

Data - March 2016

Data from Breaking Through

Charts and tables from our 2016 Breaking Through study. The report found that though women entrepreneurs of all ages, races and ethnicities are having an increasingly large impact on New York City's economy, the city has only begun to harness the full potential of women entrepreneurs.

image not readable or empty
images/covers/breaking-through-info.png

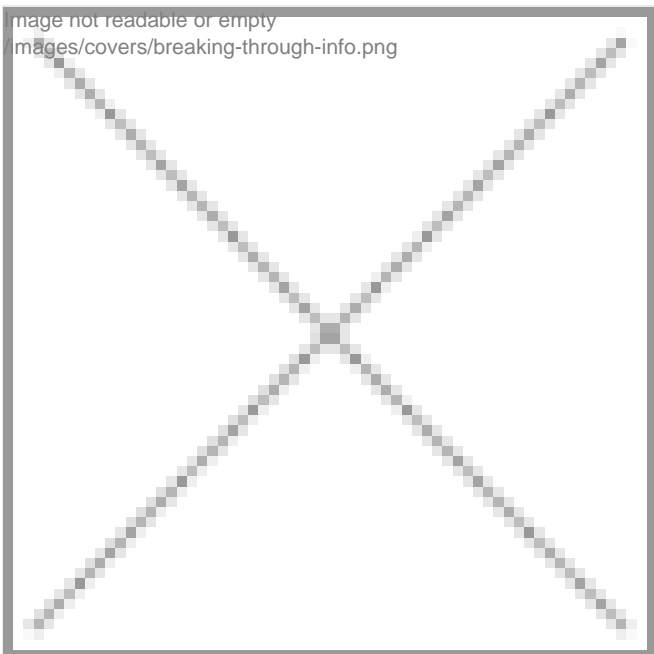
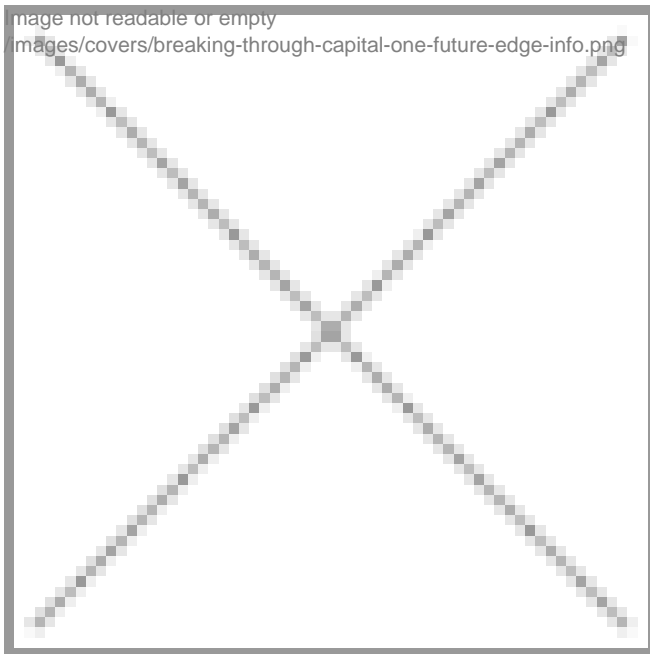


image not readable or empty
images/covers/breaking-through-capital-one-future-edge-info.png



