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**AN UNHEALTHY COMMUTE**  
The Transit Challenges Facing  
New York City's Healthcare Sector

Report - January 2018

## An Unhealthy Commute: The Transit Challenges Facing New York City's Healthcare Sector

Subway and bus service in the four boroughs outside Manhattan has not kept pace with massive increases in the number of healthcare employees living and working there. By partnering with hospitals and other health providers, New York City can develop solutions befitting the city's world-class healthcare system and ensure that this critical source of employment and opportunity can continue to grow.

by Arlene Weintraub

- The following is the introduction to *An Unhealthy Commute*
- [Read the full report \(PDF\)](#)
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Frustration with New York City's subway system has reached a tipping point. Delays are rampant, trains are seriously overcrowded, and the core components of the network—from signal systems to tracks and train cars—are breaking down at an alarming rate.

But the city's transit system faces another crisis affecting the daily lives of millions. Subway and bus service in the four boroughs outside Manhattan has not kept pace with massive increases in the number of New Yorkers living and working there.

No part of the city's economy has been more deeply affected by these transit gaps than the healthcare sector.

Unlike most other sectors of New York's economy, jobs in healthcare are not concentrated in Manhattan's central business districts. Roughly two-thirds of all healthcare jobs—65 percent—are located in the boroughs outside Manhattan. The boroughs are also where much of the industry's meteoric growth is occurring. Over the past decade, healthcare jobs increased by 55 percent in Brooklyn, 39 percent in Queens, 18 percent in the Bronx, and 10 percent on Staten Island. The sector grew by 15 percent in Manhattan.

Hospitals, urgent care centers, nursing homes, and doctors' offices are spread across the five boroughs, with many of the sector's largest employers located in areas with severely limited transit options. The result is that healthcare workers today experience some of the worst commutes in the city. Healthcare employees who rely on mass transit face a median commute of 51.2 minutes—the longest travel time of any workers in the private sector. For healthcare workers living in Queens, the median commute is 56 minutes.<sup>1</sup>

Commutes for workers in the healthcare sector have also been increasing faster than those of any other industry. Between 1990 and 2015, the average healthcare worker's commute increased by almost eight minutes, compared to a three-minute increase for all workers in the city. During this period, the commutes of finance workers actually decreased by three minutes.<sup>2</sup>

Although many straphangers face long commutes, those who work in the city's healthcare sector experience unique challenges. Not only is healthcare a 24/7 business, it is one in which workers are required to be on time, alert, and enthusiastic—qualities that are necessary for providing life-saving services, but that are difficult to sustain when transit shortcomings take a grinding toll multiple times per day.

This report identifies the many specific transit challenges facing employers and workers in the healthcare sector and offers several practical recommendations to address these gaps. By working hand in hand with hospitals and other health providers, New York City can develop solutions befitting the city's world-class healthcare system and ensure that this critical source of employment and opportunity can continue to grow.

This report, made possible by a grant from TransitCenter, provides the first comprehensive study of the transportation challenges facing the nearly half-million health workers in New York City. It draws on extensive analysis of demographic and commuting data, as well as discussions with more than 80 hospital administrators, home health care executives, union officials, community leaders, transit experts, and front-line healthcare workers serving hospitals, urgent care centers, and home health agencies across all five boroughs.

It's not just the well-publicized subway delays and derailments that cause problems for workers in the health industry. It's that the century-old radial design of the public transit system—intended to get workers in and out of Manhattan—is not equipped to carry essential health workers to the patients they need to serve in all corners of the city. Layer on slow buses, inconvenient scheduling, and rising fares, and healthcare workers end up with a difficult commute that is getting more challenging by the day.

It's a situation that's unacceptable and unsustainable, health experts say. "It's not as though our five boroughs are rural America, but for some workers they might as well be," says Barbara Glickstein, a public health nurse and co-director of the Center for Health Policy and Media Engagement at George Washington University School of Nursing. Glickstein is a born-and-bred New Yorker who lives in SoHo and is a major user of public transportation. "The inability of the healthcare workforce to get to work is a disruption to them and to those they are serving. It has a ripple effect."

And when the commute is a struggle, patients suffer, say many healthcare administrators. "An employee has to be able to come to work rested and feeling good," says Stacy Coleman, former vice president of employee performance management for Mount Sinai Health System. "When transportation in New York City leaves an employee tired and frustrated, the result is someone who's going to have a much harder time being engaged in work throughout the day."

