Return of the Chains

Our second annual ranking of national retailers in New York City finds that over 30 percent of the retailers from last year’s report actually expanded their presence in the city in the past year, despite the sour economy. Dunkin’ Donuts tops our list for the second straight year, with a staggering 429 stores. The list includes a breakdown of 277 national retailers that have two or more stores in NYC, broken down by every borough and zip code.

by Jonathan Bowles, Joshua Rinaldi and Marc Shavitz

The top 10 in 2009:

Dunkin’ Donuts: 429
Subway: 361
McDonald’s: 258
Starbucks: 258
Duane Reade: 229
Baskin-Robbins: 207
Rite Aid: 195
Radio Shack: 115
GNC: 110
Sleepy’s: 108

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