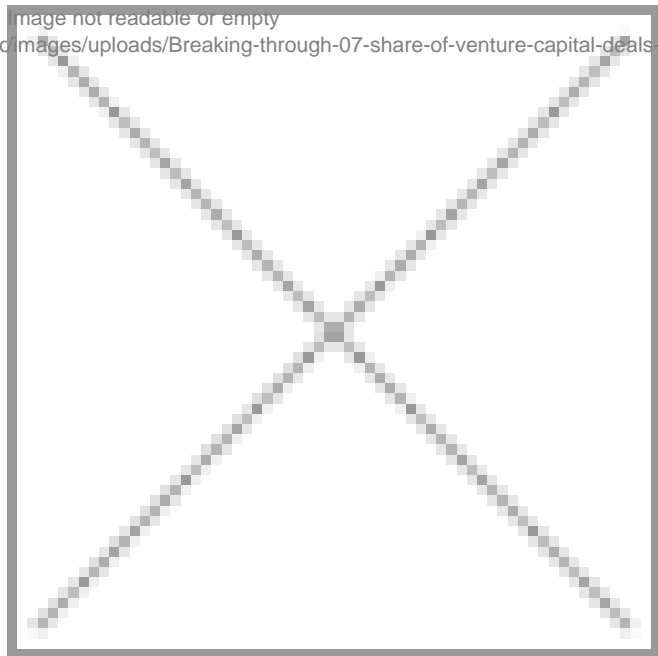
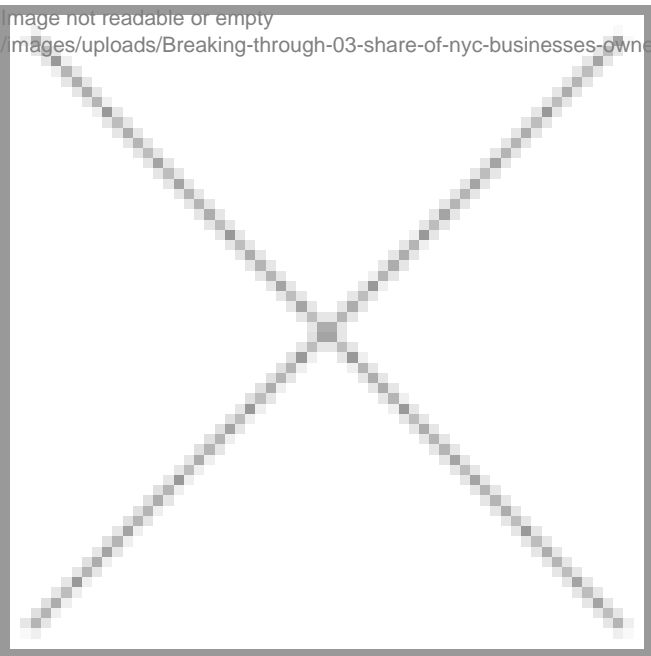
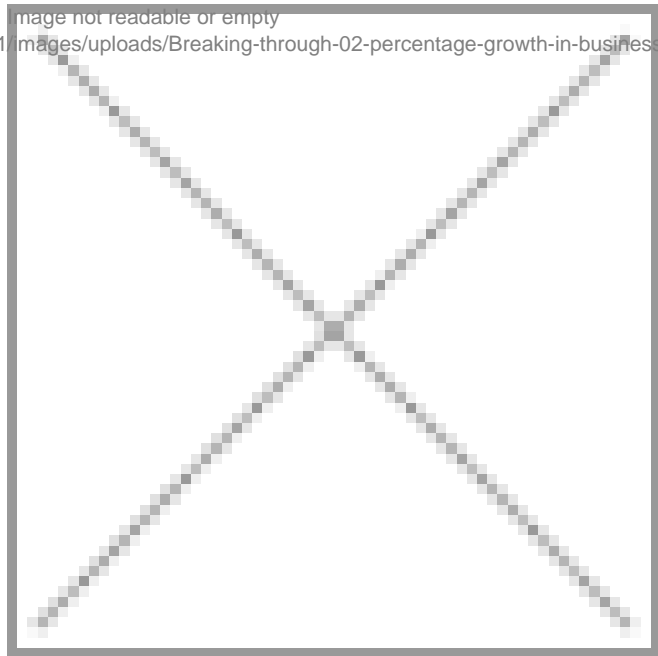
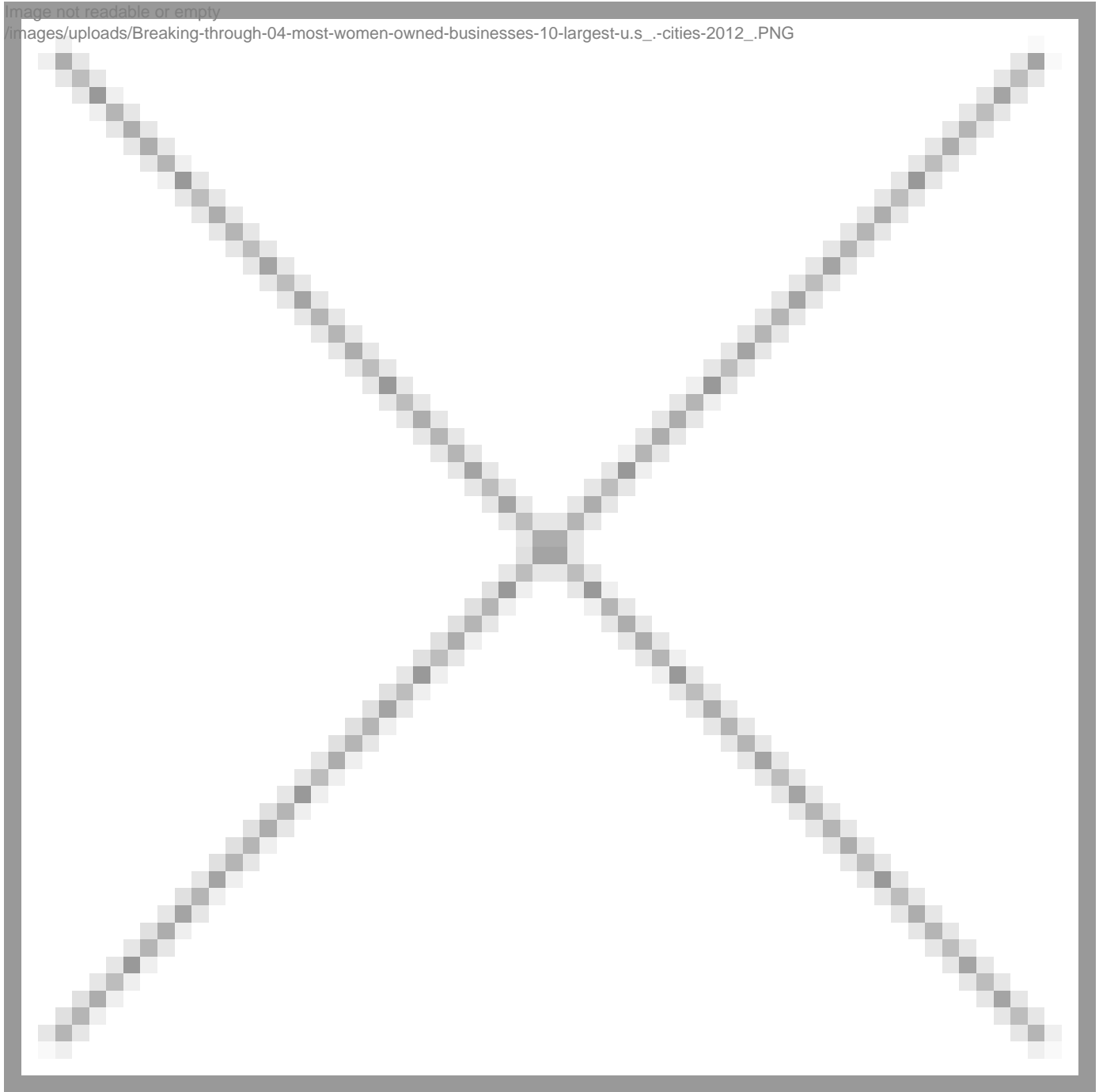


Image not readable or empty

/images/uploads/Breaking-through-04-most-women-owned-businesses-10-largest-u.s.-cities-2012_.PNG