Transit gaps abound in the healthcare system. Of the 105 hospitals and major medical centers we identified across New York City, at least 21 are more than eight blocks from a subway stop, as are 39 percent of the city's 173 major nursing homes and long-term care facilities. Altogether, 32 percent of the major healthcare employers we documented in this study are more than eight blocks from a subway stop, representing the workplaces for tens of thousands of employees.

### **NYC's Major Healthcare Employers**

But even for those healthcare employers in the boroughs outside Manhattan that are near a subway station, many still experience daunting transportation challenges. That's because a significant share of the workers commuting to hospitals, urgent care centers, and other healthcare employment hubs live in neighborhoods that require intraborough commutes between neighborhoods that aren't connected by a single subway or bus line.

For instance, Interfaith Medical Center in Bedford-Stuyvesant is only a short walk from the A and C trains. But Francesca Tinti, senior vice president for human resources at Interfaith, says that while a majority of the hospital's employees live in Brooklyn, most reside in more affordable neighborhoods south of the hospital that aren't on the same subway line. According to Tinti, of the hospital's 1,400 employees, 119 live in Canarsie and 69 live in Flatlands. For those workers—and many more in similar predicaments—commutes to the hospital typically require two bus rides or one lengthy bus ride and a considerable walk.

In the Bronx, many major hospitals are served by the subway. But since most of the subways in the borough run north to south, workers that need to commute across the borough are left with significantly fewer transit options. We found a similar mismatch in Brooklyn and Queens, with consequences for thousands of healthcare commuters.

Our analysis of census data reveals that a significant number of the city's healthcare workers live in neighborhoods on the city's periphery that aren't well served by subways. For instance, four of the New York City census districts with the highest number of resident healthcare workers—two in Brooklyn and two in Queens—are largely lacking in reliable rapid public transportation options. The 11,235 healthcare workers who commute from Queens Village, Cambria Heights, and Rosedale do not have a single subway station in their neighborhood. The 17,721 healthcare workers who live in Canarsie and Flatlands have just one station at the very northern tip of their district's geographic boundary—too far for most residents.

As a result of these transit shortcomings, many of the city's healthcare workers drive to work. Indeed, one Staten Island hospital administrator we interviewed estimates that 75 percent of their workers drive a car to work because transit options within the borough are so limited.

But for tens of thousands of healthcare workers in lower-wage jobs that either can't afford a car or can't afford the cost of parking, taking a bus to and from work is the only viable option. And for a large share of those commuters, the city's bus network is wholly inadequate.

Many of the healthcare workers we interviewed report having to take two or more buses to work, with connections that sometimes take 15 minutes or longer as the line of waiting passengers grows. Several workers cited the particular frustrations of waiting for a poorly timed transfer or watching packed buses arrive and then depart, unable to squeeze any more passengers on board. “The bus is so packed most of the time when it gets to us that you can’t get on,” says Betty, an administrator at New York–Presbyterian/Queens, in southern Flushing, who asked to be identified by her first name only. “You fight every morning.”

These issues stem from the fact that too few of the city’s existing bus routes connect places where large numbers of healthcare workers live with hospitals, nursing homes, and other employment centers—and when they do, the service is insufficient to meet the demand. Numerous other workers say that buses don’t run frequently enough, especially during late night or early morning hours when shifts end for many hospital workers.

Our analysis of census data on commuting patterns reveals there are more daily bus commuters in the healthcare sector than in any other industry. Across the city, 17.3 percent of healthcare workers commute by bus, the second-highest share of any industry (18.5 percent of workers in the social assistance sector commute by bus).<sup>3</sup> But the healthcare sector has nearly triple the number of daily bus commuters as does social assistance. In fact, more workers in healthcare take the bus to work every day (80,706) than do all retail and food service workers combined (78,291).

Indeed, while bus ridership has declined in Manhattan, it has increased significantly in many of the communities where healthcare employers are growing. In Brooklyn, four of the five fastest-growing bus routes provide service to major healthcare providers. For instance, ridership on the B4—which serves many healthcare workers and employers in south Brooklyn—grew 39 percent between 2011 and 2016. Bus routes in Queens and the Bronx have experienced double- and triple-digit growth in areas where they serve a number of large healthcare employers.<sup>4</sup> In fact, while bus ridership has plunged more than 15 percent in Manhattan since 2011, ridership is up 1 percent in the Bronx and nearly 4 percent on Staten Island.

Many of these bus routes are experiencing ridership increases in part because the healthcare sector has been expanding. But another factor is that the subway system was originally built to take people in and out of Manhattan. It’s clear, particularly in the healthcare sector, that commuters need much more than that now.

