

State of the Chains, 2024

Our seventeenth annual ranking of over 450 national retailers in New York City finds a 1.3 percent decrease in chain stores across the five boroughs over the past year. While a wide range of retailers have been closing stores, the nation's largest retailers are struggling the most.



Center *for an* Urban Future

Center for an Urban Future (CUF) is a leading New York City-based think tank that generates smart and sustainable public policies to reduce inequality, increase economic mobility, and grow the economy.

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STATE OF THE CHAINS, 2024

Our seventeenth annual ranking of over 450 national retailers in New York City finds a 1.3 percent decrease in chain stores across the five boroughs over the past year. This is the fifth time in the past seven years that there has been a net decline in the overall number of chain stores, suggesting that the environment for many national retailers remains challenging even as many of the city’s commercial districts have seen a strong recovery in storefronts.

Continuing a trend from the past several years, national retailers selling merchandise—pharmaceutical products, cell phones, clothing, shoes, cosmetics, and vitamins—had the biggest year-over-year store declines, a clear impact of growing competition from e-commerce. But this year’s pullback in chain stores was broad-based, with many food retailers also reducing their store footprint and all five boroughs registering a net decline in chains. Overall, many more retailers had a net reduction in store locations (130) than had a net store gain (94). (229 retailers registered no change in stores.)

While a wide range of retailers have been closing stores, the city’s largest chains have struggled the most. Indeed, 10 of the 15 largest chains from 2023 had fewer store locations in 2024, with those 10 big retailers closing a combined 111 stores over the past year. In total, this report finds a net decline of 109 chain stores since last year, from 8,148 to 8,039 stores—less than the decline among the 10 big retailers that posted store reductions.

The struggles of New York’s largest retailers have been apparent since the start of the pandemic. The 13 largest retailers tracked in the State of the Chains report published by the Center for an Urban Future in December 2019 have a combined 797 fewer store locations in the city today than in 2019—an average loss of 61 stores. All 13 of the largest chains from that pre-pandemic report have fewer store locations today, but a handful of retailers stand out for their store losses, including:

- Metro by T-Mobile (the #2 retailer from 2019): A net loss of 229 stores
- Duane Reade (#4): -128 stores
- T-Mobile (#6): -89 stores
- Subway (#5): -85 stores
- Rite Aid (#12): -73 stores
- 7-Eleven (#10): -45 stores
- Baskin-Robbins (#7): -36 stores
- AT&T (#11): -36 stores

Number of Chain Stores by Borough, 2023 and 2024

	2024	2023	Change (#)	Change (%)
Bronx	932	936	-4	-0.4%
Brooklyn	1,758	1,785	-27	-1.5%
Queens	1,755	1,772	-17	-1.0%
Manhattan	3,110	3,166	-56	-1.8%
Staten Island	484	489	-5	-1.0%
NYC	8,039	8,148	-109	-1.3%

In addition to the 13 largest retailers, several other large chains significantly reduced their footprint in the city. Sprint, the #17 store from 2019, has 89 fewer stores in the city than before the pandemic; GNC (#16 from 2019) has 58 fewer; New York Sports Club (#29 from 2019) has 37 fewer; Mattress Firm (#22 from 2019) has 24 fewer; GameStop (#24 from 2019) has 20 fewer.

Despite these notable chain pullbacks, the city's retail environment today is far from bleak. Nearly 100 retailers registered a net gain in store locations over the past year, and 45 expanded by at least two stores. The bulk of the growth was among food retailers; indeed, 30 of the 45 chains that added at least two stores sell food and beverages. In total, food retailers grew 1.6 percent over the past year, from 3,974 locations in 2023 to 4,036 in 2024 (+62 stores). This year, for the first time, food chains make up more than half of all the chain stores in our report: 4,036 out of 8,039.

The food chains expanding the most over the past year include fast food and fast casual restaurants, açai bowl shops, chains selling desserts/ice cream, and coffee shops. Chains with notable store increases include:

- Popeye's +13 (from 144 stores to 157)
- Oakberry Açai Bowls +10 (from 1 store to 11)
- Wingstop +9 (from 31 stores to 40)
- Auntie Anne's +8 (from 24 stores to 32)
- Nathan's Famous +8 (from 34 stores to 42)
- Cinnabon +7 (from 20 stores to 27)
- Chipotle +7 (from 104 stores to 111)
- Dunkin' +7 (from 619 stores to 626)
- Carvel +6 (from 65 stores to 71)
- Naya +6 (from 15 stores to 21)
- Pollo Campero +6 (from 3 stores to 9)
- Starbucks +6 (from 322 stores to 328)
- Chick-fil-A +5 (from 18 stores to 23)
- Wendy's +5 (from 47 stores to 52)
- Raising Cane's +4 (from 3 stores to 7)
- Just Salad +4 (from 33 stores to 37)
- Paris Baguette +4 (from 30 stores to 34)
- Playa Bowls +3 (from 22 stores to 25)
- McDonald's +3 (from 185 stores to 188)
- Chopt +3 (from 20 stores to 23)

- Cha Cha Matcha +3 (from 4 stores to 7)
- Blank Street Coffee +3 (from 33 stores to 36)

It wasn't only restaurants, bakeries, and coffee shops expanding. Other retailers with notable growth over the past year include:

- Several beauty salons, equipment, supplies, and product stores, including Sephora +4 (from 25 stores to 29) and Aesop +4 (from 13 stores to 17)
- Discount retailers, including Five Below +4 (from 32 stores to 36), Lot-Less +1 (from 13 stores to 14) and Dollar Tree +1 (from 69 stores to 70)
- Several grocers, including CTown Supermarkets +6 (74 stores to 80), Foodtown +4 (35 stores to 39), Aldi +1 (from 10 stores to 11), Morton Williams +1 (from 15 stores to 16), Trader Joe's +1 (from 16 stores to 17), and Whole Foods +1 (from 17 to 18 stores)
- Optical goods and optometrists, including Warby Parker +3 (from 15 stores to 18) and Cohen's Fashion Optical +3 (49 stores to 52)

Nearly a third of the retailers tracked in this report (130 in all) registered a net decline in stores over the past year, with cell phone stores and pharmacies suffering the biggest losses. Metro by T-Mobile (formerly known as MetroPCS) registered a net loss of 30 stores (going from 269 stores to 239) while T-Mobile had a net decline of 15 stores (from 171 to 156). Meanwhile, Duane Reade shuttered 22 stores (reducing its footprint from 211 to 189), CVS had a net decline of 10 stores (from 170 to 160), and Rite Aid reduced its footprint by 8 stores (from 54 to 46).

This is the sixth consecutive year in which merchandise retailers accounted for an outsized share of the city's chain store declines, a clear result of the growing competition from e-commerce. Apart from cell phone stores and pharmacies, several other merchandise retailers—particularly those selling vitamins and food supplements, and clothing and accessories—shuttered multiple stores over the past year, including:

- MAC Cosmetics -14 (from 19 stores to 5)
- Rainbow -8 (from 54 stores to 46)
- Express -6 (from 10 stores to 4)
- Amazon Go -5 (from 7 stores to 2)

NYC's Largest Chain Retailers Still Below Pre-Pandemic Levels

Net change in # of store locations for NYC's twenty-five largest national retailers (2019-2024)

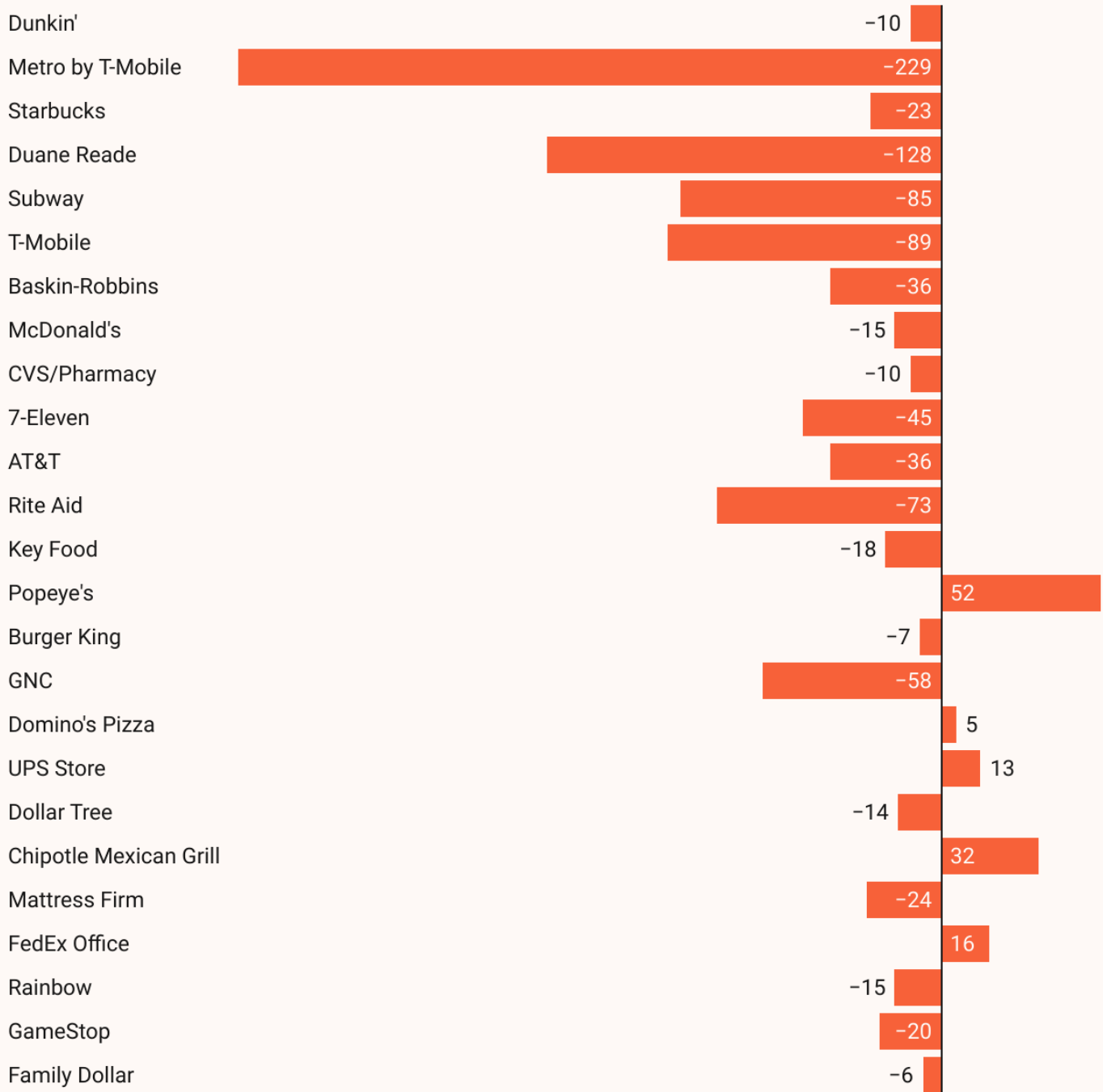


Chart: Center for an Urban Future. locators. Created with Datawrapper

Source: Data compiled between October 12, 2024, and November 12, 2024, from retailers website store

- GNC -5 (from 46 stores to 41)
- Family Dollar -4 (from 56 stores to 52)
- Vitamin Shoppe -3 (from 24 stores to 21)
- Danice Stores -3 (from 11 stores to 8)
- Rumi Life -3 (from 8 stores to 5)
- Barnes & Noble (from 9 stores to 6)
- Sam Ash -3 (from 3 stores to 0)

However, it was not only merchandise retailers closing stores over the past year. Many food chains did as well, including:

- Everytable -9 (from 9 stores to 0)
- Beatnic -6 (from 6 stores to 0)
- Au Bon Pain -5 (from 6 stores to 1)
- Bluestone Lane -5 (from 18 stores to 13)
- Checkers -4 (from 25 stores to 21)
- Maman -4 (from 20 stores to 16)
- Möge Tee -4 (from 18 stores to 14)
- Edible Arrangements -4 (from 26 stores to 22)
- Sticky's -3 (from 9 stores to 6)
- Fresh & Co -3 (from 10 stores to 7)
- TGI Fridays -3 (from 3 stores to 0)

Chains Decline in Every Borough

Every borough experienced a decline in chain stores over the past year. Manhattan had the largest percentage decline (-1.8 percent, or a net loss of 56 stores). Brooklyn had the second-largest reduction in chain stores (-1.5 percent, or a net loss of 27 stores), followed by Queens (-1 percent, or a net loss of 17 stores), Staten Island (-1 percent, or a net loss of 5 stores) and the Bronx (-0.4 percent, or a net loss of 4 stores).

