

Report - May 2008

Getting in the Game

This report finds that the fast-growing video game industry represents a promising opportunity for New York City's economy, but the sector faces significant challenges and still lags well behind established gaming hubs like Seattle, Los Angeles and Montreal.

by Tara Colton

Click here to read the full report (PDF).

December 2008 Update:

In May, the Center released a study which found that New York City is one of just a handful of cities nationwide to develop a significant cluster of video game firms and argued that, with the right support, this sector could grow further and help the city diversify its economy. One of our recommendations was to create a centralized, online recruiting vehicle for New York's game industry, and the local game community has done just that. In late November, several New York-based game developers launched www.nycgameindustry.com, a website which aims to "properly serve the growing NYC game development community's online needs." The site includes an event calendar, a company and school directory, job listings, discussion forums and more.

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