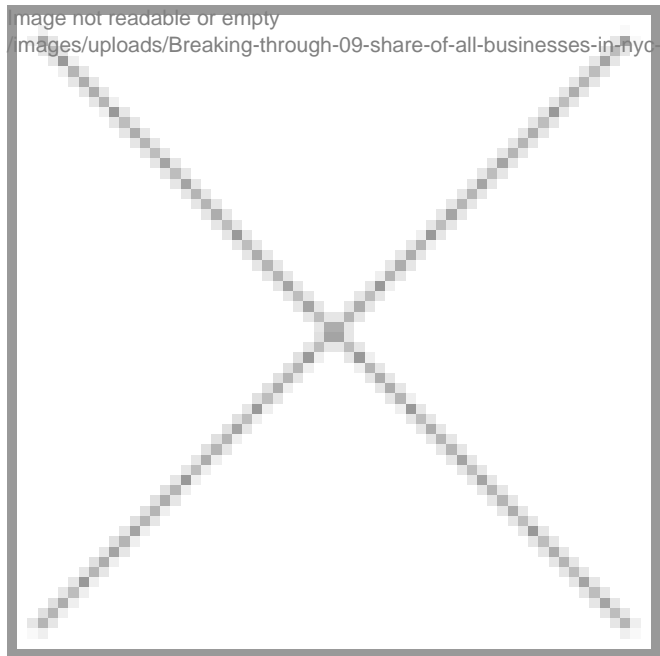
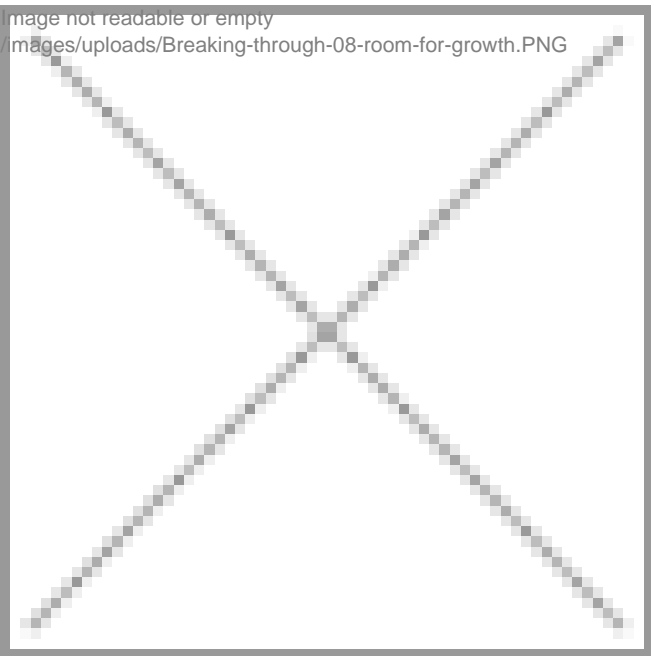
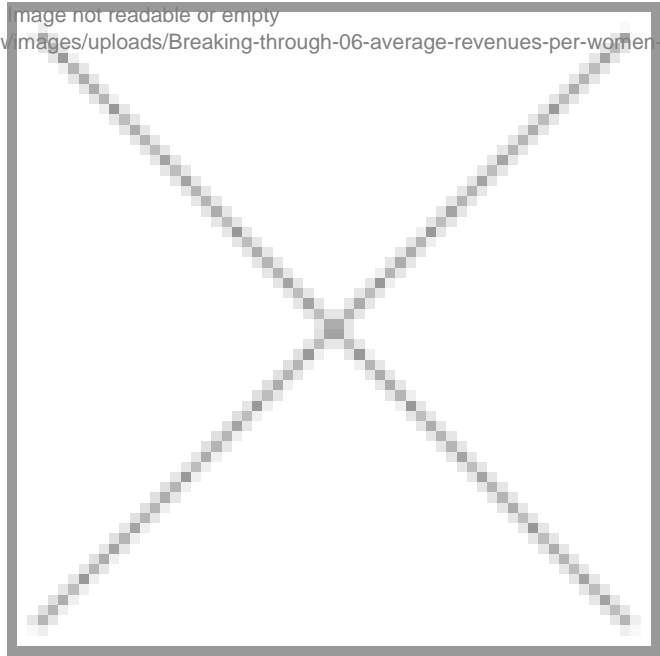
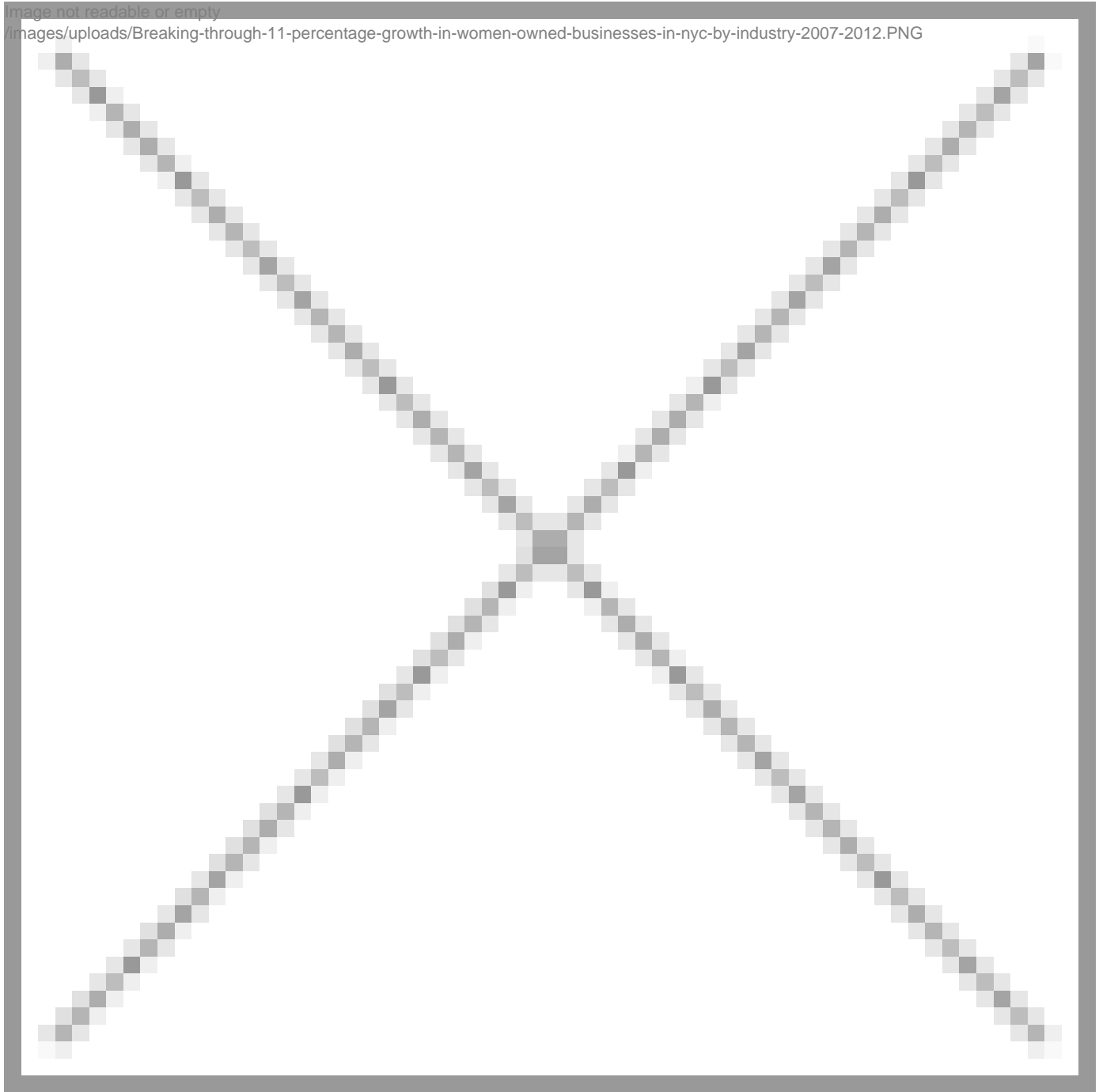
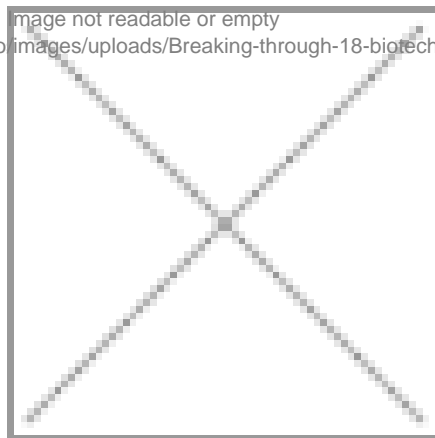
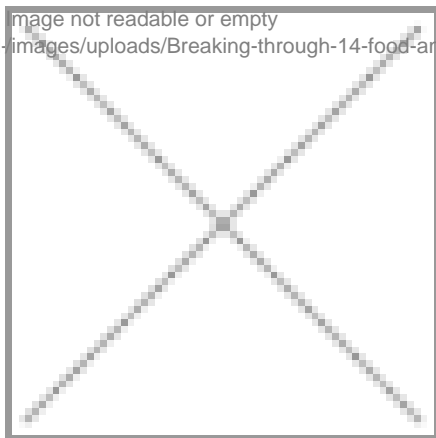
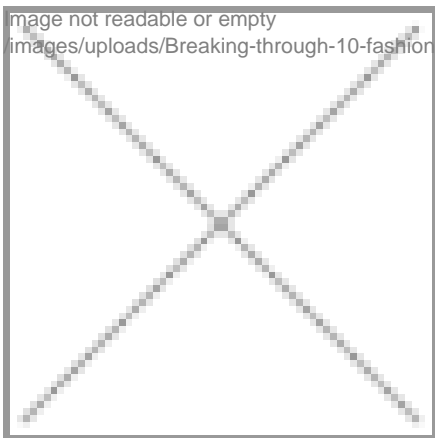
