
New York by the Numbers
Economic snapshots of the five boroughs
Center for an Urban Future
August 2009
Volume 2 • Issue 4
In this Issue:
Return of the Chains: This year's borough-by-borough analysis of New York City's largest retailers

Report - August 2009

# Return of the Chains

Our second annual ranking of national retailers in New York City finds that over 30 percent of the retailers from last year's report actually expanded their presence in the city in the past year, despite the sour economy. Dunkin' Donuts tops our list for the second straight year, with a staggering 429 stores. The list includes a breakdown of 277 national retailers that have two or more stores in NYC, broken down by every borough and zip code.

by Jonathan Bowles, Joshua Rinaldi and Marc Shavitz

Click here to read the full report (PDF).

**The top 10 in 2009:**

Dunkin' Donuts: 429

Subway: 361

McDonald's: 258

Starbucks: 258

Duane Reade: 229

Baskin-Robbins: 207

Rite Aid: 195

Radio Shack: 115

GNC: 110

Sleepy's: 108

**RELATED PRESS**

New York City Continues to Turn Into Cleveland; News from the Center for an Urban Future

*Huffington Post*, by Adam Hanft, August 21, 2009

By the numbers: Staten Island national retail chains

*Staten Island Advance*, by Peter N. Spencer, August 19, 2009

National retailers grow on Staten Island, in other boroughs

*Staten Island Advance*, August 18, 2009

Study shows that Dunkin' Donuts leads pack of chain stores operating in the Bronx with 60

*New York Daily News*, by Tanyanika Samuels, August 20, 2009

Dunkin' Donuts Still Biggest Chain In City

*NY1 News*, August 19, 2009

Commercial rent regulation bill is stuck in limbo

*The Villager*, by Patrick Hedlund, September 14, 2009

Study shows Queens is home to second largest number of national chain stores in the city

*New York Daily News*, by Lisa L. Colangelo, August 20, 2009

Chains Expand in NYC Despite Downturn

*GlobeSt.com*, by Paul Bubny, August 18, 2009

Vacant storefronts ending up in chains

*Marketplace*, by Sally Herships, September 21, 2009

Study shows 101 Dunkin' Donuts shops lead pack of chain stores operating in Brooklyn

*New York Daily News*, by Jake Pearson, August 20, 2009

Dunkin' Fantastic

*WNYC*, by Ilya Marritz, August 18, 2009

Chained to Staten Island

*The Real Deal*, by Catherine Curan, June 02, 2010

Retail chains show strength with growth in the city

*AM New York*, by Garett Sloane, August 19, 2009

Despite poor economy, nearly a third of top retailers expand in NYC

*The Real Deal*, August 18, 2009

Little Chains That Could… And Still Do

*The New York Times*, by Patrick McGeehan, June 06, 2010

Retailers Take a Chance on a Mall in the Bronx

*The New York Times*, by Jane L. Levere, August 31, 2009

Despite downturn, chains still growing

*Metro*, by Amy Zimmer, August 19, 2009

Chain Gang! Or, Where The Chain Stores Are

*Curbed*, August 18, 2009

National retailers flocking to Queens despite slowdown

*Queens Village Times*, by Anna Gustafson, August 28, 2009

NYC's Chains Growing, Not Even Killer Economy Can Stop Them

*Gothamist*, by John Del Signore, August 19, 2009

Cheap rents spur retail expansion

*Crain's New York Business*, by Adrianne Pasquarelli, August 18, 2009

More national chains opening in Queens

*Queens Chronicle*, by AnnMarie Costella, August 27, 2009

Dunkin' Donuts, other chain stores booming in city despite recession

*New York Daily News*, by Jake Pearson, August 19, 2009

Despite Recession, Large Retail Chains Expand in City

*New York Times City Room Blog*, by Jennifer 8. Lee, August 18, 2009

New York City once repelled fast-food chains. Now it is their hottest market

*Crain's New York Business*, by Aaron Elstein , November 06, 2017

New York City is Becoming Fast Food Capital of America and Chick-Fil-A Chains are Rising

*Newsweek*, by Maria Perez, November 09, 2017




CENTER FOR AN URBAN FUTURE
120 Wall Street, 20th Floor, New York, NY 10005

cuf@nycfuture.org © All Rights Reserved.