

Report - February 2010

Energizing New York's Small Businesses

This report reveals that only a fraction of the city's small businesses have taken steps to become energy efficient, a missed opportunity given that commercial electricity costs here are among the highest in the country and since even the smallest firms could save thousands of dollars by implementing efficiency measures. We detail why so few companies have taken advantage of conservation programs and recommend how to get more firms to take the plunge.

by David Giles and Jonathan Bowles

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