



Testimony - March 2019

## A Call to Increase Support for New York City's Growing and Diverse Older Adult Population

In this testimony before the NYC Council Committee on Aging, Christian González-Rivera, CUF's senior researcher, details the need for more support, matching the City's growing and diverse older adult population.

by Christian González-Rivera

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### Testimony of Christian González-Rivera, Center for an Urban Future Before the New York City Council Committee on Aging Preliminary Budget Hearing – Aging

March 12, 2019

My name is Christian González-Rivera, and I am a senior researcher at the Center for an Urban Future, an independent, nonpartisan research organization based here in Manhattan that that generates smart and sustainable public policies to reduce inequality, expand economic opportunity, and grow the economy.

As part of our work we also analyze how demographic changes affect the city's economy. We have been writing about and contributing to the public discourse around the aging of the population for several years, starting with our 2013 report *The New Face of New York Seniors*, which found that nearly half of older New Yorkers are immigrants and face significant barriers to accessing services. Thank you for the opportunity to testify.

The Center for an Urban Future published a data brief this month entitled, 'New York's Older Adult Population is Booming Statewide' that showed that older New Yorkers are driving the city's and the state's population growth. There are now 1.2 million New York City residents over the age of 65, and that number has increased by 237,000 people in just the last ten years. Meanwhile the number of New Yorkers under the age of 65 increased by 110,000 people in the same time period; just half as much of an increase as the older population. This growth is happening across the five boroughs. Notably Manhattan gained 67,000 older adults over the past decade while losing 23,000 younger people. There are now more older adults in the

five boroughs than there are children under the age of 13.

Despite that older adults are a large and growing part of New York's communities, they don't get the respect they deserve in the city's budget. The Department for the Aging's (DFTA) budget is still less than 1 percent of the city's overall budget. To the deBlasio Administration's credit, the city has been steadily increasing DFTA's budget since taking office. DFTA's budget has increased by 26 percent since deBlasio took office, despite severe cuts in federal funding.

But the problem is that those increases are not keeping up with the even faster increase in the number of older New Yorkers. New York City is home to 28 percent more older New Yorkers than in 2004, but the amount of DFTA funding per New Yorker age 60 and above has actually declined by 1 percent. In the meantime, participation in senior centers, demand for case management and home care programs, and other services has been increasing citywide. So this means that providers have to serve more people with less money.

But that's not the end of the story. Not only is New York City's older adult population larger than ever before, but it is also much more diverse. Our 2017 report *The Aging Apple* revealed that for the first time since the end of World War II, half of the city's older adults are immigrants. But while in 1950, a whopping 95 percent of the city's older immigrants hailed from Europe, today's seniors are vastly more diverse. Today only 26 percent of older immigrants are from Europe, while 46 percent are from Latin America and the Caribbean and 23 percent are from Asia and Oceania.

Moreover as that report and our latest one also show, immigrants are responsible for the vast majority of the growth in the older adult population. Our latest report found that the number of U.S.-born older adults grew just 10 percent from 2007 to 2017, while the number of older immigrants jumped 42 percent.

Older New Yorkers born in the U.S. are also becoming more diverse. Over the past decade, the number of U.S.-born Latinx in New York City increased by nearly 34,000 people, while the number of African American older New Yorkers increased by a little over 8,000 and the number of U.S.-born Asians and Pacific Islanders increased by nearly 1,000. Meanwhile, the U.S.-born white non-Hispanic population increased by a little over 10,000 people.

This means that New York City's older adults are increasingly immigrants and people of color, which has significant implications for the way services are delivered. Fully 60 percent of older immigrants in the city have limited proficiency in English, so in-language services for immigrants are crucial. And all older adults, whether they are immigrants or born in the U.S., are more likely to participate in services that are culturally relevant.

Investing in services for older adults means investing in combatting the loneliness that afflicts so many older people. That loneliness is not only sad for older adults themselves, but research shows that loneliness and social isolation increase the risk of dementia and other cognitive illnesses. Investing in services for older adults also helps their younger family members by lessening the physical, emotional, and financial load of caretaking for the families of the frailest older adults.

And that's not all. Investing in more and better services for older adults also means removing the physical, emotional, and financial barriers that prevent more older New Yorkers from contributing more to their communities through becoming volunteers, being mentors, and even becoming entrepreneurs. (The Center for an Urban Future also published a [report](#) recently on the growth in the number of entrepreneurs over the age of 50 in New York City.)

Older adults are part of New York City's present and future. Older adults are one of the city's greatest untapped resources and investing in services is the best way to unlock that potential.

**Photo Credit: Christian Langballe/Unsplash**

This testimony is a continuation of the Center for an Urban Future's extensive research on the needs of New York's older adults, including the recent study *New York's Older Adult Population is Booming Statewide*, which was generously supported by

**AARP**

. **MetLife Foundation** and the **Frank E. Clark Charitable Trust** generously supported *The New Face of New York's Seniors* report and **Capital One** generously supported the report, *Starting Later: Realizing the Promise of Older Entrepreneurs in New York City*. Later this year, a more comprehensive report will be published about the growth in older adults in New York City and the need to improve and rethink services for older adults in New York City, which is being supported by **The Fan Fox & Leslie R. Samuels Foundation, The Altman Foundation, and The New York Community Trust**.

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**Center for an Urban Future** is an independent, nonprofit think tank that generates innovative policies to create jobs, reduce inequality and help lower income New Yorkers climb into the middle class. For 20 years, CUF has published accessible, data-driven reports on ways to grow and diversify the economy and expand opportunity that are anchored in rigorous research, not preconceived notions about outcome. Our work has been a powerful catalyst for policy change in New York City and serves as an invaluable resource for government officials, community groups, nonprofit practitioners and business leaders as they advocate for and implement policies to address some of New York's biggest challenges and opportunities.

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