The number of healthcare workers who are both living in the Bronx and working there, for example, has risen 44 percent since 1990, while the volume of commuters from the Bronx to other outer boroughs has skyrocketed 151 percent. In Brooklyn, the number of healthcare workers staying in that borough for work has increased more than 65 percent in that time, while the number of people who live there but work in a different outer borough has risen 125 percent.<sup>5</sup>

## New York City Mass Transit Commuting Times, All Private Sector Jobs

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Industry	Minutes
<b>1. Healthcare</b>	<b>51.2</b>
2. Transportation and Warehousing	51.1
3. Construction	50.7
4. Admin/Support and Waste Management Services	50.6
5. Social Assistance	49.7
6. Manufacturing	48.4
7. Wholesale Trade	48.3
8. Other Services, except Public Administration	47.7
<b>City Average</b>	<b>47.3</b>
9. Real Estate and Rental and Leasing	46.6
10. Accommodation and Food Services	46.4
11. Educational Services	46.4
12. Retail Trade	46.2
13. Arts, Entertainment, and Recreation	45.8
14. Finance and Insurance	43.9
15. Professional, Scientific, and Technical Services	42.5
16. Information	41.6

Source: CUF analysis of data from the 2011–2015 5-Year American Community Survey (ACS).

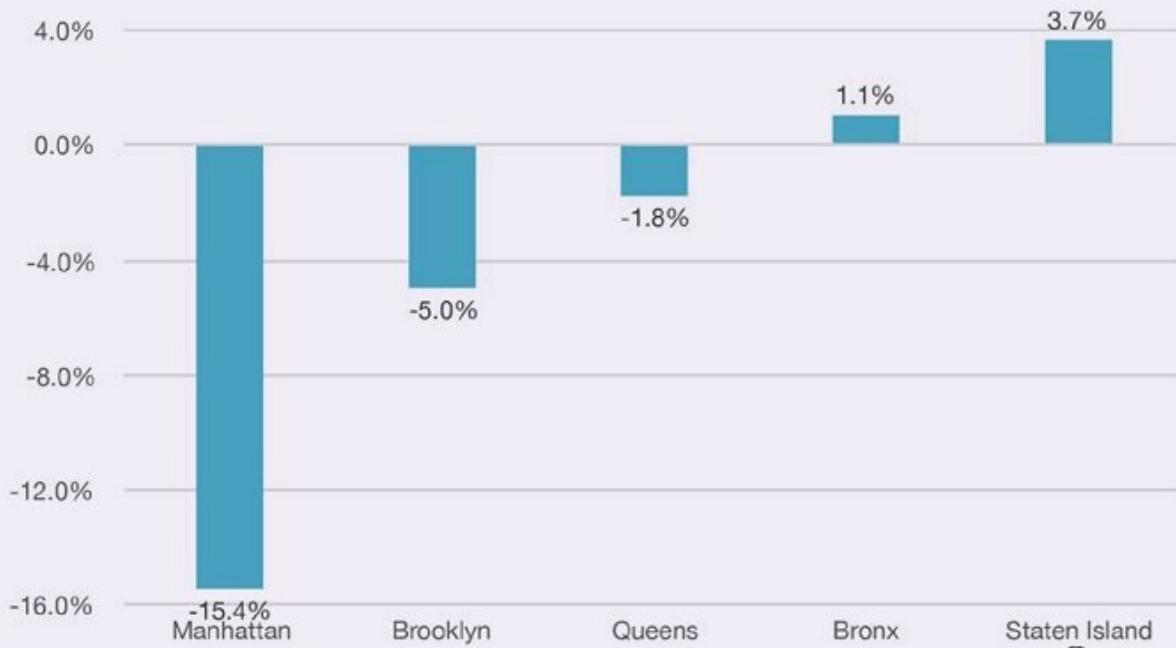
## Where NYC's Healthcare Workers Live

Although many healthcare workers struggle with long commutes, home health aides arguably have it the worst. Home healthcare is the fastest-growing segment of the city's healthcare industry, with the number of employees increasing by a staggering 146 percent over the past decade—from 61,700 workers in October 2007 to 151,700 in October 2017. But with the average home health aide earning less than \$25,000 annually, most live in working-class neighborhoods in Brooklyn, Queens, and the Bronx, far from the homes of their more well-heeled patients.<sup>6</sup>

For home health aides commuting to any of the five boroughs by mass transit, the average time spent commuting is 53 minutes—five minutes longer than the city's average transit commute. Aides in the Bronx, Queens, and Staten Island have it even tougher, traveling over 57 minutes on average to get to work.