Dunkin' Still on Top

Dunkin', with 626 stores, is again the retailer with the most stores in the five boroughs, a title it has held all seventeen years since we started tracking chain store trends in New York. In 2008, the first year that this report was published, Dunkin' had just six more stores than the second-place chain (Subway). Today, Dunkin' has nearly 300 more stores than the number two retailer in the city, Starbucks, which boasts 328 store locations.

This year, Dunkin' registered a net growth of 7 stores and still has fewer store locations than it did before the pandemic (626 today compared to 636 in 2019).

For the third year in a row, Starbucks has the second-most chain stores in New York. Over the past year, Starbucks had a net increase of six stores, from 322 to 328. Although Starbucks still has fewer locations than it did pre-pandemic (351 in 2019), the coffee chain moved into second position on our list in 2021 by surpassing Metro by T-Mobile and has continued to increase its lead. This year, Metro by T-Mobile remains in third place with 239 locations, experiencing a 30-store reduction from 269 to 239.

The other retailers in the top ten include Subway (which now has 202 stores after registering a decline of 13 stores since 2023); Duane Reade (189 stores, -22); McDonald's (188 stores, +3); Baskin-Robbins (181 stores, -2), CVS (160 stores, -10); Popeye's (157 stores, +13); and T-Mobile (156 stores, -15).

Retailers with Increases, Decreases, and No Change

Over the past year, 94 chains had a net gain in store locations, 130 had a net decline, and 229 registered no change in stores.

Fewer Chains Than Before the Pandemic

Many national retailers in the city are still well below their pre-pandemic store levels. The number of chain stores in the city in November 2024 was 15.4 percent below the total from late 2019—or 1,225 fewer stores than before the pandemic. More than half the retailers that were featured in our 2019 State of the Chains report have fewer locations today than they did before the pandemic, including 11.2 percent that no longer have any stores here.

New Chains Added to This Year's Report

This year's State of the Chains report includes data on 48 retailers that we did not track in previous years, our attempt to keep pace with the changing retail landscape across the five boroughs. The retailers added this year include food retailers such as Nan Xiang Express, Serafina, taim, Raising Cane's, and Levain Bakery, grocers such as CTown Supermarkets, Ideal Food Basket, and NetCost Market, as well as merchandise retailers such as Madrag, JD Sports, Primark, and Buck Mason. (We added these

48 retailers last year, but this year's report is the first time we have been able to track year-over-year trends for them.)

For next year's report, we have added an additional 69 chains (which we will begin to measure in 2025).

Retailers Shedding the Most Stores Since Last Year

- No retailer contracted more than cell phone chain Metro by T-Mobile, which closed 30 stores over the past year, bringing its store total down to 239, from 269 last year.
- Duane Reade dropped the second-most store locations, closing 22 locations to fall from 211 to 189.
- In addition to Metro by T-Mobile, T-Mobile shed 15 stores (from 171 stores to 156) making it the chain with the third-most losses.
- The other stores with double-digit decreases were MAC Cosmetics (-14, 19 to 5), Subway (-13, 215 to 202), and CVS (-10, from 170 to 160).

Retailers Shutting Down Completely

- 10 retailers shut down all their remaining New York City locations this year, including: Everytable, Beatnic, TGI Fridays, Sam Ash, Chinah, Kenneth Cole, Billabong, Oakley, La Perla, and BCBG Max Azria.

Retailers with Notable Changes Since the Pandemic

A majority of national retailers on our list still have fewer store locations than in 2019. Some of the notable contractions since the pandemic include:

- Metro by T-Mobile (-229, from 468 in 2019 to 239 in 2024)
- Duane Reade (-128, from 317 in 2019 to 189 in 2024)
- T-Mobile (-89, from 245 in 2019 to 156 in 2024)
- Subway (-85, from 287 in 2019 to 202 in 2024)
- Rite Aid (-73, from 119 in 2019 to 46 in 2024)
- GNC (-58, from 99 in 2019 to 41 in 2024)
- 7-Eleven (-45, from 141 in 2019 to 96 in 2024)
- NY Sports Clubs (-37, from 53 in 2019 to 16 in 2024)

- Baskin-Robbins (-36, from 217 in 2019 to 181 in 2024)
- AT&T (-36, from 136 in 2019 to 100 in 2024)

Several national retailers have bucked the larger trends and added a significant number of stores since 2019, including:

- Popeye's (+52, from 105 in 2019 to 157 in 2023)
- Taco Bell (+42, from 40 in 2019 to 82 in 2024)
- Chipotle Mexican Grill (+32, from 79 in 2019 to 111 in 2024)
- Nathan's Famous (+31, from 11 in 2019 to 42 in 2024)
- Wingstop (+30, from 10 in 2019 to 40 in 2024)
- Pizza Hut (+27, from 14 in 2019 to 41 in 2024)
- Jimmy Jazz/Snipes (+20, from 26 in 2019 to 46 in 2024)
- Enterprise (+19, from 25 in 2019 to 44 in 2024)

Borough Trends

Starbucks has more stores in Manhattan than any other national retailer, with 192 total locations. In all other boroughs, Dunkin' is the top retailer with 196 locations in Queens, 133 locations in Brooklyn, 91 locations in the Bronx, and 39 locations on Staten Island. Manhattan's three biggest retailers are: Starbucks, Dunkin', and Duane Reade. The top three chain retailers in Brooklyn are Dunkin', Metro by T-Mobile, and Starbucks. In Queens, the top three retailers are: Dunkin', Baskin-Robbins, and Metro by T-Mobile. The top three retailers in the Bronx are Dunkin', Metro by T-Mobile, and McDonald's. Finally, Staten Island's top three are: Dunkin', CVS, and Starbucks.

Neighborhood Trends

Over the past year, 92 of the city's zip codes experienced a decline in chain stores, while 56 zip codes saw growth. Another 70 zip codes had no change in stores. The neighborhoods with the biggest net decline in chain stores over the past year include:

- 10019 (Midtown West): -14 stores (176 stores to 162)
- 10003 (East Village): -12 stores (189 stores to 177)

Top Ten Chain Retailers in Each Borough

Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' (133)	Dunkin' (91)	Dunkin' (196)	Starbucks (192)	Dunkin' (39)
Metro by T-Mobile (88)	Metro by T-Mobile (56)	Baskin-Robbins (66)	Dunkin' (167)	CVS/Pharmacy (16)
Starbucks (54)	McDonald's (39)	Metro by T-Mobile (55)	Duane Reade (78)	Starbucks (15)
Popeye's (52)	Popeye's (30)	Subway (55)	Subway (66)	Subway (15)
McDonald's (50)	Subway (28)	T-Mobile (49)	FedEx Office (62)	Metro by T-Mobile (12)
Duane Reade (41)	T-Mobile (28)	Starbucks (49)	CVS/Pharmacy (60)	Carvel (12)
Baskin-Robbins (41)	Baskin-Robbins (26)	McDonald's (44)	Chipotle Mexican Grill (57)	Duane Reade (9)
Subway (38)	Starbucks (18)	Duane Reade (44)	UPS Store (50)	Verizon Wireless (9)
T-Mobile (36)	Burger King (18)	CVS/Pharmacy (42)	McDonald's (48)	7-Eleven (9)
Burger King (35)	Domino's Pizza (18)	Popeye's (41)	Baskin-Robbins (41)	T-Mobile (8)

- 10010 (Gramercy Park): -10 stores (116 stores to 106)
- 11373 (Corona/Elmhurst): -9 stores (147 stores to 138)
- 10007 (Lower Manhattan/Tribeca): -8 stores (89 stores to 81)
- 10012 (Greenwich Village): -7 stores (150 stores to 143)
- 10022 (Midtown): -7 stores (149 stores to 142)
- 11223 (Gravesend): -6 stores (34 stores to 28)
- 11234 (Flatlands): -6 stores (153 stores to 147)

The zip codes with the most chain stores in the city are:

- 10001 (Garment District/Koreatown): 224 stores (+6, up from 218)
- 10314 (New Springville/Staten Island Mall): 180 stores (-2, down from 182)
- 10003 (East Village): 177 stores (-12, down from 189)
- 11201 (Brooklyn Heights): 173 stores (-4, down from 177)
- 10019 (Midtown West): 162 stores (-14, down from 176)
- 11234 (Flatlands): 147 stores (-6, down from 153)

- 10036 (Midtown West): 144 stores (-1, down from 145)
- 10012 (Greenwich Village/SoHo): 143 stores (-7, down from 150)
- 10022 (Midtown East): 142 stores (-7, down from 149)
- 11373 (Corona/Elmhurst): 138 stores (-9, down from 147)

The zip code that experienced the largest increase in chain stores was 10001 (Garment District/Koreatown), where six stores (+2.8 percent) were added in 2024. Other zip codes to add the most stores over the past year were: 10065 (Upper East Side, +5 stores), 11101 (Long Island City, +4 stores), 11432 (Jamaica, +4 stores), 11378 (Maspeth, +4 stores), 10119 (Garment District/Koreatown, +4 stores), 10031 (Washington Heights, +3 stores), and 11414 (Howard Beach, +3 stores).

Of all national retailer locations in New York City, 38.7 percent are located within Manhattan. Brooklyn ranks second with 21.9 percent, followed by Queens which has 21.8 percent of total chain stores. The Bronx holds 11.6 percent and 6 percent are in Staten Island.

WHERE THE CHANGE IS OCCURRING

The largest national retailers have locations all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin' locations increased by seven stores citywide since last year, including a net decrease of three stores in Brooklyn, and a net increase of two stores each in the Bronx, Queens, and Staten Island, and four stores in Manhattan.

Retailer	Number of Stores, 2024	Difference, 2023-24	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin'	626	7	-3	2	2	4	2
Starbucks	328	6	5	3	-2	0	0
Metro by T-Mobile	239	-30	-11	-6	-5	-7	-1
Subway	202	-13	-3	-3	-6	0	-1
Duane Reade	189	-22	-2	-2	-7	-11	0
McDonald's	188	3	0	0	2	0	1
Baskin-Robbins	181	-2	-1	0	1	-2	0
CVS/Pharmacy	160	-10	-2	0	0	-6	-2
Popeye's	157	13	4	3	6	0	0
T-Mobile	156	-15	-2	0	-9	-3	-1

METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report analyzing the change in national retailers across New York City. The report tallies the number of chain retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we maintain them for the sake of continuity.

We only remove a retailer from the list on the year after the one in which it closed all locations in New York City, if it remains at zero open locations. This year, we removed Hale & Hearty Soups, Bed Bath & Beyond, Kmart, Goodlife, Dairy Queen, Argo Tea Coffee, Supercuts, Juan Valdez, Curves, and Original SoupMan.

We obtain the data on the number of locations for each retailer from the store locators on each retailer's website, except in cases where the companies were on the verge of closure and had shut down their websites or otherwise did not have a website.

For mobile communications stores, we count only those locations that operate under the retailer's brand whether they are authorized retailers or company-owned stores.

This data for this report was compiled between October 12, 2024, and November 12, 2024. Year-over-year growth in chains is calculated based on the national retailers we included in last year's report.