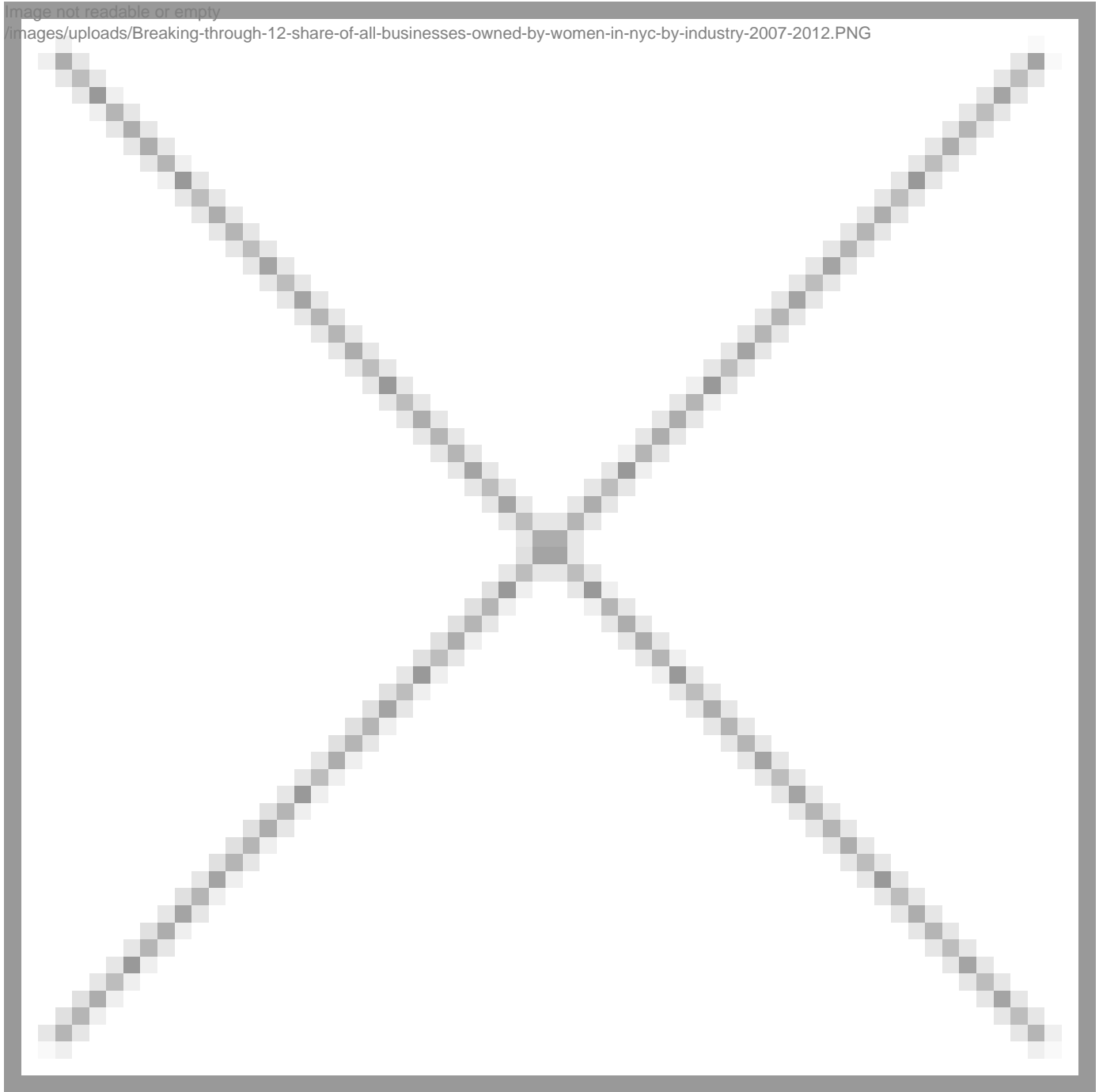
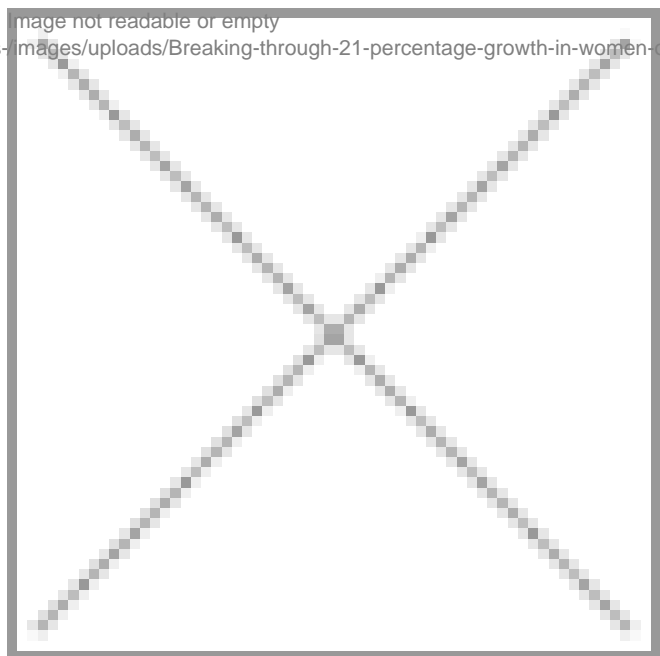
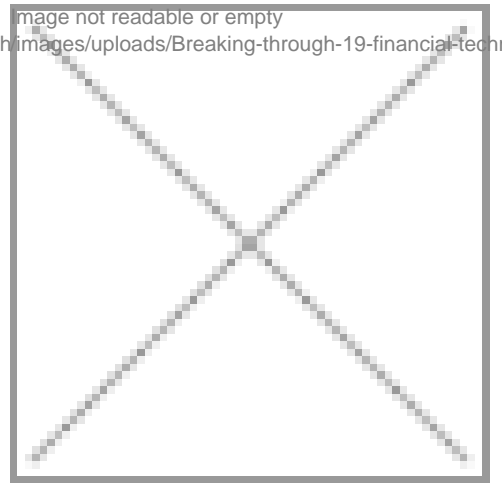
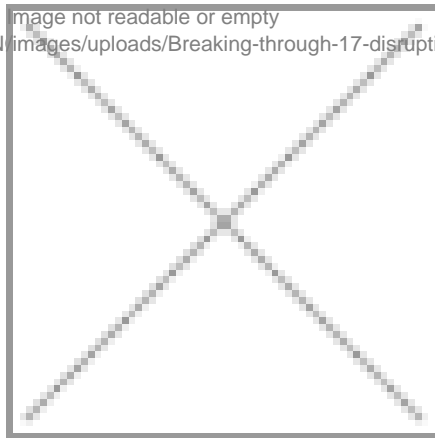
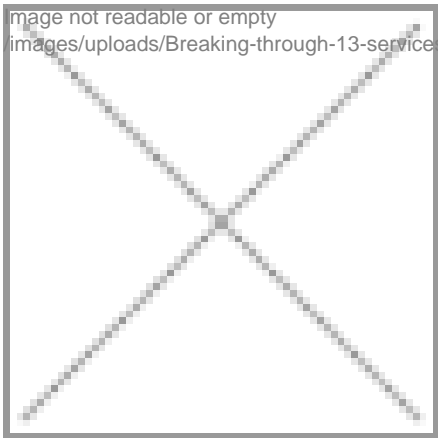
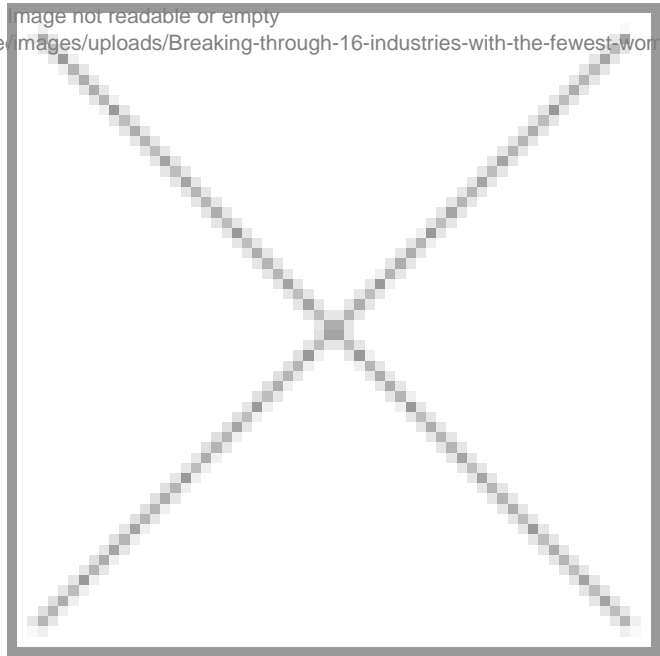
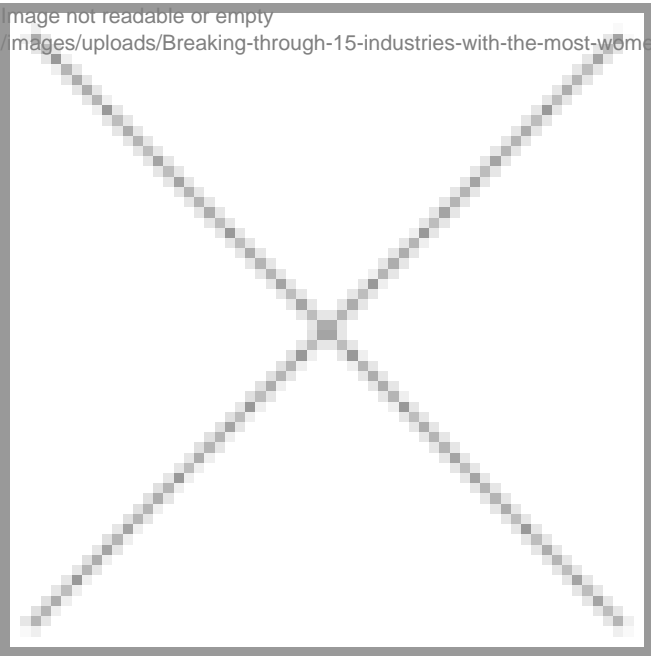