"If I have a home health aide who lives in the Bronx and a client who lives in Riverdale, it's hell getting the aide over there," says Carla Holub, vice president and co-owner of SelectCare Home Care Services. Holub first moved to New York in the 1980s to start a home-care agency, and since then, she says, it has become increasingly difficult to get workers where they need to go, particularly as the demand for health services expands outside Manhattan. "You either have to take a bus, or if you take the subway, you have to go back down into Manhattan and cross over and take it back uptown. It is very difficult."

### Change in Annual Bus Ridership by Borough, 2011–2016



Source: CUF analysis of data from New York City Transit

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The city's Department of Transportation (DOT) and the Metropolitan Transportation Authority (MTA) have taken some steps to ease the commute in a handful of neighborhoods. In recent years, the agencies have made improvements to the bus system, expanding Select Bus Service (SBS) express routes to a total of 15 corridors over the past decade, although this falls short of DOT's plan to operate 20 routes by the end of 2017. Today, nearly half of the system's SBS routes are in Manhattan, despite greater demand from commuters in the other boroughs.

To its great credit, the administration of Mayor Bill de Blasio has allocated \$270 million to fund Select Bus Service and announced a further expansion of SBS along 21 new routes over the next decade, most of which will be in the boroughs outside Manhattan. Meanwhile, the long-awaited opening of the Second Avenue subway extension in January 2017 improved

subway access to the neighborhood often referred to as “Bedpan Alley,” home to several major hospitals, including Memorial Sloan-Kettering and New York–Presbyterian.

For more than a year, DOT has been conducting a series of public workshops to gather information about how transit can be improved across the five boroughs. Part of DOT’s ongoing Citywide Transit Plan, the process is aimed at providing reliable rapid transit to all New Yorkers regardless of their socioeconomic background.<sup>7</sup> Also in 2017, the MTA rolled out an extensive plan to improve the bus system in Staten Island, with the goal of speeding commutes for workers traveling across the island and to other boroughs.<sup>8</sup>

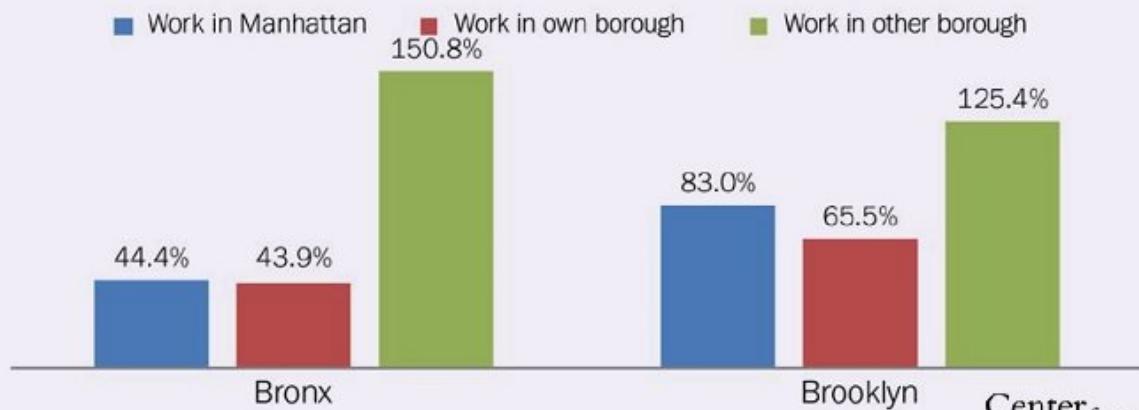
But these changes have done little to ease the pain of commuting for healthcare workers. There are still limited transit options for people who need to commute from one of the boroughs outside Manhattan to another—an increasingly common demand in healthcare. That fundamental shortcoming, coupled with the ever-increasing frequency of delays and breakdowns, is causing monumental frustrations for workers in this growing sector.

Jenny Tsang-Quinn, chief of clinical programs and network development at Maimonides Medical Center, for example, needs a bus and three subways to get from her home in Kew Gardens Hills to her off-campus office in Sunset Park. When everything is working, that trip takes at least an hour and a half each way, she says. But frequent delays make that commute highly unreliable. Cascading transit problems can pose real threats to healthcare providers and timeliness, she says, with consequences for the entire organization.

