

THE ENTREPRENEURIAL-POWER OF WOMEN

WOMEN-OWNED BUSINESSES ARE MAKING SIGNIFICANT CONTRIBUTIONS TO TODAY'S ECONOMY.

Women of all ages, races and ethnicities are creating jobs, bolstering economies, strengthening families and communities, and providing creative solutions to 21st century problems.

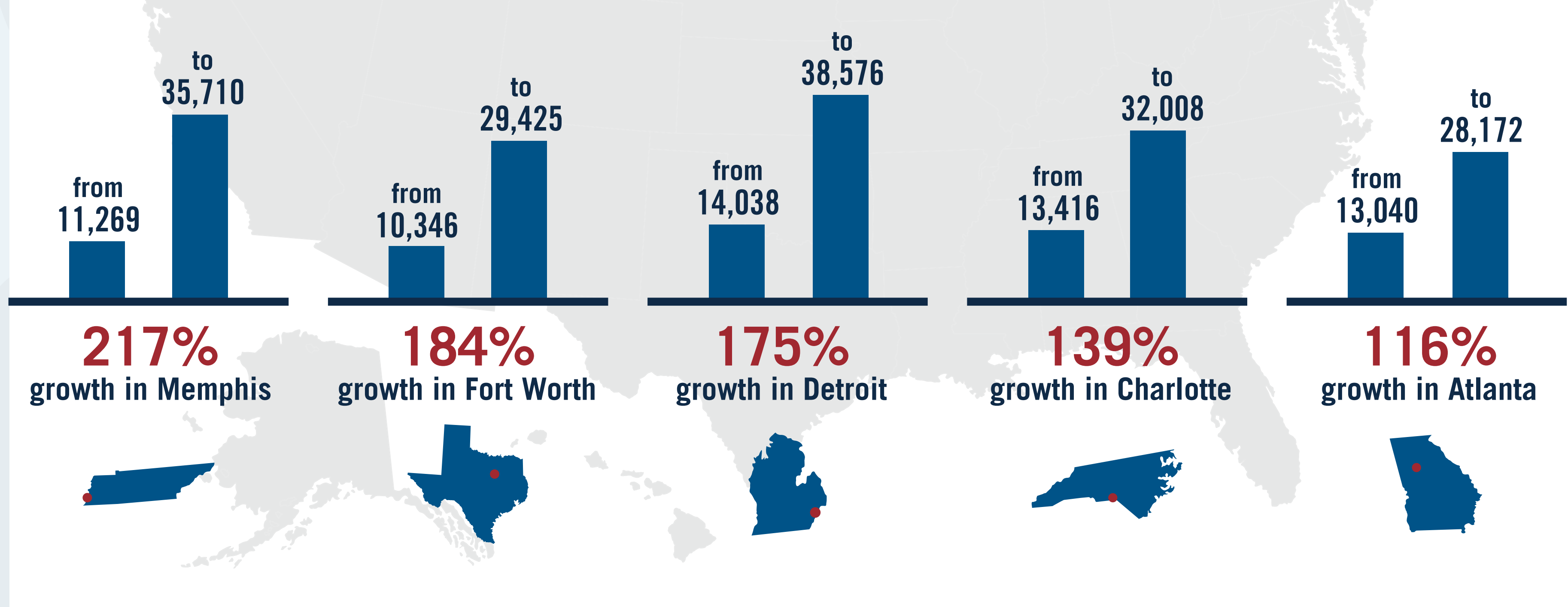
THE BIG APPLE

IS HOME TO MORE WOMEN-OWNED BUSINESSES THAN ANY OTHER U.S. CITY.



