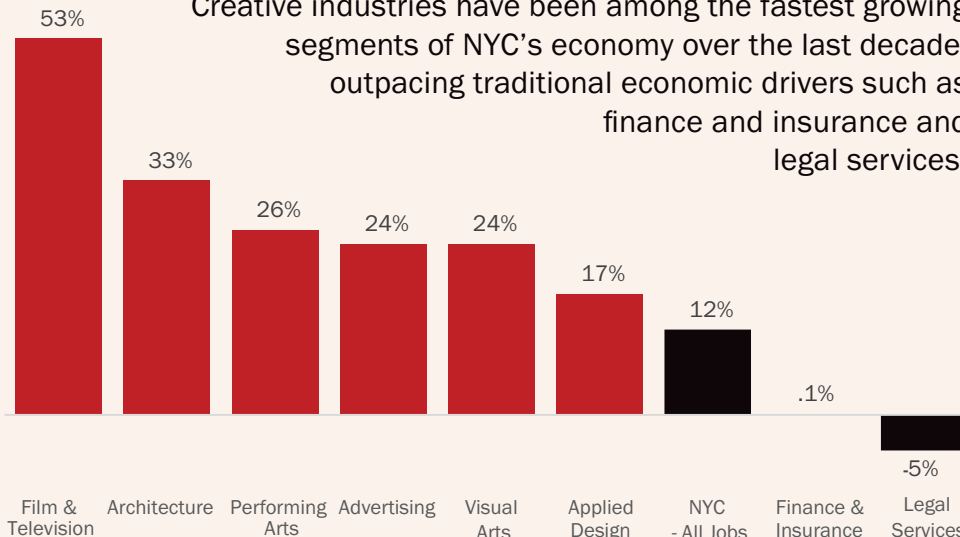
Share of the nation's **fashion designers** employed in NYC

49,444

Immigrants in New York employed in creative occupations

The Creative Engine

Creative industries have been among the fastest growing segments of NYC's economy over the last decade, outpacing traditional economic drivers such as finance and insurance and legal services.



4,224

Number of active **arts nonprofits** in NYC

149%

Percent increase in the number of **Brooklyn's cultural nonprofits** from 2005 to 2015

\$105.3M

Raised on **Kickstarter** by NYC artists & creative organizations since 2009

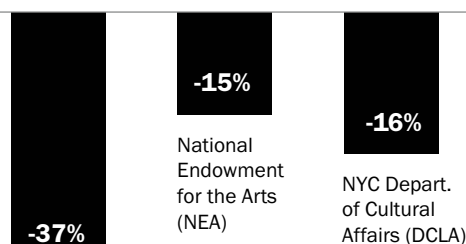
29%

Percent of NYC's **creative workforce** that is non-white

Percent of NYC's **population** that is non-white

67%

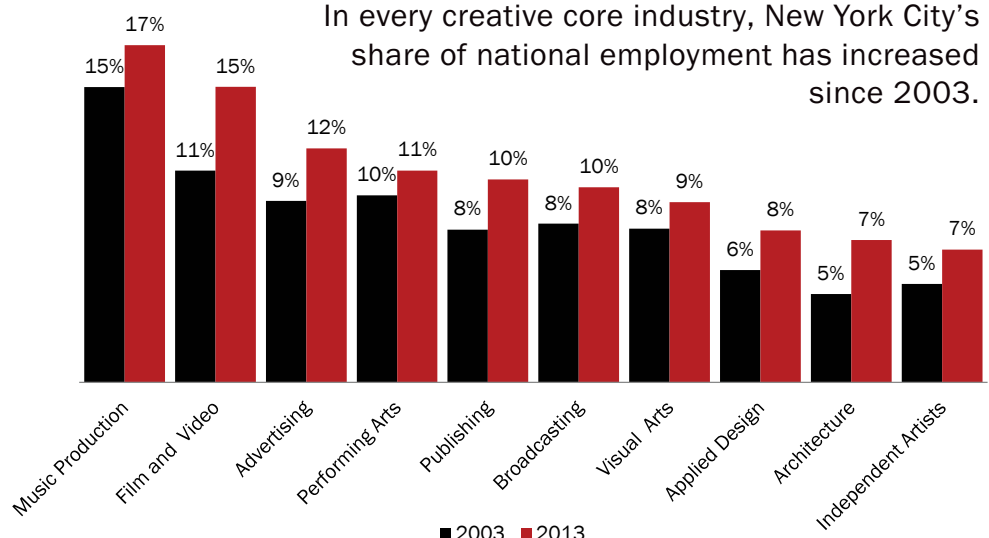
Decline in Government Grants to NYC Since 2008 (inflation adjusted)



New York State Council on the Arts (NYSCA)

NYC's Growing Share of National Creative Employment

In every creative core industry, New York City's share of national employment has increased since 2003.



■ 2003 ■ 2013