Retailers added this year are not yet included to ensure an accurate comparison. Each year we add new national retailers to our ranking. This year we will be adding 69 chains: Barry's, Citarella, CorePower Yoga, HOKA, Oddfellows, Mejuri, Studs, The Westside, SLT NYC, 7th Street Burger, Vanessa's Dumplings, Pio Pio, Empanada Mama, Artichoke Basille's Pizza, Halal Guys, Go! Go! Curry!, Nobu, Wonder, German Doner Kebab (GDK), Krave-It, [solidcore], Ippudo, Ichiran, Bourke Street Bakery, Popup Bagels, Acne Studios, Prada, Jersey Mike's, Glossier, Qahwah House, Moka & Co., Mokafé, Song' E Napule, Carmine's, Joe's Pizza, Zero Otto Nove, Luke's Lobster, Dr. Martens, Vuori, Blick Art Materials, Club Pilates, StretchLab, Pure Barre, Halal Munchies, Ugly Donuts & Corn Dogs, Mango Mango Desserts, Qbedding, Brooklinen, Salt & Straw, % Arabica, Davis Visionworks, Eats Meets West, Kong Dog, Lidl, Lovesac, Melt Shop, Miniso, Sugar Bear, The Mighty Crab, Vans, Wetzel's Pretzels, Fellow Barber, Blo Blow Dry Bar, Drybar, Kumon, Mathnasium, Sugarfina, Alo Yoga, LoveShackFancy.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2024

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin'	Coffee Shops	626	619	620	636	133	91	196	167	39
Starbucks	Coffee Shops	328	322	316	351	54	18	49	192	15
Metro by T-Mobile	Cellular Telephones (Services)	239	269	295	468	88	56	55	28	12
Subway	Restaurants, fast-food	202	215	254	287	38	28	55	66	15
Duane Reade	Pharmacies	189	211	227	317	41	17	44	78	9
McDonald's	Restaurants, fast-food	188	185	191	203	50	39	44	48	7
Baskin-Robbins	Ice cream	181	183	182	217	41	26	66	41	7
CVS/Pharmacy	Pharmacies	160	170	174	170	29	13	42	60	16
Popeye's	Restaurants, fast-food	157	144	137	105	52	30	41	28	6
T-Mobile	Cellular Telephones (Services)	156	171	233	245	36	28	49	35	8
Chipotle Mexican Grill	Restaurants, fast-casual	111	104	105	79	21	15	16	57	2
UPS Store	Other retail	100	101	96	87	25	3	19	50	3
AT&T	Cellular Telephones (Services)	100	101	119	136	24	11	26	35	4
Burger King	Restaurants, fast-food	97	97	105	104	35	18	25	11	8
7-Eleven	Other retail	96	105	105	141	17	4	38	28	9
Domino's Pizza	Pizza	93	92	90	88	24	18	21	23	7
Verizon Wireless	Cellular Telephones (Services)	92	88	97	27	16	7	19	41	9
Key Food	Grocers	90	98	99	108	35	11	30	10	4
Taco Bell	Restaurants, fast-food	82	82	75	40	15	16	17	28	6
FedEx Office	Other retail	80	74	72	64	8	1	6	62	3
Ctown	Grocers	80	74			24	22	21	12	1
Carvel	Ice cream	71	65	60	54	22	8	25	4	12
Dollar Tree	Discount retail	70	69	72	84	27	13	22	2	6
Wendy's	Restaurants, fast-food	52	47	46	43	9	9	16	12	6
Cohen's Fashion Optical	Optical Goods and Optometrists	52	49	51	56	9	9	10	21	3
Family Dollar	Discount retail	52	56	57	58	23	14	11	1	3
Papa John's	Pizza	51	53	55	53	16	10	17	6	2
Foot Locker	Shoes	50	49	54	43	15	12	6	15	2
Planet Fitness	Health Clubs, Studios & Gymsnasiums	46	43			14	9	11	11	1

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
KFC	Restaurants, fast-food	46	46	40	42	13	7	16	8	2
Jimmy Jazz	Clothing and accessories	46	47	44	26	20	13	5	6	2
Rainbow	Clothing and accessories	46	54	57	61	18	15	6	6	1
Rite Aid	Pharmacies	46	54	109	119	15	6	18	5	2
Enterprise	Other retail	44	44	46	25	11	4	16	9	4
Mattress Firm	Other retail	44	45	51	68	10	6	12	12	4
Nathan's Famous	Restaurants, fast-food	42	34	19	11	3	3	0	34	2
Pret A Manger	Restaurants, fast-casual	42	41	48	56	1	0	0	41	0
Pizza Hut	Pizza	41	41	39	14	13	11	10	6	1
GameStop	Games and toys	41	42	41	61	14	10	11	4	2
GNC	Vitamin & Food Supplements	41	46	46	99	7	7	12	12	3
Wingstop	Restaurants, fast-casual	40	31	28	10	9	9	10	10	2
Target	Department Stores	40	38	36	22	10	4	7	16	3
Autozone	Automobile repair, parts, and service	40	40	40	38	13	10	11	0	6
Foodtown	Grocers	39	35	34	33	15	9	7	7	1
Sweetgreen	Restaurants, fast-casual	38	37	37	25	5	0	1	32	0
Golden Krust	Restaurants, fast-food	38	40	44	48	17	11	7	3	0
Just Salad	Restaurants, fast-casual	37	33	29	21	4	0	1	32	0
Shake Shack	Restaurants, fast-casual	37	37	36	25	5	1	8	21	2
Five Below	Discount retail	36	32	11	N/A	12	7	8	5	4
Blank Street Coffee	Coffee Shops	36	33			9	0	0	27	0
Equinox Fitness Club	Health Clubs, Studios & Gymsnasiums	35	35	35	33	3	0	0	32	0
Spectrum	Cellular Telephones (Services)	35	36	33	N/A	5	0	13	15	2
Paris Baguette	Bakeries, retail	34	30	26	23	4	0	16	13	1
Gong Cha	Tea Shops	34	32	29	18	9	2	11	11	1
Auntie Anne's	Bakeries, retail	32	24	24	17	8	5	6	11	2
Orange Theory	Health Clubs, Studios & Gymsnasiums	30	29	23	N/A	5	0	8	14	3
Sephora	Beauty salons, equipment, supplies, and products	29	25	25	23	6	1	5	16	1
Kung Fu Tea	Tea Shops	28	26	30	27	8	1	10	8	1
Staples	Office Supplies	28	29	31	35	7	3	6	11	1
Cinnabon	Bakeries, fast-casual	27	20	20	N/A	12	4	5	5	1
Associated Supermarkets	Grocers	27	28	31	33	12	3	6	5	1
Burlington Coat Factory	Clothing and accessories	26	24	22	15	6	6	6	5	3
Ideal Food Basket	Grocers	26	25			16	0	7	2	1
Juice Press	Juice Bars	26	26	25	29	4	0	0	22	0
Le Pain Quotidien	Bakeries, fast-casual	26	27	31	37	0	0	0	26	0
Playa Bowls	Juice Bars	25	22	15	N/A	4	0	0	19	2

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Marshalls	Department Stores	25	25	24	26	6	6	5	6	2
Crunch	Health Clubs, Studios & Gymsnasiums	25	25	25	24	7	1	2	13	2
Joe Coffee	Coffee Shops	24	24	21	17	3	0	1	20	0
White Castle	Restaurants, fast-food	24	24	22	22	5	7	6	4	2
IHOP	Restaurants, fast-casual	24	24	24	20	7	6	8	2	1
Chick-fil-A	Restaurants, fast-food	23	18	17	13	2	2	3	15	1
Chopt	Restaurants, fast-casual	23	20	19	20	1	0	0	22	0
Five Guys	Restaurants, fast-food	23	23	22	24	5	1	4	12	1
Old Navy	Clothing and accessories	23	23	23	23	5	3	7	5	3
Sunglass Hut	Clothing and accessories	23	23	23	19	3	3	4	11	2
Van Leeuwen	Ice cream	23	26	21	N/A	6	0	0	17	0
Tj Maxx	Department Stores	22	21	22	24	3	4	6	7	2
Baya Bar	Juice Bars	22	22			10	0	3	5	4
Gregory's Coffee	Coffee Shops	22	23	24	24	1	0	1	20	0
Stop and Shop	Grocers	22	24	25	26	2	5	10	0	5
Vivi's Bubble Tea	Tea Shops	22	26	26	31	7	0	3	10	2
Edible Arrangements	Other retail	22	26	28	30	6	3	8	3	2
Naya	Restaurants, fast-casual	21	15	12	N/A	2	0	0	19	0
Gap (including GapKids & BabyGap)	Clothing and accessories	21	21	22	28	5	3	4	8	1
Home Depot	Home Centers	21	22	22	21	4	3	9	2	3
Vitamin Shoppe	Vitamin & Food Supplements	21	24	25	35	6	2	5	6	2
Checkers	Restaurants, fast-food	21	25	26	34	7	5	6	2	1
LensCrafters	Optical Goods and Optometrists	20	20	21	14	3	1	3	11	2
Pandora Jewelry	Jewelry and watches	19	18	16	N/A	4	1	4	9	1
Panera Bread	Bakeries, fast-casual	19	18	17	13	2	1	5	9	2
Insomnia Cookies	Bakeries, retail	19	19	15	10	3	1	0	15	0
P.C. Richard & Son	Electronics	19	19	19	21	6	2	6	4	1
Little Caesar's	Pizza	19	19	20	26	4	8	5	2	0
Applebee's	Restaurants, fast-casual	19	19	21	24	5	4	4	2	4
Blue Bottle Coffee	Coffee Shops	19	20	19	16	2	0	0	17	0
Rent-A-Center	Furniture	19	20	21	28	5	6	3	3	2
Dig Inn	Restaurants, fast-casual	19	21	21	25	2	0	0	17	0
Petco	Pet supplies	19	21	22	19	5	3	6	4	1
Warby Parker	Optical Goods and Optometrists	18	15	10	9	3	0	2	12	1
Whole Foods	Grocers	18	17	16	13	4	0	0	14	0
H&M	Clothing and accessories	18	17	17	17	3	1	2	10	2

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dos Toros	Restaurants, fast-casual	18	17	17	N/A	2	0	1	15	0
Lodi's Gift	Other retail	18	18	18	18	4	4	2	7	1
787 Coffee	Coffee Shops	18	18			1	1	0	16	0
Aesop	Beauty salons, equipment, supplies, and products	17	13	11	N/A	3	0	0	14	0
Trader Joe's	Grocers	17	16	15	13	3	0	3	10	1
Best Buy	Electronics	17	17	15	16	4	3	3	6	1
Skechers Retail	Shoes	16	15	15	15	4	3	3	4	2
Bath & Body Works	Beauty salons, equipment, supplies, and products	16	15	15	14	4	2	6	3	1
Morton Williams	Grocers	16	15	15	N/A	0	1	0	15	0
Le Cafe Coffee	Coffee Shops	16	16	13	N/A	0	0	0	16	0
NY Sports Clubs	Health Clubs, Studios & Gymsnasiums	16	17	21	53	0	0	5	11	0
Maman	Restaurants, fast-casual	16	20	20	N/A	2	0	2	12	0
Panda Express	Restaurants, fast-food	15	13	12	11	3	2	4	6	0
Tiger Schulmann's	Health Clubs, Studios & Gymnasiums	15	13	13	12	3	0	8	2	2
Lids	Clothing and accessories	15	15	15	17	1	1	1	10	2
Raymour & Flanigan Furniture	Furniture	15	16	14	14	3	2	5	3	2
Lululemon Athletica	Clothing and accessories	15	16	15	13	2	0	0	12	1
Carter's	Clothing and accessories	15	16	16	21	3	3	6	1	2
Soul Cycle	Health Clubs, Studios & Gymnasiums	15	16	18	21	2	0	0	13	0
Paper Source	Other retail	15	17	17	12	2	0	0	13	0
JD Sports	Clothing and accessories	14	12			4	4	1	3	2
Lot-Less	Discount retail	14	13	12	10	1	2	4	6	1
Swarovski	Jewelry and watches	14	14	12	8	1	1	2	9	1
Chip City	Bakeries, retail	14	14	12	N/A	2	0	6	6	0
CocoFreshTea&Juice	Tea shops	14	14	14	N/A	1	0	9	4	0
V.I.M.	Clothing and accessories	14	14	23	27	7	3	2	2	0
Claire's	Clothing and accessories	14	16	13	13	4	1	4	4	1
Children's Place	Clothing and accessories	14	16	22	35	4	5	3	1	1
Moge Tee	Tea Shops	14	18	16	N/A	3	0	7	4	0
Buffalo Wild Wings	Restaurants, fast-casual	13	11	8	9	4	2	5	1	1
Cava	Restaurants, fast-casual	13	11	11	N/A	2	0	0	11	0
Birch Coffee	Coffee Shops	13	13	11	N/A	0	0	2	11	0
AMC	Other retail	13	13	13	N/A	0	1	2	9	1
Pep Boys	Automobile repair, parts, and service	13	14	13	14	2	2	7	0	2