Image not readable or empty

/images/uploads/Breaking-through-11-percentage-growth-in-women-owned-businesses-in-nyc-by-industry-2007-2012.PNG







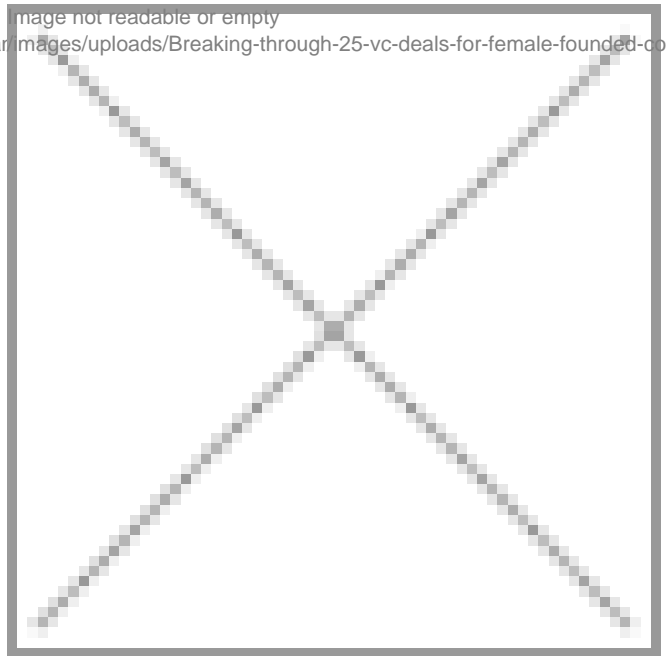
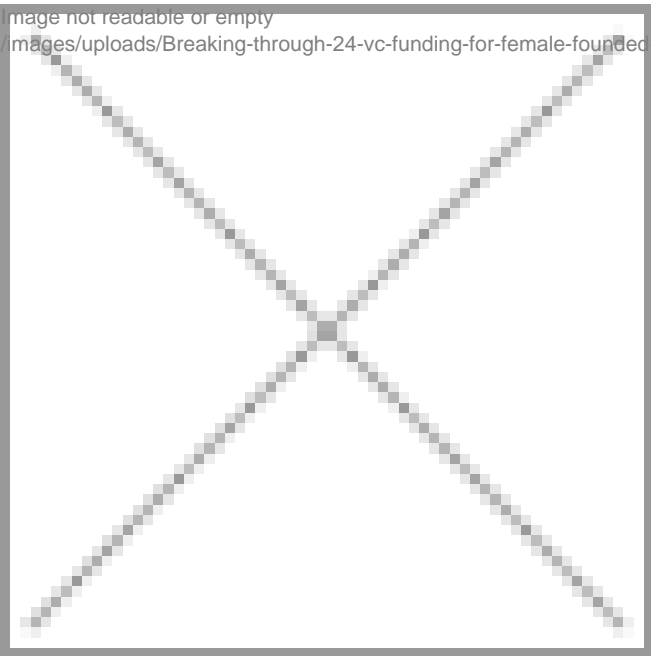
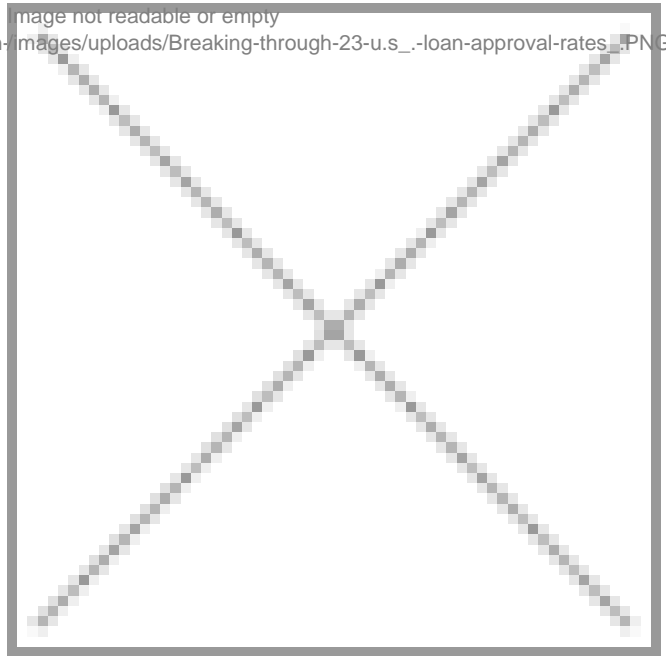
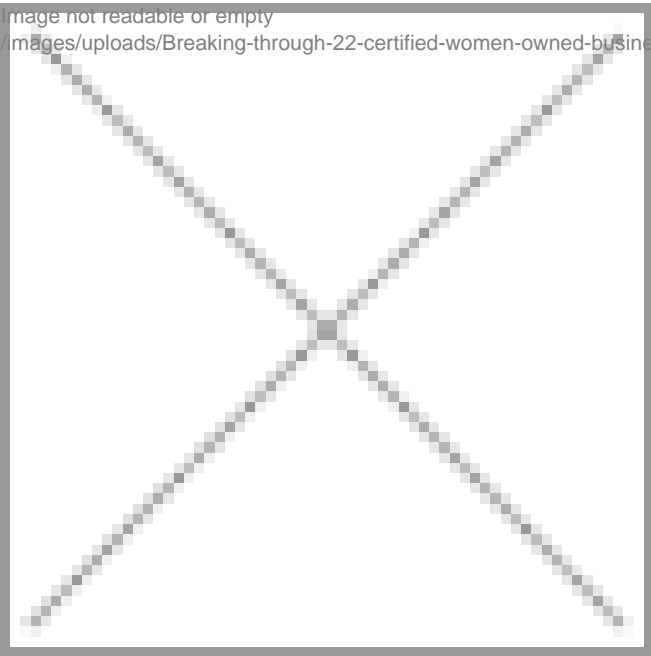


