



Report - March 2011

Giving Small Firms the Business

Our survey of nearly 200 small businesses shows that becoming a corporate supplier typically leads to significant revenue and job growth but breaking into the corporate supply chain is a huge challenge for many small firms.

by Mark Foggin

[Click here to read the full report \(PDF\).](#)

RELATED PRESS

[Small businesses thrive through connections with big corporations](#)

Greenville News, by Angella Davis, January 09, 2014

[To Create Jobs, Break the ICE—Innovate, Collaborate, Educate](#)

Huffington Post, by Rosabeth Moss Kanter, June 24, 2012

[Diagnosing NYC's Vacant Storefront Problem](#)

City Limits, by Abigail Savitch-Lew, December 06, 2017

[BID Seeks Cure for Hospital Neighborhood](#)

NYCity News Service, by Shoshannah Buxbaum, February 10, 2020

[Business at a breaking point: Owners struggle to survive as the city adds on more regulations](#)

New York Daily News, by Jessica Walker, December 17, 2019

First Mandated Survey of Small Businesses Identifies Problems But City Points to Existing Services

Gotham Gazette, by Samar Khurshid, October 08, 2019



CENTER FOR AN URBAN FUTURE

120 Wall Street, 20th Floor, New York, NY 10005

cuf@nycfuture.org © All Rights Reserved.