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Bluemercury	Beauty salons, equipment, supplies, and products	13	14	15	17	0	0	0	13	0
Bluestone Lane	Coffee Shops	13	18	20	19	1	0	0	12	0
Tim Hortons	Restaurants, fast-food	12	10	9	5	3	0	4	0	5
Zara	Clothing and accessories	12	11	11	11	1	0	1	9	1
Banana Republic	Clothing and accessories	12	12	12	12	0	0	3	8	1
Apple Store	Electronics	12	12	12	11	2	1	1	7	1
Macy's	Department Stores	12	12	12	10	3	3	3	1	2
Tumi	Other retail	12	12	27	13	0	0	2	10	0
uBreakiFit	Electronics	12	12			2	0	3	7	0
Boston Market	Restaurants, fast-food	12	13	15	19	2	1	7	0	2
Bareburger	Restaurants, fast-casual	12	13	17	15	2	0	4	6	0
Aldo	Clothing and accessories	12	14	14	24	3	1	2	5	1
Oakberry Açai Bowls	Juice Bars	11	1	2	N/A	1	0	1	9	0
Aldi	Grocers	11	10	9	5	3	5	2	1	0
Poke Bowl	Restaurants, fast-casual	11	10	10	N/A	0	0	0	11	0
Dallas BBQ	Restaurants, fast-casual	11	10	11	11	3	2	2	4	0
Baked By Melissa	Bakeries, retail	11	11	11	12	0	0	1	10	0
Smashburger	Restaurants, fast-casual	11	11	11	N/A	3	3	2	3	0
Victoria's Secret	Clothing and accessories	11	11	12	22	5	1	1	3	1
Häagen-Dazs	Ice cream	11	11	14	16	4	1	3	3	0
Party City	Other retail	11	11	18	18	3	2	2	2	2
Madrag	Clothing and accessories	11	11			4	2	3	1	1
Tacombi	Restaurants, fast-casual	11	12	11	N/A	2	0	3	6	0
Advance Auto Parts	Automobile repair, parts, and service	11	13	13	13	3	2	5	0	1
Dr. Jay's	Clothing and accessories	11	13	13	14	4	5	1	1	0
Magnolia Bakery	Bakeries, retail	10	8	8	N/A	0	0	1	9	0
J. Crew	Clothing and accessories	10	9	9	12	1	0	0	9	0
Nuts Factory	Other retail	10	10	5	N/A	2	0	2	6	0
Cold Stone Creamery	Ice cream	10	10	9	9	2	0	5	1	2
Napa Auto Parts	Automobile repair, parts, and service	10	10	10	10	4	2	2	0	2
Cafe Grumpy	Coffee Shops	10	10	10	N/A	2	0	0	8	0
Nike	Shoes	10	10	11	N/A	2	1	1	5	1
Sally Beauty	Beauty salons, equipment, supplies, and products	10	10	12	N/A	1	0	1	5	3
Homemade Taqueria	Restaurants, fast-casual	10	10	12	N/A	1	0	8	1	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
taim	Restaurants, fast-casual	10	10			2	0	2	6	0
Krispy Kreme	Bakeries, retail	10	12	13	N/A	0	2	0	7	1
Serafina	Restaurants, fast-casual	10	12			0	0	0	10	0
Pollo Campero	Restaurants, fast-food	9	3	3	4	1	0	2	5	1
Le Labo	Beauty salons, equipment, supplies, and products	9	7			1	0	0	8	0
Kyuramen	Restaurants, fast-casual	9	9	7	N/A	1	0	4	4	0
16 Handles	Yogurt	9	9	9	8	1	0	0	8	0
BJ's Wholesale Club	Wholesale Clubs	9	9	9	8	3	2	4	0	0
La Colombe	Coffee Shops	9	9	9	8	0	0	0	9	0
Tbaar	Tea Shops	9	9	9	N/A	3	0	4	2	0
Potbelly Sandwich Shop	Bakeries, fast-casual	9	9	10	15	0	0	1	8	0
American Eagle Outfitters	Clothing and accessories	9	9	12	14	2	1	1	4	1
Pelicana Chicken	Restaurants, fast-casual	9	10	8	N/A	1	0	6	2	0
Qdoba Mexican Eats	Restaurants, fast-casual	8	7	6	6	1	1	2	0	4
Sarku	Restaurants, fast-casual	8	7	7	7	1	2	4	0	1
Tiger Sugar	Tea Shops	8	7	7	N/A	2	0	3	3	0
Kiehl's	Beauty salons, equipment, supplies, and products	8	7	8	9	1	0	0	7	0
Levain Bakery	Bakeries, retail	8	7			1	0	1	6	0
H-Mart	Grocers	8	8	6	5	0	0	8	0	0
Adidas	Clothing and accessories	8	8	7	8	2	1	2	3	0
Ralph Lauren	Clothing and accessories	8	8	7	7	1	0	0	7	0
Men's Warehouse	Clothing and accessories	8	8	8	11	1	1	2	3	1
Home Goods	Housewares	8	8	8	8	1	0	3	1	3
Louis Vuitton	Clothing and accessories	8	8	8	8	0	0	0	8	0
Muji	Housewares	8	8	8	N/A	1	0	0	7	0
Ulta Beauty	Beauty salons, equipment, supplies, and products	8	8	8	N/A	1	0	2	2	3
HomeGoods	Housewares	8	8	8	N/A	1	0	3	1	3
Champs Sports	Other retail	8	8	9	7	3	2	1	2	0
Famous Famiglia	Pizza	8	8	11	11	1	0	0	7	0
Netcost Market	Grocers	8	8			6	0	1	0	1
Prince Tea House	Tea Shops	8	8			2	0	2	3	1
Intimissimi	Clothing and accessories	8	10	5	N/A	0	0	1	7	0
Pressed Juicery	Juice Bars	8	10	11	11	1	0	0	7	0
Danice Stores	Clothing and accessories	8	11	10	18	1	4	2	1	0
Raising Canes	Restaurants, fast-food	7	3			2	0	1	4	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Cha Cha Matcha	Tea Shops	7	4	4	N/A	1	0	0	6	0
Jamba Juice	Juice Bars	7	6	6	5	0	0	3	4	0
Uniqlo	Clothing and accessories	7	6	6	7	1	1	1	3	1
Heyday	Beauty salons, equipment, supplies, and products	7	6	6	N/A	1	0	0	6	0
Pokeworks	Restaurants, fast-casual	7	6	6	N/A	1	0	2	4	0
Alo	Clothing and accessories	7	7	4	N/A	1	0	0	6	0
Bonchons	Restaurants, fast-food	7	7	6	N/A	1	0	2	4	0
Meineke	Automobile repair, parts, and service	7	7	7	8	3	1	1	0	2
Zumiez	Clothing and accessories	7	7	7	N/A	2	1	1	2	1
Pinkberry	Yogurt	7	7	8	11	1	0	0	6	0
Charleys Philly Steaks	Restaurants, fast-casual	7	7			2	2	1	0	2
ITSUGAR	Other retail	7	7			1	0	0	5	1
Journeys	Shoes	7	8	7	8	3	1	1	1	1
Zales The Diamond Store	Jewelry and watches	7	8	8	8	2	1	2	1	1
Chuck E. Cheese	Pizza	7	8	8	7	1	2	3	0	1
Mighty Quinns Barbeque	Restaurants, fast-casual	7	8	9	N/A	2	0	1	4	0
SoBol	Juice Bars	7	8			1	0	4	0	2
Nordstrom	Clothing and accessories	7	9	9	7	0	0	0	6	1
Fresh & Co	Restaurants, fast-casual	7	10	10	18	0	0	0	7	0
Jollibee	Restaurants, fast-food	6	5	4	N/A	1	0	2	3	0
L'Occitane	Beauty salons, equipment, supplies, and products	6	5	6	14	0	0	1	5	0
Lush	Beauty salons, equipment, supplies, and products	6	5	7	N/A	0	1	0	4	1
Y7 Studio	Health Clubs, Studios & Gymnasiums	6	5			2	0	0	4	0
Two Boots Pizza	Pizza	6	6	4	3	2	0	0	4	0
Beach Bum Tanning	Beauty salons, equipment, supplies, and products	6	6	6	8	0	0	4	1	1
Eileen Fisher	Clothing and accessories	6	6	6	7	1	0	0	5	0
Kay Jewelers	Jewelry and watches	6	6	6	8	2	1	1	1	1
Stuart Weitzman	Department Stores	6	6	6	8	0	0	0	6	0
Pearle Vision	Optical Goods and Optometrists	6	6	6	6	3	0	3	0	0
Ashley Furniture	Furniture	6	6	6	4	2	1	1	1	1
Ten Ren	Tea Shops	6	6	6	N/A	1	0	2	3	0
Little Beet	Restaurants, fast-casual	6	6	7	N/A	0	0	0	6	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Buck Mason	Clothing and accessories	6	6			1	0	0	5	0
DSW Shoe Warehouse	Shoes	6	7	7	9	2	1	0	2	1
Levi's	Clothing and accessories	6	7	7	7	1	0	0	4	1
Milk Bar	Bakeries, retail	6	7	7	11	1	0	0	5	0
Forever 21	Clothing and accessories	6	7	8	12	1	1	1	2	1
Michael's	Other retail	6	7	9	12	0	0	2	1	3
Madewell	Clothing and accessories	6	8	8	9	1	0	0	5	0
Red Mango	Yogurt	6	8	9	14	0	0	3	2	1
Barnes & Noble	Other retail	6	9	8	8	1	0	0	4	1
Stickys	Restaurants, fast-casual	6	9	9	N/A	1	0	0	5	0
Nan Xiang Express	Restaurants, fast-casual	5	3			2	0	1	2	0
Moleskine	Office Supplies	5	4	3	N/A	0	0	0	5	0
Anthropologie	Clothing and accessories	5	4	4	6	0	0	0	5	0
Club Monaco	Clothing and accessories	5	4	4	5	0	0	0	5	0
Teazzi Tea Shop	Tea Shops	5	4	4	N/A	0	0	3	2	0
Diptyque	Other retail	5	4	6	N/A	0	0	0	5	0
Ben & Jerry's	Ice cream	5	5	4	8	0	1	0	4	0
Lowe's Home Improvement	Home Centers	5	5	5	4	2	0	1	0	2
Bonobos Guideshop	Clothing and accessories	5	5	5	6	1	0	0	4	0
Perfumania	Beauty salons, equipment, supplies, and products	5	5	5	6	1	2	2	0	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	1	0	2	1	1
Olive Garden	Restaurants, fast-casual	5	5	5	6	2	1	1	1	0
Tiffany's	Jewelry and watches	5	5	5	4	0	0	0	5	0
Aeropostale	Clothing and accessories	5	5	5	4	1	1	1	1	1
Suit Supply	Clothing and accessories	5	5	5	N/A	1	0	0	4	0
Windsor	Clothing and accessories	5	5	5	N/A	1	1	1	1	1
Moscot	Optical Goods and Optometrists	5	5	5	N/A	1	0	0	4	0
Hollister	Clothing and accessories	5	5	6	5	1	1	1	1	1
Rag & Bone	Clothing and accessories	5	5	8	N/A	1	0	0	4	0
Cotton On	Clothing and accessories	5	5			1	0	1	1	2
Crumbi Cookies	Bakeries, retail	5	5			0	0	0	4	1
Lady M	Bakeries, retail	5	5			0	0	0	5	0
LOFT	Clothing and accessories	5	5			0	0	2	3	0
Massage Envy	Other retail	5	5			1	0	1	2	1
Numero 28	Restaurants, fast-casual	5	5			1	0	1	3	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Gucci	Clothing and accessories	5	6	5	5	0	0	0	5	0
maje	Clothing and accessories	5	6	5	N/A	0	0	0	5	0
Famous Footwear	Shoes	5	6	6	7	2	1	1	1	0
Buffalo Exchange	Clothing and accessories	5	6	6	6	2	0	0	3	0
Rumble	Health Clubs, Studios & Gymsnasiums	5	6	6	6	0	0	0	4	1
Intermix	Clothing and accessories	5	6	6	N/A	0	0	0	5	0
Oh K-Dog	Restaurants, fast-food	5	6	6	N/A	0	0	3	2	0
Steve Madden	Shoes	5	6	8	7	0	0	1	3	1
Urban Outfitters	Clothing and accessories	5	7	7	10	1	0	0	4	0
Sterling Optical	Optical Goods and Optometrists	5	7	7	7	1	1	1	1	1
Rumi Life	Clothing and accessories	5	8			2	1	2	0	0
MAC Cosmetics	Beauty salons, equipment, supplies, and products	5	19	22	34	0	0	1	4	0
Sonic	Restaurants, fast-food	4	3	2	N/A	2	0	1	0	1
Capital Grille	Restaurants, fast-casual	4	3	3	3	0	0	0	4	0
Han Dynasty	Restaurants, fast-casual	4	3	4	N/A	1	0	1	2	0
Todd Snyder	Clothing and accessories	4	3	4	N/A	1	0	0	3	0
Shaking Crab	Restaurants, fast-casual	4	3	6	N/A	2	1	0	1	0
New Balance	Shoes	4	4	3	N/A	0	0	0	4	0
Bond no. 9	Beauty salons, equipment, supplies, and products	4	4	3	N/A	0	0	0	4	0
Chop & Go	Restaurants, fast-casual	4	4	3	N/A	0	0	0	4	0
Dashing Diva	Beauty salons, equipment, supplies, and products	4	4	4	8	1	0	1	2	0
Dante Zeller Tuxedo	Clothing and accessories	4	4	4	6	1	1	0	0	2
Free People	Clothing and accessories	4	4	4	5	1	0	0	3	0
JCPenney	Department Stores	4	4	4	6	1	1	1	0	1
Planet Wings	Restaurants, fast-food	4	4	4	5	0	0	0	0	4
Spencer's	Other retail	4	4	4	5	1	1	1	0	1
AAMCO Transmissions	Automobile repair, parts, and service	4	4	4	4	2	1	0	0	1
Hot Topic	Clothing and accessories	4	4	4	4	1	1	1	0	1
Build-A-Bear Workshop	Games and toys	4	4	4	3	0	0	1	2	1
West Elm	Housewares	4	4	4	3	2	0	0	2	0
Tourneau	Jewelry and watches	4	4	4	3	0	0	0	4	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dave and Busters	Restaurants, fast-casual	4	4	4	N/A	2	0	0	1	1
Selima Optique	Optical Goods and Optometrists	4	4	4	N/A	0	0	0	4	0
Brooklyn Roasting Company	Coffee Shops	4	4	4	N/A	2	0	0	2	0
Calexico	Restaurants, fast-casual	4	4	4	N/A	3	0	0	1	0
AG Jeans	Clothing and accessories	4	4	4	N/A	0	0	0	4	0
Paige	Clothing and accessories	4	4	4	N/A	0	0	0	4	0
Clarks	Shoes	4	4	4	N/A	1	1	1	1	0
Lovisa	Jewelry and watches	4	4	4	N/A	1	1	1	0	1
Ashley Stewart	Clothing and accessories	4	4	5	8	3	1	0	0	0
Petsmart	Pet supplies	4	4	5	6	2	0	0	0	2
Laced Up	Shoes	4	4	5	N/A	1	1	1	1	0
Arcteryx	Clothing and accessories	4	4			0	0	0	4	0
Crossroads Trading	Clothing and accessories	4	4			1	0	0	3	0
Frozen-D-Lite	Yogurt	4	4			0	2	1	0	1
Primark	Clothing and accessories	4	4			2	0	1	0	1
The Smith	Restaurants, fast-casual	4	4			0	0	0	4	0
Abercrombie & Fitch	Clothing and accessories	4	5	3	3	0	0	1	3	0
Armani Exchange	Clothing and accessories	4	5	4	4	1	0	1	1	1
Aritzia	Clothing and accessories	4	5	5	4	0	0	0	4	0
Coach	Clothing and accessories	4	6	6	8	0	0	0	4	0
Jacadi Paris	Clothing and accessories	4	6	6	N/A	0	0	0	4	0
Hugo Boss	Clothing and accessories	4	6	8	6	0	0	0	4	0
Express	Clothing and accessories	4	10	9	10	0	1	2	0	1
Mezeh	Restaurants, fast-casual	3	2	2	N/A	0	0	0	3	0
Kith	Clothing and accessories	3	2	2	N/A	2	0	0	1	0
Moe's Southwest Grill	Restaurants, fast-food	3	2	3	5	0	1	1	0	1
Garage	Clothing and accessories	3	3	2	N/A	0	0	1	1	1
Arby's	Restaurants, fast-food	3	3	3	5	0	0	2	1	0
Guitar Center	Other retail	3	3	3	4	1	0	1	1	0
Kohl's	Department Stores	3	3	3	3	1	0	1	0	1
LEGO Store	Games and toys	3	3	3	4	0	0	0	2	1
Bloomingdale's	Department Stores	3	3	3	3	0	0	0	3	0
Timberland	Clothing and accessories	3	3	3	N/A	0	0	1	2	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Beard Papas	Bakeries, retail	3	3	3	N/A	0	0	1	2	0
Other Half Brewing	Restaurants, fast-casual	3	3	3	N/A	2	0	0	1	0
Bake Culture	Bakeries, fast-casual	3	3	3	N/A	0	0	1	1	1
Americas Best Contacts&	Optical Goods and Optometrists	3	3	3	N/A	0	1	1	0	1
Mulberry	Clothing and accessories	3	3	3	N/A	0	0	0	3	0
The Hummus & Pita Co.	Restaurants, fast-casual	3	3	3	N/A	0	0	0	3	0
Blimpie Subs & Salads	Restaurants, fast-casual	3	3	4	6	0	3	0	0	0
Red Lobster	Restaurants, fast-casual	3	3	4	5	1	1	0	1	0
Athleta	Clothing and accessories	3	3	4	N/A	0	0	0	3	0
Happy Socks	Clothing and accessories	3	3	5	N/A	0	0	0	3	0
Guess	Clothing and accessories	3	3	8	6	1	0	1	1	0
Bvlgari	Jewelry and watches	3	3			0	0	0	3	0
Carrot Express	Restaurants, fast-casual	3	3			0	0	0	3	0
Eataly	Grocers	3	3			0	0	0	3	0
Gumption Coffee	Coffee Shops	3	3			1	0	0	2	0
Mamouns	Restaurants, fast-casual	3	3			0	0	0	3	0
Movement Gyms	Health Clubs, Studios & Gymnasiums	3	3			1	0	1	1	0
PJ Clarkes	Restaurants, fast-casual	3	3			0	0	0	3	0
Rosa Mexicano	Restaurants, fast-casual	3	3			0	0	0	3	0
UNTUCKit	Clothing and accessories	3	3			0	0	0	3	0
UGG	Shoes	3	4	3	N/A	0	0	0	3	0
Daiso	Discount retail	3	4	3	N/A	1	0	1	1	0
Burger Village	Restaurants, fast-casual	3	4	3	N/A	2	0	0	1	0
La Maison Du Chocolat	Bakeries, retail	3	4	4	N/A	0	0	0	3	0
Superdry	Clothing and accessories	3	4	4	N/A	0	0	0	2	1
Marine Layer	Clothing and accessories	3	4	4	N/A	1	0	0	2	0
Sbarro	Restaurants, fast-food	3	4	5	7	1	1	0	1	0
Fresca Bowl & Poke Mahi	Restaurants, fast-casual	3	4			2	0	0	1	0
Outback Steakhouse	Restaurants, fast-casual	3	5	6	6	1	0	1	0	1
Mandee	Clothing and accessories	2	2	2	9	1	0	1	0	0
Cosi	Restaurants, fast-casual	2	2	2	3	0	1	0	1	0
Tasti D-Lite	Ice cream	2	2	2	5	0	0	0	2	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
5 Napkin Burger	Restaurants, fast-casual	2	2	2	5	0	0	0	2	0
Finish Line	Shoes	2	2	2	4	1	0	0	0	1
Uno Pizzeria & Grill	Pizza	2	2	2	4	0	0	1	1	0
7 for all Mankind	Clothing and accessories	2	2	2	3	0	0	0	2	0
Container Store	Housewares	2	2	2	3	0	0	0	1	1
Montblanc	Jewelry and watches	2	2	2	3	0	0	1	1	0
White House/Black Market	Clothing and accessories	2	2	2	2	0	0	1	0	1
Williams-Sonoma	Housewares	2	2	2	4	0	0	0	2	0
Chili's	Restaurants, fast-casual	2	2	2	2	0	0	1	0	1
J. Jill	Clothing and accessories	2	2	2	2	0	0	0	2	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	2	2	0	0	0	2	0
Mrs. Fields	Bakeries, retail	2	2	2	2	0	0	1	1	0
Pottery Barn	Furniture	2	2	2	2	0	0	0	2	0
Umami Burger	Restaurants, fast-casual	2	2	2	1	0	0	0	2	0
The Palm Restaurant	Restaurants, fast-casual	2	2	2	N/A	0	0	1	1	0
Everlane	Clothing and accessories	2	2	2	N/A	1	0	0	1	0
Ramen Danbos	Restaurants, fast-casual	2	2	2	N/A	1	0	0	1	0
Marimekko	Clothing and accessories	2	2	2	N/A	0	0	0	2	0
Camper	Shoes	2	2	2	N/A	0	0	0	2	0
Venus et Fleur	Other retail	2	2	2	N/A	0	0	0	2	0
HATCH	Clothing and accessories	2	2	2	N/A	0	0	0	2	0
Save Khaki United	Clothing and accessories	2	2	2	N/A	0	0	0	2	0
A Sneaker City	Shoes	2	2	2	N/A	0	0	1	1	0
Da Long Yi Hot Pot	Restaurants, fast-casual	2	2	2	N/A	0	0	1	1	0
Fuku	Restaurants, fast-food	2	2	2	N/A	0	0	0	2	0
Crocs	Shoes	2	2	2	N/A	0	0	1	1	0
Everything But Water	Clothing and accessories	2	2	2	N/A	0	0	0	2	0
Birkenstock	Shoes	2	2	2	N/A	1	0	0	1	0
Deep Indian Kitchen	Restaurants, fast-casual	2	2	3	N/A	0	0	0	2	0
Invicta	Jewelry and watches	2	2	3	N/A	0	0	1	1	0
Brandy Melville	Clothing and accessories	2	2			0	0	0	2	0
Patel Brothers	Grocers	2	2			0	0	2	0	0
State & Liberty	Clothing and accessories	2	2			0	0	0	2	0
STK Steakhouse	Restaurants, fast-casual	2	2			0	0	0	2	0
Wegmans	Grocers	2	2			1	0	0	1	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Fjallraven	Clothing and accessories	2	3	2	N/A	0	0	0	2	0
Brooks Brothers	Clothing and accessories	2	3	3	9	0	0	0	2	0
Johnston & Murphy	Shoes	2	3	3	2	0	0	0	1	1
Peloton	Health Clubs, Studios & Gymsnasiums	2	3	3	N/A	0	0	0	2	0
Bottega Veneta	Clothing and accessories	2	3	3	N/A	0	0	0	2	0
Allbirds	Shoes	2	3	3	N/A	0	0	0	2	0
Mighty Bowl	Restaurants, fast-casual	2	3	3	N/A	0	0	0	2	0
Cole Haan	Shoes	2	3			0	0	0	2	0
Solstice Sunglass Boutique	Clothing and accessories	2	4	3	7	0	0	1	1	0
Body Shop	Beauty salons, equipment, supplies, and products	2	4	6	5	1	0	0	0	1
Amazon Go	Other retail	2	7	10	N/A	0	0	0	0	0
Art of Shaving	Beauty salons, equipment, supplies, and products	1	1	1	4	0	0	0	1	0
Paul Smith	Clothing and accessories	1	1	1	4	0	0	0	1	0
Diesel	Clothing and accessories	1	1	1	1	0	0	0	1	0
Disney Store	Games and toys	1	1	1	3	0	0	0	1	0
Lacoste	Clothing and accessories	1	1	1	3	0	0	0	1	0
Yankee Candle	Other retail	1	1	1	2	0	0	0	0	1
Chico's	Clothing and accessories	1	1	1	1	0	0	1	0	0
Gloria Jean's Coffee	Coffee Shops	1	1	1	2	0	0	0	0	1
Sur La Table	Housewares	1	1	1	2	0	0	0	1	0
Talbots	Clothing and accessories	1	1	1	2	0	0	0	1	0
Crate & Barrel	Furniture	1	1	1	1	0	0	0	1	0
Helzberg's Diamonds	Jewelry and watches	1	1	1	1	0	0	0	0	1
JoS. A. Bank	Clothing and accessories	1	1	1	2	0	0	0	1	0
Puma	Clothing and accessories	1	1	1	1	0	0	0	1	0
Naturalizer Shoes	Shoes	1	1	1	1	0	0	0	1	0
Sprinkles	Bakeries, retail	1	1	1	N/A	0	0	0	1	0
Lane Bryant	Clothing and accessories	1	1	2	6	1	0	0	0	0
Hillstone Restaurant	Restaurants, fast-casual	1	1	2	2	0	0	0	1	0