image not readable or empty
images/uploads/Breaking-through-26-share-of-women-investors-in-nyc-venture-capital-firms.PNG



image not readable or empty
images/uploads/Breaking-through-27-share-of-all-atlanta-businesses-2012.F

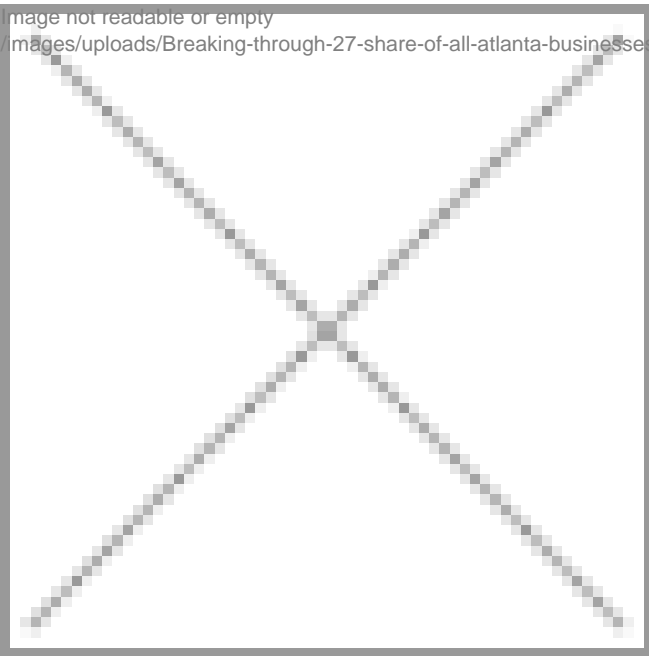
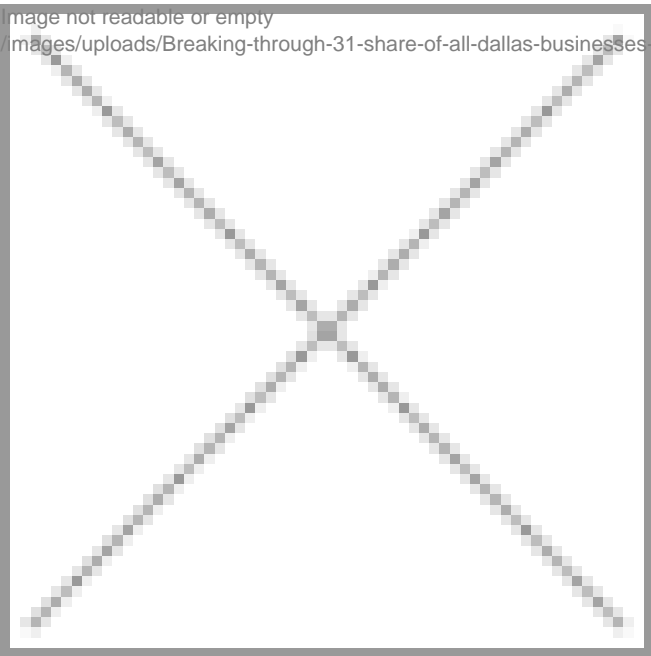