“One rainy morning, maybe two years ago, for whatever crazy reason, it was like the entire staff who lived in Queens was late,” says Tsang-Quinn. “Our patients were also running late. Their aides couldn’t get them to the site on time. We had to reschedule appointments. It was just a mess. This is just one example of what happens when the weather isn’t perfect. We have staff and patients coming from Flatlands, from Canarsie, from Central Brooklyn. Some have to go north and south to reach us—there’s no diagonal transportation. Others have long bus rides as the subway line in Flatlands doesn’t travel through Borough Park. Transit is a huge problem in Brooklyn.”

## New York City Healthcare Workers' Commuting Patterns, 1990–2015

The growth of healthcare workers commuting to another outer borough from the Bronx and Brooklyn has far outpaced the growth in commutes to their own borough and to Manhattan.



Source: CUF analysis of data from the 1990 U.S. Census, 5% Sample and 2011–2015, 5-Year ACS

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When it comes to investing in transit across the boroughs outside of Manhattan, New York City has come up short. Although commuting patterns have been shifting away from the city's outdated radial system for decades—with nearly all of the growth in population and jobs occurring outside Manhattan—the city and state have failed to tackle these transit gaps, rethink and reinvest in bus service, or analyze these issues through the lens of any specific industry, including healthcare.

To maintain New York City's leadership role in the health industry and sustain economic opportunities across all five boroughs, the MTA and DOT must band together with local healthcare organizations to make essential changes to the transit system. This report lays out 15 achievable recommendations to find and fix transit gaps across all five boroughs and bolster transit service for the city's critical healthcare sector.

Mayor de Blasio and Governor Cuomo need to prioritize identifying and fixing transit gaps in the boroughs outside Manhattan. This will require systematically evaluating existing transit gaps and shortcomings, providing new transit service in areas that are difficult to access today or poorly connected to major centers of employment, and upgrading the bus and subway systems to reduce overcrowding and speed up the commute.

The governor, the mayor, and the MTA should work together to make planning and investing in the bus system a top priority. This means rethinking and redesigning the bus network, which has changed little in decades; adding new SBS routes across Brooklyn, Queens, and the Bronx; improving speed and reliability by adopting a host of established best practices; and implementing new ideas to keep buses on schedule and close service gaps.

In addition, the city should create a healthcare transit working group to further explore the key transit challenges affecting the healthcare system and advance potential strategies to improve access and reliability. This group should pay particular attention to the severe transit problems facing the city's swelling ranks of home health aides, who experience some of the most painful commutes in New York.

When it comes to transit, the struggles facing healthcare workers and employers are severe but not unique. Transit gaps persist throughout the boroughs outside of Manhattan, with serious consequences for hundreds of thousands of workers in the healthcare sector and beyond. It's time for New York to invest in the health of its transit system and improve mobility across all five boroughs for the benefit of all.

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1. CUF analysis of data from the 2011–2015, 5-Year American Community Survey. This data applies to workers that both live and work within New York City.
2. 1990 data is from the 1990 U.S. Census, 5% Sample.
3. 2011–2015, 5-Year American Community Survey. The data reflects people living and working in New York City who rely on buses as their primary mode of transportation to work. Industries with fewer than 10,000 workers were omitted.
4. CUF analysis of MTA average weekday bus ridership data, available from [http://web.mta.info/nyct/facts/ridership/ridership\\_bus.htm](http://web.mta.info/nyct/facts/ridership/ridership_bus.htm).
5. CUF analysis of data from the 1990 U.S. Census, 5% Sample and 2011–2015, 5-Year ACS. Data accessed using IPUMS USA (<http://usa.ipums.org>). Occupation codes used to define healthcare workforce can be found in Appendix II.
6. NYC Labor Department, Occupational Employment Statistics (OES) survey, 2017.
7. NYC Department of Transportation, “New York City Department Of Transportation Launches Citywide Transit Plan Workshops Throughout the Five Boroughs,” January 2017, <http://www.nyc.gov/html/dot/html/pr2017/pr17-005.shtml>.
8. MTA, “New Vision for Staten Island Express Bus Service,” June 2017, <http://www.mta.info/news/2017/06/01/new-vision-staten-islandexpress-bus-service>.

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#### **Photo Credit: Walter Włodarczyk**

- The following are recommendations from *An Unhealthy Commute*
- [Read the full report \(PDF\)](#)

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A number of pressing challenges and threats face New York City’s healthcare sector, including the uncertain fate of the Affordable Care Act. But the industry with more jobs than any other across the city is increasingly coping with a serious problem closer to home: severe shortcomings in the transit system. New Yorkers working in healthcare jobs have the longest commutes of any industry, and their commutes have been getting far worse. Moreover, the industry’s transit challenges are affecting far more New Yorkers today, following a decade in which the healthcare sector added more than 140,000 jobs in the city—roughly 80 percent of them in the four boroughs outside of Manhattan. These nightmarish commutes have become routine, contributing to an increasingly poor quality of life for the many low- and middle-income New Yorkers who work in the sector, while also leading to higher turnover for employers in the industry and negatively affecting quality of care at hospitals, nursing homes, and urgent care centers.