Retail Chain	Category	2024	2023	2022	2019	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dylan's Candy Bar	Bakeries, retail	1	1	2	N/A	0	0	0	1	0
Ikea	Furniture	1	1	2	N/A	1	0	0	0	0
Vineyard Vines	Clothing and accessories	1	1	2	N/A	0	0	0	1	0
Pretzel Time	Bakeries, retail	1	1	3	4	0	0	1	0	0
Footaction	Shoes	1	1	6	13	0	0	0	1	0
Lucille Roberts	Health Clubs, Studios & Gymnasiums	1	2	2	9	0	0	1	0	0
Totto Ramen	Restaurants, fast-casual	1	2	2	4	0	0	0	1	0
Tortazo	Restaurants, fast-casual	1	2	3	N/A	0	0	0	1	0
CAMP	Games and toys	1	2	4	N/A	0	0	0	1	0
Au Bon Pain	Bakeries, fast-casual	1	6	10	18	0	0	1	0	0
Oakley	Clothing and accessories	0	1	1	2	0	0	0	0	0
La Perla	Clothing and accessories	0	1	2	2	0	0	0	0	0
BCBG Max Azria	Clothing and accessories	0	1	3	6	0	0	0	0	0
Chinah	Restaurants, fast-casual	0	2	2	N/A	0	0	0	0	0
TGI Fridays	Restaurants, fast-casual	0	3	2	9	0	0	0	0	0
Sam Ash Music Stores	Other retail	0	3	3	3	0	0	0	0	0
Beatnic	Restaurants, fast-casual	0	6	8	N/A	0	0	0	0	0
Everytable	Restaurants, fast-casual	0	9	7	N/A	0	0	0	0	0

NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2023–2024

Category	2024	2023	Difference	% Change	Examples
Automobile repair, parts, and service	85	88	-3	-3.4%	Autozone, Napa Auto Parts
Bakeries, fast-casual	85	83	2	2.4%	Panera Bread, Le Pain Quotidien
Bakeries, retail	170	159	11	6.9%	Milk Bar, Sprinkles, Baked by Melissa
Beauty salons, equipment, supplies, and products	156	158	-2	-1.3%	Beach Bum Tanning, Lush, Sephora
Cellular Telephones (Services)	622	665	-43	-6.5%	Metro by T-Mobile, Verizon
Clothing and accessories	715	769	-54	-7.0%	H&M, Hugo Boss, Louis Vuitton
Coffee Shops	1,142	1,133	9	0.8%	Gregory's, Blue Bottle Coffee
Department Stores	116	113	3	2.7%	Bloomingdale's, Macy's, Target
Discount retail	175	174	1	0.6%	Dollar Tree, Family Dollar
Electronics	60	60	0	0.0%	P.C. Richard & Son, Best Buy
Furniture	44	46	-2	-4.3%	IKEA, Ashley Furniture
Games and toys	50	52	-2	-3.8%	Build-A-Bear Workshop, Disney Store
Grocers	369	365	4	1.1%	Trader Joe's, Foodtown
Health Clubs, Studios & Gymsnasiums	199	197	2	1.0%	Soul Cycle, Planet Fitness, Rumble
Home Centers	26	27	-1	-3.7%	Home Depot, Lowe's
Housewares	33	33	0	0.0%	Home Goods, West Elm
Ice cream	303	302	1	0.3%	Häagen-Dazs, Cold Stone Creamery, Van Leeuwen
Jewelry and watches	67	67	0	0.0%	Tiffany's, Zales The Diamond Store
Juice Bars	106	95	11	11.6%	Juice Press, Jamba Juice
Office Supplies	33	33	0	0.0%	Staples
Optical Goods and Optometrists	113	109	4	3.7%	Cohen's Fashion Optical, Sterling Optical
Other retail	514	536	-22	-4.1%	Mattress Firm, Barnes & Noble, Guitar Center
Pet supplies	23	25	-2	-8.0%	Petsmart, Petco
Pharmacies	395	435	-40	-9.2%	Duane Reade, Rite Aid
Pizza	227	229	-2	-0.9%	Famous Famiglia, Pizza Hut, Little Caesar's
Restaurants, fast-casual	735	733	2	0.3%	Buffalo Wild Wings, Outback Steakhouse
Restaurants, fast-food	1,087	1,058	29	2.7%	White Castle, Taco Bell, Wendy's
Shoes	132	138	-6	-4.3%	Skechers, Foot Locker, Steve Madden
Tea Shops	155	154	1	0.6%	Gong Cha, Cha Cha Matcha
Vitamin & Food Supplements	62	70	-8	-11.4%	GNC, Vitamin Shoppe
Wholesale Clubs	14	14	0	0.0%	Costco Wholesale, BJ's Wholesale Club
Yogurt	26	28	-2	-7.1%	Red Mango, Pinkberry

NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2024	2023	Difference	% Change
Garment District / Koreatown	Manhattan	10001	224	218	6	2.8%
New Springville	Staten Island	10314	180	182	-2	-1.1%
East Village	Manhattan	10003	177	189	-12	-6.3%
Brooklyn Heights	Brooklyn	11201	173	177	-4	-2.3%
Midtown West	Manhattan	10019	162	176	-14	-8.0%
Flatlands	Brooklyn	11234	147	153	-6	-3.9%
Midtown West	Manhattan	10036	144	145	-1	-0.7%
Greenwich Village / SoHo	Manhattan	10012	143	150	-7	-4.7%
Midtown East	Manhattan	10022	142	149	-7	-4.7%
Corona / Elmhurst	Queens	11373	138	147	-9	-6.1%
Chelsea	Manhattan	10011	129	131	-2	-1.5%
Midtown East	Manhattan	10017	127	128	-1	-0.8%
Midtown West	Manhattan	10018	121	125	-4	-3.2%
Baychester / Co-op city	Bronx	10475	106	106	0	0.0%
Gramercy Park	Manhattan	10010	106	116	-10	-8.6%
Murray Hill	Manhattan	10016	105	105	0	0.0%
Upper West Side / Morningside Heights	Manhattan	10025	101	98	3	3.1%
Upper West Side	Manhattan	10023	97	95	2	2.1%
Flushing	Queens	11354	95	94	1	1.1%
Upper East Side	Manhattan	10028	91	92	-1	-1.1%
Forest Hills	Queens	11375	89	92	-3	-3.3%
Central Harlem / Morningside Heights	Manhattan	10027	88	89	-1	-1.1%
Long Island City	Queens	11101	82	78	4	5.1%
Park Slope	Brooklyn	11217	81	79	2	2.5%
Lower Manhattan / Tribeca	Manhattan	10007	81	89	-8	-9.0%
Jamaica	Queens	11432	78	74	4	5.4%
Tribeca / Chinatown	Manhattan	10013	77	80	-3	-3.8%
West Village	Manhattan	10014	77	81	-4	-4.9%
Parkchester	Bronx	10462	75	75	0	0.0%
Ridgewood	Queens	11385	75	76	-1	-1.3%
Upper West Side	Manhattan	10024	73	71	2	2.8%
Bay Ridge	Brooklyn	11209	72	71	1	1.4%
East Flatbush / Flatbush	Brooklyn	11226	72	78	-6	-7.7%
Fordham / Bronx Park	Bronx	10458	70	69	1	1.4%
Jackson Heights	Queens	11372	70	73	-3	-4.1%
Park Slope	Brooklyn	11215	68	70	-2	-2.9%
Upper East Side	Manhattan	10021	64	61	3	4.9%
Oakwood / New Dorp	Staten Island	10306	64	63	1	1.6%
Bensonhurst	Brooklyn	11214	64	65	-1	-1.5%

Neighborhood	Borough	Zip Code	2024	2023	Difference	% Change
Kingsbridge	Bronx	10463	63	63	0	0.0%
Upper East Side	Manhattan	10065	61	56	5	8.9%
Canarsie	Brooklyn	11236	61	63	-2	-3.2%
Lower Manhattan / Financial District	Manhattan	10038	61	66	-5	-7.6%
High Bridge / Morrisania	Bronx	10451	58	60	-2	-3.3%
Westchester	Bronx	10461	57	57	0	0.0%
Williamsbridge	Bronx	10467	56	56	0	0.0%
Hunts Point / Mott Haven	Bronx	10455	56	57	-1	-1.8%
Astoria	Queens	11103	54	56	-2	-3.6%
East New York	Brooklyn	11207	53	54	-1	-1.9%
Brownsville	Brooklyn	11212	53	56	-3	-5.4%
Spanish Harlem / East Harlem	Manhattan	10029	52	54	-2	-3.7%
Williamsburg	Brooklyn	11211	52	54	-2	-3.7%
Chinatown / Lower East Side	Manhattan	10002	51	50	1	2.0%
Corona	Queens	11368	50	49	1	2.0%
Bay Ridge	Brooklyn	11220	50	50	0	0.0%
Bayside	Queens	11361	49	50	-1	-2.0%
Sheepshead Bay	Brooklyn	11229	49	51	-2	-3.9%
Canarsie	Brooklyn	11239	49	51	-2	-3.9%
Rego Park	Queens	11374	49	53	-4	-7.5%
Pleasant Plains / Princess Bay	Staten Island	10309	48	46	2	4.3%
Woodside	Queens	11377	48	47	1	2.1%
Financial District / Battery Park City	Manhattan	10004	45	48	-3	-6.3%
Greenpoint	Brooklyn	11222	44	42	2	4.8%
Williamsburg / Bushwick	Brooklyn	11206	43	41	2	4.9%
Sheepshead Bay	Brooklyn	11235	43	42	1	2.4%
Flatbush / East Flatbush	Brooklyn	11210	43	44	-1	-2.3%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	42	40	2	5.0%
JFK Airport	Queens	11430	42	40	2	5.0%
Washington Heights	Manhattan	10033	42	45	-3	-6.7%
Hunts Point / Mott Haven	Bronx	10459	41	40	1	2.5%
East New York	Brooklyn	11208	40	43	-3	-7.0%
Washington Heights	Manhattan	10031	39	36	3	8.3%
Flatbush / East Flatbush	Brooklyn	11203	39	42	-3	-7.1%
Rochdale Village / Jamaica	Queens	11434	38	38	0	0.0%
Williamsburg	Brooklyn	11249	38	41	-3	-7.3%
High Bridge / Morrisania	Bronx	10452	37	38	-1	-2.6%
Upper East Side	Manhattan	10128	37	39	-2	-5.1%
Jamaica	Queens	11435	37	39	-2	-5.1%
Howard Beach	Queens	11414	36	33	3	9.1%
Coney Island / Sheepshead Bay	Brooklyn	11224	36	36	0	0.0%
Long Island City / Astoria	Queens	11106	36	37	-1	-2.7%
Washington Heights	Manhattan	10032	35	37	-2	-5.4%
Port Richmond	Staten Island	10302	35	37	-2	-5.4%
Bushwick	Brooklyn	11237	34	32	2	6.3%
Upper East Side	Manhattan	10075	33	31	2	6.5%
Kingsbridge	Bronx	10468	33	33	0	0.0%
Astoria	Queens	11105	33	33	0	0.0%
Tompkinsville / New Brighton / Saint George	Staten Island	10301	33	34	-1	-2.9%
Pelham / Throggs Neck	Bronx	10465	32	30	2	6.7%

