



New York by the Numbers

Economic snapshots of the five boroughs

Center for an
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The Center for an Urban Future is New York City's home for independent research and innovative thinking about the issues affecting the five boroughs.

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Attack of the Chains? A borough-by-borough analysis of New York City's largest retailers

Even after Starbucks makes good on its recently announced plan to close 11 of its New York City stores by mid-2009, the Seattle-based coffee chain will still have a whopping 235 retail outlets throughout the five boroughs. As difficult as it may be to fathom, however, Starbucks doesn't top the list of retailers with the most chains in the city. As we detail in this inaugural issue of New York by the Numbers, the Center for an Urban Future's monthly economic snapshot of the five boroughs, Starbucks actually has roughly 100 fewer stores here than both Dunkin' Donuts and Subway.

These food chains are hardly the only retailers with a significant presence in the city. According to our research, at least 32 retailers have 50 or more stores throughout the city, a list that includes everything from CVS and GNC to GameStop and Payless. Dozens of other companies have more than 10 outlets here.

The charts below details the number of stores in the city—broken down by borough—for more than 150 major retailers operating here. The vast majority of those on our list are national retailers that are headquartered elsewhere, but we also decided to include several home-grown companies that have multiple stores here, from Nathan's to Jimmy Jazz.

New York City's Largest Retailers

Retailer	NYC	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Dunkin' Donuts	341	78	89	66	49	29
Subway	335	136	57	77	44	21
McDonald's	248	72	57	67	45	11
Starbucks	235	186	18	21	4	6
Quinn Renda	216	139	31	27	11	8
Bedouin Bedouin	215	48	58	70	38	15
Five Star	209	57	57	48	42	5
Radio Shack	116	40	27	25	18	6
GNC	115	45	29	28	14	5
Payless	108	21	34	27	20	5
CVS	108	37	22	34	15	14
Shopy's	100	34	26	24	12	9

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Attack of the Chains?

This inaugural edition of New York by the Numbers, a new monthly CUF feature, features a ranking of more than 150 national retailers with multiple stores in New York City, from Dunkin' Donuts (341 stores) to Crate and Barrel (2 stores). We provide a borough-by-borough breakdown of the number of stores each retailer has here.

by Center for an Urban Future

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CENTER FOR AN URBAN FUTURE

120 Wall Street, 20th Floor, New York, NY 10005

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