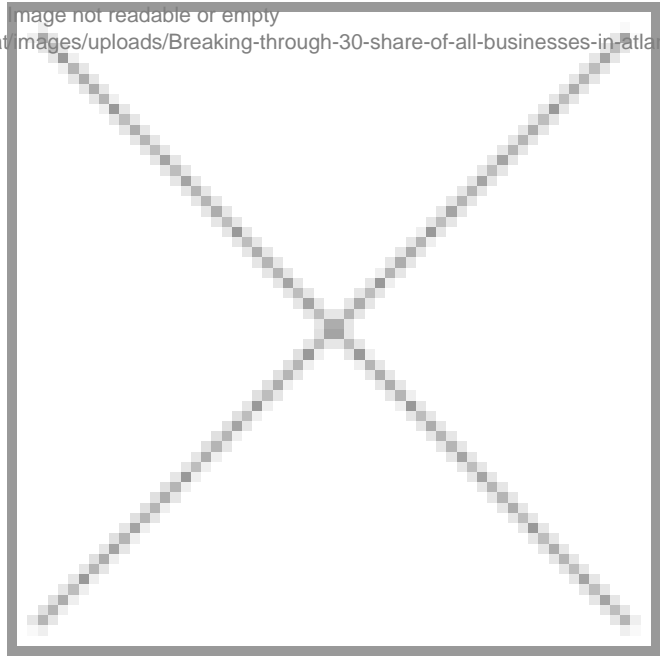
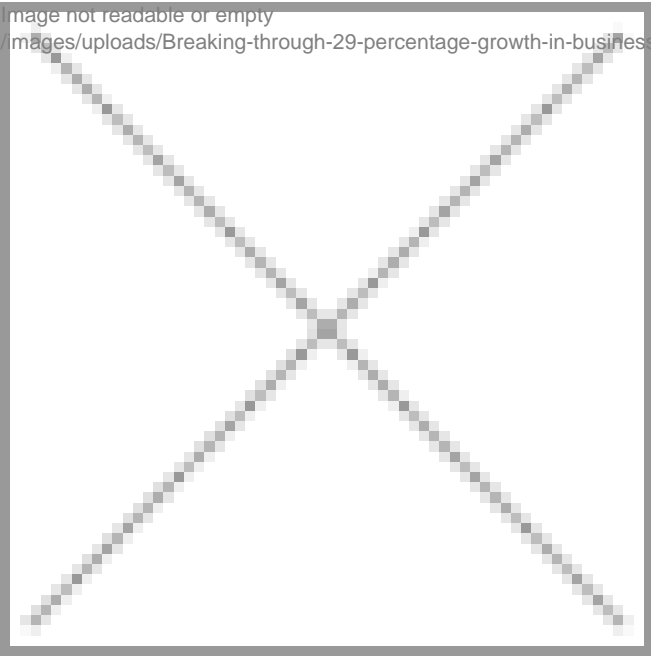
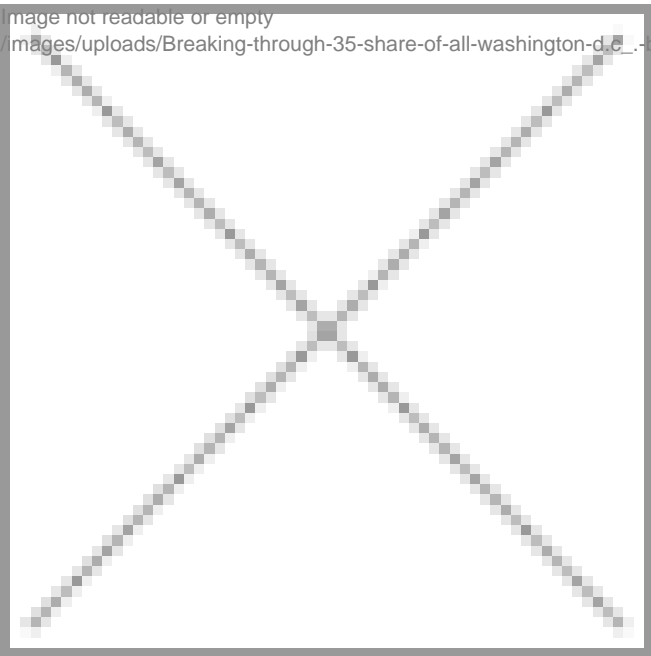
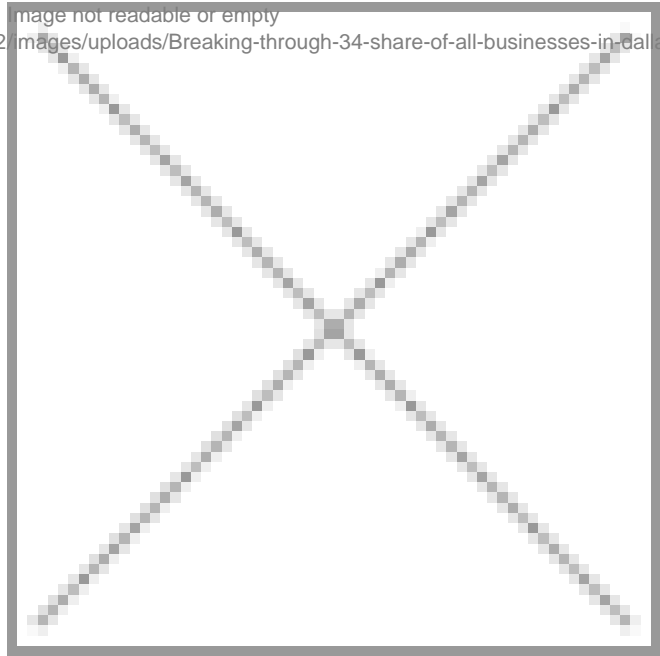
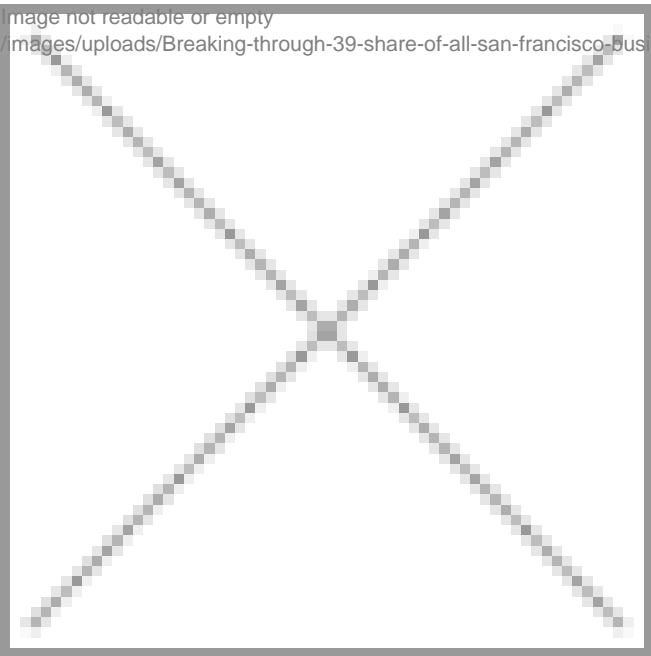
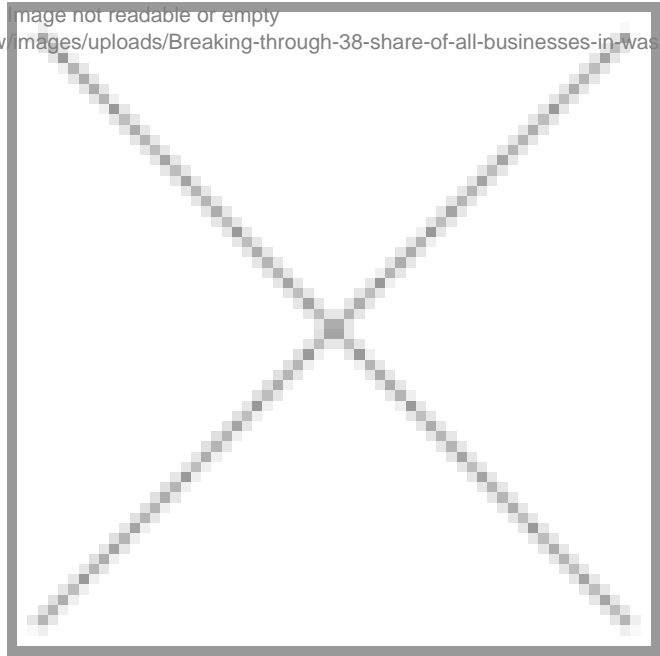
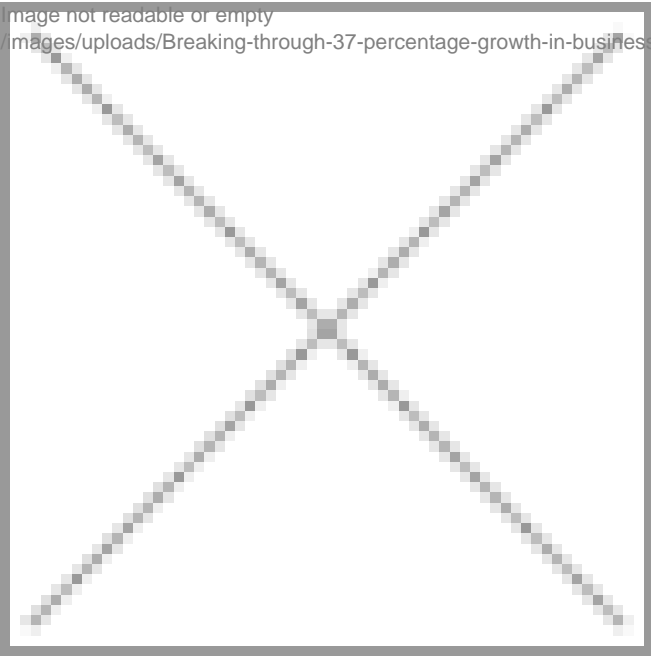


