
New York by the Numbers

Economic snapshots of the five boroughs

Center for an Urban Future

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Attack of the Chains? A borough-by-borough analysis of New York City's largest retailers

Even after Starbucks makes good on its recently announced plan to close 11 of its New York City stores by mid-2009, the Seattle-based coffee chain will still have a whopping 235 retail outlets throughout the five boroughs. As difficult as it may be to fathom, however, Starbucks doesn't top the list of retailers with the most chains in the city. As we detail in this inaugural issue of New York by the Numbers, the Center for an Urban Future's monthly economic snapshot of the five boroughs, Starbucks actually has roughly 100 fewer stores here than both Dunkin' Donuts and Subway.

These food chains are hardly the only retailers with a significant presence in the city. According to our research, at least 32 retailers have 50 or more stores throughout the city, a list that includes everything from CVS and GNC to GameStop and Payless. Dozens of other companies have more than 10 outlets here.

The charts below details the number of stores in the city—broken down by borough—for more than 150 major retailers operating here. The vast majority of those on our list are national retailers that are headquartered elsewhere, but we also decided to include several home-grown companies that have multiple stores here, from Nathan's to Jimmy Jazz.

New York City's Largest Retailers

Retailer	NYC	Manhattan	Brooklyn	Queens	Bronx	Staten Island
Dunkin' Donuts	341	78	89	96	49	29
Subway	335	136	57	77	44	21
McDonald's	248	72	57	67	41	11
Starbucks	235	186	18	21	4	6
Duane Reade	216	139	31	27	11	8
Baskin-Robbins	215	46	58	70	26	15
Rite Aid	209	37	57	68	42	5
Radio Shack	116	40	27	25	18	6
GNC	115	41	29	28	14	3
Payless	109	31	36	27	20	5
CVS	108	37	22	34	11	14
Sbarro's	105	34	26	24	12	9

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Report - July 2008

Attack of the Chains?

This inaugural edition of New York by the Numbers, a new monthly CUF feature, features a ranking of more than 150 national retailers with multiple stores in New York City, from Dunkin' Donuts (341 stores) to Crate and Barrel (2 stores). We provide a borough-by-borough breakdown of the number of stores each retailer has here.

by Center for an Urban Future

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