



Report - December 2010

A Chain Reaction

Our third annual ranking of national retailers in NYC finds that despite the sluggish economy, the 280 national retailers listed in our 2009 report now have 4.1 percent more stores in the city than a year ago, with every borough registering a net increase in this period. Brooklyn had the largest net gain of any borough. And, for the third year running, Dunkin Donuts comes in as the national retailer with the most stores in the city.

by Tanya Fonseca

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