As this report details, the problem largely stems from two factors: inadequate transit options for people working in the four boroughs outside Manhattan and a badly neglected bus system. Addressing these two related issues would boost the healthcare sector overall and help tackle one of the biggest problems facing New York City today and in the decade to come. A combined effort to solve the transit problems bedeviling the healthcare sector would help make the boroughs a more competitive environment for businesses to grow, strengthen the city’s economy, and improve quality of life for millions of New York’s workers.

#### **Make it a priority to improve transit service in the four boroughs outside Manhattan.**

New York City’s transit system has not even come close to keeping pace with the rapid growth in the number of people living and working in the four boroughs outside Manhattan. It’s time to change that. The MTA needs to make a bold new commitment to improving transit service in the Bronx, Brooklyn, Queens, and Staten Island. This should include new investments that increase the frequency of subway and bus service, as well as new efforts to address some of the biggest gaps in transit service. Top city and state officials—including Governor Cuomo, Mayor de Blasio, and members of both the City Council and State Legislature—need to make this a priority as well, and commit new funds that enable the MTA to take these steps.

To be sure, the city’s subway system requires significant new public investment simply to address the rampant delays and overcrowding issues that are now regularly disrupting service in the five boroughs. But it would be a mistake and missed opportunity to only focus on addressing these core transit infrastructure problems. MTA leaders and New York’s top policymakers must also prioritize investments that improve transit service for New Yorkers who live and work in the boroughs outside of Manhattan—including the 319,000 healthcare employees who live in the Bronx, Brooklyn, Queens, and Staten

Island.

### **Support congestion pricing to create a sustainable, dedicated revenue stream to invest in transit gaps.**

New York City's transit system desperately needs a dedicated revenue stream if it is going to make a bold new commitment to improving transit service in the four boroughs outside of Manhattan. The governor's Fix NYC proposal would do just that. All state legislators from the five boroughs should get behind Fix NYC, a congestion-pricing plan that offers a fair balance between revenues raised from Manhattan residents and from residents of the other four boroughs, while directing crucial investment to improve service beyond Manhattan and fix transit gaps. The revenue generated—estimated at more than \$1.7 billion annually—should be used to invest in transit improvements across all five boroughs, including bolstering the MTA Capital Plan and creating a Transit Gap Investment Fund.

### **Improve and expand bus service.**

For so many of those working in New York City's healthcare sector—and for the New Yorkers who take more than 2.5 million daily bus rides—buses remain the only viable transit option. This wouldn't be a problem if the city's bus system was up to par. But it's not even close. Throughout the city, buses are unreliable and slow. They don't run frequently enough, and transferring from one bus to another is rarely efficient. Additionally, too many routes simply haven't been updated to align with the actual commutes that working New Yorkers take today within their own borough or from one borough to another. New York's top policymakers and transportation officials need to make improving and expanding the city's bus network a higher priority. Specifically, they should commit to the following steps:

- Launch a Bus Rescue Plan to improve the speed and reliability of bus service.**

For hundreds of thousands of workers in the boroughs outside Manhattan, especially the masses of workers in the booming healthcare sector, commuting by bus can be agonizing. When buses fall behind schedule and bunch together, the result can be long waits even at rush hour and even longer gaps at night. For commuters who rely on multiple buses, like many workers in eastern Queens and southern Brooklyn, the transfers are rarely coordinated, leading to unexpected delays and overcrowding as riders pack the bus stops waiting for their next ride. Even though bus ridership has fallen over the past 15 years, ridership is up on most of the routes serving major healthcare employers—especially those in the boroughs outside Manhattan. For these thousands of workers, relief can only come in the form of faster and more reliable bus service.

To tackle these system-wide problems, the MTA and DOT should move quickly to implement a host of best practices that have demonstrated results in other cities and systems. Strategies should include adding new routes between population centers and job hubs, redesigning indirect routes, breaking up overly long routes, and rightsizing the distance between bus stops. In addition, an improved boarding process—including a tap-and-go fare collection system and all-door boarding for all routes—could dramatically reduce the wait at each stop. Lastly, the MTA should work with DOT to implement more dedicated bus lanes that can dramatically speed up bus travel on crowded streets. Both new and existing lanes also need to be properly enforced to ensure that lanes remain clear and violators are fined.