Neighborhood	Borough	Zip Code	2024	2023	Difference	% Change
West Farms	Bronx	10460	32	33	-1	-3.0%
Wakefield	Bronx	10466	31	32	-1	-3.1%
Bayside	Queens	11360	30	31	-1	-3.2%
Fresh Meadows	Queens	11365	30	31	-1	-3.2%
Ozone Park	Queens	11417	29	28	1	3.6%
East Harlem	Manhattan	10035	29	29	0	0.0%
Bushwick	Brooklyn	11221	29	29	0	0.0%
Mariners Harbor	Staten Island	10303	29	30	-1	-3.3%
Baychester	Bronx	10469	29	31	-2	-6.5%
Soundview / Unionport	Bronx	10473	28	27	1	3.7%
South Richmond Hill	Queens	11419	28	28	0	0.0%
Borough Park	Brooklyn	11204	28	29	-1	-3.4%
Gravesend	Brooklyn	11223	28	34	-6	-17.6%
Sunset Park	Brooklyn	11232	27	25	2	8.0%
Morris Heights	Bronx	10453	27	28	-1	-3.6%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	27	28	-1	-3.6%
East Village / Alphabet City	Manhattan	10009	27	29	-2	-6.9%
Midtown	Manhattan	10020	27	29	-2	-6.9%
Sunnyside	Queens	11104	27	29	-2	-6.9%
Midwood	Brooklyn	11230	26	23	3	13.0%
Soundview / Unionport	Bronx	10472	26	27	-1	-3.7%
Flushing	Queens	11358	26	28	-2	-7.1%
Flushing	Queens	11356	26	29	-3	-10.3%
Prospect Lefferts Gardens	Brooklyn	11225	25	24	1	4.2%
South Beach / Linden Park / Rosebank	Staten Island	10305	25	26	-1	-3.8%
Financial District	Manhattan	10005	24	22	2	9.1%
Clinton Hill	Brooklyn	11205	24	23	1	4.3%
Financial District	Manhattan	10006	24	24	0	0.0%
Eltingville	Staten Island	10312	24	26	-2	-7.7%
Middle Village	Queens	11379	23	25	-2	-8.0%
Tremont	Bronx	10457	22	21	1	4.8%
Fresh Meadows	Queens	11366	22	22	0	0.0%
Woodhaven	Queens	11421	21	22	-1	-4.5%
Maspeth	Queens	11378	20	16	4	25.0%
Flushing	Queens	11357	20	19	1	5.3%
Fort George / Inwood	Manhattan	10040	20	20	0	0.0%
Financial District	Manhattan	10281	20	21	-1	-4.8%
Red Hook	Brooklyn	11231	19	17	2	11.8%
Bay Ridge	Brooklyn	11238	19	17	2	11.8%
Rosedale	Queens	11422	19	18	1	5.6%
Hollis	Queens	11423	19	19	0	0.0%
West New Brighton	Staten Island	10310	18	18	0	0.0%
Ozone Park	Queens	11416	18	18	0	0.0%
Kensington	Brooklyn	11218	18	19	-1	-5.3%
Springfield Gardens	Queens	11413	18	20	-2	-10.0%
Oakland Gardens	Queens	11364	17	16	1	6.3%
Central Harlem / Morningside Heights	Manhattan	10026	17	17	0	0.0%
High Bridge / Morrisania	Bronx	10456	17	18	-1	-5.6%
East Elmhurst	Queens	11369	16	13	3	23.1%
Kew Gardens / Richmond Hill	Queens	11418	16	16	0	0.0%

Neighborhood	Borough	Zip Code	2024	2023	Difference	% Change
Borough Park	Brooklyn	11219	16	17	-1	-5.9%
South Ozone Park	Queens	11420	15	15	0	0.0%
Midtown	Manhattan	10112	15	16	-1	-6.3%
Little Neck	Queens	11362	15	17	-2	-11.8%
Jamaica	Queens	11433	14	15	-1	-6.7%
Flushing	Queens	11355	14	16	-2	-12.5%
LaGuardia Airport	Queens	11371	13	11	2	18.2%
Far Rockaway	Queens	11691	13	11	2	18.2%
Astoria	Queens	11102	13	12	1	8.3%
North Floral Park	Queens	11004	13	13	0	0.0%
Upper Harlem	Manhattan	10039	13	14	-1	-7.1%
Inwood	Manhattan	10034	13	15	-2	-13.3%
Dyker Heights	Brooklyn	11228	12	12	0	0.0%
Queens Village	Queens	11427	12	12	0	0.0%
Rockaway Park	Queens	11694	12	13	-1	-7.7%
Garment District / Koreatown	Manhattan	10119	11	7	4	57.1%
Mott Haven	Bronx	10454	11	10	1	10.0%
Queens Village	Queens	11429	11	13	-2	-15.4%
East Elmhurst	Queens	11370	10	9	1	11.1%
Kew Gardens	Queens	11415	10	9	1	11.1%
Woodlawn Heights	Bronx	10470	10	10	0	0.0%
Queens Village	Queens	11428	10	10	0	0.0%
Stapleton / Emerson Hill	Staten Island	10304	10	11	-1	-9.1%
Central Harlem / Morningside Heights	Manhattan	10030	9	7	2	28.6%
Tottenville	Staten Island	10307	9	7	2	28.6%
Riverdale	Bronx	10471	9	8	1	12.5%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	9	9	0	0.0%
St. Albans	Queens	11412	9	10	-1	-10.0%
Fresh Meadows	Queens	11367	9	11	-2	-18.2%
Far Rockaway / Arverne	Queens	11692	8	7	1	14.3%
Great Kills	Staten Island	10308	8	8	0	0.0%
Far Rockaway / Broad Channel	Queens	11693	8	8	0	0.0%
Bellerose	Queens	11426	8	9	-1	-11.1%
Garment District / Koreatown	Manhattan	10118	7	8	-1	-12.5%
Harlem	Manhattan	10037	6	6	0	0.0%
Jamaica	Queens	11436	5	5	0	0.0%
Garment District / Koreatown	Manhattan	10120	5	6	-1	-16.7%
Midtown	Manhattan	10169	4	3	1	33.3%
Roosevelt Island	Manhattan	10044	4	4	0	0.0%
Garment District / Koreatown	Manhattan	10121	4	4	0	0.0%
Cambria Heights	Queens	11411	4	4	0	0.0%
Midtown	Manhattan	10104	3	2	1	50.0%
Midtown	Manhattan	10103	3	3	0	0.0%
Midtown	Manhattan	10107	3	3	0	0.0%
Midtown	Manhattan	10111	3	3	0	0.0%
Midtown	Manhattan	10170	3	3	0	0.0%
Financial District	Manhattan	10282	3	3	0	0.0%
Pelham Bay Park / City Island	Bronx	10464	3	3	0	0.0%
Hunts Point	Bronx	10474	3	3	0	0.0%
Midtown	Manhattan	10166	2	1	1	100.0%

Neighborhood	Borough	Zip Code	2024	2023	Difference	% Change
Garment District / Koreatown	Manhattan	10123	2	2	0	0.0%
Midtown	Manhattan	10173	2	2	0	0.0%
Battery Park City / Downtown Manhattan	Manhattan	10280	2	2	0	0.0%
Downtown Brooklyn	Brooklyn	11241	2	2	0	0.0%
Midtown	Manhattan	10168	2	3	-1	-33.3%
Greenpoint	Brooklyn	11202	1	0	1	—
Midtown	Manhattan	10105	1	1	0	0.0%
Midtown	Manhattan	10153	1	1	0	0.0%
Midtown	Manhattan	10165	1	1	0	0.0%
Midtown	Manhattan	10174	1	1	0	0.0%
Midtown	Manhattan	10175	1	1	0	0.0%
Midtown	Manhattan	10176	1	1	0	0.0%
Financial District	Manhattan	10270	1	1	0	0.0%
Financial District	Manhattan	10271	1	1	0	0.0%
Financial District	Manhattan	10286	1	1	0	0.0%
Fort Hamilton	Brooklyn	11252	1	1	0	0.0%
Little Neck / Douglaston	Queens	11363	1	1	0	0.0%
Kew Gardens	Queens	11424	1	1	0	0.0%
Jamaica	Queens	11425	1	1	0	0.0%
Jamaica	Queens	11439	1	1	0	0.0%
Breezy Point	Queens	11697	1	1	0	0.0%
Harlem	Manhattan	10116	0	0	0	—
Garment District / Koreatown	Manhattan	10122	0	0	0	—
Midtown	Manhattan	10167	0	0	0	—
Financial District	Manhattan	10279	0	0	0	—
Financial District	Manhattan	10285	0	0	0	—
New Springville	Staten Island	10313	0	0	0	—
Navy Yard	Brooklyn	11251	0	0	0	—
Jamaica	Queens	11431	0	0	0	—
Midtown	Manhattan	10110	0	1	-1	-100.0%
Midtown	Manhattan	10129	0	1	-1	-100.0%

MANHATTAN

Top Zip Codes for National Chain Stores, Manhattan

Neighborhood	Zip Code	2024	2023	Difference	% Change
Garment District / Koreatown	10001	224	218	6	2.8%
East Village	10003	177	189	-12	-6.3%
Midtown West	10019	162	176	-14	-8.0%
Midtown West	10036	144	145	-1	-0.7%
Greenwich Village / SoHo	10012	143	150	-7	-4.7%
Midtown East	10022	142	149	-7	-4.7%
Chelsea	10011	129	131	-2	-1.5%
Midtown East	10017	127	128	-1	-0.8%
Midtown West	10018	121	125	-4	-3.2%
Gramercy Park	10010	106	116	-10	-8.6%

Bottom Zip Codes for National Chain Stores, Manhattan

Neighborhood	Zip Code	2024	2023	Difference	% Change
Financial District	10270	1	1	0	0.0%
Financial District	10271	1	1	0	0.0%
Financial District	10286	1	1	0	0.0%
Harlem	10116	0	0	0	—
Garment District / Koreatown	10122	0	0	0	—
Midtown	10167	0	0	0	—
Financial District	10279	0	0	0	—
Financial District	10285	0	0	0	—
Midtown	10110	0	1	-1	-100.0%
Midtown	10129	0	1	-1	-100.0%

Number of National Retail Outlets, by Zip Code, Manhattan

Neighborhood	Zip Code	2023	2022	Difference	% Change
Garment District / Koreatown	10001	224	218	6	2.8%
East Village	10003	177	189	-12	-6.3%
Midtown West	10019	162	176	-14	-8.0%
Midtown West	10036	144	145	-1	-0.7%
Greenwich Village / SoHo	10012	143	150	-7	-4.7%
Midtown East	10022	142	149	-7	-4.7%
Chelsea	10011	129	131	-2	-1.5%
Midtown East	10017	127	128	-1	-0.8%
Midtown West	10018	121	125	-4	-3.2%
Gramercy Park	10010	106	116	-10	-8.6%
Murray Hill	10016	105	105	0	0.0%
Upper West Side / Morningside Heights	10025	101	98	3	3.1%
Upper West Side	10023	97	95	2	2.1%
Upper East Side	10028	91	92	-1	-1.1%
Central Harlem / Morningside Heights	10027	88	89	-1	-1.1%
Lower Manhattan / Tribeca	10007	81	89	-8	-9.0%
Tribeca / Chinatown	10013	77	80	-3	-3.8%
West Village	10014	77	81	-4	-4.9%
Upper West Side	10024	73	71	2	2.8%
Upper East Side	10021	64	61	3	4.9%
Upper East Side	10065	61	56	5	8.9%
Lower Manhattan / Financial District	10038	61	66	-5	-7.6%
Spanish Harlem / East Harlem	10029	52	54	-2	-3.7%
Chinatown / Lower East Side	10002	51	50	1	2.0%
Financial District / Battery Park City	10004	45	48	-3	-6.3%
Washington Heights	10033	42	45	-3	-6.7%
Washington Heights	10031	39	36	3	8.3%
Upper East Side	10128	37	39	-2	-5.1%
Washington Heights	10032	35	37	-2	-5.4%
Upper East Side	10075	33	31	2	6.5%
East Harlem	10035	29	29	0	0.0%
East Village / Alphabet City	10009	27	29	-2	-6.9%
Midtown	10020	27	29	-2	-6.9%
Financial District	10005	24	22	2	9.1%
Financial District	10006	24	24	0	0.0%
Fort George / Inwood	10040	20	20	0	0.0%
Financial District	10281	20	21	-1	-4.8%
Central Harlem / Morningside Heights	10026	17	17	0	0.0%
Midtown	10112	15	16	-1	-6.3%
Upper Harlem	10039	13	14	-1	-7.1%
Inwood	10034	13	15	-2	-13.3%
Garment District / Koreatown	10119	11	7	4	57.1%
Central Harlem / Morningside Heights	10030	9	7	2	28.6%
Garment District / Koreatown	10118	7	8	-1	-12.5%
Harlem	10037	6	6	0	0.0%
Garment District / Koreatown	10120	5	6	-1	-16.7%
Midtown	10169	4	3	1	33.3%