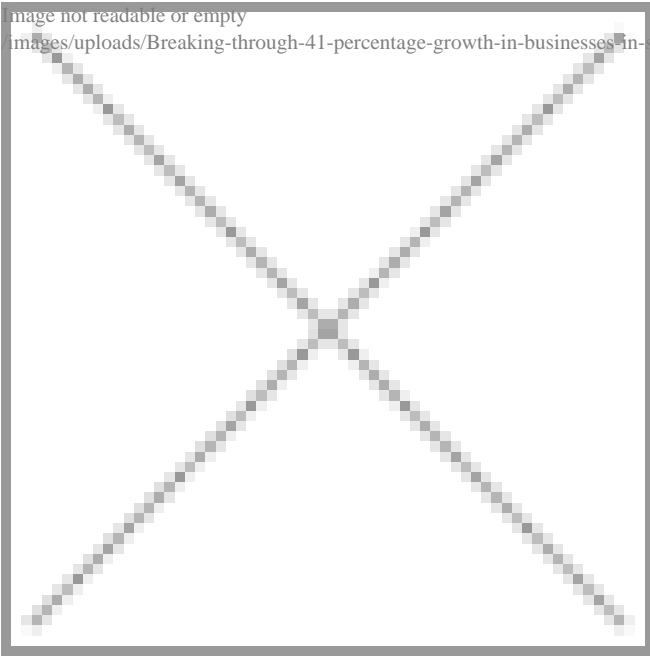
image not readable or empty
images/uploads/Breaking-through-28-growth-in-businesses-in-atlanta-2007-2012.F











Research by Judy Messina with Audrey Gray, Phil Lentz and Jonathan Bowles. Additional research support from Jonah Bleckner, Melanie Breault, Matt Falber, Natalia Khosla and Saigeetha Narasimhan. Design by Amy Parker and Ahmad Dowla.

This research was made possible through Capital One's Future Edge initiative.

General operating support for the Center for an Urban Future has been provided by the Bernard F. and Alva B. Gimbel Foundation, the Lucius N. Littauer Foundation and the M&T Charitable Foundation.

CAPITAL ONE'S FUTURE EDGE initiative is a \$150 million, five-year effort to help more American workers and entrepreneurs succeed in the 21st century economy. Through Future Edge, Capital One works with hundreds of leading community and nonprofit organizations in NYC and beyond, including microfinance and micro-lending organizations empowering women entrepreneurs such as Grameen America, Accion, and the Business Outreach Center Network. Learn more at www.capitalone.com/investingforgood or join the conversation on Twitter at @YourFutureEdge.

CENTER FOR AN URBAN FUTURE (CUF) is an independent, nonprofit think tank that generates innovative policies to create jobs, reduce inequality and help lower income New Yorkers climb into the middle class. For 20 years, CUF has published accessible, data-driven reports on ways to grow and diversify the economy and expand opportunity that are anchored in rigorous research, not preconceived notions about outcome. Our work has been a powerful catalyst for policy change in New York City and serves as an invaluable resource for government officials, community groups, nonprofit practitioners and business leaders as they advocate for and implement policies to address some of New York's biggest challenges and opportunities.

RELATED PRESS

[Atlanta No. 3 U.S. city for growth of women-owned businesses](#)

Atlanta Business Journal, by Ellie Hensley, March 02, 2016

Study: 40% of NYC businesses owned by women

News 12, March 05, 2016

Women Entrepreneurs Drive Economic Growth in the Bronx

NY City Lens, by Kyra Gurney , March 16, 2016

My thoughts: Overcoming challenges and finding success as a female small business owner

The Commercial Appeal, by Maggie Strom, May 01, 2016

Women entrepreneurs on a dramatic rise in NYC over past 5 years: Study

Metro, by Angy Altamirano, March 01, 2016

Study: Women-owned business on the rise in BX

News 12, March 07, 2016

Women's History Month: Interview With Construction Industry Maverick Barbara Armand

Huffington Post, by Sandy Abrams, March 18, 2016

How Dallas Is Fueling Success For Women Entrepreneurs

Forbes, by Jana Etheridge, June 26, 2016

Report: Female-founded start-ups get less funding

The News & Observer, March 01, 2016

Memphis leads nation's largest cities in women-owned business growth

The Commercial Appeal, by Kevin McKenzie and Kayleigh Skinner , March 03, 2016

Editorial: Thriving small businesses are essential to local growth

The Commercial Appeal, March 07, 2016

Women-Owned Businesses: How CEO Nellie Torres Built a Construction Company

Spark Business IQ, by Nancy Mann Jackson, March 18, 2016

Encouraging entrepreneurs: Capital One event promotes female business owners

Plano Star Courier, by Joshua Baethge, May 25, 2016

Women-Owned Businesses in Brooklyn Soar 39 Percent in 5 Years, Study Shows

DNAinfo, by Nikhita Venugopal , March 02, 2016

Fort Worth is crushing it when it comes to women-owned businesses

Culture Map Fort Worth, by Lindsey Wilson, March 03, 2016

Best Cities For Black Women To Launch and Operate a Thriving Business

Black Enterprise , by Carolyn M. Brown, March 08, 2016

Top Cities Where Women Entrepreneurs Make the Most Money

Black Enterprise , by Carolyn M. Brown, March 23, 2016

New York Women In Tech Boost The City's Economy

Forbes, by Bonnie Marcus, March 02, 2016

21 Ideas To Support And Scale-Up Women-Owned Businesses In New York City

Inc., by Kelly Hoey, March 03, 2016

For women entrepreneurs, business is booming but capital isn't keeping up

Crain's New York, by Gerald Schifman, March 09, 2016

What the Boom in Women-Owned Businesses Means for Cities

CityLab, by Eillie Anzilotti, March 24, 2016

Women entrepreneurs outnumber men in New York City, says new survey

Real Estate Weekly, March 01, 2016

Ladies: Read This if You're Thinking of Starting Your Own Business

Women's Health, by Korin Miller, March 03, 2016

More Women Are Opening Food Businesses Than Ever in New York, Study Says

Eater, by Patty Diez , March 14, 2016

The Rise Of Women Entrepreneurs Is Good Economic News For New York

Forbes, by Susan Price, March 31, 2016

Study: Women-owned businesses growing at 62% in Houston

Houston Chronicle, by Emma Hinchliffe, March 01, 2016

Women-Owned Businesses Are Growing—but Not Enough

Glamour, by Jillian Kramer, March 03, 2016

Female-owned businesses on the rise on Staten Island

Staten Island Advance, by Tracey Porpora, March 10, 2016

Growth Of Women-Owned Businesses In Dallas Outpacing Nation

CBS Local, by Robbie Owens, March 31, 2016

Study: New York's a Good Town for Female Entrepreneurs

WNYC, by Ilya Marritz, March 01, 2016

N.Y.C.'s female-founded start-ups receive a small fraction of VC funding

New York Business Journal, by Anthony Noto, March 01, 2016

Breaking Through: The Economic Impact Of Women Entrepreneurs

Forbes, by Keri Gohman and Jonathan Bowles, March 03, 2016

NYC's Rising Tide of Women Entrepreneurs

Next City, by Oscar Perry Abellow, March 14, 2016

Bronx Women-Owned Businesses Skyrocket by More Than 50 Percent, Report Says

DNAinfo, by Eddie Small, March 03, 2016

Cities Tap Women Entrepreneurs To Thrive

Builder, March 28, 2016



CENTER FOR AN URBAN FUTURE

120 Wall Street, 20th Floor, New York, NY 10005

cuf@nycfuture.org © All Rights Reserved.