- Implement new ideas to keep buses on schedule, improve multi-bus commutes, and close service gaps.**

For commuters who depend on buses, the posted schedules are considered wishful thinking. Healthcare workers interviewed for this study described frustration over the fundamental unpredictability of bus service, which forces stressed workers to allocate the maximum possible time to their commutes on the assumption that something will always go wrong. The problem stems from the fact that once a bus falls off schedule, it almost never recovers, resulting in buses that are chronically late, bunched together, or poorly coordinated. To fix this problem, the role of the bus dispatcher needs to change. Dispatchers should be empowered to intervene when buses fall behind schedule, working with drivers to modify service based on real-time location data, and tasked with ensuring that connections and transfers are efficiently coordinated to improve the reliability of multi-bus commutes. The MTA has taken one major step forward over the past year by equipping its entire bus fleet with signal priority capability, so that buses can benefit from optimized traffic signal coordination along busy routes. Now DOT needs to prioritize rolling out this feature along as many routes as possible, starting with a goal of at least ten routes over the next year.

- **Expand Select Bus Service in the boroughs.**

The most cost-effective way to increase mass transit access and improve bus service is through the expansion of Select Bus Service, New York City's version of bus rapid transit. For workers traveling from affordable neighborhoods on the periphery of the city to jobs that are often located on the opposite side of a borough or in an adjacent one, bus rapid transit could significantly shorten and improve commutes that are often among the worst in the city. That's why it's so essential for the MTA and DOT to make good on their promise to complete the 20 future SBS routes first outlined in 2009, while continuing to develop proposals for additional routes. Today, the city has just 15 SBS corridors, of which there are just two in Brooklyn and three in Queens. None of those five corridors provide crucial crosstown service. In October 2017, the 30 Center for an Urban Future New York City Department of Transportation announced plans to expand SBS along 21 new routes, including several that would provide much-needed crosstown service in Brooklyn and Queens. The MTA should work closely with the city to implement these routes and set a goal of completing at least seven by 2020.

- **Apply the lessons of the MTA's Staten Island bus overhaul to other areas of the city.**

The MTA's ambitious plan for Staten Island, set for implementation in 2018, marks the first major reimagining of bus routes in decades. The plan includes four crucial components that could be broadly applicable to other parts of the city. First, the plan will divide the network into two routes serving either Lower Manhattan or Midtown, reducing redundancy and increasing clarity for commuters. The plan will also eliminate underused stops while boosting frequency of buses on a smaller number of routes. In addition, the plan streamlines all routes in Staten Island, using highways instead of local roads wherever possible. The MTA should choose three other areas for a similar reimagining, with a focus on the neighborhoods that are most reliant on bus travel. At the same time, the MTA needs to prioritize the second phase of the Staten Island redesign, which is intended to improve local bus service within the borough and will be essential for addressing the transit challenges facing Staten Island's healthcare employers and workforce.

- **Rethink and redesign the bus network.**

Despite massive changes in the city and its economy over the past several decades, much of the bus route network mirrors the trolley lines laid out in the mid-20th century and hasn't changed since the 1980s. To modernize the bus network, the MTA needs to determine how and where the current bus system is failing and redesign as needed. The MTA should develop plans to redesign the bus network to focus on speed, efficiency, and coverage—a strategy that can lead to an increase in ridership while bridging some of the city's worst transit gaps. Houston offers a model of a highly successful, full-scale redesign, which transformed a peak-oriented radial network into a high-frequency, 24/7 grid.

### **Create a healthcare-transit working group to identify and solve transit challenges.**

The pressing transit challenges facing workers in the healthcare sector demonstrate the disconnect between transit planning and the needs of the city's economy. The city and state should convene a working group—comprised of the MTA, DOT, major healthcare employers, and the largest healthcare unions—to understand the transit issues facing healthcare workers and employers and develop plans to address these issues with targeted improvements to the transit network. As part of DOT's Citywide Transit Plan, the department should partner with hospitals and other health providers to better understand how the city's half-million healthcare workers use the transit system. Armed with this information, transit officials can better plan additions and enhancements to both subway and bus service that will alleviate problems for the city's largest sector. This model could then be applied to other key industries across New York City that face significant transit challenges, such as the educational services sector.