Neighborhood	Zip Code	2024	2023	Difference	% Change
Roosevelt Island	10044	4	4	0	0.0%
Garment District / Koreatown	10121	4	4	0	0.0%
Midtown	10104	3	2	1	50.0%
Midtown	10103	3	3	0	0.0%
Midtown	10107	3	3	0	0.0%
Midtown	10111	3	3	0	0.0%
Midtown	10170	3	3	0	0.0%
Financial District	10282	3	3	0	0.0%
Midtown	10166	2	1	1	100.0%
Garment District / Koreatown	10123	2	2	0	0.0%
Midtown	10173	2	2	0	0.0%
Battery Park City / Downtown Manhattan	10280	2	2	0	0.0%
Midtown	10168	2	3	-1	-33.3%
Midtown	10105	1	1	0	0.0%
Midtown	10153	1	1	0	0.0%
Midtown	10165	1	1	0	0.0%
Midtown	10174	1	1	0	0.0%
Midtown	10175	1	1	0	0.0%
Midtown	10176	1	1	0	0.0%
Financial District	10270	1	1	0	0.0%
Financial District	10271	1	1	0	0.0%
Financial District	10286	1	1	0	0.0%
Harlem	10116	0	0	0	—
Garment District / Koreatown	10122	0	0	0	—
Midtown	10167	0	0	0	—
Financial District	10279	0	0	0	—
Financial District	10285	0	0	0	—
Midtown	10110	0	1	-1	-100.0%
Midtown	10129	0	1	-1	-100.0%

BROOKLYN

Top Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2024	2023	Difference	% Change
Brooklyn Heights	11201	173	177	-4	-2.3%
Flatlands	11234	147	153	-6	-3.9%
Park Slope	11217	81	79	2	2.5%
Bay Ridge	11209	72	71	1	1.4%
East Flatbush / Flatbush	11226	72	78	-6	-7.7%
Park Slope	11215	68	70	-2	-2.9%
Bensonhurst	11214	64	65	-1	-1.5%
Canarsie	11236	61	63	-2	-3.2%
East New York	11207	53	54	-1	-1.9%
Brownsville	11212	53	56	-3	-5.4%

Bottom Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2024	2023	Difference	% Change
Red Hook	11231	19	17	2	11.8%
Bay Ridge	11238	19	17	2	11.8%
Kensington	11218	18	19	-1	-5.3%
Borough Park	11219	16	17	-1	-5.9%
Dyker Heights	11228	12	12	0	0.0%
Bedford Stuyvesant / Crown Heights	11233	9	9	0	0.0%
Downtown Brooklyn	11241	2	2	0	0.0%
Greenpoint	11202	1	0	1	—
Fort Hamilton	11252	1	1	0	0.0%
Navy Yard	11251	0	0	0	—

Number of National Retail Outlets, by Zip Code, Brooklyn

Neighborhood	Zip Code	2024	2023	Difference	% Change
Brooklyn Heights	11201	173	177	-4	-2.3%
Flatlands	11234	147	153	-6	-3.9%
Park Slope	11217	81	79	2	2.5%
Bay Ridge	11209	72	71	1	1.4%
East Flatbush / Flatbush	11226	72	78	-6	-7.7%
Park Slope	11215	68	70	-2	-2.9%
Bensonhurst	11214	64	65	-1	-1.5%
Canarsie	11236	61	63	-2	-3.2%
East New York	11207	53	54	-1	-1.9%
Brownsville	11212	53	56	-3	-5.4%
Williamsburg	11211	52	54	-2	-3.7%
Bay Ridge	11220	50	50	0	0.0%
Sheepshead Bay	11229	49	51	-2	-3.9%
Canarsie	11239	49	51	-2	-3.9%
Greenpoint	11222	44	42	2	4.8%
Williamsburg / Bushwick	11206	43	41	2	4.9%
Sheepshead Bay	11235	43	42	1	2.4%
Flatbush / East Flatbush	11210	43	44	-1	-2.3%
Bedford Stuyvesant / Crown Heights	11216	42	40	2	5.0%
East New York	11208	40	43	-3	-7.0%
Flatbush / East Flatbush	11203	39	42	-3	-7.1%
Williamsburg	11249	38	41	-3	-7.3%
Coney Island / Sheepshead Bay	11224	36	36	0	0.0%
Bushwick	11237	34	32	2	6.3%
Bushwick	11221	29	29	0	0.0%
Borough Park	11204	28	29	-1	-3.4%
Gravesend	11223	28	34	-6	-17.6%
Sunset Park	11232	27	25	2	8.0%
Bedford Stuyvesant / Crown Heights	11213	27	28	-1	-3.6%
Midwood	11230	26	23	3	13.0%
Prospect Lefferts Gardens	11225	25	24	1	4.2%
Clinton Hill	11205	24	23	1	4.3%
Red Hook	11231	19	17	2	11.8%
Bay Ridge	11238	19	17	2	11.8%
Kensington	11218	18	19	-1	-5.3%
Borough Park	11219	16	17	-1	-5.9%
Dyker Heights	11228	12	12	0	0.0%
Bedford Stuyvesant / Crown Heights	11233	9	9	0	0.0%
Downtown Brooklyn	11241	2	2	0	0.0%
Greenpoint	11202	1	0	1	—
Fort Hamilton	11252	1	1	0	0.0%
Navy Yard	11251	0	0	0	—

QUEENS

Top Zip Codes for National Chain Stores, Queens

Neighborhood	Zip Code	2024	2023	Difference	% Change
Corona / Elmhurst	11373	138	147	-9	-6.1%
Flushing	11354	95	94	1	1.1%
Forest Hills	11375	89	92	-3	-3.3%
Long Island City	11101	82	78	4	5.1%
Jamaica	11432	78	74	4	5.4%
Ridgewood	11385	75	76	-1	-1.3%
Jackson Heights	11372	70	73	-3	-4.1%
Astoria	11103	54	56	-2	-3.6%
Corona	11368	50	49	1	2.0%
Bayside	11361	49	50	-1	-2.0%

Bottom Zip Codes for National Chain Stores, Queens

Neighborhood	Zip Code	2024	2023	Difference	% Change
Far Rockaway / Broad Channel	11693	8	8	0	0.0%
Bellerose	11426	8	9	-1	-11.1%
Jamaica	11436	5	5	0	0.0%
Cambria Heights	11411	4	4	0	0.0%
Little Neck / Douglaston	11363	1	1	0	0.0%
Kew Gardens	11424	1	1	0	0.0%
Jamaica	11425	1	1	0	0.0%
Jamaica	11439	1	1	0	0.0%
Breezy Point	11697	1	1	0	0.0%
Jamaica	11431	0	0	0	—

Number of National Retail Outlets, by Zip Code, Queens

Neighborhood	Zip Code	2024	2023	Difference	% Change
Corona / Elmhurst	11373	138	147	-9	-6.1%
Flushing	11354	95	94	1	1.1%
Forest Hills	11375	89	92	-3	-3.3%
Long Island City	11101	82	78	4	5.1%
Jamaica	11432	78	74	4	5.4%
Ridgewood	11385	75	76	-1	-1.3%
Jackson Heights	11372	70	73	-3	-4.1%
Astoria	11103	54	56	-2	-3.6%
Corona	11368	50	49	1	2.0%
Bayside	11361	49	50	-1	-2.0%
Rego Park	11374	49	53	-4	-7.5%
Woodside	11377	48	47	1	2.1%
JFK Airport	11430	42	40	2	5.0%
Rochdale Village / Jamaica	11434	38	38	0	0.0%
Jamaica	11435	37	39	-2	-5.1%
Howard Beach	11414	36	33	3	9.1%
Long Island City / Astoria	11106	36	37	-1	-2.7%
Astoria	11105	33	33	0	0.0%
Bayside	11360	30	31	-1	-3.2%
Fresh Meadows	11365	30	31	-1	-3.2%
Ozone Park	11417	29	28	1	3.6%
South Richmond Hill	11419	28	28	0	0.0%
Sunnyside	11104	27	29	-2	-6.9%
Flushing	11358	26	28	-2	-7.1%
Flushing	11356	26	29	-3	-10.3%
Middle Village	11379	23	25	-2	-8.0%
Fresh Meadows	11366	22	22	0	0.0%
Woodhaven	11421	21	22	-1	-4.5%
Maspeth	11378	20	16	4	25.0%
Flushing	11357	20	19	1	5.3%
Rosedale	11422	19	18	1	5.6%
Hollis	11423	19	19	0	0.0%
Ozone Park	11416	18	18	0	0.0%
Springfield Gardens	11413	18	20	-2	-10.0%
Oakland Gardens	11364	17	16	1	6.3%
East Elmhurst	11369	16	13	3	23.1%
Kew Gardens / Richmond Hill	11418	16	16	0	0.0%
South Ozone Park	11420	15	15	0	0.0%
Little Neck	11362	15	17	-2	-11.8%
Jamaica	11433	14	15	-1	-6.7%
Flushing	11355	14	16	-2	-12.5%
LaGuardia Airport	11371	13	11	2	18.2%
Far Rockaway	11691	13	11	2	18.2%
Astoria	11102	13	12	1	8.3%
North Floral Park	11004	13	13	0	0.0%
Queens Village	11427	12	12	0	0.0%
Rockaway Park	11694	12	13	-1	-7.7%

Neighborhood	Zip Code	2024	2023	Difference	% Change
Queens Village	11429	11	13	-2	-15.4%
East Elmhurst	11370	10	9	1	11.1%
Kew Gardens	11415	10	9	1	11.1%
Queens Village	11428	10	10	0	0.0%
St. Albans	11412	9	10	-1	-10.0%
Fresh Meadows	11367	9	11	-2	-18.2%
Far Rockaway / Arverne	11692	8	7	1	14.3%
Far Rockaway / Broad Channel	11693	8	8	0	0.0%
Bellerose	11426	8	9	-1	-11.1%
Jamaica	11436	5	5	0	0.0%
Cambria Heights	11411	4	4	0	0.0%
Little Neck / Douglaston	11363	1	1	0	0.0%
Kew Gardens	11424	1	1	0	0.0%
Jamaica	11425	1	1	0	0.0%
Jamaica	11439	1	1	0	0.0%
Breezy Point	11697	1	1	0	0.0%
Jamaica	11431	0	0	0	—

BRONX

Number of National Retail Outlets, by Zip Code, Bronx

Neighborhood	Zip Code	2024	2023	Difference	% Change
Baychester / Co-op city	10475	106	106	0	0.0%
Parkchester	10462	75	75	0	0.0%
Fordham / Bronx Park	10458	70	69	1	1.4%
Kingsbridge	10463	63	63	0	0.0%
High Bridge / Morrisania	10451	58	60	-2	-3.3%
Westchester	10461	57	57	0	0.0%
Williamsbridge	10467	56	56	0	0.0%
Hunts Point / Mott Haven	10455	56	57	-1	-1.8%
Hunts Point / Mott Haven	10459	41	40	1	2.5%
High Bridge / Morrisania	10452	37	38	-1	-2.6%
Kingsbridge	10468	33	33	0	0.0%
Pelham / Throggs Neck	10465	32	30	2	6.7%
West Farms	10460	32	33	-1	-3.0%
Wakefield	10466	31	32	-1	-3.1%
Baychester	10469	29	31	-2	-6.5%
Soundview / Unionport	10473	28	27	1	3.7%
Morris Heights	10453	27	28	-1	-3.6%
Soundview / Unionport	10472	26	27	-1	-3.7%
Tremont	10457	22	21	1	4.8%
High Bridge / Morrisania	10456	17	18	-1	-5.6%
Mott Haven	10454	11	10	1	10.0%
Woodlawn Heights	10470	10	10	0	0.0%
Riverdale	10471	9	8	1	12.5%
Pelham Bay Park / City Island	10464	3	3	0	0.0%
Hunts Point	10474	3	3	0	0.0%

STATEN ISLAND

Number of National Retail Outlets, by Zip Code, Staten Island

Neighborhood	Zip Code	2024	2023	Difference	% Change
New Springville	10314	180	182	-2	-1.1%
Oakwood / New Dorp	10306	64	63	1	1.6%
Pleasant Plains / Princess Bay	10309	48	46	2	4.3%
Port Richmond	10302	35	37	-2	-5.4%
Tompkinsville / New Brighton / Saint George	10301	33	34	-1	-2.9%
Mariners Harbor	10303	29	30	-1	-3.3%
South Beach / Linden Park / Rosebank	10305	25	26	-1	-3.8%
Eltongville	10312	24	26	-2	-7.7%
West New Brighton	10310	18	18	0	0.0%
Stapleton / Emerson Hill	10304	10	11	-1	-9.1%
Tottenville	10307	9	7	2	28.6%
Great Kills	10308	8	8	0	0.0%
New Springville	10313	0	0	0	—

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