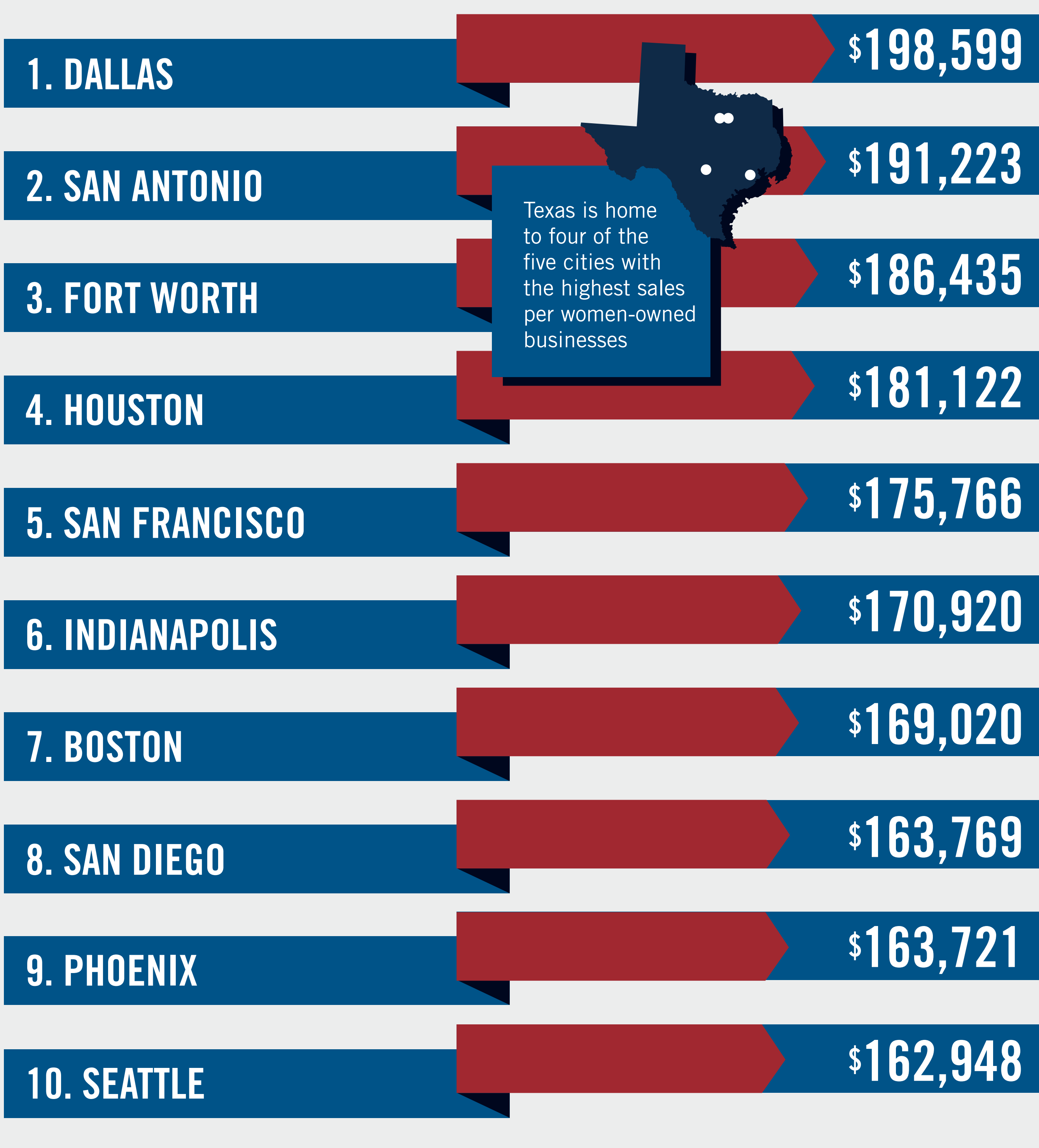
GROWTH ACROSS THE U.S.

Fueled by advances in technology and lowered barriers to entry, women-led businesses are growing in number across the U.S. According to the latest data from the U.S. Economic Census, Survey of Business Owners, the most growth in women-led businesses between 2002 and 2012 was in the following five cities...



SALES DATA WOMEN-OWNED BUSINESSES

TOP 10 CITIES AS MEASURED BY AVERAGE SALES PER WOMEN-OWNED BUSINESS IN 2012:



UNLEASHING POTENTIAL

While women-owned businesses are making great contributions to today's economy, there is potential to increase the number of women entrepreneurs and to help more women-owned businesses grow to the next level.

52% GROWTH for women-owned businesses in America (from 2002-2012)

THIS MEANS:

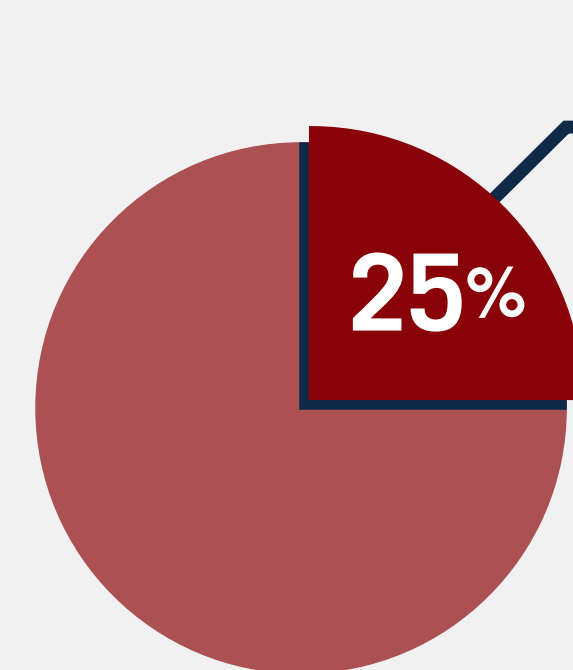
1,290,245 new jobs added.

928 businesses opened every day.

\$90,191,545 in payroll was added to the U.S. economy.

TODAY 90%

OF WOMEN ENTREPRENEURS ARE SOLOPRENEURS WITH NO EMPLOYEES



If only one quarter of these existing 8,842,742 women-owned businesses added a single employee in the next three years, 2.2 million new jobs would be added to the market.

FOR MORE INFORMATION

on the landscape of women entrepreneurs across the U.S. today, and areas of opportunities and challenges, see the Center for an Urban Future's "Breaking Through: Harnessing the Economic Potential of Women Entrepreneurs" at nycfuture.org/research/publications/breaking-through. The study was made possible through Capital One's Future Edge™ initiative, a \$150 million, five-year effort to help more of America's workforce and entrepreneurs succeed in the twenty-first century economy. Learn more at capitaloneinvestingforgood.com