### **Improve transit options for night-shift workers.**

The MTA should work with health providers to determine when the demand for bus service by workers on night shifts is high, and which routes carry large numbers of passengers at those times. From there, schedules could be enhanced to provide

more frequent pick-ups and drop-offs along routes that directly serve hospitals, urgent care centers, and nursing homes, as well as better coordination at popular transfer points. The MTA should also consider surveying home health agencies to determine where the need for more frequent bus service at off-hours is the highest, and then make scheduling changes to fill in the gaps.

#### **Explore strategies to target the needs of home health aides.**

This report makes clear that home health aides suffer some of the longest and most challenging commutes of any workers in New York City, with serious consequences for the workers themselves and the quality of care they can provide. With more than 100,000 new jobs created in the past decade alone and a growing population of older adults, home health will continue to be a major component of the healthcare ecosystem for decades to come. The MTA and city transportation officials should work with representatives of the home health industry and unions to better understand the needs of workers and employers in the sector and develop specific interventions that could help improve these brutal commutes. Transit officials could consider forming partnerships with carshare and on-demand transit services, leveraging the existing paratransit system, and creating specialized shuttle services along high-demand routes, among other options.

#### **Make transit more affordable for low-income workers.**

The cost of commuting has become a major burden for low-income workers, particularly for those in the healthcare sector—such as home health aides—who routinely face difficult commutes involving multiple modes of transportation. The rollout of a “contactless” MetroCard in 2018 offers a crucial opportunity to shift toward a more equitable model for fares. The MTA should implement a capped payment structure, which would address the issue that wealthy commuters consistently pay less per ride than the city’s poorest workers. This happens because many low-income commuters can’t afford the upfront cost of weekly and monthly MetroCards, which come with a significant discount. In a capped system, pay-as-you-go cards are tracked each time they are used, and the total cost is capped at the price of a weekly or monthly pass. If a user exceeds the cost of a weekly pass through individual rides, the system automatically refunds the difference to the user’s bank or credit account. The MTA should build in backend processing capacity for the next-generation MetroCard, to allow for a more flexible system to be implemented.

#### **Be better prepared for weather emergencies.**

If buses and elevated subway lines must be shut down during heavy snow or rainstorms, the MTA should provide alternate transit options for healthcare workers. MTA and DOT researchers should work hand-in-hand with administrators in the healthcare sector to establish emergency travel plans, such as shuttle buses from working subway stops to nearby hospitals. The MTA’s recently announced division focused on weather issues should make contingency planning for the healthcare sector a priority and partner with healthcare employers to understand their needs in the event of weather emergencies.

One option would be to establish emergency corridors that could be used to create healthcare shuttle services during emergencies. DOT should consider piloting such a corridor along Bedpan Alley on the east side of Manhattan or from Grand Concourse to Lincoln Hospital and Montefiore Medical Center in the Bronx. These routes could be plowed early in the case of a snowstorm and opened only to registered vans operated by healthcare providers with the right equipment to handle severe weather conditions. Healthcare employers can do their part, too. In addition to improving planning for getting front-line employees to work when large parts of the transit system shut down, employers should also consider implementing work-at-home policies for administrative and other non-medical staff during weather emergencies.

#### **Invest in technology to help health workers track and plan their commutes and improve communication.**

As with other key sectors of the economy, one problem for transit planners is that most healthcare employers are not keeping track of their commuting patterns. To help job centers participate in transit planning, the city could develop and pilot an app that would make it easy for administrators and workers to track commuting distances, modes, and times for their employees. In addition, workers report that a lack of consistent information from the MTA makes it difficult to cope with service interruptions. Despite advances such as WiFi service on subway trains, the MTA app, and subway countdown clocks, most

health workers we spoke to report that they don't have enough advance notice to plan an alternate route to work when something goes wrong on their bus or subway. The MTA should work to improve communication between subway operators, bus drivers, and dispatchers. That will allow conductors and drivers to provide better information to passengers about what's causing the delays, and what alternate routes they should consider.

### **Pursue the next generation of transit expansion across all five boroughs.**

New York City's transit system needs substantial investment just to achieve a state of good repair, but policymakers and transit planners should think beyond a rescue plan. By bonding a portion of the revenue generated by Move NY, the city can raise billions for forward-thinking transit system expansion that better integrates all five boroughs. Ideas could include the proposed Triboro line, which would connect the Bronx, Queens, and Brooklyn; real bus rapid transit along dedicated cross-county bus lanes; LIRR-to-subway conversion along underutilized tracks in Brooklyn and Queens; and new service options for Long Island and the Hudson Valley to better integrate New York City to regional transit networks.

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